NAATP NATIONAL 2018 QUALITY ASSURANCE

# **40TH ANNUAL**

NATIONAL ADDICTION LEADERSHIP CONFERENCE





MAY 20-22, 2018

Omni Interlocken Resort Denver, Colorado



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# **CONFERENCE WIFI CREDENTIALS**

Sponsored by:

Northbound Treatment Services

# **NETWORK NAME:**

NAATP.Northbound.Treatment

# **PASSWORD:**

Northbound18



Continuing Education Credit Provided NAADAC #435.

A total of 9.5 CE credits are possible. Credits are posted on session description pages.

NAATP is solely responsible for all aspects of the programs.

# **NAATP NATIONAL APP** • Download and Login • Manage Calendar



# **GUIDED BY COMMUNITY AND RECOVERY**

It is a special pleasure to host the NAATP community in our association's home state on the occasion of our 40th Anniversary. We look forward to celebrating together, learning together, and addressing some challenging concerns together.

The conference begins this year with a New Sunday Night Opening Banquet where we will reflect on our work, take stock of the current treatment environment, and celebrate the achievements of our 2018 Addiction Leadership Award recipients. We will hit the ground running Monday morning with a presentation on the state of our association and the NAATP Quality Assurance Initiative (The QAI) that is guiding our response to the field's difficulties and charting a path to high quality values-based care.

The QAI is our roadmap. Its objective is to distinguish the NAATP addiction provider as a high quality, values based, ethical program upon which the field, consumer, policy maker, and payer may rely. With the new NAATP Ethics Code 2.0 in hand, the QAI is comprised of 29 guidelines within eight core competencies of Operations, Admissions, Training and Credentialing, Billing, Discharge and Continuing Care, Outcomes Measures, Community Engagement, and Marketing and Visibility. (Please see page 66 of this program for a complete listing of the guidelines.) The guidelines will be compiled and defined in a NAATP Member Guidebook, which we are currently drafting. We will begin to release these principles at the conference through the General Sessions and the QA Workshop Track that is the start of a new kind of curriculum for us.

As we convene this year, amidst a palpable discomfort about our environment, I challenge us to keep two guiding principles at the forefront of our dialogue: Community and Recovery. Our difficulties as a profession spring from lack of community. They are the products of separateness and selfishness. This must change, and it is changing. NAATP will be the place where community and shared progress toward a shared goal exist against a sea of others who do not share this view or our values. After all, our purpose is to produce Recovery. While there is much talk in the national dialogue about treatment, frequently absent from that talk is a discussion of the end goal of treatment: recovery. It is recovery on which we must focus, and we know that ultimately, recovery, true recovery, not just abstinence or survival, occurs through human transformation. It is the process of a human being transforming from a sick person to a well person, a person who lives a healthy directed life all the while striving to reach his or her full potential. Community and Recovery: that is why we came together 40 years ago and that is how we will stay together today.



Marvin Ventrell **Executive Director**  Katie Strand Director of Operations Conference Director

Mark Dunn Director of Public Policy









Peter Thomas Membership and Quality Assurance Officer



Jessica Swan Outcomes Manager



Kayla Huett Program Coordinator



Tiffany Rode Program Coordinator

# CONFERENCE PLANNING COMMITTEE

# **Bob Ferguson**

Committee Co-Chair Jaywalker Lodge & Alpha 180

# **Annie Peters**

Committee Co-Chair Harmony Foundation

# Paul Alexander Northbound

Paul Bacharach Gateway Rehab

# Eygló Bjarnadottir Hazelden Betty Ford

Ozzie Cabral New Health Services

# Jim Geckler

Harmony Foundation

# Michael Hornstein

Alina Lodge

# Carl Kester Lakeside-Milam

**Gary Kushner** CeDAR

# **Dave Rotenberg** Caron

**Debbie Sanford** Pine Grove

# **Art VanDivier** La Hacienda

Nanette Zumwalt Golf Chair Hired Power

# **ON-SITE VOLUNTEERS**

### Ann Bown Rosecrance

**Eric Button** Burning Tree

**Betsy Cox** New Beginnings Allison Harden Beyond Betty **Ruth Ann Rigby** Capstone

THANK YOU TO THE **MEMBERS OF THE 2018 CONFERENCE** PLANNING COMMITTEE AND VOLUNTEERS



I am honored to welcome you to Denver for NAATP National 2018. As we gather in the foothills of the majestic Rocky Mountains, the addiction treatment field finds itself once again at a crossroads. An historic overdose epidemic has thrust substance abuse and addiction into the forefront of the nation's consciousness. With overdose from drugs and alcohol now the leading cause of accidental death in America, scarcely a community, a family, or an individual has not been touched by our nation's crisis.

