

WELCOME TO WASHINGTON D.C.





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CONFERENCE WIFI CREDENTIALS

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NAATP NATIONAL APP

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Gosnold on Cape Cod and Seabrook

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RSVP for Sessions

Access the new NAATP Guidebook and Outcomes Toolkit



MARVIN VENTRELL
NAATP Executive Director

MOVING FORWARD WITH CORE COMPETENCIES

Our work over the past several years has focused, quite correctly, on responding to a toxic business practice environment. Unprofessional, unethical, and illegal conduct by addiction treatment profiteers hurt our clients and our reputation. Greed and the absence of community values seemed to overshadow the lifesaving service that NAATP members provide. We all know the stories, ranging from deceptive marketing to illegal patient brokering.

We responded. The NAATP Code of Ethics hit the field, setting the standard for prohibited conduct. NAATP cleaned its own house and raised the bar for membership. A complaint process was installed. The field took notice and membership grew, especially following the October hearing of the House Subcommittee on Oversight and Investigations, where NAATP provided testimony about the problem and the solution. We came together as a community at a powerful NAATP National 2018 in Denver as a professional society dedicated to values-based best practices for the treatment of addiction. Our community was built, and it was growing as a result of our ethics stance.

Reactivity was necessary then, but proactivity and positive messaging are in order now. NAATP, therefore, launched its Quality Assurance Initiative (QAI) designed to demonstrate the best practices. This is seminal and necessary work. It represents NAATP's bright hope and vision for our field.

At the center of the QAI is the Addiction Treatment Provider Quality Assurance Guidebook: A Guide to the Core Competencies for the Delivery of Addiction Treatment Services. The Guidebook sets forth 32 service provider guidelines within nine areas of core competency. The Guidebook, combined with NAATP membership criteria and accreditation, ensure that NAATP members are the finest in the field upon which the consumer and payer may rely.

The Guidebook core competencies and the demonstration of proficient practice – what we should do, not what we can't do – therefore, is the focus of NAATP National 2019. We are pleased to release the Guidebook (in the Conference App) to our attendees as a guide throughout the conference. You will also find the new NAATP Outcomes Measurement Toolkit, a key component of the core competencies and a focus of the conference, in the App.

NAATP is excited to move forward with you as we release these resources to you in Washington, DC. Our 41st gathering begins Sunday night, with our annual banquet convening as a society of collaborative professionals to celebrate our best work and move forward together. I look forward to seeing you there!

WELCOME TO OUR NATION'S CAPITAL!

We are pleased you have chosen to attend NAATP's 2019 National Addiction Leadership Conference. With the opioid overdose epidemic and broader addiction crisis getting unprecedented attention from policymakers in recent years, it is fitting to convene here in Washington, D.C.

Members of Congress and the Administration continue to wrestle with solutions to a public health crisis that is affecting tens of millions of individuals and families nationwide. As the leaders of treatment centers from across the country, our voice is needed. That is why we are pleased to include a "Hill Day" as an exciting and very important optional part of this year's national conference. On Wednesday, those who are able to participate in visits to Congressional offices will carry NAATP's key messages to Capitol Hill.

Less than a year ago, our Executive Director Marvin Ventrell testified at a Congressional hearing about the work we are doing collectively to mature into a leading professional association comprised of quality, values-based, ethical programs—one that is growing by attracting like-minded providers committed to high ideals. At the hearing, Marvin also promised that a NAATP Addiction Treatment Provider Quality Assurance Guidebook was in the works to identify standard core competencies for providers in our field. I am proud to say we have delivered on that promise and can now deliver a beta version of "The Guidebook" to Congress, which will bolster confidence in the work we do and help inform policymakers' thinking on our issues.

Indeed, much of this year's conference will focus on "The Guidebook." You will get a chance to thoroughly review, learn about, and discuss it. NAATP members who have been working on the specific sections will lead most of our breakout sessions. We welcome your attendance and participation, and will continue to invite comments on the beta version through May 31—aiming for formal publication of The Guidebook this fall.

For this year's conference, we also have brought in amazing national experts to discuss cutting-edge research; ethical, state-of-the-art marketing practices; and how to educate and lobby our lawmakers. NAATP's goal is to provide leadership and guidance to members so that, together, we can improve outcomes for the clients we serve, provide employees with opportunities to grow and thrive, and improve overall access to care for those suffering from addiction.

Numerous planning committee members have done much work alongside NAATP staff to ensure that you—our conference attendees—find exceptional value, thought-provoking presentations, and a welcoming environment at this year's conference. I want to thank all of the people involved for their time and dedication to making this another exceptional national conference.

On behalf of the conference planning committees and all of the staff at NAATP, welcome to Washington, D.C., thank you for being here, and please enjoy the conference!



JOHN DRISCOLL
NAATP Conference Chair

NAATP STAFF

THANK YOU TO THE MEMBERS OF THE **2019 CONFERENCE PLANNING COMMITTEE AND VOLUNTEERS**

2019 CONFERENCE COMMITTEE

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Kayla Huett Program Coordinator



Chelsey Cusimano Executive Assistant

TIER ONE









TIER TWO









































TIER THREE

































2019 NAATP PAC GOLF TOURNAMENT

Proceeds Support the NAATP Political Action Committee

THE GOLF CLUB AT LANSDOWNE

6:00 a.m.	Shuttle
7:00 a.m.	Breakfast Sponsored by: Cirque Lodge and Bradford Health Services
8:00 a.m.	Shotgun Scramble Tee Off
1:00 p.m.	Lunch and Awards Sponsored by: Capstone Treatment Center
2:00 p.m.	Shuttle

Hole in One Sponsor: Alpha 180 and Jaywalker Lodge

ANNUAL MEMBER MEETING AND PAC FUNDRAISER LUNCH

CEO LUNCHEON:

of Treatment Delivery

Tuesday | 12:00 – 1:30 p.m. | Empire Ballroom

Leadership Strategies in a New Era and Culture

Monday | 12:00 – 1:30 p.m. | Diplomat Ballroom

More than ever, our field needs leaders, not just managers. As we evolve to an association leading the way in the field of addiction, this session will share the timeless leadership principles that can help hardwire excellence into our organizations, allowing us to both optimize and grow our core business while we build the future for our field.

NAATP is your membership association and members receive the greatest benefits when they participate in the process. Find out what's happening with the Political Action Committee (PAC) and on the Hill in DC. This event is made possible by the support of the NAATP Board of Directors. This event is included in the cost of registration and all attendees are welcome (limited seating).

ICE CREAM SOCIAL, EXHIBITOR APPRECIATION, AND RAFFLE

Tuesday | 2:30 – 3:30 p.m. | Ambassador Ballroom

Join us for our final social gathering in the exhibit hall. We will enjoy ice cream compliments of La Hacienda, raffle off great prizes, and say our farewells. The goal is to make your last visits to our vendors and show the Exhibitors our appreciation. Be present to win gift cards, complimentary registrations to next year's conference, and a 2-night stay in San Diego!

NAATP attendees will be entered into the raffle by dropping off their business cards at participating booths. Returning your badge to NAATP will also get attendees entered into the drawings.

Must be present to win.

OPENING NIGHT AT NAATP 2019



2:00 p.m.	Registration Open and Exhibitor Move In
5:00 p.m.	Exhibit Hall Opens
7:00 p.m.	Opening Night Awards Banquet Palladian Ballroom

WELCOME

Art VanDivierNAATP Board Chair

THE STATE OF OUR PROFESSION:

Our Call to Establish Centralized Treatment Provider Standards

Marvin Ventrell NAATP Executive Director

CONFERENCE BANQUET DINNER

HONORING OUR FINEST

The NAATP 2019 Addiction Leadership Awards

Paul Bacharach NAATP Awards Chair

Nelson J. Bradley Career Achievement AwardBetty Ford

Michael Q. Ford Journalism Award Barry Meier

James W. West, MD, Quality Improvement Award Omni Institute

Jasper G. Chen See, MD, Volunteer Leadership Award Merlynn Colip

Opening Night at NAATP is Made Possible by the Generosity of:











NAATP NATIONAL 2019 SESSION DESCRIPTIONS

GENERAL SESSIONS

WELCOME AND THE STATE OF OUR ASSOCIATION

Monday | 9:00 – 9:30 a.m. | Palladian Ballroom

Join NAATP Conference Chair in the welcoming of attendees. NAATP Executive Director will then set the stage for two days of conference programming and will report on the state of our association including implementing the core competencies of service.

GENERAL SESSION 1:

Enhancing Quality, Accountability, and Effectiveness in Addiction Care

Monday | 9:30 – 10:30 a.m. | Palladian Ballroom | 1.0 CE

New pressures from funders and accreditation bodies, along with calls for greater treatment agency accountability by the general public have led to calls for measurement. More than ever there is a need to efficiently capture, aggregate, summarize and present accurate data regarding patient's response to clinical care. This talk describes the rationale for moving from "evidence-based practice" toward "measurement-based practice" and discusses several benefits and challenges of doing so. Implications for the future of addiction treatment is discussed.

GENERAL SESSION 2:

Betty Ford:

First Lady, Women's Advocate, Survivor, Trailblazer

Monday | 11:00 a.m. – 12:00 p.m. | Palladian Ballroom 1.0 CE

Join us for an intimate conversation with Susan Ford Bales and Lisa McCubbin, author of the acclaimed new biography Betty Ford: First Lady, Women's Advocate, Survivor, Trailblazer. Humorous anecdotes from the White House along with poignant memories of Betty's struggle with addiction are revealed against a backdrop of rarely seen photos and video. Q & A and book signing to follow.

GENERAL SESSION 3:

What Now? The State of Marketing in 2019

Tuesday | 8:30 – 10:00 a.m. | Palladian Ballroom | 1.5 CE

Join a panel discussion about the state of internet marketing in the addiction industry field. Discover insights on the LegitScript Addiction Treatment Provider Certification Program and how it relates to Google, Facebook, and other programs. Implement a proper marketing strategy by reviewing unscrupulous practices within the Google Ad space, and learn about the role of the National Association, including the amended version of the NAATP Ethics Code 2.5.

GENERAL SESSION 4:

The NAATP Addiction Treatment Outcomes Measurement Toolkit

Tuesday | 10:30 a.m. – 12:00 p.m. | Palladian Ballroom 1.5 CE

In this session, the OMNI research team will discuss lessons learned from working in collaboration with NAATP and eight treatment providers to pilot a process for collecting and reporting on treatment outcomes data. The research team will also highlight best practices and next steps for treatment centers conducting outcomes research, along with a discussion of how to implement the NAATP Outcomes Toolkit at your organization.

GENERAL SESSION 5:

Political Leadership in an Addiction Crisis

Tuesday | 1:30 – 2:30 p.m. | Palladian Ballroom | 1.0 CE

As our country responds to the biggest addiction crisis in our history, it is imperative that our political leadership understand the issues at a deep level and work together as political parties and the branches of the government to produce good outcomes. This session addresses the political methods and challenges of accomplishing addiction health care law and public policy making.

QUALITY ASSURANCE BREAKOUT SESSIONS

QA 1 ADMISSIONS:

Admissions Process, Screening, Assessment

Monday | 1:30 – 3:00 p.m. | Empire Ballroom | 1.5 CE

Appropriate admissions process and patient screening are critical components of quality, ethical, evidence-based treatment. This session will cover best practices on appropriate screening, will provide guidance in understanding whether a facility is capable of meeting patient needs, and will identify resources to screen for co-occurring physical and behavioral health conditions.

QA 2 BILLING:

Calculating Cost, Margins, Usual and Customary Rates, Balanced Billing, Toxicology, Deductibles and Copay

Monday | 1:30 – 3:00 p.m. | Palladian Ballroom | 1.5 CE

Billing practices in addiction treatment have changed rapidly in recent years. Changes in insurance regulation and a better understanding of addiction as a disease have increased access to insurance-based payment models. This panel session will discuss fringe and fraudulent billing practices, and best practices for billing.

QA 3 CONTINUING CARE:

Continuum of Care, Discharge Planning, Atypical Discharges

Monday | 1:30 – 3:00 p.m. | Congressional Room | 1.5 CE

The continuum of care has expanded to more effectively treat patients based on disease severity and placement in clinically-indicated levels of care. Despite this evolution, treatment, some cases, has not embraced the effective use of the continuum of care to address the disease's chronic nature. This session will cover appropriate patient placement and progress through the continuum of care.

QA 4 OUTCOMES MEASURES AND TREATMENT PHILOSOPHY:

Tracking Patient Progress and Measuring Outcomes

Monday | 3:30 - 5:00 p.m. | Empire Ballroom | 1.5 CE

As a healthcare field, it is critical that providers have metrics by which they can understand the value and efficacy of their services. These metrics serve as a tool to show that treatment works, justify access to and payment for treatment services, and as a means for providers to refine and enhance the quality and efficacy of services. This session will focus on implementation of outcomes data collection and research, utilizing the NAATP Outcomes Toolkit.

QA 5 COMMUNITY ENGAGEMENT:

Public Relations, Public Policy, Participation in the Community

Monday | 3:30 – 5:00 p.m. | Congressional Room | 1.5 CE

Public perceptions of addiction and treatment have shifted dramatically in recent decades, but unlike with other chronic health conditions, significant hurdles continue to restrict access to and provision of treatment services. This session will provide information and resources on developing effective public relations and public policy advocacy, with the lens of enhancing access to quality addiction treatment services.

