



rosecrance®



NATIONAL ASSOCIATION
OF
ADDICTION TREATMENT PROVIDERS

Voice. Vision. Leadership.

Addiction Treatment in America

Our Response to an Epic Health Crisis

Rosecrance Forum

November 10, 2016
Rockford, Illinois

Marvin Ventrell
Executive Director
NAATP

The Essence of Addiction

We have bodies that cannot tolerate
what our minds cannot leave alone

-FH

An allergy of the body and an
obsession of the mind

-Alcoholics Anonymous



Scientifically Speaking...

- A Complex Bio-Psycho-Social-Spiritual Disease
 - A chronic disease of the brain
 - Disease: primary, chronic, progressive, deadly, and treatable
 - Loss of choice is a medical condition
 - Process in the brain's frontal lobes / neocortex
 - Not lack of willpower or morality
 - With psychological, social, and spiritual components
 - The behavioral piece
 - How one exists in the world / environment



Addiction Attaches

“Two ways to become an addict”

1. You are born that way and you use

or

2. You work really hard at it



What does addiction look like?



Either way, it ends badly unless you get help



A Health Care Crisis? How Bad is It?

SUD

- 40 million suffer from SUD
- 120,000 die annually with opiate #s rising dramatically
- 11% get dedicated SUD treatment
 - 100 deaths from drug OD daily and rising

Diabetes

- 29 million suffer from diabetes
- 70,000 die annually
- 85% get dedicated diabetes care



The Response

- Addiction Treatment

- Best Practice Integrated Evidence Based Health Care
- Available and Affordable
- Values driven in competitive profit market

- NAATP's Role

- Member resource for our 600 campuses
- Collective public policy voice – ACA and Parity
- Ethical guide post
- Public educator





- James and Fanny Rosecrance and 100 Years of Service
 - 1916 and not much social services for children
 - created need
 - 2016 and an invigorated drug culture
 - creates need



The Rosecrance Comprehensive Response

- Impacting 30,000 patients each year
 - Recovery Homes
 - Adolescent medically monitored detox & treatment under 1 roof at Griffin Williamson
 - 2011 integration of SUD and MH
 - Lakeview unique multi-program campus in college age population center
 - Experiential therapies of art, music, fitness, and meditation
 - “Stairway to Heroin” education program
 - NIMBY response
 - Opiate specific care and MAT



Rosecrance Art of Prevention Program

- Rosecrance's Art of Prevention Program
 - Educate about the reality of today's marijuana
- Recreational Use Now
 - California, Massachusetts, Nevada, Washington, Oregon, Colorado
- Colorado's legalization experience
 - Proliferation & Potency



And now a new measure to expand *Public Consumption*



iBake in Englewood, Colorado



Society's Response

- Awareness of the costs of addiction
- Destigmatization
- Treatment as a health care matter
- Sound national and local policy and legislation
- Public and private funding of treatment centers
- We need to show efficacy of well integrated care
- The NAATP Outcomes Pilot Program



Centralized Data Collection System



NATIONAL ASSOCIATION
OF
ADDICTION TREATMENT PROVIDERS

HomeClient TrackingReportsResourcesAdmin

omni Logout

Welcome OMNI ADMIN!

17
Enrolled

7
Discharged

6
Open for Discharge

1
Open for Follow-Up

3
Follow-Ups Complete

Quick Links

Add New Patient

Patient Search

Patients Open for Discharge

Patient ID	Name	Intake Date	Estimated Discharge Date
67897	Fraser Fake	4/21/2016	5/21/2016
199111	Stephanie fake	4/22/2016	5/22/2016
1212654	Eva Fake	4/26/2016	3/26/2016
717171	Tommy Fake	5/9/2016	4/15/2016
654321	Mary Testing	5/5/2016	4/1/2016
8675309		5/9/2016	6/8/2016

Patients Open for Follow-Up

Patient ID	Name	Discharge Date	Follow-Up Time	Open Date	Close Date
911911	Lindsay Test	2/10/2016	3-Month	05/10/2016	06/21/2016



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Join the National Leadership

39th National Addiction Leadership Conference
Barton Creek Resort
Austin, TX
May 21-23, 2017

Registration open soon at:
www.naatp.org/training



Contact Rosecrance and NAATP



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888.929.5278



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NAATP

Thank you!

Vision.
Voice.
Leadership.