We come together at a time of both unprecedented growth and daunting challenges. Amid the polarity and divisiveness of today's national political landscape, the addiction industry also finds itself at a crossroads in terms of clinical philosophy, access to services, and ethical conduct. As new medication assisted treatments are introduced and become more widely implemented, abstinence-based providers are grappling with how and which protocols can be integrated into their models of care. A wave of industry consolidations, private equity startups, and large-scale acquisitions have served to reorder traditional alliances within the addiction treatment marketplace. And of course, the spotlight of media scrutiny is bearing down on treatment providers in the face of ethical transgressions and deceptive online marketing practices which have driven consumer confidence to an all-time low.

History may look back on 2018 as the moment our field "stood at the turning point." As we come together as colleagues, old friends, and new acquaintances, let's remember that we have important work to do together. We find ourselves in search of common solutions to uncommon problems. Our association has worked hard to bring our members a program with rich and relevant content. We look forward to new ideas and a spirited exchange on policy, programming, and ethics. As our association Director has said, our challenge is to stay focused on our common values. We know that an association of compassionate caregivers can accomplish great things.

**ROBERT FERGUSON** | Conference Co-Chair Founder and CEO Jaywalker Lodge and Alpha 180 Carbondale, Colorado

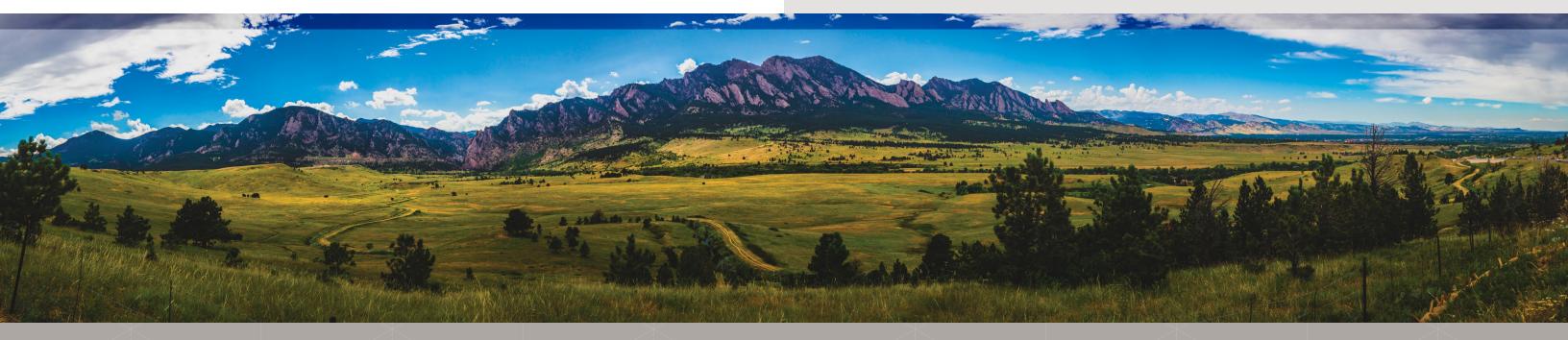


Welcome to the NAATP 2018 National Addiction Leadership Conference! We are pleased to have you visit our home state of Colorado, as we come together to address one of the most pressing issues in the field: quality assurance. When individuals and families come to us for help during a painful and hopeless time in their lives, we treatment providers have a responsibility to ensure that they are provided with safe, effective, and ethical services. For most of us, this is the passion that drives us daily.

This year's conference presents a variety of topics related to the assurance of quality care and ethical behavior in all aspects of business practice. Our hope is that these sessions foster discussions, ideas, and energy around our individual and collective efforts to set, meet, and exceed standards of quality.

At a time when unethical treatment practices are causing harm and reducing trust in a field that should be providing hope and wellness, a parallel process is also at work. This process includes both a revitalization on the part of treatment providers to reform a troubled field, and a growing awareness among the public that recovery from addiction is possible. With renewed energy in these efforts, we have a growing opportunity to impact countless lives. Thank you for coming and enjoy the conference.

ANNIE PETERS, PhD, LP | Conference Co-Chair Chief Clinical Officer Harmony Foundation Estes Park, Colorado



# **OPENING NIGHT BANQUET | SUNDAY, MAY 20, 2018**

6:30 p.m. – 8:30 p.m. Outdoor Pavilion



# The State of Our Profession in 2018: The NAATP Vision Presentation of Annual NAATP Addiction Leadership Awards

Don't miss Opening Night at NAATP 2018! Join the NAATP leadership and the nation's top treatment providers as we gather as a national community to celebrate our 40th anniversary conference and leadership convening. NAATP Board Chair, Art VanDivier, of La Hacienda, and NAATP's Executive Director, Marvin Ventrell, will welcome the community and provide critical context on the state of addiction treatment as the country sorts though major influences and changes brought about by the opioid crisis, treatment developments, and public policy.