QA 6 MARKETING & ETHICS:

Marketing, Transparency, Financial Remuneration, Brand Integrity, Third Party Marketers, NAATP Ethics Code Compliance

Monday | 3:30 – 5:00 p.m. | Palladian Ballroom | 1.5 CE

Addiction treatment marketing practices have become a primary area of concern in recent years. Misleading marketing practices, regardless of intention, damage patients and undermine the credibility of the field at large. This session will focus on ethical considerations in treatment marketing and discuss problematic and best practices for marketing healthcare services.

NEW MEMBER AND MEMBER BENEFITS SESSION

Monday | 5:00 – 6:00 p.m. | Diplomat Ballroom

Learn about maximizing NAATP member benefits through a step-by-step guide for how to navigate the online Resource Center. This informative session will provide tools and resources helpful to both existing members and new members.

ADDICTION TREATMENT PUBLIC POLICY ADVOCACY SESSION

Tuesday | 3:30 – 5:00 p.m. | Palladian Ballroom | 1.5 CE

In preparation of Hill Day, this session will equip participants to have an effective meeting with their legislators. We will discuss what to expect and how to make NAATP's message relevant. Current legislation and policy will be reviewed, along with how to continue advocacy once attendees return home.

MONDAY MORNING, MAY 6 | DAY 2

7:30 a.m.	Breakfast Sponsored by: Rosecrance Health Network and Gateway Foundation	Exhibit Hall
7:30 a.m.	Exhibit Hall Opens	Exhibit Hall
9:00 a.m.	WELCOME TO NAATP NATIONAL 2019 John Driscoll NAATP Conference Chair	Palladian Ballroom
	THE STATE OF OUR ASSOCIATION:	_
	Implementing the Core Competencies of Service: The NAATP Addiction Treatment Provider Guidebook	
	Marvin Ventrell, JD NAATP Executive Director	
9:30 a.m.	GENERAL SESSION 1 Enhancing Quality, Accountability, and Effectiveness in Addiction Care: The Measurement Based Practice Model John F. Kelly, PhD Elizabeth R. Spallin Associate Professor of Psychiatry in Addiction Medicine Harvard Medical School	Palladian Ballroom
10:30 a.m.	Break Sponsored by: Lakeside-Milam Recovery Centers and Sundown M Ranch	Exhibit Hall
11:00 a.m.	GENERAL SESSION 2 Betty Ford: First Lady, Women's Advocate, Survivor, Trailblazer Lisa McCubbin Susan Ford Bales	Palladian Ballroom
12:00 p.m.	Lunch on Your Own Visit the Exhibit Hall!	
	CEO Luncheon Leadership Strategies in a New Era and Culture of Treatment Delivery Craig Deao Managing Director and Senior Leader Huron Studer Group	Diplomat Ballroom

	MONDAY AFTERNOON SESSIONS Quality Assurance Guidebook Core Competency Training Implementing the Core Competencies of the NAATP Addiction Treatment Provider Guidebook	
1:30 p.m.	QUALITY ASSURANCE SESSION 1	
	QA 1 Admissions: Admissions Process, Screening, Assessment Panelists: Ernest Bradshaw David Gomel, PhD Andrew Huhn, PhD	Empire Ballroom
	Moderator: Nick Hayes, PhD	
	QA 2 Billing: Calculating Cost, Margins, Usual and Customary Rates, Balanced Billing, Toxicology, Deductibles and Copay	Palladian Ballroom
	Panelists: Ben Dittman Kelly Epperson, JD	
	Moderator: John Seymour	
	QA 3 Continuing Care: Continuum of Care, Discharge Planning, Atypical Discharges	Congressional Room
	Panelists: Janet Blackburn Maureen Boyle, PhD Tom Kimball, PhD Sherri Layton Michelle Sweet	
3:00 p.m.	Break Sponsored by: NAATP	Exhibit Hall
3:30 p.m.	QUALITY ASSURANCE SESSION 2	
	QA 4 Outcomes Measures and Treatment Philosophy: Tracking Patient Progress and Measuring Outcomes Panelists: Holen Hirsch, PhD Greg Hobelman, MD Julia Finken Moderator: Carl Kester	Empire Ballroom
	QA 5 Community Engagement: Public Relations, Public Policy, Participation in the Community Panelists: Jennifer Dulles Melissa Gettler Phil Rutherford Rev. Dr. Rodney Walker	Congressional Room
	QA 6 Marketing and Ethics: Marketing, Transparency, Financial Remuneration, Brand Integrity, Third Party Marketers, NAATP Ethics Code Compliance Panelists:	Palladian Ballroom
F.00 :	Jay Crosson Lissa Franklin Michelle Rusk, JD Peter Thomas	Dial
5:00 p.m.	NAATP NEW MEMBER AND MEMBER BENEFITS SESSION Nikki Soda Rebecca Flood	Diplomat Ballroom
6:00 p.m.	Adjourn for the Day Dinner on Your Own	

TUESDAY MORNING, MAY 7 | DAY 3

7:30 a.m.	Breakfast Sponsored by: Alina Lodge & Haley House and Pine Grove Behavioral Health and Addiction Services	Exhibit Hall
7:30 a.m.	Exhibit Hall Opens	Exhibit Hall
8:30 a.m.	GENERAL SESSION 3 Now What? The State of Internet Marketing in 2019	Palladian Ballroom
	The NAATP Role Peter Thomas NAATP Quality Assurance Officer	
	The LegitScript Addiction Treatment Provider Certification Program: How it relates to Google, Facebook, and Others John Horton, JD CEO, LegitScript Caitlin Clark Assistant Director of Operations, LegitScript	
	Implementing Your Strategy John McGhee Managing Partner, Webconsuls	
	Moderator: Marvin Ventrell, JD NAATP Executive Director	
10:00 a.m.	Break Sponsored by: NAATP	Exhibit Hall
10:30 a.m.	GENERAL SESSION 4 The NAATP Addiction Treatment Outcomes Measurement Toolkit: The Addiction Treatment Provider Implementation Guide to Standardized Outcomes Measurement Holen Hirsch, PhD Director of Public & Behavioral Health, OMNI Institute Mark Loes Director of Operations, Sundown M Ranch Natalie Wheeler, PhD Researcher, OMNI Institute Moderator: Annie Peters, PhD NAATP Education Chair	Palladian Ballroom

12:00 p.m.	MEMBERSHIP AND POLITICAL ACTION COMMITTEE LUNCHEON	Empire
	Included in General Registration	Ballroom
	Art VanDivier NAATP Board Chair	
	Ed Diehl NAATP PAC Chair	
	Sponsored by: NAATP Board of Directors	
1:30 p.m.	GENERAL SESSION 5	Palladian
	Political Leadership in an Addiction Crisis	Ballroom
	Mary Bono Former US Congresswoman	
2:30 p.m.	ICE CREAM SOCIAL, EXHIBITOR APPRECIATION, AND RAFFLE	Ambassador
	Sponsored by: La Hacienda Treatment Center	Ballroom
3:30 p.m.	ADDICTION TREATMENT PUBLIC POLICY ADVOCACY SESSION	Palladian
	Ed Diehl Mark Dunn Scott Munson Nick Motu	Ballroom
	Moderator: Sherri Layton	
5:00 p.m.	Adjourn for the Day Dinner on Your Own	

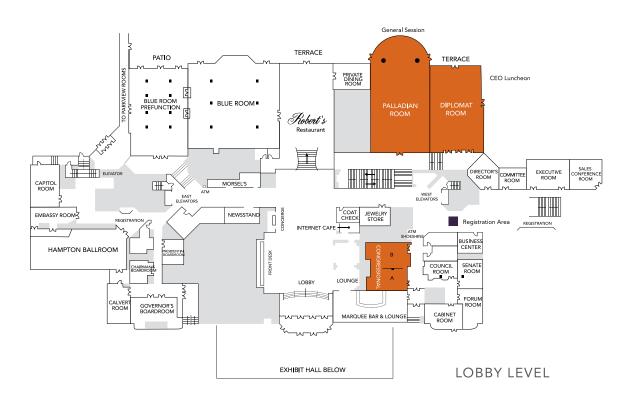
WEDNESDAY, MAY 8 NATIONAL HILL DAY





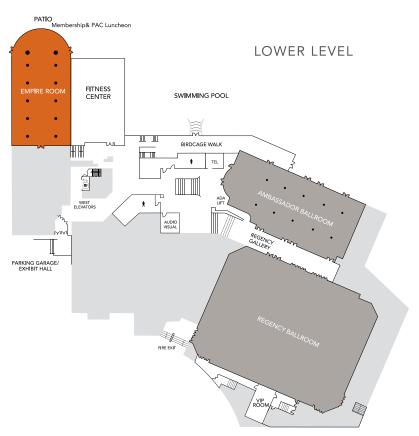
NAATP IS PLEASED TO HAVE NEARLY 100 ATTENDEES JOINING US ON CAPITOL HILL FOR OUR NATIONAL HILL DAY!

NAATP NATIONAL 2019 FACILITY FLOOR PLAN



LEGEND

- Registration Area
- General Sessions and Breakout Rooms
- Exhibit Hall

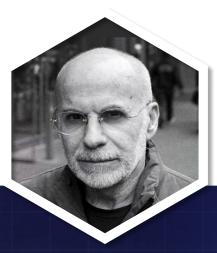


CONGRATULATIONS

To the recipients of the 2019 Addiction Leadership Awards. We celebrate their important accomplishments in the fields of medicine, research, journalism, and volunteerism.



BETTY FORD
NELSON J. BRADLEY
CAREER ACHIEVEMENT
AWARD



BARRY MEIER MICHAEL Q. FORD JOURNALISM AWARD



OMNI INSTITUTE
JAMES W. WEST, M.D.
QUALITY IMPROVEMENT
AWARD



MERLYNN COLIP, MD JASPER G. CHEN SEE, M.D. VOLUNTEER LEADERSHIP AWARD

NAATP NATIONAL 2019 ADDICTION LEADERSHIP CONFERENCE FACULTY



Paul Bachrach CEO

Gateway Rehabilitation Center



Janet Blackburn Clinical Services Administrator

La Hacienda Treatment Center



Mary Bono Former US Congresswoman

Paul Bacharach has served as President and Chief Executive Officer of Gateway Rehabilitation Center since December 2013. Prior to joining Gateway Rehab he served for 21 years as President and Chief Executive Officer of the Fayette Regional Health Care System/Uniontown Hospital. The regional acute physical care system served the needs of a largely rural population in southwestern Pennsylvania. His prior position was with the Westmoreland Hospital in Greensburg Pennsylvania as a member of the senior executive staff. Mr. Bacharach has been actively involved in state and national trade associations in the hospital industry and currently serves as a board member of NAATP.

Janet serves as the Clinical Services Administrator at La Hacienda Treatment Center, overseeing the therapeutic programs. A veteran of four decades in the treatment of substance use disorder, Janet holds a bachelor's degree in Psychology from the University of Colorado in Boulder and a master's degree in Social Work from the University of Nebraska.

Mary Bono is a former U.S. Representative for California's 45th congressional district, and previously the 44th, serving from 1998 to 2013. She was first elected to Congress to replace her late husband, Sonny Bono. In 2013, Bono announced she was joining Washington, D.C.-based federal affairs firm Faegre Baker Daniels Consulting as senior vice president. Now a principal, she focuses her government advocacy and consulting practice there on legislative, regulatory and policy matters related to the entertainment, media and information technology sectors. She also is a nationally recognized advocate for drug abuse prevention and treatment.

NAATP.org/conference



Maureen Boyle, PhD Chief Quality & Science Officer

American Society of Addiction Medicine (ASAM)



Ernest BradshawDirector of Admissions

Caron Renaissance



Caitlin Clark Assistant Director of Operations

LegitScript



Jay Crosson CEO

Cumberland Heights

Maureen Boyle, PhD, is the Chief Quality and Science Officer at the American Society of Addiction Medicine (ASAM) where she provides strategic oversight and leadership of ASAM's quality and science initiatives. Prior to joining ASAM she served as Chief of the Science Policy Branch at NIDA and as Team Lead for Health Information Technology (HIT) at SAMHSA. She holds a PhD in Neuroscience from the Washington University School of Medicine, and she completed a postdoctoral fellowship at the Allen Institute for Brain Science and a Science and Technology Policy Fellowship through the American Association for the Advancement of Science (AAAS).

Ernest Bradshaw is the Director of Admissions for Caron Renaissance. Ernest joined the organization in 2002, bringing an extensive background in addiction, family systems, dual diagnosis, eating disorders, and adult programming. He has a deep knowledge of the needs of families and referents and uses a careful process of individual evaluation and family consultation to help relieve some of the anxiety and uncertainty individuals experience when considering admission for treatment. Ernest oversees a team of highly trained Admissions/ Case Specialists. Ernest has been in the field of addiction treatment since 1992.

Caitlin Clark is Assistant Director of Operations at LegitScript, the global leader in merchant and advertiser certification and monitoring in the e-commerce and payment sectors. Caitlin oversees certification programs, including addiction treatment certification, which launched in July 2018 as part of a partnership with Google, Bing, and Facebook. Having worked in addiction treatment for 10 years, her expertise informs policy and operations. As a longtime advocate for quality addiction treatment, Caitlin has worked with both nonprofit and for-profit centers. She is a Certified Alcohol and Drug Counselor in Oregon and is nationally certified as an Addiction Counselor through NAADAC.

