

## A SEARCHING AND FEARLESS INVENTORY

Accountability in Quality,  
Leadership, and  
Racial Equity

# NAATP NATIONAL 2021

## THE 42ND ANNUAL

Addiction Treatment Leadership Conference  
of The National Association of Addiction  
Treatment Providers

# DENVER

December 7-9, 2021

## Pocket Guide



NATIONAL ASSOCIATION<sup>™</sup>  
OF  
ADDICTION TREATMENT PROVIDERS

Voice. Vision. Leadership.

# WELCOME

It is our special pleasure to welcome you to NAATP National 2021 in Denver, Colorado.



## Download the NAATP National 2021 event app!

- Full conference schedule
- Customize your event agenda
- Interactive exhibit hall map
- Detailed speaker, sponsor, and exhibitor info

Search for “NAATP” in your phone’s app store. The app is the best way to access all the conference details in one place.



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# GENERAL INFORMATION

## WiFi Credentials:

Network Name: MarriottBonvoy\_Conference

Password: NAATPSierraTucson

## Hashtag for Social Media:

Use the hashtag #NAATP2021 to share your experience on social media.

## Exhibit Hall Hours:

Tuesday: 4:30 pm – 6:30 pm

Wednesday: 7:30 am – 4:30 pm

Thursday: 8:00 am – 3:00 pm

## Attendee Badges:

Your badge is your pass to all conference sessions and will be scanned at each entrance for CE credits. Please always have it visible and accessible.

## CE Credits:

Continuing Education Credit Provided NAADAC #435.

A total of 11.5 CE credits are possible. Credits are posted on session description pages. NAATP is solely responsible for all aspects of the programs.



## Opening Banquet:

The opening night awards banquet is Tuesday at 6:30 – 8:30 pm. It is open to all attendees but requires advanced RSVP and an entrance bracelet as space is limited.

## Breakfasts:

A continental breakfast will be provided in the exhibit hall on Wednesday from 7:30 – 8:30 am and Thursday 8:00 – 9:00 am.

## Coffee:

Coffee will be available during the exhibit hall opening, each morning at breakfast, and during refreshment break times in the exhibit hall.

## Lunch:

Our ForSE Campaign Luncheon is Wednesday from 12:30 – 2:00 pm and is open to all attendees with limited seating. The CEO lunch is Thursday from 12:00 – 1:30 pm and requires advanced payment and registration.

## Ice Cream Social:

Join us at 2:30 pm on Thursday in the exhibit hall for a final visit to exhibitors, a farewell snack, and raffle.

## OPENING NIGHT

# DAY 1

## TUESDAY, December 7

1:00 pm

Registration Opens and  
Exhibitor Move In

4:30 pm

Exhibit Hall Opens

6:30 pm

Opening Night Awards Banquet

Banquet  
Sponsored  
by:



Additional  
Underwriting  
Provided by:



## LEADERSHIP AWARD RECIPIENTS

The NAATP 2021  
Addiction Leadership Awards

Jasper G. Chen See, M.D.  
Volunteer Leadership Award  
Larry Stetler, Geisinger Marworth

James W. West, M.D. Quality  
Improvement Award  
Al Johnson, State Attorney Addiction  
Recovery Task Force

Michael Q. Ford Journalism Award  
German Lopez, Vox

Nelson J. Bradley Career Achievement  
Award  
Pamela Rodriguez, TASC

The NAATP Diversity, Equity,  
and Inclusion (DEI) Award  
Turning Point, Inc





# AGENDA | WEDNESDAY, December 8

<b>6:30 am</b>	<b>Open 12 Step Meeting</b> Governors Square 15 <hr/> <b>Yoga Session</b> Governors Square 14
<b>7:30 am</b>	<b>Exhibit Hall Opens</b> Breakfast in the Exhibit Hall
<b>8:30 am</b>	<b>General Session 1</b> <b>Welcome to NAATP National 2021</b> Emerging from Industry Trauma through Accountability <hr/> <b>Taking Our Inventory</b> Treatment Quality, Leadership, and Racial Equity
<b>10:30 am</b>	<b>Networking Coffee Break</b> In the Exhibit Hall
<b>11:00 am</b>	<b>General Session 2</b> <b>Wellness through Integrated and Measurable Health Care</b> <b>Care Integration</b> <b>Answering the Call</b> The NAATP Foundation for Recovery Science and Education
<b>12:30 pm</b>	<b>Launching Our Field's Collaborative Outcomes and Measures Program</b> The NAATP ForSE Founders Campaign Luncheon