We will then honor the recipients of the 2018 Addiction Leadership Awards and celebrate their important work in medicine, research, journalism, and volunteerism.

The evening is sponsored by **Ashley Addiction Treatment**, **Caron Treatment Centers**, **Hazelden Betty Ford Foundation**, and **NSM Insurance**, making this banquet complimentary to all attendees who pre-register for the banquet.

# **ANNUAL GOLF TOURNAMENT | SUNDAY, MAY 20, 2018** 8:30 a.m. – 1:30 p.m. | Golf Club at Omni Interlocken

The Annual NAATP Golf Outing has become a much-anticipated event. The 2018 Annual NAATP Golf Tournament will be hosted at Omni Interlocken Golf Course. The Golf Outing features over 100 golfers and offers sponsors the opportunity for intimate conversations and networking opportunities.

# OPEN NETWORKING EVENING | MONDAY, MAY 21, 2018

Monday evening is open for attendees, sponsors, exhibitors, and colleagues to connect and have dinner together. There is no official NAATP event scheduled this evening.

# ANNUAL MEMBERSHIP LUNCHEON AND PAC FUNDRAISER | TUESDAY, MAY 22ND

11:30 a.m. – 1:00 p.m. Outdoor Pavilion

Do not miss the NAATP Annual Member Meeting Luncheon and NAATP Political Action Committee (PAC) gathering. This event is included in the cost of registration and all attendees are welcome (limited seating). NAATP is your membership association. The evening is sponsored by The **NAATP Board of Directors**, making this lunch complimentary to attendees.

# **SUNDAY, MAY 20TH**

# THE GOLF CLUB AT OMNI INTERLOCKEN

Championship Golf in the Rockies

### **2018 NAATP PAC GOLF TOURNAMENT**

Proceeds Support the NAATP Political Action Committee

# **THANK YOU GOLF SPONSORS:**

Avea Solutions, Boost Promotional Branding, Bradford Health, Burning Tree Ranch, Capstone Treatment Center, Cirque Lodge, Gloo, Hired Power, Incredible Marketing, Problem Gambling Coalition of Colorado, The Raleigh House of Hope, Seabrook, ZenCharts

### **HOLE IN ONE SPONSOR:**

Alpha 180 and Jaywalker Lodge

7:00 a.m. Shuttle

7:30 a.m. **Breakfast | Sponsored by:** Cirque Lodge and Bradford Health

8:30 a.m. Shotgun Scramble Tee Off

1:30 p.m. Lunch and Awards | Sponsored by: Capstone Treatment Center

**REGISTRATION AND EXHIBIT HALL** 

1:00 p.m. Registration Opens

4:00 p.m. Exhibit Hall Opens

# **OPENING NIGHT AT NAATP 2018**

6:30 p.m. **OPENING NIGHT BANQUET** 

RSVP Required

### THE STATE OF OUR PROFESSION IN 2018

Art VanDivier

NAATP Board Chair

Executive Director, La Hacienda

Marvin Ventrell

NAATP Executive Director

# **HONORING OUR FINEST:**

# THE 2018 NATIONAL LEADERSHIP AWARDS

Nelson J. Bradley Career Achievement Award

Paul Bacharach NAATP Awards Committee Chair CEO, Gateway Rehabilitation

Jasper G. Chen See, MD, Volunteer Leadership Award James W. West, MD, Quality Improvement Award Michael Q. Ford Journalism Award

# OPENING NIGHT AT NAATP IS MADE POSSIBLE BY THE GENEROSITY OF:

Ashley Addiction Treatment

Caron Treatment Centers

Hazelden Betty Ford Foundation

Additional Underwriting provided by



SESSION DESCRIPTIONS

NAATP.org/conference

# **GENERAL SESSIONS**

### GENERAL SESSION 1 | MONDAY, MAY 21, 2018

9:00 a.m. – 10:30 a.m. | Centennial Ballroom | 1.0 CE credits

# The National Association and the Quality Assurance Initiative – The QAI

Following a welcome by 2018 Conference Co-Chairs, Robert Ferguson and Annie Peters, Marvin Ventrell, NAATP Executive Director will set the table for all the conference sessions to come through the context of the NAATP's new QAI – The Quality Assurance Initiative. The QAI is the structure through which The National Association is addressing the field's need to come together, establish values, enforce ethical behavior, and move the field toward a trajectory of 21st century best practices in the delivery of addiction treatment.

# GENERAL SESSION 2 | MONDAY, MAY 21, 2018

11:00 a.m. – 12:00 p.m. | Centennial Ballroom | 1.0 CE credits

# The NAATP Outcomes Pilot Program 2015 – 2018

The NAATP 3-year Outcomes Study is coming to an end. Soon, the outcomes team will complete the analysis of data and NAATP will deliver the new Outcomes Measurement Toolkit to our members, enabling them to finally engage in their own all important tested and validated outcomes studies. This is a critical component of the QAI.