Jay Crosson began his career with Cumberland Heights in 1993 and accepted the role of Chief Executive Officer in 2015. Prior to becoming the CEO, Jay served as the CFO for the organization. He currently serves on the Board of NAATP, sits on the Quality Assurance Committee, and is Chair of the NAATP Ethics Committee. Jay is a graduate from MTSU, with an MBA from Belmont University. Additionally, he is a grateful recovering alumnus of Cumberland Heights, having been a patient in 1989. His personal experience of treatment and the transformative power of the 12 Steps shape his leadership principles today.

NAATP NATIONAL 2019 ADDICTION LEADERSHIP CONFERENCE FACULTY



Craig DeaoManaging Director
& Senior Leader

Studer Huron Group



Edward Diehl President

Seabrook



Ben Dittman CEO

Avea Solutions



John Driscoll Senior VP, Recovery Services

Hazelden Betty Ford Foundation

Craig Deao, MHA, is an integral part of Studer Group as a senior leader for their speaking and conferences teams, and now directs thought leadership across Huron's broader healthcare practice. Craig works with healthcare executives to create highly reliable organizations where employees want to work, physicians want to practice, and patients want to receive care. In 2016, Craiq harnessed his field experience in healthcare to author the book, "The E Factor: How Engaged Patients, Clinicians, Leaders, and Employees Will Transform Healthcare." He serves as faculty for the American College of Healthcare Executives (ACHE). Craig received a master's degree in healthcare administration from the University of Minnesota.

Edward Diehl began his career in the chemical dependency treatment field in 1976. A year later, Ed joined his family at Seabrook as a Certified Alcoholism Counselor (CAC). In 1986, Ed was named Vice-President of Clinical and Community Services, overseeing all treatment activities and external communications. In 1989, Ed was appointed President of Seabrook – the position he holds today. Ed's expertise lies in the areas of healthcare financing, development, public policy, and managing within a rapidly changing environment. In 2019, Ed will be celebrating 45 years of sobriety.

Ben is the founder and CEO of Avea Solutions. Avea Solutions is focused on bringing leading-edge revenue cycle management technology specifically to addiction treatment, eating disorder treatment, and behavioral health facilities. Avea minimizes headaches and maximizes human capital, efficiency, and earnings, all in one fully integrated solution. Before founding Avea, Ben spent 15+ years in banking, system design, and business process consulting. Ben is also a member of Forbes Technology Council.

John Driscoll is a licensed Alcohol and Drug Counselor in MN and has worked in the treatment field since 1991 and at the Hazelden Betty Ford Foundation since 1999. He has served as a counselor, manager, and director in Recovery Services and was named senior vice president of recovery services in 2016. Prior to his time at the Hazelden Betty Ford Foundation, Driscoll started and directed a longterm treatment program for women and their children in Chicago. Driscoll holds an undergraduate degree in psychology from Northern Michigan University and an MBA from Hamline University.

NAATP.org/conference



Jennifer DullesPresident

DStreet Communications



Mark Dunn
Director of Public Policy

NAATP



Kelly Epperson, JD VP & General Counsel

Rosecrance Health Network



Julia FinkenExecutive Director of
Behavioral Healthcare

The Joint Commission

Jennifer Dulles has 25 years of experience advising boards and C-suite executives on corporate strategy, positioning and messaging, and strategic communications. She is a nationally-recognized crisis communications counselor and certified in reputation management, regularly advising clients through community engagement and reputation management programs. Her work has placed clients on CNN, the abovethe-fold front pages of USA Today, in BusinessWeek, TIME Magazine, the New York Times and Wall Street Journal, as well as in a diverse array of b-to-b and vertical publications. Her award-winning firm DStreet, founded in 2003, now has people in California, Oregon, Colorado, and New York.

Mark Dunn is a partner in Veritas Advisors, a consulting firm with over 100 years of collective experience in shaping public policy. Mark serves as NAATP's Director of Public Policy and has represented NAATP at the federal level since 2007. He has extensive experience working with trade associations and professional organizations, as well as federal agencies and congress. He has a personal passion for recovery.

Kelly Epperson is Vice President and General Counsel at Rosecrance. As General Counsel, Kelly provides comprehensive legal services to Rosecrance and its affiliates, including directing corporate activities to protect legal interests; assisting with mergers and acquisitions; analyzing novel legal issues that uniquely impact behavioral healthcare providers; researching and influencing legislative changes at the state and federal levels; and positioning Rosecrance to be a legally sound not-forprofit so it can continue to fulfill its mission.

Julia Finken is the Executive Director of Behavioral Healthcare at the Joint Commission. Julia has over 30 years of leadership experience in the health care industry including behavioral healthcare. She has extensive experience in business development, operations management, marketing management, sales management, strategy, finance, consulting, education and performance improvement. Julia has dedicated her career in health care to assisting organizations to maximize operational and cost efficiencies while achieving high-quality outcomes. She holds a BSN with a minor in Business Economics, MBA, CPHQ and CSSBB.

NAATP NATIONAL 2019 ADDICTION LEADERSHIP CONFERENCE FACULTY



Ashley Addiction Treatment

Rebecca FloodPresident & CEO

Susan Ford Bales Author



Lissa Franklin Vice President

Southeast Florida Recovery Advocates

In more than 4 decades of experience in the health care industry, Becky Flood has demonstrated expertise in program development, clinical oversight, business development and fiscal management. As President and CEO of Ashley Addiction Treatment, Becky has a central role in guiding Ashley to adapt and evolve to meet the evergrowing addiction and mental health epidemic. Ms. Flood earned her master's degree in Human Services from Lincoln University in Pennsylvania, is a Nationally Certified Drug and Alcohol Counselor (NCAC II), Certified Intervention Professional (CIP), and a Licensed Certified Alcohol and Drug Counselor (LCADC).

Susan Elizabeth Ford Bales is an author and a former photojournalist. Ms. Ford is the former chair of the board of the Betty Ford Center for alcohol and drug abuse. She is the daughter of former U.S. President Gerald Ford and former First Lady Betty Ford. In recent years, Ford has been very active on behalf of her parents and the Ford family at numerous events throughout the country. She has served as national spokesperson for the Breast Cancer Awareness and is the author of two novels.

Lissa Franklin has worked in addiction treatment for nearly 7 years. Outside of working in addiction treatment, she is a fully committed Florida and National legislative reform advocate. She is the Assistant Executive Director of the Delray Beach Drug Task Force, Vice President of Unite for Ethics Now, Vice President of Southeast Florida Recovery Advocates, founder of URecovery at the University of Miami, a participant in the Miami Dade County Opioid Task Force and the Palm Beach County Sober Home Task Force, and actively involved with National Alliance of Model State Drug Law.

NAATP.org/conference



Melissa Gettler VP of Marketing

Caron Treatment Centers



David Gomel, PhD President

Rosecrance, Inc



Nick Hayes, PhDDirector of Clinical
Research & Outcomes

Cumberland Heights
Treatment Center



Holen Hirsh, PhD Director, Public & Behavioral Health

OMNI Institute

Melissa Gettler is the Vice President of Marketing at Caron Treatment Centers. A 27-year veteran of marketing and public relations, she is experienced at executing brand, thought leadership, and digital strategies. At Caron she oversees the marketing, communications, public relations and government affairs functions. She transformed Caron's online strategy from a standard website to integrated, multiple marketing channels. Previously, Melissa was the Director of Marketing at Listrak and VP of Corporate Communications at Sovereign Bank. She has a BS in Marketing from West Chester University and graduated from Dale Carnegie and Bell Leadership programs.

David Gomel is president of Rosecrance, Inc, which is a subsidiary of Rosecrance Health Network. He has 26 years in the behavioral health field with both clinical and administrative experience. Gomel holds a PhD in Public Policy and Administration, with an emphasis in non-profit administration; an MS in Health Service Administration, and a bachelor's in Psychology. Gomel serves on a number of local, state, and national behavioral health committees, non-profit boards and trade organizations and is the current chair of the Illinois Association of Behavioral Health. Gomel is an active member of the Rockford community, volunteering with many charitable and athletic organizations.

Nick works for Cumberland Heights Foundation as Director of Clinical Research and Outcomes. Nick is tasked with management of all clinical outcome measurement procedures system-wide. He is also responsible for the development of all research initiatives focused on efficacious treatment protocol, predictive analytics, feedback informed treatment procedures, and collaborations with institutions of higher education. Nick has a PhD in Couple, Marriage, and Family Therapy Graduate Program (MFT) from Texas Tech University. Nick has advanced training in quantitative methods, neuro-analysis, and systems theory. He also holds dual licensure as a Marriage and Family Therapist-Associate (LMFTA-TX) as well as a Chemical Dependency Counselor (LCDC-TX).

Holen Hirsh, PhD, is a Director of Public and Behavioral Health at OMNI Institute. She has significant experience directing longitudinal outcomes evaluations of substance use treatment providers to understand the relationship between treatment and recovery, including long-term abstinence from substance use among other whole health outcomes. Dr. Hirsh was the Principal Investigator of NAATP's Outcomes Pilot Program and led the development of the Outcomes Measurement Toolkit: The Addiction Treatment Provider Guide to Standardized Outcomes Measurement. Dr. Hirsh completed her doctorate in Social Psychology at the University of Colorado in Boulder.

NAATP NATIONAL 2019 ADDICTION LEADERSHIP CONFERENCE FACULTY



Greg Hobelmann, MDChief Medical Officer

John Horton, ID

John Horton, JD CEO



Andrew Huhn, PhD Asst. Prof. of Psychiatry & Behavioral Sciences



John Kelly, PhD
Elizabeth R. Spallin
Associate Prof. of Psychiatry
in Addiction Medicine

Ashley Addiction Treatment

LegitScript

The Johns Hopkins University School of Medicine

Harvard Medical School

Dr. Greg Hobelmann currently serves as the Chief Medical Officer of Ashley Addiction Treatment. In this role, he oversees the medical and nursing staff for both the inpatient and outpatient clinics. He previously served as a staff psychiatrist after completing his psychiatry residency at Johns Hopkins. He also completed an anesthesiology residency and pain medicine fellowship at Johns Hopkins in 2006 and has a Master of Public Health from the Johns Hopkins Bloomberg School of Public Health. His treatment interests include addiction and chronic pain. Prior to arrival at Ashley, he worked as an interventional pain specialist.

John Horton is the CEO of LegitScript, a certification, monitoring, and compliance company headquartered in Portland, Oregon. The company clients include Google, Bing, Amazon, Visa, Facebook, Pinterest, the US FDA, DOJ, and the Japanese Ministry of Health. John worked as the Associate Deputy Director for State and Local Affairs in the Office of National Drug Control Policy from 2002 to 2007, where he helped the US Drug Czar coordinate national drug control, treatment and prevention policies. Before that, he prosecuted narcotics cases and served as a drug court prosecutor. John attended law school in both the US and Japan.

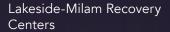
Dr. Huhn is an Assistant Professor of Psychiatry and Behavioral Sciences at the Johns Hopkins School of Medicine. Dr. Huhn's research is focused on advancing the use of precision medicine in opioid use disorder (OUD) treatment, and his lab uses diverse methodological approaches to better understand the human experience of opioid use and OUD, including neuroimaging, ecological momentary assessments, survey research, and clinical trials. The longterm goal of this research is to produce results that have clinical impact, either by improving treatment outcomes directly or by evaluating and strategizing macro-level changes to improve healthcare for substance use and related disorders

Dr. Kelly is the Elizabeth R. Spallin Associate Professor of Psychiatry in Addiction Medicine at Harvard Medical School, the Director of the Recovery Research Institute at the Massachusetts General Hospital, the Program Director of the Addiction Recovery Management Service, and the Associate Director of the Center for Addiction Medicine at MGH. Dr. Kelly is a former President of the APA Society of Addiction Psychology, a Fellow of the APA, and a Diplomate of the American Board of Professional Psychology. His clinical and research work focus is enhancing the effectiveness of addiction treatment and recovery services, stigma reduction, and criminal justice.

NAATP.org/conference



Carl Kester CEO





Thomas Kimball, PhD Clinical Director

MAP Health Management



Sherri LaytonOutpatient Services
Administrator

La Hacienda Treatment Center



Mark Loes Chief Operating Officer

Sundown M Ranch

Carl Kester is the CEO of Lakeside-Milam Recovery Centers. With 13 locations and over 225 employees, Lakeside-Milam is the Pacific Northwest's largest continuum of care for addiction treatment. Carl has been with Lakeside-Milam since 1993, serving as President since 2000 and CEO since 2012. Carl is a past President of the Washington State Association of Addiction Providers and past Board Chair of NAATP. Carl is on the Board of the Association of Washington Businesses and two charitable organizations. Prior to Lakeside-Milam, Carl graduated from the University of Washington and worked for the office of U.S. Congressman Rod Chandler.

Thomas Kimball, PhD, LMFT, is the George C. Miller Family Regents Professor at Texas Tech University and the Director of the Center for Collegiate Recovery Communities. Dr. Kimball is also the President of the Association of Recovery in Higher Education. He serves as the Clinical Director of MAP Health Management. Dr. Kimball has received numerous teaching awards for his courses on families, addiction, and recovery. He is the author of several peer-reviewed articles on addiction and recovery and consulted and presented on recovery-related issues internationally. He is the co-author of the book, Six Essentials to Achieve Lasting Recovery.