<b>2:00 pm</b>	<b>Breakout Session A</b> <b>1. A ForSE for Good</b> How NAATP's New Science Foundation will Improve Quality <hr/> <b>2. Virtual Care</b> Telehealth and Virtual Reality in Addiction Treatment <hr/> <b>3. Designing Culturally Responsive Clinical Settings</b>
<b>3:00 pm</b>	<b>Session Break to Visit Exhibit Hall</b>
<b>3:30 pm</b>	<b>Breakout Session B</b> <b>1. Building a Diverse Organization</b> The Business Case for DEI <hr/> <b>2. Field Consolidation</b> The Continued March of Mergers and Acquisitions <hr/> <b>3. Leadership and COVID-19</b> The Relationship Between Compassion Fatigue and Organizational Health
<b>4:30 pm</b>	<b>NAATP Member Benefit Session</b> <b>The Value-Based Proposition for NAATP Membership</b> Executive, Clinical, and Marketing Perspectives

# AGENDA | THURSDAY, December 9

<b>7:00 am</b>	<b>Open 12 Step Meeting</b> Governors Square 15 <b>Yoga Session</b> Governors Square 14
<b>8:00 am</b>	<b>Exhibit Hall Opens</b> Breakfast in the Exhibit Hall
<b>9:00 am</b>	<b>General Session 3</b> <b>The State of our Association</b> Emerging from Trauma as Regulated Leaders
<b>10:30 am</b>	<b>Networking Coffee Break</b> In the Exhibit Hall
<b>11:00 am</b>	<b>General Session 4</b> <b>Racialized Trauma, Resilience,  and Healing</b>
<b>12:00 pm</b>	<b>CEO Luncheon</b> Leadership in Trauma and Transformation OR <b>Lunch on your own</b>

<b>1:30 pm</b>	<b>Breakout Session C</b> Plaza Ballroom D  Plaza Ballroom AB  Plaza Ballroom E	<b>1. Distinguishing Outcomes-Based Treatment and Evidence-Based Practices</b> <b>2. Ethics is Never Over</b> Balanced and Effective Local Regulation <b>3. Understanding and Healing Intergenerational Racism and Bias</b>
<b>2:30 pm</b>		<b>Ice Cream Social</b> In the Exhibit Hall
<b>3:00 pm</b>	Plaza Ballroom AB  Plaza Ballroom E  Plaza Ballroom D	<b>Breakout Session D</b> <b>1. The Continuity of Care Gap</b> Effective Communication and Transition <b>2. Quality Through Advocacy</b> Federal Public Policy and the NAATP Alliance for State Advocacy <b>3. Reaching Out Across Cultural Lines</b> Culturally Responsive Community Outreach
<b>4:30 pm</b>		<b>Adjourn NAATP National 2021</b>



## Introducing the NAATP Foundation for Recovery Science and Education (FoRSE)

### Grounding Treatment in Collaborative Science

#### Thank you Founding Donors!

**Champions** (\$100,000+)  
First City Recovery Center  
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The Rose House

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La Hacienda Treatment Center  
Rob and Lindsay Carter  
Peter and Ann Fluor

## WEDNESDAY, December 8

**11:00 am**

Plaza  
Ballroom AB

**General Session**

**Answering the Call**  
The NAATP Foundation for Recovery  
Science and Education

**12:30 pm**

Plaza  
Ballroom F

**Luncheon**

**Launching Our Field's Collaborative  
Outcomes and Measures Program**  
The NAATP FoRSE Founders Campaign  
Luncheon

**2:00 pm**

Plaza  
Ballroom AB

**Breakout Session A**

**A FoRSE for Good**  
How NAATP's New Science Foundation  
will Improve Quality

*"The Mission of FoRSE  
is to improve addiction  
treatment through science,  
technology, and education"*