In 2015 the National Association for Addiction Treatment Providers (NAATP) partnered with OMNI Institute (OMNI), a nonprofit research and evaluation firm in Denver, Colorado, to conduct the Outcomes Pilot Program (OPP). The OPP is a collaborative research effort with eight NAATP member organizations designed to establish protocols, surveys, and data collection best practices for patient outcomes measurement. Data were collected from 748 patients at inpatient addiction treatment facilities of varying sizes across the United States. Patients were surveyed at intake to treatment and at five additional time points over the course of the year following intake. Data collection for the OPP was completed in April 2018. In this presentation, NAATP and OMNI will share preliminary findings, lessons learned, and a preview of the OPP Toolkit that will be available to all NAATP member organizations. The presentation will also include a discussion of planned next steps for NAATP's outcomes data collection research initiatives.

### **GENERAL SESSION 3 | TUESDAY, MAY 22, 2018**

8:30 a.m. – 10:00 a.m. | Centennial Ballroom | 1.5 CE credits

# Aligning Google and the Treatment Field: Transparent Ethical Marketing through SEO, AdWords, and Maps

This is big folks. We all know that NAATP has been working with Google to create a fair and transparent platform for the ethical online marketing of addiction treatment. LegitScript, Google, NAATP, and partners are testing a new system prior to the conference and announcing it publicly to the NAATP community here at NAATP National 2018.

# **GENERAL SESSION 4 | TUESDAY, MAY 22, 2018**

10:30 a.m. – 11:30 a.m. | Centennial Ballroom | 1.0 CE credits

# The NAATP QAI and the Tradition of Values-Based Addiction Treatment

Caron CEO, **Doug Tieman**, will connect the NAATP QAI - The Quality Assurance Initiative with our field's strong history and tradition of high quality values-based addiction services. Last year's conference gave attendees a glimpse into this compelling historical information that positions us now for success through the NAATP QAI. This is critical information for our work ahead.

# GENERAL SESSION 5 | TUESDAY, MAY 22, 2018

1:00 p.m. – 3:00 p.m. | Centennial Ballroom | 2.0 CE Credits

# Treatment Provider Community Engagement, Public Relations, and Public Policy

A prestigious national panel of system advocates will address the NAATP community with strategy for success on the ground in your community. Our provider communities face difficult challenges regarding accurate public and political awareness and the creation of state and local policy, legislation, and regulation, particularly in the areas of provider licensing, accreditation, and ethical activity. Mr. Aronberg will address the work of the Florida Sober Homes Task Force as it responded to the serious threat to the community and good providers created by unethical and illegal treatment profiteers. Mr. Rutherford and Mr. Williams will describe the successes and strategy of creating large scale public awareness and effective community action through their two national advocacy groups. The session will set the stage for the NAATP Director of Public Policy to report on congressional and white house activity, followed by our conference concluding gathering by our members by regional work groups.

### **QUALITY ASSURANCE BREAKOUT SESSIONS**

### QA 1 | MONDAY, MAY 21, 2018

1:30 p.m. – 3:00 p.m. | Centennial E | 1.5 CE credits

# **Ethics Code 2.0 Compliance**

NAATP released the new ethics code, "Ethics 2.0," on January 1, 2018. The Code is the foundation for ethical marketing and operation and sets a standard below which no NAATP may fall. The Code defines prohibited practices including patient brokering and web deception. It forms the basis for the online complaint process for the consumer. We will cover it all in this session.

# QA 2 | MONDAY, MAY 21, 2018

1:30 p.m. - 3:00 p.m. | Pine | 1.5 CE credits

# **Evidence Based Addiction Treatment Practice:** Integrating the Essentials of High Quality Care

**Dr. Britton** and **Dr. Peters** will discuss the meaning of Evidence Based Practice, describe key practices, and discuss implementation in your center.

# **QA 3 | MONDAY, MAY 21, 2018**

1:30 p.m. – 3:00 p.m. | Centennial F | 1.5 CE credits

# The Landscape of Treatment Licensing and Accreditation: State and NAATP Transparency and Compliance

Professional services, especially in health care, require licensing and accreditation as indicia of quality. Sometimes these requirements are deceptively presented by unscrupulous centers. This session will include the perspective of both the CEO provider and legal counsel.

### QA 4 | MONDAY, MAY 21, 2018

3:30 p.m. – 5:00 p.m. | Centennial E | 1.5 CE credits

# Deceptive or Transparent? There IS a Bright Line in Web Marketing

Transparency! Who we are, were we are, and what we are. These are the essentials of online treatment marketing. There is a bright line and providers must adhere to it.

