One hundred people die every day in this country from accidental drug overdoses.

- 48 million people in the U.S. ages 12+ are taking prescription drugs for non-medical purposes.

That’s 20% of the U.S. population!

Every year more than 16,500 people in the U.S. die from prescription opiates.

These deaths exceed those from heroin and cocaine combined.

- In 2012, 2.6 million Americans had an opioid addiction.
- Opiates are highly addictive.
- A death occurs every 19 minutes.