Sherri Layton, LCDC, CCS, has worked in addiction treatment for 40+ years and with La Hacienda Treatment Center since 1992. As Outpatient Services Administrator, she manages their outpatient, continuing care, and alumni services, and coordinates La Hacienda's legislative involvement on the state and national level. Sherri has served on NAADAC's Public Policy Committee since 2008 and is currently Co-Chair. She also serves on the Legislative Committee for the Association of Substance Abuse Programs - Texas. She co-chairs Texas' Recovery Day at the Capitol. She has a BA in Psychology and completed an MBA with an emphasis on leadership in 2009.

Mark has worked at Sundown M Ranch for over 20 years. He is currently the Chief Operating Officer. He is an active CARF surveyor and enjoys the collaborative accreditation process. Mark is a regular presenter/lecturer sharing his Behavioral Health clinical and administrative experiences in a variety of settings. Mark is passionate about golf, sports cars, teaching, and recovery. At this point in his career, Mark's primary goals are to increase awareness and access for treatment services and to reduce the stigma of Substance Use Disorders.

NAATP NATIONAL 2019 ADDICTION LEADERSHIP CONFERENCE FACULTY



Lisa McCubbin Author



John McGheeManaging Partner



Nick MotuVP & Chief External Affairs
Officer

Webconsuls

Hazelden Betty Ford Foundation

Lisa McCubbin is an awardwinning journalist who has been a television news anchor and reporter, hosted her own radio show, and spent six years in the Middle East as a freelance writer. She is the New York Times bestselling coauthor of Five Presidents, Five Days in November, Mrs. Kennedy and Me, and The Kennedy Detail. John McGhee is a managing partner at Webconsuls, LLC, and is a Certified Google Ads and Bing Ads Accredited professional. He holds a BS in Management and has a background in project management in the field of engineering and design build construction. His quantitative skills help clients excel at PPC campaign set up, strategy, and ROI optimization.

Nick Motu is responsible for the overall marketing of Hazelden Betty Ford Foundation, including managing business development activities, advertising, PR/ communications, driving national and regional public advocacy efforts that support treatment issues, and advocating for expanded access to treatment benefits. Prior to his 20+ year tenure at Hazelden Betty Ford Foundation, Motu served in marketing and publishing management roles at St. Paul Companies, Northwestern National Life and several daily newspapers. Motu earned a BA in business/journalism from the College of St. Thomas. He has received numerous awards for his work in communications, advertising, and publishing.

NAATP.org/conference



Scott MunsonExecutive Director

Sundown M Ranch



Annie Peters, PhDChief Clinical Officer

Harmony Foundation



Michelle Rusk, JD Senior Attorney, Bureau of Consumer Protection

Federal Trade Commission



Phil RutherfordDirector of Operations

Faces & Voices of Recovery

Scott Munson has been employed at Sundown M Ranch in Yakima, WA, since 1985 and has served as its Executive Director since 1997. Scott is a Past Chair of NAATP and currently chairs the NAATP Public Policy Committee. He is also the Legislative Chair of the Washington State Association of Alcoholism and Addiction Programs and the Vice-Chair of the Chemical Dependency Studies Program's Advisory Board at Yakima Valley College.

Annie Peters, PhD, LP, is the Chief Clinical Officer of Harmony Foundation, Inc., Colorado's longest running residential addiction treatment center. As CCO, Dr. Peters directs the delivery of clinical services, including addiction counseling, mental health services, and clinical case management. Dr. Peters earned her PhD in clinical psychology from the University of Colorado Boulder. Dr. Peters' clinical interests include integrated care for individuals with addiction and co-occurring disorders, and mindfulness-based cognitivebehavioral psychotherapies.

Michelle Rusk is a senior attorney in the Division of Advertising Practices, Bureau of Consumer Protection at the FTC. She joined the FTC from private practice in 1990. During her career at the agency, Ms. Rusk has focused on FTC policy and enforcement efforts related to marketing of foods, dietary supplements, and other health-related products and services. Ms. Rusk is currently part of a team addressing deceptive marketing practices in the addiction treatment industry. She received her BA from Harvard University and her JD from the Georgetown University Law Center.

Phil Rutherford is the Director of Operations of Faces and Voices of Recovery and possesses a self-described Doctorate from the school of Hard Knocks. Phil has a BA in Psychology with a specialization in Substance Use Disorders. Phil's recent experience as Director of Operations at Recovery Is Happening in Rochester, MN offered Phil a front-row seat into the world of Recovery Community Organizations. Prior to that, Phil spent his career in management at Microsoft, Micron Electronics, and Taylor Corporation. Phil is an active member of the recovery community and has considerable experience in Substance Use Disorders, Recovery, and Re-entry.

NAATP NATIONAL 2019 ADDICTION LEADERSHIP CONFERENCE FACULTY



John Seymour
VP, Marketing &
Business Development

Meridian Behavioral Health



Nikki Soda Membership Development Officer

NAATP



Michelle Sweet Senior Utilization Review Specialist

La Hacienda Treatment Center



Peter Thomas Quality Assurance Officer

NAATP

John joined Meridian Behavioral Health in February 2012. He is a seasoned marketer with over 20 years of broad-based marketing, business development and communications experience. John brings extensive healthcare and consumer marketing experience with a variety of top brands, including AT&T, Boston Scientific, Capella University, Delta Airlines, GlaxoSmithKline, Hefty, Kmart, and Merck, New Jersey Anti-Tobacco program and Park Nicollet. John received his BA in Economics from the University of Wisconsin-Madison and his MBA in Marketing and Strategic Management University of Minnesota Curtis L. Carlson School of Management.

Nikki is a passionate advocate for recovery, experienced marketer and meeting planner. With over 10 years of nonprofit and corporate meeting planning, she brings an energy and level of professionalism used to create successful outcomes. Nikki has worked in the capacity of Director of both Business Development and Marketing for nationallyrecognized treatment facilities, as well as overseeing several Alumni programs. Nikki holds a BA in Communication from the University of Tampa. Her experience working in treatment facilities has given her a wealth of knowledge and has contributed to her understanding of systems within the field of substance use.

Michelle Sweet is Senior Utilization Review Specialist at La Hacienda Treatment Center and has been working in the mental health/substance misuse field for 10 years. Her work started in community mental healthcare, psychiatric hospitals, and adolescent treatment centers. Her interest grew in managed care as she was working as a continuing care coordinator experiencing adversity regarding insurance coverage and supportive aftercare options. Michelle holds a master's degree from Texas A&M University, Corpus Christi and is a Licensed Professional Counselor and Licensed Chemical Dependency Counselor in Texas. She is also a Nationally Certified Counselor through the NBCC.

Peter Thomas is the Quality Assurance Officer for NAATP. He brings six years' experience working in addiction treatment, including roles in executive leadership. Prior to joining NAATP, Peter worked as the COO for Chapter 5 Counseling Center. Peter has dedicated much of his time to working with regulators to enhance access to quality behavioral healthcare. He served as President for the Northern Arizona Recovery Association and co-founded the Arizona Addiction Advocacy Coalition. Through these roles, Peter assisted in the drafting and passage of state legislation protecting consumers, while also enhancing the efficacy and reputation of providers.

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Art VanDivierExecutive Director





Marvin Ventrell, JD Executive Director

NAATP



Rev. Dr. Rodney Walker Director of Youth & Family Services

TASC



Natalie Wheeler, PhD Researcher

OMNI Institute

Art VanDivier began facilitating groups for teenagers with problems related to drug and alcohol misuse in 1977. In an effort to learn more about the impact of addiction on family systems, Art left his home in California to attend graduate school at St. Mary's University in San Antonio, Texas. For over 40 years, Art has held clinical and executive leadership positions in the field of addiction treatment. Since 2002, he has been the executive director of La Hacienda Treatment Center in Hunt, Texas, and a NAATP Board Member since 2004.

Marvin Ventrell, JD, became Director of NAATP in 2015, continuing his 30-year career as a lawyer, association director, teacher, and treatment executive. His career has been devoted to advocating for populations in need and building legal and health care system responses. He authored two textbooks, numerous book chapters, and dozens of professional articles. He has taught at medical schools, law schools, and agencies in the U.S. and abroad, and served as a consultant to the U.S. Department of HHS. He has received numerous distinctions including an ABA National Advocacy Award and the University of Colorado School of Medicine Kempe Award.

Rodney has a 20-year history of senior management in the nonprofit sector, including in community primary health center administration, childcare services, workforce development, community counseling, adult education, community economic development, restorative justice, trauma-informed care, and violence prevention. His human services career began at TASC, where he served as a client advocate and case manager for court-involved adults in Cook County. Rodney earned his BA in political science from Chicago State University, his Master of Divinity from the Chicago Theological Seminary, and his Doctor of Ministry from Northern Seminary (Lisle, IL).

Natalie Wheeler, PhD, is a Researcher at OMNI Institute, a non-profit research and evaluation firm located in Denver, Colorado. In this role, Dr. Wheeler leads research and evaluation projects in the areas of public and behavioral health, with an emphasis on substance use prevention and treatment. She was a member of the NAATP's Outcomes Pilot Program research team and led the development of the Addiction Treatment Provider Outcomes Pilot Program Final Report. Dr. Wheeler completed her doctorate in Behavioral Science at The University of Chicago.



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- + Orlando Recovery Center
- + Next Step Village Orlando
- + The Recovery Village Ridgefield
- + The Recovery Village Ridgefield Detox Center
- + The Treatment Center
- + Next Step Village, Umatilla
- + The Recovery Village
- + Next Generation Village
- + The Recovery Village at Columbus
- + IAFF Center of Excellence
- + Advanced Behavioral Medicine

Amatus Health

- + Fresh Start Recovery Center
- + Foundations Recovery Center
- + East Point Recovery Center
- + Midwest Recovery Center
- + Midwest Detox Center
- + Atlanta Detox Center
- + Blueprint Recovery Center
- + Awakenings Recovery Center
- + Ohio Detox Center
- + Ohio Treatment Center

Anchored Tides Recovery
Arrowhead Lodge Recovery
Barn Life Recovery
Beginnings Treatment Centers
BNI Treatment Centers
Boulder Integrated Health
Capo Canyon Recovery
CASA Recovery
Centra-Pathways Addiction
& Recovery Services

Choice House

+ Choice The Lookout

Continuum Recovery of Colorado Covenant Hills Treatment Center Crestview Recovery Services D'amore Healthcare Denver Addictions

Denver Women's Recovery

Driftwood Recovery

Encore Recovery Solutions

Extra Mile Recovery

Family First Adolescent Services

First Step Services

Good Heart Recovery

Granite Recovery Centers

Guest House Ocala

Harbor of Grace Enhanced Recovery Center Harm Reduction Center

Holistic Management

- + Holistic Recovery Center
- + Imperium Wellness

Hope By The Sea

Infinite Recovery

Jacob's Ladder at Brookside Farm

Momenta Recovery

New Method Wellness

New Vista Behavioral Health

- + Avalon Malibu
- + Simple Recovery

Northern Arizona Center for Addiction

NUWAY

- + 3R's NUWAY Counseling Center
- + 2118 NUWAY Counseling Center
- + St. Paul NUWAY Counseling Center
- + NUWAY I
- + NUWAY II

Opus Health

Pathfinders Recovery Center

Pax House

Praesum Healthcare

LEARN MORE ABOUT NAATP MEMBERSHIP AND BENEFITS

NAATP is a nonprofit professional membership society that supports addiction treatment providers through leadership, clinical and operational resources, and systemic law and policy advocacy. Member services include training and education, industry surveys, networking and convening, law and policy advocacy, visibility, awards and recognition, resources, ethics and professionalism, a job center, and publications.