### QA 5 | MONDAY, MAY 21, 2018

3:30 p.m. – 5:00 p.m. | Pine | 1.5 CE credits

# Spirituality as an Operational Leadership Competency

Addiction is a biological, psychological, social, and spiritual disease. Spirituality is core to recovery. Beyond the personal recovery experience, addiction treatment services, operational activity, must include spirituality as a leadership principle. Our Team from SCATP will lead the way.

### QA 6 | MONDAY, MAY 21, 2018

3:30 p.m. – 5:00 p.m. | Centennial F | 1.5 CE credits

# Managed Care Partnering: From UR Ethics to UR Strategy

A UR Director and a Payer Director walk us through the process of creating and maintaining a successful collaborative managed care payment operation addressing ethics and strategy.

# **QA 7 | TUESDAY, MAY 22, 2018**

3:30 p.m. – 5:00 p.m. | Centennial Ballroom

# The NAATP State Advocacy Forum (SAF) Program

Treatment providers care for patients one on one and also work to improve our law and policy systems. We work from a federal perspective and a local one. Get effective on the local level and join your regional peers in this interactive discussion and strategy session.

# **MONDAY, MAY 21ST**

7:30 a.m.	Breakfast   Sponsored by: Rosecrane Health Network Beacon House, an Affiliate of Gateway Foundation	Exhibit Hal
7:30 a.m.	Exhibit Hall Open	Exhibit Hall
9:00 a.m.	WELCOME TO NAATP NATIONAL 2018 The 40th Anniversary Conference of the National Association	Centennial Ballroom
	Robert Ferguson Conference Co-Chair Alpha 180 and Jaywalker Lodge	Balliooni
	Annie Peters Conference Co-Chair Harmony Foundation	
9:30 a.m.	GENERAL SESSION 1:	
	The National Association and the Quality Assurance Initiative – The QAI	Centennial Ballroom
	Marvin Ventrell, JD NAATP Executive Director	
10:30 a.m.	Break   Sponsored by: Lakeside-Milam Recovery Centers and Sundown M Ranch	Exhibit Hall
11:00 a.m.	GENERAL SESSION 2:	
	The NAATP Outcomes Pilot Program 2015-2018: The Project, The Data, The Media, and The Member Toolkit	Centennial Ballroom
	Moderator: Carl Kester NAATP Outcomes and Measures Chair CEO, Lakeside-Milam Recovery Centers	
	The OPP Research Team:  Jessica Swan, CACIII, NCACCII  Outcomes Project Manager	
	Holen Katz Hirsh, PhD Senior Researcher, Omni Institute	
	Katie Gelman, DrPH, MPH Director of Research and Evaluation, Omni Institute	
	Lunch on your Own	
12:00 p.m.		

1:30 p.m.	QUALITY ASSURANCE SESSION I			
	QA 1: Ethics Code 2.0 Compliance	Centennial E		
	Jay Crosson			
	NAATP Ethics Chair CEO, Cumberland Heights			
	QA 2: Evidence Based Addiction Treatment Practice: Integrating the Essentials of High Quality Care	Pine		
	Thomas Britton, DrPH, LPC CEO, Gateway Foundation			
	Annie Peters, PhD, LP NAATP Education Chair CCO, Harmony Foundation			
	QA 3: The Landscape of Treatment Licensing and Accreditation: State and NAATP Transparency and Compliance	Centennial F		
	Rebecca Flood CEO, Ashley Addiction Treatment			
	Kathy Steadman, JD Coppersmith Brockelman			
3:00 p.m.	Break	Exhibit Hall		
3:30 p.m.	QUALITY ASSURANCE SESSION II			
	QA 4: Deceptive or Transparent? There IS a Bright Line in Web Marketing	Centennial E		
	Moderator:  Robert Ferguson  Founder, Jaywalker Lodge and Alpha 180			
	Peter Thomas  NAATP Membership and Quality Assurance Officer			
	Gina de Peralta Thorne CMO, Harmony Foundation			
	QA 5: Spirituality as an Operational Leadership Competency	Pine		
	Spiritual Care Addiction Treatment Professionals:  Jack Abel, Eyglo Bjarnadottir, Jim Yoxall			
	QA 6: Managed Care Partnering: From UR Ethics to UR Strategy	Centennial F		
	Debra Nussbaum Senior Director of Behavioral Product Optum Behavioral Solutions			
	Cade Saurage Director of UR and Strategic Partnerships La Hacienda Treatment Center			
	Adjourn   Dinner on Your Own			