EXPO ROOM #5	528	429	428	329	328	229	228
	526	427	426	327	326	227	
EXPO ROOM #4	524	425	424	325	324	225	224
	522	423	422	323	322	223	222
	520	421	420	321	320	221	
EXPO ROOM #3	516	417	416	317	316	217	216
	514	415	414	315	314	215	214
	512	413	412	313	312	213	212
EXPO ROOM #2	508	409	408	309	308	209	
	506	407	406	307	306	207	206
							107
EXPO ROOM #1	502	403	402	303	302	203	202
	500	401	400	301	300	201	200
							101

ENTRANCE FROM  
MAIN HOTEL LOBBY

Meadows  
Behavioral  
Healthcare  
EXPO ROOM 1

Vertess  
EXPO ROOM 2

Turnbridge 101  
Project Turnabout 103  
Children's Educational Opportunity Foundation 107  
Origins Behavioral HealthCare 200

She Recovers  
Foundation  
EXPO ROOM 3:A

Shari Hampton  
Consulting  
EXPO ROOM 3:B

Soul Recovery  
EXPO ROOM 3:C

McLean Hospital: Alcohol and Drug Treatment Programs 201  
Bridgeway Billing 202  
The Guest House Ocala 203  
Site-Seeker 206

Caron Treatment Centers  
EXPO ROOM 4

Aegis Sciences Corporation  
EXPO ROOM 5

Valley Hope Solutions 207  
Ashley Addiction Treatment 209  
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Gloo 214

PaRC Discovery Behavioral Health	215	Hanley Foundation	322	Crestview Recovery Services	421
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Kipu Health	217	Healthcare Success	324	Aspire Medical Billing	423
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High Watch Recovery Center	222	Recovery Ways	326	CaredFor	425
Alina Lodge & Haley House	223	The River Source	327	Streamline Healthcare Solutions	426
Westox Labs	224	Continuum Recovery Center of Colorado	328	Indivior	427
Capstone Treatment Center	225	Burning Tree Programs	329	Vista Research Group	428
Videra Health	227	Safe Harbor Treatment Center For Women	400	ATP, a Division of NSM Insurance Group	429
Petree Consulting	228	Rosecrance Health Network	401	New Directions For Women	500
Evince Diagnostics	229	VisibleHand	402	Turning Point of Tampa	502
The Change Companies	300	Recovery Centers of America	403	Beat Addiction Recovery by BioCorRx	506
Fellowship Hall	301	Valley Hope	406	Lakeview Health Systems	508
Mountainside Treatment Center	302	Dreamscape Marketing	407	ERPHealth	512
MARR Addiction Treatment Centers	303	Soberlink	408	United States Drug Testing Laboratories	514
Finpay	306	innovaTel Telepsychiatry	409	Hatch Compliance	516
Seabrook	307	Lightning Step Technologies	412	Sandstone Care	520
designRoom	308	Alleva	413	Alpha 180	522
Cumberland Heights	309	The Joint Commission	414	All Points North Lodge	524
Jaywalker Lodge	312	Healing Springs Ranch	415	Alliant Employee Benefits	526
Max Connect Marketing	313	Chrysalis Continuing Care	416	Oceanfront Recovery	528
The Rose House	314	Northpoint Recovery	417		15
CARF International	315	AT Consulting	420		
Enlightened Solutions	316				
Alkermes	317				
R1 Learning	320				
Pavillon	321				