- + Sunrise Detox Toms River
- + Sunrise Detox Cherry Hill
- + Sunrise Detox Alpharetta
- + Sunrise Detox Fort Lauderdale
- + Sunrise Detox Orlando
- + Sunrise Detox Stirling
- + Sunrise Detox Lake Worth
- + The Counseling Centers

RedCliff Ascent

+ RedCliff Recovery

Riverwalk Ranch

Royal Life Centers

- + Royal Life Centers at The Haven Detox
- + Royal Life Centers at Olympic
- + Royal Life Centers at Puget Sound
- + Royal Life Centers at Spokane Detox
- Royal Life Centers at Cascade Heights
- + Royal Life Detox
- + Royal Life Centers at Chapter 5
- + Royal Life Centers at Bridges

Roots Counseling Services Scottsdale Recovery Center Seasons in Malibu Sobriety Matters Stonewater Adolescent Recovery Center

Tara Treatment Center

The Blanchard Institute

The Carter Treatment Center

The Edge Recovery

The Freedom Center

The Gate House

- + Gate House for Women
- + Gate House for Men

The Kenneth Peters Center for Recovery

for Recovery

The Redpoint Center

The Rose House

Tranquility Woods

Treatment Management

Behavioral Health Centers

True Recovery

Turning Point of Tampa

Unity Behavioral Health

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Washburn House

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naatp.org/membership/become-member



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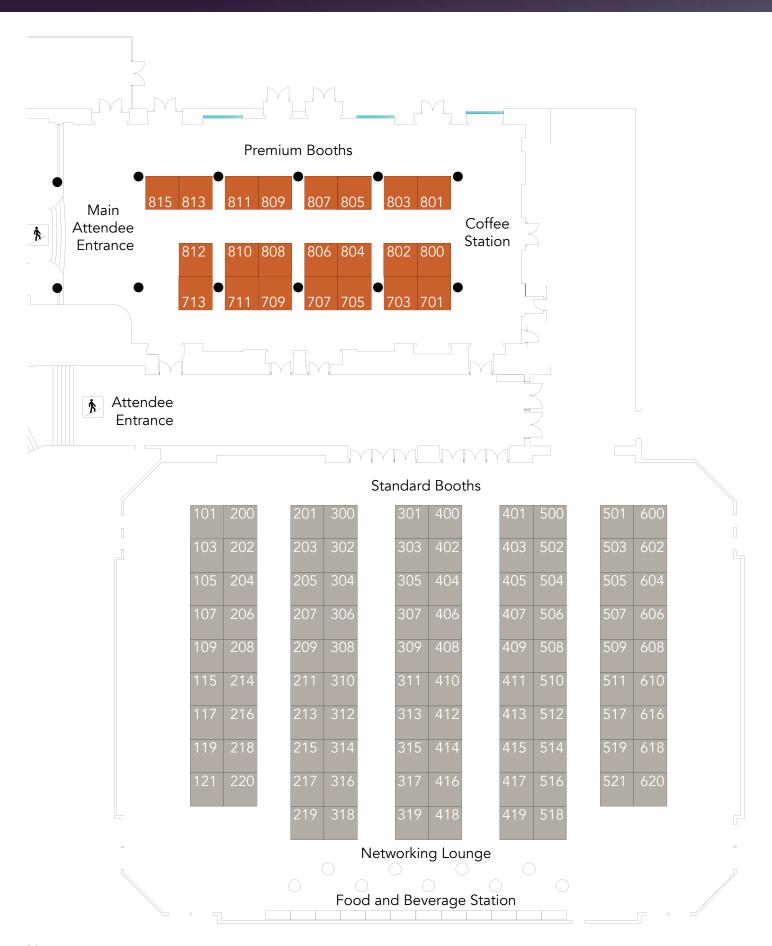
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101	Webconsuls	3′	10	Constellation Behavioral	512	Irwin Siegel Agency
	Gloo			Health		Enlightened Solutions
	Kaléo	3′	11	Alliant Benefits		Transformations Treatment
	Food Management Group	3′	12	Tranquility Woods		Center
	Sandoz	3′	13	Ammon Labs	 517	Kipu Health
		3′	14	R2Q Resolve to Quit	 518	Westox Labs
	Banyan Treatment Center	3′	15	Talbott Recovery Campus	 519	Ascension Recovery Services
	Pinelands Recovery Center	3′	16	LearnWell	 521	Burning Tree Recovery Ranch
	Of Medford	3′	17	Petree Consulting	 600	Crestview Recovery Services
 121	Project Turnabout Centers for	3′	18	Pavillon International	 602	True Recovery
	Addiction Recovery Center	3′	19	Sierra Tucson	 604	OMNI Institute
	Palmetto Linen Distributors	4(00	Seabrook	 606	St. Christopher's Addiction
 201	Butler Human Services	4()1	Sundown M Ranch		Wellness Center
202	Furniture	4()2	Unidine Corporation		
	Accreditation Guru	4()3	Addiction Treatment		
	Greek Kitchen Management			Providers Insurance Program,		Alkermes
	Cardant Haalth Calutions			a division of NSM Insurance Group		WorklogicHR
	Cordant Health Solutions	4(14	The Rose House	 620	Pinnacle Treatment Centers
 200	American Society of Addiction Medicine			Healing Springs Ranch	704	D C .
207	Meridian Behavioral Health			Faces & Voices of Recovery	 701	Recovery Centers of America
	Avea Solutions			True Link Recovery	703	Alina Lodge & Haley House
	Florida Association of			ZenCharts		Bradford Health Services
	Recovery Residences			TenEleven Group		Turnbridge
 211	Muir Wood Adolescent			CARF International		Max Connect Marketing
	& Family Services			Lighthouse Recovery Texas		Valley Hope
 213	Collect RX			AZZLY		Northpoint Recovery
	Sagebrush Treatment	41	13	Midway Analytics		Gateway Foundation Alcohol
	Stoneridge Partners			Taylor Made Retreat		& Drug Treatment Centers
 216	Next Chapter Addiction			SMART Recovery	 801	McLean Hospital: Alcohol and
217	Treatment Sigmund Software			Maryville Addiction		Drug Treatment Programs
	Fellowship Hall			Treatment Center	 802	Origins Behavioral
	The Change Companies	41	17	Govig & Associates	000	HealthCare
	BestNotes	41	18	Vista Research Group		Caron Treatment Centers
	Northbound Treatment	41	19	RedCliff Recovery		designRoom
	Services	50	00	Soberlink		Lightning Step Technologies
 301	Cumberland Heights	50)1	Alpha 180		Advanced Recovery Systems
	Treatment Center	50)2	Clearfork Academy		Mattress Firm
 302	Mountainside Treatment	50)3	Ashley Addiction Treatment		CallTrackingMetrics
202	Center	50)4	Eating Recovery Center	 009	Maryland Addiction Recovery Center
	Harmony Foundation	50)5	New Directions For Women	810	The Joint Commission
	Jaywalker Lodge			Lakeview Health		High Watch Recovery
	Turning Point of Tampa			Footprints To Recovery		Centers
	The Retreat			Royal Wealth Management	 812	Pine Grove Behavioral
 30/	NAADAC, the Association for Addiction Professionals			The Refuge, A Healing Place		Health & Addiction Services
308	Sandstone Care	51	ΙÜ	Treatment Professionals In Alumni Services (TPAS)		Dreamscape Marketing
	Mertz Taggart	51	1	Momenta Recovery	 815	Rosecrance Health Network
 507	mortz laggart	J	1	Momenta Necovery		



BOOTH 202

Accreditation Guru

Accreditation Guru's team of professional consultants has the knowledge and expertise to lead organizations through the national accreditation process via an efficient and customized approach that has proven to be 100% successful helping behavioral health and human service organizations achieve accreditation. We support providers across the United States and Canada to earn CARF, COA and The Joint Commission accreditation and are here to guide and support your organization from its first procedural steps through the accreditation survey and beyond.



BOOTH 403

Addiction Treatment Providers Insurance Program, a division of NSM Insurance Group

Addiction Treatment Providers Insurance Program is an exclusive insurance program designed specifically for the behavioral healthcare industry. From addiction treatment facilities and sober living homes to methadone clinics and outpatient mental health facilities, we understand the complexity of exposures these organizations face. Our program is flexible, allowing us to craft custom insurance and risk management solutions to meet your organization's unique needs.

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BOOTH 616

Alkermes

Alkermes is a fully integrated, global biopharmaceutical company developing innovative medicines for the treatment of central nervous system (CNS) diseases. The company has a diversified commercial product portfolio and a substantial clinical pipeline of product candidates for chronic diseases that include schizophrenia, depression, addiction and multiple sclerosis. Headquartered in Dublin, Ireland, Alkermes plc has an R&D center in Waltham, Massachusetts; a research and manufacturing facility in Athlone, Ireland; and a manufacturing facility in Wilmington, Ohio.



BOOTH 311

Alliant Benefits

Alliant Employee Benefits is one of four divisions within Alliant Insurance Services, Inc. Alliant provides a full spectrum of risk management, employee benefits consulting, and insurance brokerage services to employers nationwide. With more than 100 offices and 3,500 employees across the country, you get the national strength you need backed by the local expertise that matters.



Advanced Recovery Systems

Advanced Recovery Systems is an integrated behavioral healthcare management company dedicated to the treatment of addiction, substance misuse, eating disorders and mental health issues.

advancedrecoverysystems.com | (844) 244.1334



BOOTH 501

Alpha 180

Alpha 180 is a lifestyle support program for aspiring or current students in recovery. We are a community of inspired young adults with a common call to purpose. Alpha 180 offers clinical, residential, academic, and social support to navigate early recovery and education.





BOOTH 703

Alina Lodge & Haley House

For over 60 years, Alina Lodge has been a leading provider of addiction treatment for the chronic relapser. Our program is 12 Step based and consists of individual and group counseling, with specialty groups that address process addictions, as well a chemical addictions. Those patients with dual diagnosis are seen by our addiction psychiatrist and our Medical Department is staffed 24/7. We are committed to the highest standards of safety, quality care, individualized treatment and positive results delivered in a cost effective manner. Haley House, our residential women's transitional living center, offers a new beginning for women seeking recovery in a supportive, nurturing environment.

alinalodge.org | (908) 362.6114



BOOTH 206

American Society of Addiction Medicine

ASAM, founded in 1954, is a professional medical society representing over 6,000 physicians, clinicians and associated professionals in the field of addiction medicine. ASAM is dedicated to increasing access and improving the quality of addiction treatment, educating physicians and the public, supporting research and prevention, and promoting the appropriate role of physicians in the care of patients with addiction.



BOOTH 313

Ammon Labs

Ammon Labs is an industry-leading, College of American Pathologists (CAP) accredited, full-service toxicology lab. For over 20 years, we've been providing quality services and competitive pricing for the testing and detection of substance misuse. Through a commitment to compliance, responsible testing and ethical practices, Ammon Labs is dedicated to making a positive impact in the lives of those suffering from addiction, providing the tools necessary to empower addiction treatment professionals and ensure sustainable recovery.



BOOTH 519

Ascension Recovery Services

Ascension provides recovery services as well as program consulting. Our recovery services include interventions, monitoring, recovery consulting, and transport. We also offer program development and consulting for individuals, professionals, and hospitals that would like to improve or start their own treatment program.

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BOOTH 412

AZZLY

AZZLY, Inc. specializes in EMR/EHR and client management software for behavioral health and addiction treatment professionals. The newest generation of the AZZLY solution is AZZLY Rize, a cloud-based EMR whose key features include document management, appointment scheduling, patient communication tools and billing. Simplify your entire staff's processes by utilizing AZZLY Rize. All role-based, from intake and admissions, medication management and clinical services, all the way to billing and claims processing, your staff builds a strong Integrated Care PathwaysTM woven in the patient medical record to support medical necessity, improving patient and business outcomes.



BOOTH 117

Banyan Treatment Center

Banyan Treatment Center is Joint Commission Accredited and stands as a leader in the treatment industry, providing quality drug addiction and mental health services. With 7 locations across the country including Philadelphia, PA, Laurel Run, PA, Boston, MA, Chicago, IL, Boca Raton, FL, Pompano Beach, FL and Stuart, FL, Banyan provides a full continuum of care including medically managed detox, residential, partial hospitalization, outpatient and alumni services.



Avea

BOOTH 503

Ashley Addiction Treatment

At Ashley, we not only understand that addiction isn't a choice, it's a disease. We understand that there needs to be everything for recovery and one step more. Choosing treatment means choosing life. We use every tool available to help patients overcome alcohol and drug dependency and find their way back to health and happiness. Our tranquil campus nestled on the Chesapeake Bay offers indescribable inspiration. And our expert staff implements and utilizes nationally recognized personalized programs that combine clinical, medical, psychological and spiritual care available anywhere in the nation to address each patient's unique needs.

BOOTH 208

Avea Solutions

AveaOffice is the first revenue management platform specifically designed for the behavioral health industry. We understand the unique challenges of substance abuse billing because we worked in billing too, and had the same sleepless nights worrying about lost revenue, lack of transparency, and little to no accountability.

ashleytreatment.org | (800) 799.4673

aveasolutions.com | (503) 867.8853



BOOTH 220

BestNotes

BestNotes is a HIPAA compliant Customer Relationship Management and Electronic Health Record database system specifically designed for the behavioral health and substance abuse industry.



BOOTH 705

Bradford Health Services

Bradford Health Services has been committed to treating alcoholism and drug addiction for over forty years. Our treatment approach is effective and affordable. We offer a full range of services for adults and adolescents, and specialty programs such as Extended Care, Legal, Healthcare Professional, and Military.



BOOTH 521

Burning Tree Recovery Ranch

Burning Tree has been working with the chronic relapser and their families since 1999. Our long-term program located outside of Dallas, Texas, continues to provide master level clinical care intertwined with the 12 steps. Our Lodge facility, which opened in 2004, is Joint Commission Accredited, allowing our clients' families to utilize their out-of-network benefits. This is our 90 day program located outside of Austin, Texas. Newest to the Burning Tree family is Burning Tree West, a young adult collegiate recovery program located adjacent to the University of Arizona in Tucson.



BOOTH 201

Butler Human Services Furniture

Butler Human Services offers living, bedroom and dining furniture designed for heavy-use environments such as residential treatment programs. We work with each client to ensure you receive high quality, durable furniture at a price that fits your budget. Butler features a broad selection of seating, 1000+ fabric and vinyl options, bed bug resistant beds and a 10 year warranty on most products. For clients that need their furniture quickly, we offer over 300 products in our QuickShip program.

burningtree.com | (866) 287.2877

butlerhumanservices.com | (877) 852.0784



BOOTH 803

Caron Treatment Centers

With 60 years in the field, Caron Treatment Centers operates lifesaving addiction treatment at facilities in Wernersville, Pennsylvania and Palm Beach County, Florida. Caron's regional offices in Atlanta, Boston, New York City, Philadelphia and Washington, D.C. offer community and recovery support. Caron has the most extensive continuum of care including adolescents, young adults, adults, and seniors. Caron's treatment is customized to meet the needs of individuals and families – with highly trained teams prepared to address co-occurring disorders.