# **TUESDAY, MAY 22ND**

7:30 a.m.	Breakfast   Sponsored by: Alina Lodge & Haley House Pine Grove Behavioral Health and Addiction Services	Exhibit Hall
7:30 a.m.	Exhibit Hall Open	Exhibit Hall
8:30 a.m.	GENERAL SESSION 3:	
	Aligning Google and the Treatment Field: Transparent Ethical Marketing through SEO, AdWords, and Maps	Centennial Ballroom
	Moderator:  Marvin Ventrell  NAATP Executive Director	
	John Horton CEO, LegitScript	
	Matt Wolf VP Business Operations Seabrook	
10:00 a.m.	Break	Exhibit Hall
10:30 a.m.	GENERAL SESSION 4:	
	The NAATP QAI and the Tradition of Values-Based Addiction Treatment  Doug Tieman  CEO, Caron Treatment Centers	Centennial Ballroom
11:30 a.m.	Annual NAATP Membership and Political Action Committee Luncheon Open to all attendees, limited seating available.	Outdoor Pavilion
	Art VanDivier NAATP Board Chair ED, La Hacienda Treatment Center	
	Marvin Ventrell NAATP Executive Director	
	Edward Diehl NAATP PAC Chair President, Seabrook	
	Sponsored by: The NAATP Board of Directors	

1:00 p.m.	GENERAL SESSION 5:				
	Treatment Provider Community Engagement, Public Relations, and Public Policy	Centennial Ballroom			
	Moderator: Scott Munson NAATP Public Policy Chair CEO, Sundown M Ranch				
	Dave Aronberg, JD Florida State Attorney Sober Homes Task Force				
	Philip Rutherford Director of Operations Faces and Voices of Recovery				
	Greg Williams Executive VP Facing Addiction with NCADD				
3:00 p.m.	Ice Cream Social and Raffle   Sponsored by: Harmony Foundation	Exhibit Hall			
3:30 p.m.	QUALITY ASSURANCE SESSION III				
	NAATP Public Policy Advocacy: Federal Initiatives  Mark Dunn  NAATP Director of Public Policy Washington, DC	Centennial Ballroom			
	QA 7: All Politics is Local: The NAATP State Advocacy Forum (SAF) Program Peter Thomas NAATP Membership and Quality Assurance Officer	Breakouts by Region			
	Breakouts by Region				
	Adjourn NAATP National 2018				

# **TIER ONE SPONSORS**













# **TIER TWO SPONSORS**









































# WELCOME NEW MEMBERS!



# **PROVIDERS**

- 1 Method Center
- ARC Behavioral Health Network
- Avery Lane
- Bay Cove Human Services
- Beach House
- Beginnings Treatment Centers
- Bridges of Hope
- Building Blocks Counseling
- Canyon Crossing Recovery
- Charlie's Place Recovery Center
- Clean Adventures
- Clearfork Academy

- Coastline Behavioral Health
- Cornerstone of Recovery
- Crest View Recovery Center
- Denver Addictions
- Evolution Way Recovery Center
- Experience Recovery
- Footprints To Recovery
- Fresh Start Recovery Center
- Garden of New Beginnings
- Get Real Recovery
- Healing Springs Ranch
- Hemet Valley Recovery Center and Sage Retreat
- HopeQuest Ministry Group

- Inspire Malibu
- JNL Management
- Melrose Recovery Group
- Meridian Treatment Solutions
- My Health My Resources of Tarrant County
- Oceanica
- Olympia House
- OnTrack
- Opus Health
- PACE Recovery Center
- Psychological Care & Healing Treatment Centers
- Recovery Boot Camp

- Restore Health and Wellness Center
- Scottsdale Recovery
- Seacrest Recovery Center
- Seasons in Malibu
- SLO Recovery Centers
- St. John's Cathedral Counselling Service
- Summer House Detox
- The Hills Treatment Center
- The Springboard Center
- Transformations By The Gulf
- Voyage Recovery Center
- WD Recovery and Wellness Center

# **SUPPORTERS**

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- OutcomeMD

- Q2i
- Saddlerock Capital
- SMART Recovery
- SoberHelpers
- Surfside Structured Sober Living
- Synergy Diagnostic Laboratory
- TAG
- The Change Companies
- VisibleHand