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## Tier 1

## Tier 2

# THANK YOU



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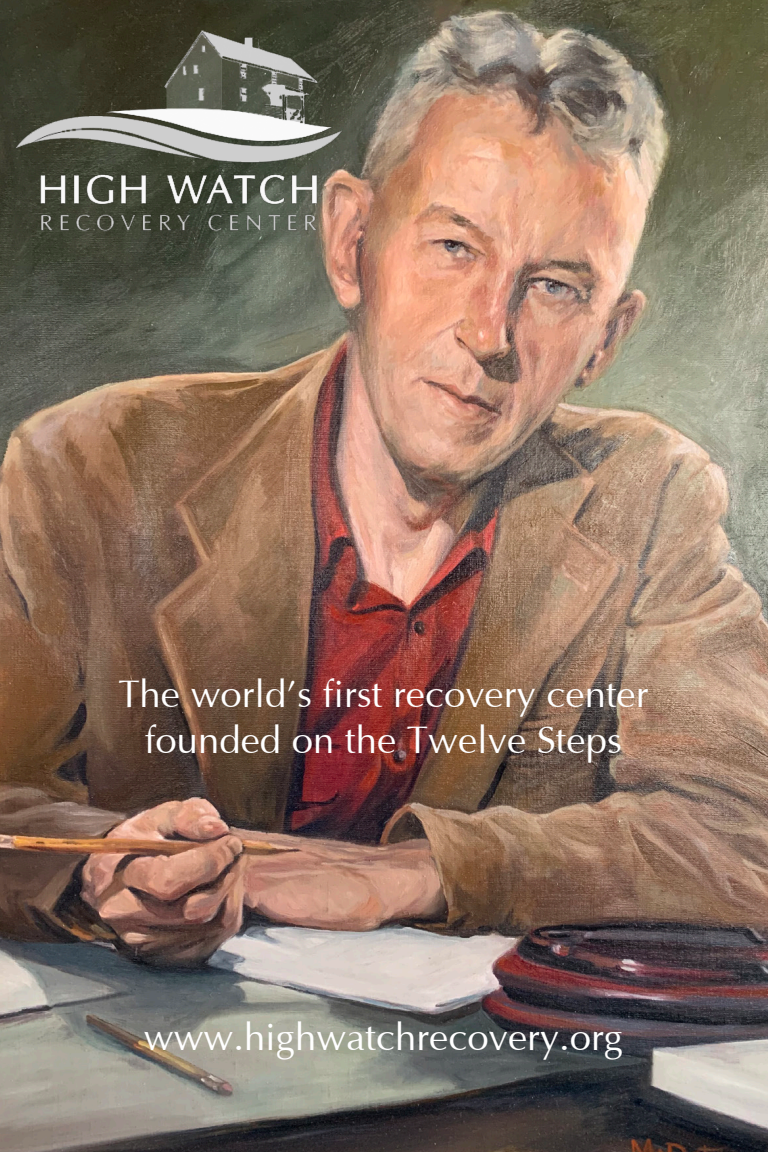
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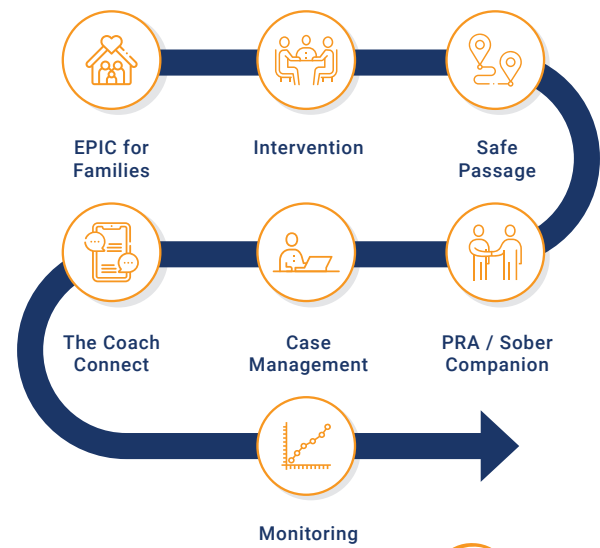
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-  Alumni Association
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# NAATP NATIONAL 2022

**SAVE THE DATE**

**May 7-9, 2022**

San Diego, California



Manchester Grand Hyatt  
San Diego