BOOTH 502

Clearfork Academy

Clearfork Academy is a clinically excellent, Christ-centered, residential treatment center for adolescent boys ages 13-17 years-old. We believe in the potential of teenagers. Using clinically foundational methods and the power of Christ we can change the trajectory of their lives. Teen drug rehab is more than a job to us; it's a calling. We are leading teens to a new legacy. We treat adolescents because we believe in a better future for them. By addressing faulty thinking now, we can literally change their minds before their brains are fully developed. If they're impressionable enough to fall into addiction, they're impressionable enough to recover.



COIT INTERNATIONAL

BOOTH 808

CallTrackingMetrics

CallTrackingMetrics' award-winning conversation intelligence platform empowers organizations with the insights to grow and better support their client base. From helping teams understand which advertising campaigns are driving phone calls, to providing sophisticated routing and call management tools, we arm organizations with the resources they need to transform their conversations into strategic metrics and reporting. Thousands of behavioral healthcare professionals rely on our HIPAA-compliant platform to unify their communications. CallTrackingMetrics has also been recognized three years in a row as one of Inc. Magazine's fastest-growing private companies.

BOOTH 410

CARF International

Founded in 1966, CARF is an international, nonprofit accreditor of human service providers and networks. A provider earns accreditation by demonstrating conformance to CARF's internationally recognized standards in areas that span the continuum of life. More than 10.2 million persons of all ages are served annually in CARF-accredited programs.

calltrackingmetrics.com | (800) 577.1872

carf.org | (520) 325.1044



BOOTH 213

Collect Rx

Collect Rx, LLC provides services to hospitals, ambulatory surgical centers, physicians, and other healthcare providers to maximize reimbursements on out-of-network bills. Utilizing its proprietary CRXIS™ business intelligence engine and extensive industry expertise, Collect Rx, LLC helps providers increase revenue, save time, and improve the bottom line.



BOOTH 310

Constellation Behavioral Health

Constellation Behavioral Health creates innovative treatment programs for adults with mental health, addiction, and complex co-occurring disorders at our BrightQuest, Bridges to Recovery, and Alta Mira facilities. We provide inspiration, strength, hope, and belonging for individuals and families suffering from mental health and substance use disorders so they are empowered to heal, transform, and embrace a meaningful life with infinite possibilities.



BOOTH 205

Cordant Health Solutions

Our testing protocols and digital case-management tools help clients become more efficient and effective in assessing and managing risk, monitoring patient adherence and improving patient outcomes.



BOOTH 600

Crestview Recovery Services

Crestview Recovery, in Portland, OR, offers different treatment programs that can address issues in different ways. At Crestview Recovery, we provide residential extended care programs lasting between 30-90 days. Statistics have shown that those who suffer from the disease of addiction need to be carefully transitioned through different levels of care in order to have the best chance of staying sober. Crestview Recovery offers the following levels of care: Partial Hospitalization, Intensive Outpatient, Outpatient, Alumni Services.

cordantsolutions.com | (303) 749.0485

crestviewrecovery.com | (866) 91.0899



BOOTH 813

Dreamscape Marketing

Dreamscape is a full-service digital marketing & lead generation agency headquartered in Columbia, MD. We specialize in inbound marketing strategy and digital design. We offer custom-tailored marketing solutions to meet all of today's unique business needs and budgets. These market-tested solutions provide you with comprehensive and innovative tools to gain the market share you have always desired. Averaging nearly 70% annual growth for over 12 years, Dreamscape has rapidly become the go-to agency for our regional, healthcare, and Fortune 1000 clients in over 36 states and three countries.



BOOTH 504

Eating Recovery Center

Eating Recovery Center (ERC)/Insight Behavioral Health Centers (Insight) is the only national, vertically integrated, health care system dedicated to the treatment of serious eating and related disorders at any stage of illness. ERC Insight offers best-in-class treatment programs for all patients, no matter their age or gender, struggling from: anorexia, bulimia, binge eating disorder, eating and weight disorder, unspecified eating disorders, as well as comorbid, co-occurring, dual diagnoses, mood, anxiety and trauma-related disorders.





Cumberland Heights Treatment Center

We are a nonprofit treatment center located on the banks of the Cumberland River. The natural beauty of our 177 acre campus, our state of the art facilities and decades of experience provide lasting healing to those suffering from addiction. The mission of Cumberland Heights is to transform lives, giving hope and healing to those affected by drugs and alcohol.

BOOTH 804

designRoom

designRoom (dR) specializes in building healthy brands for organizations that help people. Since being founded in the early nineteen nineties, dR has grown to become a national branding and design firm, providing clients with branding and marketing insights and solutions born from experience and a ton of expertise. Our process is highly collaborative, and our mission is highly personal. If we are successful helping you, you'll be in a better position to help more people.

cumberlandheights.org | (800) 646.9998



BOOTH 514

Enlightened Solutions

Enlightened Solutions offers a full continuum of substance misuse care by treating the whole person from medical detox to outpatient therapy. Our philosophy is grounded in a multidisciplinary approach by implementing the highest standards in medical and clinical care. We also encourage a strong 12-Step philosophy along with true holistic treatment modalities and nutrient-rich organic food. From the first phone call, to a lifetime of support, we pride ourselves on cultivating a community of recovery resources to all whose lives have been touched by addiction.

designroom.com | (216) 241.2020



BOOTH 406

Faces & Voices of Recovery

Faces & Voices of Recovery is dedicated to organizing and mobilizing the over 23 million Americans in recovery from addiction to alcohol and other drugs, our families, friends and allies into recovery community organizations and networks, to promote the right resources to recover through advocacy, education and demonstrating the power and proof of long-term recovery.



BOOTH 218

Fellowship Hall

Fellowship Hall is a 99-bed, private, 501(c)(3) alcohol and drug treatment center located in Greensboro, NC. We provide treatment and evidence-based programs built upon total abstinence and the Twelve-Step model of recovery. Our services include detox, primary care (including young adult and gender relevant programs), extended treatment, family program, IOP, and on site sober living homes. We have been accredited by the Joint Commission since 1974 as a specialty hospital.



BOOTH 209

Florida Association of Recovery Residences

The National Alliance of Recovery Residences, a.k.a. NARR, was founded in 2011 by a group of organizations and individuals nationally who share deep recovery housing expertise and a goal of developing and promoting best practices in the operation of recovery residences. As a NARR affiliate, Florida Association of Recovery Residences, a.k.a. FARR, assesses and certifies recovery residence programs to the NARR standard and the NARR Code of Ethics. FARR is the selected credentialing body for recovery residences for the State of Florida legislative mandates.

fellowshiphall.com | (336) 621.3381

farronline.org | (561) 299.0405



BOOTH 800

Gateway Foundation Alcohol & Drug Treatment Centers

Since 1968 our goal has been straightforward: help clients get their life back on track and achieve a life of sobriety, free from drug use and symptoms of mental illness. A life that is productive, socially responsible, and healthy. Gateway Foundation is the largest nonprofit treatment provider specializing in substance use disorders for men, women, adolescents, and clients diagnosed with co-occurring mental health disorders. Gateway's professional clinicians support over 9,000 people a day to successfully complete treatment by developing a personalized plan to treat the underlying causes of substance use disorder — not just their addiction to drugs or alcohol.



BOOTH 103

Gloo

WE SERVE Champions — those on the frontlines of personal growth: the helpers, the inspirers, and the motivators who work tirelessly to strengthen their people and communities. WE ARE – A network of individuals and organizations obsessed with revolutionizing personal growth. THE GLOO DATA SOLUTIONS PLATFORM – Know your people, understand their needs, and personalize your approach with the world's first data solutions platform for personal growth.



Food Management Group

FMG is the industry leader providing food and management services. We are an organization totally dedicated to insure that the client's dining programs operate smoothly and cost efficiently with a restaurant-quality dining experience to their customers. Unlike other providers, FMG is able to provide our clients with the highest quality personal attention to deliver a truly customized solution.



BOOTH 507

Footprints to Recovery

Footprints to Recovery is a national collection of contemporary substance misuse and mental health treatment centers expertly tailored like none other to transforming the lives of those impacted by addiction and mental health. Locations in NJ, PA, IL and CO.

fmg.com | (770) 475.6499



BOOTH 417

Govig & Associates

Govig & Associates is one of the largest privately held firms in the Executive Search/Personnel Management industry. With four decades in staffing and recruiting, we have the knowledge, the network, and the speed to provide unparalleled service to our clients. Our Govig Healthcare team is comprised of dedicated and tenacious individuals that strive to "Change Lives Every Day." From industry expertise to our impeccable work ethic, Govig's Healthcare team provides an unsurpassed experience for individuals in the healthcare space. Our Healthcare group works nationwide within the following verticals: post-acute care, hospice, home health, senior living, air medical, and behavioral health.

footprintstorecovery.com | (855) 628.2899



BOOTH 203

Greek Kitchen Management

GKM is a national food service management company that can solve many common facility issues, relieve the headache of managing a kitchen, and foster the family experience for all residents.



BOOTH 303

Harmony Foundation

Harmony Foundation Inc. is a substance misuse treatment center offering a variable length of stay from detox through transitional care. Located in Estes Park, Colorado, Harmony is the longest-operating addiction treatment facility. Our clinical staff is trained in addiction and mental health services, offering trauma informed care with a foundation in 12 step recovery. We have treated individuals and families for over 48 years, offering new life in sobriety.



BOOTH 405

Healing Springs Ranch

Healing Springs Ranch is an internationally-recognized residential treatment center for adults recovering from substance use disorder and other related mental health issues. Tucked away on 50 acres of beautiful and serene lakefront property north of the Dallas metroplex, Healing Springs offers an Integrated Addictions Model that identifies the underlying issues and unresolved trauma behind most, if not all, addictive patterns and co-occurring symptoms and diagnoses – all during one treatment stay.

harmonyfoundationinc.com | (970) 586.4491

JAYWALKER

BOOTH 304

Jaywalker Lodge

Jaywalker Lodge provides relapse treatment and transitional sober living programs for adult men seeking freedom from drug and alcohol addiction in the Rocky Mountains of Colorado. Located in historic Carbondale, Colorado, Jaywalker Lodge provides sober housing that combines a daily embrace of the 12 Step program with mountain-based expeditions and a practical focus on real life rehabilitation and recovery.

healingspringsranch.com | (940) 229.5000



BOOTH 105

Kaléo

Kaléo is a pharmaceutical company dedicated to building innovative solutions that can help empower patients with certain serious and life-threatening medical conditions. We believe patients and caregivers are the experts on how medical conditions impact their lives, and so we include them as an integral part of our development process, and consider their needs foremost. Kaléo products combine established drugs with innovative delivery platforms. Kaléo is a privately-held company headquartered in Richmond, Virginia. For more information, visit www.kaleopharma.com.



High Watch Recovery Center

High Watch Recovery Center treats guests with Alcohol and Substance Use Disorders and Dual Diagnoses in a residential setting. Insurance accepted. Affordable extended stay offered.



BOOTH 512

Irwin Siegel Agency

Irwin Siegel Agency is the premier Program Administrator of insurance products and risk management solutions for Human and Social Service Organizations. Our programs are tailored to the specific needs of our insureds, and we are constantly developing new programs with top-rated carriers to meet the dynamic changes in the industry. For decades, we've been "Supporting Those Who Support Others" through flexible coverage, loss control solutions and expert claims handling.

highwatchrecovery.org | (860) 927.3772

siegelagency.com | (845) 796.3400



BOOTH 517

Kipu Health

Kipu is the only EMR that was developed exclusively in and for addiction treatment centers.



BOOTH 506

Lakeview Health

Founded in 2001, Lakeview Health is a dual diagnosis addiction treatment and recovery center with locations in Florida and Texas. Led by Board Certified Physicians and Master's Level Clinicians, men and women receive individualized, comprehensive care to address their unique needs and build skills for long-term sobriety. Our residential center in Jacksonville, FL offers specialized programs including Gender-Responsive, Family, Professionals, and Pain Recovery. The Woodlands, TX center offers PHP/IOP and Family Group. Our facilities are licensed in their respective states and each holds the Gold Seal of Approval® from The Joint Commission.



BOOTH 316

Learnwell Education

LearnWell helps hospital and treatment centers to reduce operating costs while providing high-quality educational programs for K-12 student-patients. Working closely with your team and the school district, we customize each student's studies to keep him/her on track academically. We help normalize the experience, making integration of the educational component as seamless as possible. Since 1995, we have delivered over a quarter-million teaching hours in over 50 US healthcare facilities. Moreover, our programs are typically low or no cost to your healthcare organization.



BOOTH 411

Lighthouse Recovery Texas

Lighthouse provides addiction aftercare programs through its network of Recovery Residences and licensed Counseling Centers in Dallas, TX. Recovery Happens Inside.

learnwelleducation.com | (877) 732.9101

recoverlighthouse.com | (214) 494.1390



BOOTH 416

Maryville Addiction Treatment Center

Maryville is recognized as a leader in the treatment of addictive disease and co-occurring disorders. Celebrating our 70th anniversary, our evidence-based treatment programs have helped bring hope, health and healing to those suffering from opioid, alcohol and other substance use disorders.



BOOTH 807

Mattress Firm

Mattress Firm is proud to partner with a wide variety of manufacturers to bring you the highest quality mattresses at the most affordable prices to fit your business needs. Mattress Firm's Commercial Sales division is the preferred wholesaler for countless health and wellness institutions, sober living homes, along with hotels, inns and government agencies across the United States. "Let our billion dollar buying power be your buying power!"