# 2018 NAATP BOARD OF DIRECTORS









































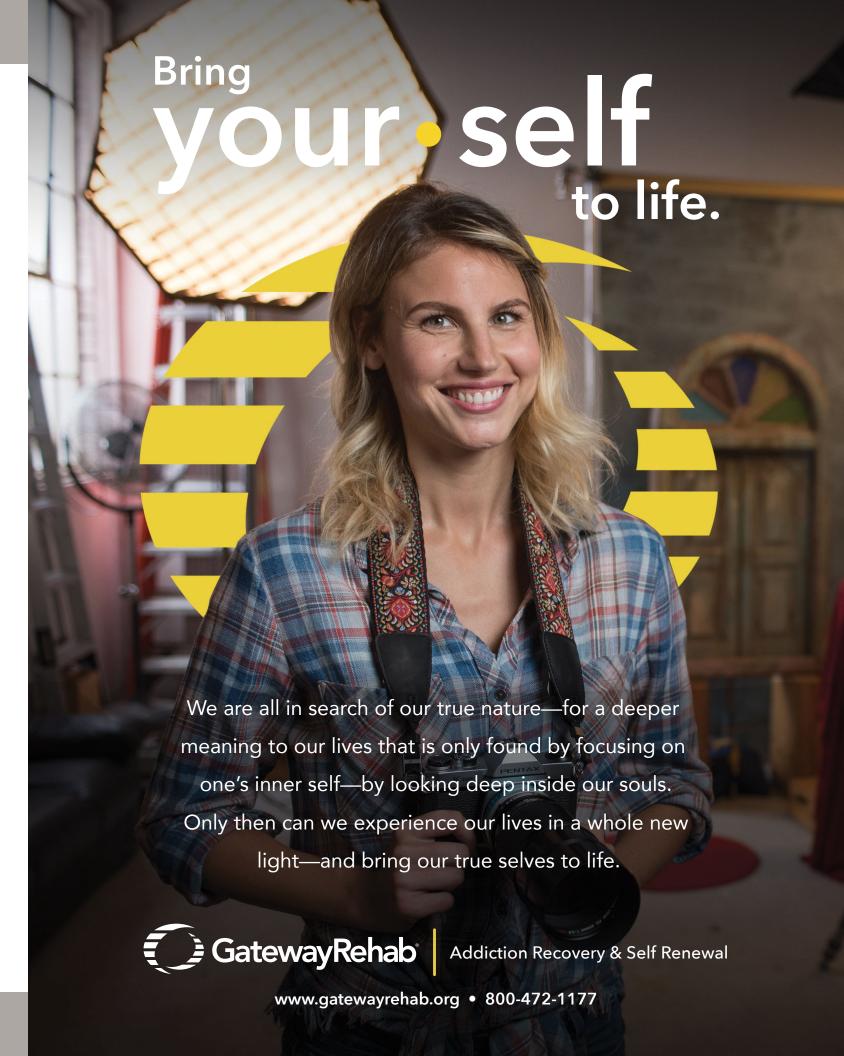






# THANK YOU NAATP BOARD MEMBERS

FOR YOUR SPONSORSHIP SUPPORT AND YOUR SERVICE







Caron

Treatment Centers

Rev. Jack Abel, MDiv, MBA is Senior Director of Spiritual Care for Caron Treatment Centers. Co-founder and current president of Spiritual Care Addiction Treatment Professionals, Rev. Jack is an ordained minister in good standing of the United Church of Christ, a summa cum laudegraduate of Wesley Theological Seminary, and holds membership in the North American Academy of Liturgy and the World Alliance of Interfaith Clergy. Jack pursued advanced studies at Catholic University and The New Seminary, and previously served as chaplain and ordained elder in the United Methodist Church. He is the principal presider for Caron's weekly Chapel Service.



Dave Aronberg State Attorney

Office of the State Attorney, 15th Judicial Circuit

Dave Aronberg was elected State Attorney for Palm Beach County, Florida, in November 2012, and re-elected without opposition in 2016. A graduate of Harvard College and Harvard Law School, Aronberg is a former Florida Senator, White House Fellow and Assistant Attorney General, where he led one of the country's first investigations into the marketing practices of Purdue Pharma. As State Attorney, Aronberg leads a team of 120 prosecutors and 220 staff, including a Sober Home Task Force that made 44 arrests in the past year and received national recognition for cleaning up fraud and abuse in the drug treatment industry.



Paul Bacharach President and CEO

Gateway Rehabilitation Center

Paul Bacharach has served as President and Chief Executive Officer of Gateway Rehabilitation Center since December 2013. Prior to joining Gateway Rehab he served for 21 years as President and Chief Executive Officer of the Fayette Regional Health Care System/Uniontown Hospital. The regional acute physical care system served the needs of a largely rural population in southwestern Pennsylvania. His prior position was with the Westmoreland Hospital in Greensburg Pennsylvania as a member of the senior executive staff. Mr. Bacharach has been actively involved in state and national trade associations in the hospital industry and currently serves as a board member of NAATP.



**Eyglo Bjarnadottir** Spiritual Care Professional

Hazelden Betty Ford Foundation

In a career that spans over two decades, Rev. Eyglo has a dedicated history of helping individuals recover from the disease of addiction. Born in Iceland, Eyglo earned her degree in Theology from the University of Iceland in Reykjavik before she became a counselor to heroin addicts in Denmark. Eyglo joined the staff of the Hazelden Betty Ford Foundation in 2003. At Hazelden Eyglo provides individualized and group spiritual counseling, facilitates workshops and lectures. Eygló has presented on Spirituality at NAATP and various other national and international conferences. She is an ELCA ordained minister and a member of the steering committee for SCATP.