Lightning Step Technologies

Lightning Step is an all-in-one software built specifically for the behavioral health industry, which includes a CRM, EMR, and RCM.



BOOTH 809

Maryland Addiction Recovery Center

Maryland Addiction Recovery Center is a comprehensive extended care treatment program treating individuals suffering from addiction and co-occurring disorders.

lightningstep.com | (844) 588.7837

marylandaddictionrecovery.com | (410) 773.0500



BOOTH 709

Max Connect Marketing

Max Connect Marketing is a nationally recognized provider of digital marketing services specializing in Display, Social, Paid Search, Video, Native, and Gmail advertising. Max Connect focuses on eliminating the waste in advertising dollars and maximizing every marketing dollar spent. As a Premier Google Partner, Max Connect is among the top digital marketing firms in the world. Max Connect uses proprietary methodologies and real-life marketing experts to deliver highly-targeted ads to the right people at the right time. Max Connect does not require contracts, but instead relies on its results to win its clients' business each and every month.



BOOTH 801

McLean Hospital: Alcohol and Drug Treatment Programs

McLean Hospital offers exceptional care for individuals who are living with substance use disorders and the conditions that often accompany them such as depression, trauma and anxiety. Using evidence-based treatment models, some of which were developed in McLean's alcohol and drug abuse research programs, McLean's Division of Alcohol & Drug Services provides compassionate care through a continuum of services, including short-term inpatient detoxification, 30-day residential care, partial hospital (day) treatment, and individual and group outpatient therapy. McLean also offers Signature Recovery Programs for individuals seeking treatment in a luxury environment.



BOOTH 207

Meridian Behavioral Health

Based in Minneapolis, Meridian Behavioral Health is one of the fastest growing, leading behavioral healthcare platforms in the country. Meridian provides acute psychiatric and substance abuse treatment services across a broad continuum of care, including in-patient, residential, out-patient and medication-assisted treatment. For more than 25 years, Meridian has developed and refined an innovative, evidence-based care model focused on positive patient impact. Today, Meridian's network of eight brands serve patients at over 30 locations in five states. At this time of national crisis, Meridian continues to invest in new campuses and programs nationwide to better meet the needs of its patients.

MERTZ · TAGGART

BOOTH 309

Mertz Taggart

Mertz Taggart is a healthcare merger and acquisition firm that specializes in addiction treatment. This focus yields invaluable insight into the challenges and opportunities operators face. Our industry expertise translates to maximizing value for our clients, as proven by over 80 successfully completed healthcare transactions since 2006, including an industry-leading 12 addiction treatment transactions since 2015.

meridianprograms.com | (877) 367.1715

mertztaggart.com | (770) 888.1171



BOOTH 302

Mountainside Treatment Center

Mountainside is a dually accredited alcohol and drug addiction treatment center, nationally recognized for the effectiveness of its programs. Our Integrative Care Model provides a comprehensive set of treatment and care offerings coordinated by a multidisciplinary treatment team to best fit the unique needs and interests of each client. We are lauded for our ability to partner with each client and the client's family and healthcare professionals in developing and executing individualized treatment plans that promote long-term sobriety.



BOOTH 211

Muir Wood Adolescent & Family Services

Muir Wood offers renowned gender-specific residential and outpatient treatment programs for boys 12-17 struggling with behavioral and substance use issues. Located in Northern California, our comprehensive, highly individualized, and family-centered program is based on sound, evidence-based and data driven practices and a philosophy of respect and kindness over confrontation and control.



Midway Analytics

Our team has developed a platform that ingests outcomes measures and key performance indicators and then turns the data into custom user-friendly KPI dashboards for both executives and clinicians. This includes the ability to integrate with your EHR or billing software.



BOOTH 511

Momenta Recovery

Momenta Recovery offers a full continuum of care, primary, extended and out-patient. We serve adult women only (18 plus) and serve pregnant mothers as well as mother's with children less than 5 years old at our Grand Ave location. We focus primarily on attachment disorders, trauma and co-occurring. Our facilities include a 120 acre ranch/farm and a beautiful home with apartments in Glenwood Springs, Colorado.

MidwayAnalytics.com | (813) 777-0444



BOOTH 307

NAADAC, the Association for Addiction Professionals

NAADAC, the Association for Addiction Professionals, represents the professional interests of more than 100,000 addiction counselors, educators, and other addiction-focused healthcare professionals in the United States and abroad. NAADAC's members and 47 state and international affiliates work to create healthier individuals, families, and communities through prevention, intervention, quality treatment, and recovery support.



momentarecovery.com (970) 930.6355



BOOTH 505

New Directions for Women

New Directions for Women is celebrating 40 years of continuous service to women of all ages, pregnant women in any trimester, and women with their children. We have a trauma-informed campus steps away from Newport Beach's Back Bay nature preserve. Our Vision: Transforming lives. Our Mission: Saving the lives of women of all ages, women with children and pregnant women affected by alcoholism, other addictions and related issues.



BOOTH 216

Next Chapter Addiction Treatment

Next Chapter, a privately owned residential treatment center for men, focuses on the treatment of substance use disorder, resolving past trauma, and overcoming other addictive/compulsive behaviors. We treat only 18 men at time, ages 18 and up. Our length of stay is 60 days. We accept out of network insurance. 24/7 admissions available.



BOOTH 300

Northbound Treatment Services

Northbound is a private, clinically sophisticated, and nationally recognized residential dual-diagnosis treatment for adults. Located in California, Seattle and St. Louis, Northbound provides a fully integrated continuum of care to effectively support clients through all stages of recovery. Our comprehensive substance abuse treatment programs address addiction, mental health, and trauma through services targeted at the physical, mental, emotional, social, and spiritual well-being of each program participant. Our multiple levels of care and extensive menu of signature services empower each client to create an individualized plan of care to meet their specific needs and goals.

nextchaptertreatment.com | (561) 563.8402

northboundtreatment.com | (949) 650.4334



BOOTH 802

Origins Behavioral HealthCare

Origins Behavioral HealthCare provides comprehensive and individualized substance use disorder treatment programs and recovery support services for adults, including those with co-occurring disorders. Our treatment approach integrates contemporary addiction medicine and evidence-based clinical strategies with a profound immersion in the timeless 12-step experience. As one of the nation's premier behavioral health organizations, Origins embraces both the patient and the family system in order to provide a complete and thorough recovery experience.



BOOTH 200

Palmetto Linen Distributors

Palmetto Linen Distributors provides bed, bath and kitchen linens with free shipping. We create products that have an "at home" look and feel with long lasting durability.



Northpoint Recovery

Northpoint Recovery is dedicated to providing a safe, therapeutic environment where those struggling with addiction can build a foundation for their recovery and gain a clear vision of hope. We live by the following values: commitment to excellence, doing good for others, engaging in innovative empirical based treatment, and showing respect to all.



BOOTH 604

OMNI Institute

OMNI is a Denver-based, social science 501(c)3 with the mission of advancing the work of agencies serving the public interest through research and evaluation, training and technical assistance, and technology solutions. OMNI partners with foundations, public agencies, and nonprofits to address critical social problems across multiple fields, including public and behavioral health; education and early childhood; and justice. OMNI works extensively in the area of substance abuse treatment evaluation with individual treatment providers, as well as with the National Association for Addiction Treatment Providers on a cross-site, national study of outcomes in the addiction treatment field.

northpointrecovery.com | (208) 901.8530





BOOTH 318

Pavillon International

Pavillon is a recognized leader for its effectiveness in 12-step residential treatment, research based recovery services and education for substance use and cooccurring disorders. Our staff of professionals provide intensive residential and outpatient treatment for adults, extended care for professionals and women with trauma, alumni support and family education services.



omni.org | (303) 839,9422

BOOTH 317

Petree Consulting

Petree Consulting measures treatment outcomes and client progress. We customize data collection and reporting packages based your needs and also provide standard packages for addiction treatment. We provide proactive ongoing data collection support, frequent reports, critical item alerts, clinical staffing tools and are integrated with multiple EHR's. If yours isn't on our list our API is simple. Rather than per-client fees, we charge a monthly subscription rate with a month-to-month agreement.





BOOTH 812

Pine Grove Behavioral Health & Addiction Services

Since 1984, Pine Grove Behavioral Health & Addiction Services has offered nationally recognized programs treating individuals suffering from a variety of addictions and behavioral disorders. Programs include: Next Step, treating young men with chemical dependency; Women's Center treating women who struggle with chemical dependency and co-occurring eating disorders; Gratitude treating sexual addiction in men and women, sexual anorexia and relationship compulsivity; Professional Enhancement Program treating individuals with addictive illnesses, interpersonal difficulties and vocational issues; and Legacy treating adults age 40 plus with substance abuse issues.

BOOTH 119

Pinelands Recovery Center Of Medford

Pinelands Recovery Center of Medford offers individualized and comprehensive substance use disorder treatment in residential and extended care settings. Upon admission, each client is assigned a therapist, case manger and recovery coach to assist in the orientation of the treatment program. A client is evaluated by a medical doctor, a registered nurse and nurse practitioner to ensure medical and psychiatric needs are met. Our intensive family programing includes two days a week on-site programming and a family assigned counselor.

pinegrovetreatment.com | (888) 574.4673

pinelandsrecovery.com | (609) 678.0370



BOOTH 314

R2Q Resolve to Quit

R2Q - Resolve to Quit partners with addiction treatment providers offering a turnkey service that provides people in recovery with connection, community, hope-filled content and expert program resources. There is hope in recovery.



BOOTH 701

Recovery Centers of America

Recovery Centers of America provides evidence-based comprehensive addiction treatment at six inpatient residential facilities in Devon, Pennsylvania; Mays Landing, NJ; Westminster and Danvers, Massachusetts; and Earleville and Waldorf, Maryland. A full spectrum of Outpatient treatment is also provided at many of these facilities and in Vorhees, NJ. RCA also provides Medication-Assisted Treatment (MAT) at its facility in Trenton, NJ and an additional MAT facility is planned in Delaware County, PA.



Pinnacle Treatment Centers

Pinnacle Treatment Centers treats 15,000 individuals daily across six states. This includes Indiana, Kentucky, New Jersey, Ohio, Pennsylvania and Virginia. We are a full continuum of care that includes outpatient, residential, intensive outpatient, detox and transitional living programs. Increased Outpatient Treatment Services recently opened four new locations to serve even more people. The organization focuses on the physical, emotional, psychological and spiritual well-being of the individual and provides medication assisted treatment (MAT), individual counseling, group counseling and recommends attendance at twelve-step meetings.



BOOTH 121

Project Turnabout Centers for Addiction Recovery

Project Turnabout is a 501(c)3 nonprofit organization. We've operated for 47 years within a mission of providing inpatient and outpatient treatment services for individuals affected by the disease of addiction to alcohol, drugs and/or problem gambling. Our main campus is located in Granite Falls, MN, with outpatient offices in Willmar, Marshall and Redwood Falls. We provide a full continuum of services from inpatient residential treatment, outpatient and continuing care treatment, transitional housing and sober living. We are accredited at the highest level by the Commission on the Accreditation for Rehabilitation Facilities (CARF).

pinnacletreatment.com | (800) 782.1520



BOOTH 419

RedCliff Recovery

Recovery for women by women. With the wilderness as our catalyst, RedCliff Recovery inspires the greatest sense of empowerment for women to recover. We believe in hope. We live in joy. We are free. We are women for women.





BOOTH 815

Rosecrance Health Network

Rosecrance is a private not-for-profit organization offering behavioral health services for children, adolescents, adults and families throughout the country. With more than 45 locations in Chicago and Northern Illinois, Wisconsin and Iowa, Rosecrance offers comprehensive addiction services for adolescents and adults, including prevention, intervention, detoxification, inpatient and outpatient treatment, experiential therapies, dual-diagnosis care and family education.



BOOTH 508

Royal Wealth Management

Royal Wealth Management has partnered with NAATP to offer the NAATP Retirement Solution, a benefit for member organizations that allows you to offer a retirement plan to your employees, while reducing your administrative burden, transferring fiduciary risks, and potentially reducing costs. The NAATP Retirement Solution brings together a team of professionals, and by leveraging the total assets of all plans in the program we provide: Reduced administrative burdens, potential cost savings through economies of scale, outsourced fiduciary liability to the greatest degree allowed by law to help reduce fiduciary risk, a robust investment menu, participant educational tools and resources.

royal-wealth.com | (720) 733.9143



BOOTH 400

Seabrook

Seabrook is a non-profit, CARF-accredited, alcohol and drug addiction, and co-occurring disorder treatment provider. Founded in 1974, Seabrook has multiple locations throughout New Jersey and Pennsylvania, providing a variety of evidence-based, abstinence-based treatment options.



BOOTH 214

Sagebrush Treatment

Since 2009, Sagebrush has been providing premier substance abuse and mental health treatment services in Northern Virginia. Sagebrush is a dual-diagnosis addiction treatment center specializing in providing high quality holistic treatment. We offer multiple levels of care to better meet our clients' treatment needs. Residential treatment is provided at three locations in Northern Virginia. Our outpatient office provides substance abuse and mental health services 7 days-week, to ensure our clients and their families have access to wrap around care. Transitional, sober living is also available, which provides a safe, staffed, sober environment.

sagebrushva.com | (703) 444.9141



BOOTH 319

Sierra Tucson

Since 1983, Sierra Tucson has upheld a longstanding legacy of clinical excellence and compassionate care. A multidisciplinary team of professionals utilizes the Sierra Tucson Model®, a bio-psycho-social-spiritual approach that ensures accurate diagnosis and individualized treatment. Sierra Tucson combines integrative and experiential therapies with evidence-based practices to provide a full range of treatment modalities. Residents receive the resources, support, and tools necessary for long-term change, including one year of Connect365 — complete with a recovery coach and customized mobile app — and a lifetime of alumni services.



Sandoz

Headquartered in Princeton, New Jersey, Sandoz is one of the largest generic drug development and manufacturing companies in the United States. Long a respected leader in the U.S. generics market, Sandoz is a pioneer in the growing U.S. healthcare marketplace, the largest globally for generic drugs.

SANDST@NE CARE

BOOTH 308

Sandstone Care

Sandstone Care provides substance use and mental health treatment programs to adolescents and young adults.

sandoz.com | (609) 627.8500



BOOTH 217

Sigmund Software

Sigmund Software's Innovative EHR, AURA is a solution-based EHR designed for Behavioral Health & Addiction Treatment. The industry's most comprehensive mobile-enabled software suite on-demand & integrated data to support your Clinical, Medical & Back Office Teams as well as the leader in Outcome Technology & Patient Engagement.

SandstoneCare.com | (720) 526.0480



BOOTH 415

SMART Recovery

SMART Recovery USA (501c3) supports over 3,000 free mutual-aid group meetings in 24 countries every week using a widely-endorsed evidence-based, self-empowering program. The SMART Recovery Handbook has been published in 14 languages. Our organization and program are congenial to participants using appropriately-prescribed medication for the addiction and/or co-occurring mental health disorder(s). SMART Recovery USA is rated PLATINUM by Guidestar.



BOOTH 500

Soberlink

Soberlink supports accountability for sobriety and long-term recovery through a comprehensive alcohol monitoring system. Combining a breathalyzer with wireless connectivity, the portable design and technology includes facial recognition, tamper detection and real-time results and reports. Soberlink provides documented proof of sobriety that gives clients a sense of accomplishment while rebuilding trust with others.



BOOTH 606

St. Christopher's Addiction Wellness Center

St. Christopher's Addiction Wellness Center was founded in 1998 with a vision to provide a wide spectrum of treatment services at an affordable price. We are committed to excellence and are a nationally recognized program.

soberlink.com | (714) 975.7200



BOOTH 315

Talbott Recovery Campus

Talbott Recovery is a multi-campus, 60-day minimum, dual-diagnosis treatment program located in Atlanta and Columbus, GA. We offer a unique medical model that addresses co-morbid disorders for professionals (i.e. pilots, attorneys, physicians, nurses and other healthcare professionals), young adults and adults.

addictionwellness.com | (225) 387.1611



BOOTH 414

Taylor Made Retreat

The Taylor Made Retreat is a 12 step immersion, loving and supportive peer-led living environment modeled after The Retreat in Minnesota. Come to our booth and take a virtual tour around the facility and hear what we are all about.

■STONERIDGE PARTNERS



Stoneridge Partners

Stoneridge Partners is a mid-market healthcare merger and acquisition advisory firm, specializing in the brokerage of home care, hospices and behavioral health. As a business intermediary, we work very differently from your typical business broker. We get to know your history, goals and plans, as well as your business, helping you determine the choices that are in your best interests. We'll advise you whether you should sell, merge, wait or grow by diversification, expansion or acquisition. We'll also manage the entire process from start to finish, allowing you to continue "business as usual" without unnecessary interruptions.

stoneridgepartners.com | (239) 561.0826



BOOTH 409

TenEleven Group

TenEleven Group is a software and services company, focused on providing solutions for health and human services agencies to manage their end-to-end business process from intake to outcomes. Our commitment to our customer is to provide the guidance and technology support necessary to thrive in a performance-based payment system. Thousands of users in hundreds of offices use electronic Clinical Record (eCR™) to manage a variety of behavioral health service types from Inpatient, to Outpatient, to Home and Community Based Services, and more. Visit our website to learn more about TenEleven including the new Treatment Wizard® for Trauma Informed Care.



BOOTH 401

Sundown M Ranch

Celebrating 50 years of service, Sundown M Ranch was established on March 4, 1968 as the first non-profit alcoholism treatment program in Washington State. The program is designed for the treatment of persons afflicted with a substance use disorder. Every Sundown staff member is guided by our motto: "The Patient is the Reason We are Here." Sundown M Ranch treatment programs include residential services for adults and adolescents and is licensed by the State of Washington Department of Health, certified by the Division of Behavioral Health and Recovery and accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF).

sundown.org | (800) 326.7444



BOOTH 219

The Change Companies

The Change Companies is a national publishing, training, consulting and media company specializing in behavior change. We develop evidence-based, cost-effective programming resources, treatment curricula and clinical tools that help addiction treatment and other behavioral health professionals provide the highest quality of care. Our treatment program curricula are delivered through the nationally recognized practice of Interactive Journaling®, a structured and experiential writing process that motivates and guides participants toward positive life change. To date, Interactive Journaling® has been provided to over 25 million individuals.



BOOTH 810

The Joint Commission

Accreditation provides an external validation of the quality and safety your organization provides. It is a visible symbol of your organization's dedication to high standards. Recognized and respected across health care, Joint Commission accreditation can uniquely position your addiction treatment program as a quality-oriented partner with families, referral sources, partners, investors and payers.



BOOTH 509

The Refuge, A Healing Place

The Refuge- A Healing Place is a residential treatment facility that specializes in the treatment of Trauma/PTSD, Addiction, Depression, Self- Harm, and Eating Disorders. We treat adults and all genders at our campus that is located on over 90+ acres in the Ocala National Forest.

jointcommission.org/BHCS | (630) 792,5000

therefuge-ahealingplace.com/ | (352) 288.3333



BOOTH 312

Tranquility Woods

Our clients collaborate with a multidisciplinary team of highly qualified Licensed and Masters Level professionals to design a customized treatment plan. This plan is designed to help uncover any underlying disorders (co-occurring disorders) and/or any repressed trauma that can prevent successful recovery. Beyond the exemplary qualifications of our staff, including the best therapists the field has to offer, it is important to know that we care. At Tranquility Woods, our staff considers their job a mission, not employment. Once you become a client of the expert addiction center that is Tranquility Woods, you become part of our family.



BOOTH 516

Transformations Treatment Center

As a nationally recognized substance misuse and mental health treatment center, we integrate natural and holistic protocols along with traditional medications and personalized care. The multiple programs we offer at Transformations ensure that treatment takes place in an environment that is most conducive to healing, where there is interaction with peers of similar life experiences, and where our clients have access to the most relevant and effective therapies. All of our programs are staffed by a team of experienced, licensed clinicians and supporting staff. We specialize in individualized, thoughtful, and supportive programs that are geared toward every client's specific needs.

tranquilitywoods.com | (443) 603.3600

transformationstreatment.center | (888) 993.5750



The Retreat

The Retreat provides a full continuum of non-clinical, supportive, educational programs & services grounded in the 12-Step Principles of Alcoholics Anonymous. Supported by a strong community of volunteers and staff, The Retreat has made access and affordability a top priority. Our programs include: 30-90 day Residential Programs, Evening Programs, 55PLUS Day Program, Family & Youth Programs as well as long-term Sober-living Residences. We also offer ongoing retreats, workshops and trainings.



BOOTH 404

The Rose House

The Rose House is an extended care residential dual diagnosis treatment program for women. Along with substance abuse, we focus on treating underlying issues of trauma, depression, and anxiety. Our integrative holistic model incorporates individual and group therapy, including CBT, DBT, extensive trauma work, daily exercise, equine therapy, and volunteer work. Our beautiful 16 bed facility and 11 bed step down program is located in Boulder County, Colorado. Founded in 2007, our mission is to provide evidence-based addiction and mental health treatment, delivered by a compassionate staff within a dynamic community of recovery.

theretreat.org | (952) 476.0566

rosehousecolorado.com | (888) 398.4111



BOOTH 510

Treatment Professionals In Alumni Services (TPAS)

We are a non-profit organization dedicated to supporting professionals who provide alumni and other continuing care services to people in recovery from addiction. We recognize Alumni Programs and all Recovery Support Services as vital components of the continuum of care for people in recovery from addiction. We advocate for professionals working in this field by providing them with resources, education and networking opportunities that support their professional and personal transformation.



BOOTH 407

True Link Recovery

True Link Recovery partners with rehabilitation centers across the continuum of care, transforming the way they work with families and clients to manage spending. Reduce the time and liability of handling cash while empowering clients on the road to recovery to make purchases independently. Centers or family have the ability to control where and when the reloadable True Link Visa Card can work, how much can be spent, and can restrict all access to cash. With our online dashboard, family can fund the card and get spending notifications without ever contacting staff, so you can focus on what matters: recovery.



BOOTH 602

True Recovery

True Recovery's addiction treatment program was founded in 2014 because we saw something missing in traditional treatment programs. Many rehabilitation centers focus on increased numbers, a "one-size-fits-all" approach and outdated treatments & philosophies. These ideologies often lead to high chances of relapse and low levels of hope. At True Recovery, we want to change this. Our treatment models ignite real transformations through advanced psychological & psychiatric techniques & evidence-based therapies. Small groups, small caseloads, and a caring staff provide the individualized care that all True Recovery clients deserve.



BOOTH 707

Turnbridge

Turnbridge provides industry leading gender-separate residential recovery programs, designed to meet the needs of young adults and adolescents facing addiction and co-occurring mental health disorders. Turnbridge combines addiction treatment and mental healthcare best practices with a comprehensive life skills training process to produce exceptional outcomes for its young adult clients. Our mission is to positively transform the lives of our cherished clients, and their families, by providing a practical framework for successful, sustainable, sober living.

truerecovery.com | (949) 864.6250





BOOTH 711

Valley Hope

Valley Hope is a Joint Commission certified, non-profit drug and alcohol addiction treatment provider with 16 residential and outpatient centers in Arizona, Colorado, Kansas, Missouri, Nebraska, Oklahoma and Texas. Started in 1967 in Norton, Kansas, we have helped 310,000 people find recovery from addiction. Valley Hope offers proven, high quality residential and outpatient treatment services at an affordable price.



BOOTH 418

Vista Research Group

Vista Research Group's innovative research helps your clients get better faster during treatment and provides you with the treatment effectiveness data you need to negotiate more effectively with payers. INSIGHT AddictionTM monitors your patients online throughout treatment for co-occurring disorders, suicidal thoughts, cravings and satisfaction with treatment, and reports the results in real time to inform clinical care. RECOVERY 20/20TM follows up with your patients after treatment to learn how successful they've been at remaining abstinent and the impact treatment has had on their quality of life.





Turning Point of Tampa

Founded in 1987, Turning Point of Tampa is located on one campus in Tampa, Florida, and provides treatment for medically stable adults 18 years of age and older. Our philosophy is holistic and based on a 12-Step model. We treat substance use disorders, eating disorders and dual diagnosis. We are in in-network facility, licensed by DCF and accredited by The Joint Commission.

BOOTH 402

Unidine Corporation

Unidine was founded in 2001 with a focus on providing high-quality service and an unwavering commitment to scratch food preparation. We focus wholly on providing custom culinary experiences with an emphasis on health & wellness. Our culinary expertise, integrated wellness program and clinical support aids patients on their journey to recovery. Unidine proudly serves several nationally recognized Addiction Treatment Providers who seek to enhance the recovery process through a fresh, from scratch foodservice program. We recognize the impact dining services has in helping patients achieve their goals of healthy, happy and successful lives and customize our programs to exceed these expectations.

tpoftampa.com | (813) 882.3003





BOOTH 101

Webconsuls

Website design & digital marketing agency specializing in the addiction treatment industry.



BOOTH 518

Westox Labs

Westox Labs is a CAP accredited toxicology laboratory that is focused on serving Addiction Medicine providers. We pride ourselves on delivering excellent service, education, and adhering to compliance. Westox understands that physicians and treatment providers need to be able to access accurate and timely drug testing results to ensure appropriate patient care and safety. Our extensive test menu options allow for easily individualized patient testing and the ability to detect a wide range of drug classes including newly emerging illicit drugs and prescribed medications.



WorklogicHR

WorklogicHR is a leading human resources outsourcing company. Today, WorklogicHR serves the human resource management needs of addiction treatment centers—simplifying human resource management for their clients, reducing the cost and pain associated with the task and freeing management to focus on what they do best: taking the company forward, faster. From its humble beginnings, the company has grown to a staff of dozens, and was recognized by Inc Magazine as one of the nation's fastest growing, privately held companies.



BOOTH 408

ZenCharts

Powerful EHR and CRM for Behavioral Health Providers.

worklogichr.com | (661) 695.5103

zencharts.com | (561) 922.9034





life beyond addiction





45 years treating addiction and co-occurring disorders

5 Locations

- Paoli, PA

 Adjacent to Paoli Hospital
- Shrewsbury, NJ
- Morristown, NJ
- Cherry Hill, NJ
- Northfield, NJ
- Bridgeton, NJ

At Seabrook, we know that recovery is possible.

Seabrook offers comprehensive treatment options, including:

- Withdrawal Management (Detox)
- Medication-Assisted Treatment
- Inpatient Rehabilitation
- Intensive Outpatient
- Partial Hospitalization
- Long Term Residential for Men and Women
- Family Recovery
- Interventions