Thomas Britton Chief Executive Officer

Gateway Foundation

Dr. Britton's involvement in the behavioral health field spans more than 25 years, and his extensive work history provides a rich background from which he leads The Gateway Foundation. Tom is committed to lifelona learning, completing a Doctorate in Public Health at the Gillings School of Global Health, a master's degree in addiction treatment and a master's in marriage and family therapy. He has provided interdisciplinary training throughout the country, and maintains several licensures and certifications. Currently, Dr. Britton is the President and CEO of the nation's largest non-profit treatment provider specializing in substance use disorder treatment.



Jay Crosson Chief Executive Officer

Cumberland Heights Treatment Center

> Jay Crosson began his career with Cumberland Heights in 1993 and accepted the role of Chief Executive Officer in 2015. Prior to becoming the CEO, Jay served in various capacities including that of CFO for the organization. He currently serves on the Board of NAATP, member of the NAATP Quality Assurance Initiative, and Chair of the Ethics Committee. Jay is a graduate from MTSU, with an MBA from Belmont University. Additionally, he is a grateful recovering alumnus of Cumberland Heights, having been a patient in 1989. His personal experience of treatment and the transformative power of the 12 Steps shape his leadership principles today.



Gina de Peralta Thorne Chief Marketing Officer

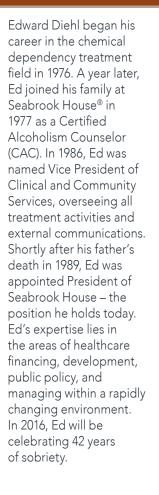
Harmony Foundation

Gina has over two decades of experience working in prevention, intervention, addiction treatment and recovery. She has worked in marketing and business development for residential treatment programs in Virginia, Florida and Colorado. She is currently Chief Marketing Officer for Harmony Foundation, Inc., providing leadership and oversight to Business Development, brand management, digital marketing communications, and alumni services. An industry leader, Gina speaks on Ethics, Alumni Services, Marketing and Business Development best practices. She is a TPAS Board Member, and Co-Founder/Board member of the Colorado Professional Liaison Association.





Seabrook





Mark Dunn Director of Public Policy

NAATP

Mark Dunn is a partner in Veritas Advisors, a consulting firm with over 100 years of collective experience in shaping public policy. Mark serves as NAATP's Director of Public Policy and has represented NAATP at the federal level since 2007. He has extensive experience working with trade associations, professional organizations as well as federal agencies and congress. He has a personal passion for recovery.



**Robert Ferguson** Founder

Jaywalker Lodge and Alpha 180

Prior to opening Jaywalker Lodge, founder Bob Ferguson served for over 10 years in senior management and business development positions at three of the premier residential programs in the addiction treatment field. Bob continues to remain active in the Roaring Fork River Valley community, where he serves on the Board of Directors for multiple organizations. Bob lives with his wife and two children in Snowmass Village, Colorado. Above all, Bob is most grateful for his own recovery from addiction which began in February 1992 at a wonderful four-month residential treatment program — one that would later serve as the inspiration for Jaywalker Lodge.



Rebecca Flood Chief Executive Officer

Ashlev Addiction Treatment

Becky Flood is passionate about providing mentorship opportunities for future leaders in our field and sharing her experiences from the four decades she has spent in the addiction treatment profession. She has served as the Chief Executive Officer for New Directions for Women for thirteen years. Before that, Ms. Flood served as Vice President of Treatment Services for Seabrook House, and continues to serve on their Board of Directors. She also serves as President for the Women CEO Global Alliance - a Behavioral Healthcare Roundtable. Ms. Flood earned her Masters in Human Services from Lincoln University.



Katie Gelman Director of Research and Development

Omni Institute

Katie Gelman, DrPH, MPH, is a Director of Research at OMNI Institute, a non-profit research and evaluation firm located in Denver, Colorado. In this role, Dr. Gelman oversees research and evaluation projects in the areas of public and behavioral health, with an emphasis on substance abuse prevention and treatment. She has worked on projects examining the factors that influence substance abuse treatment outcomes for the past 10 years, including providing oversight to the National Association for Addiction **Treatment Providers** (NAATP) outcomes pilot study. Dr. Gelman completed her doctorate in Community and Behavioral Health at the University of Colorado, School of Public Health.



Holen Hirsh Senior Researcher

Omni Institute

Holen Hirsh, PhD is a Senior Researcher at OMNI Institute, and leads research and evaluation efforts in the areas of substance abuse treatment and prevention, public health, and education. She has significant experience directing longitudinal outcomes evaluations of substance abuse treatment providers to understand the relationship between treatment and recovery, including long-term abstinence from substance use, among other social outcomes. Dr. Hirsh is the Principal Investigator of the NAATP outcomes pilot. Dr. Hirsh completed her doctorate in Social Psychology at the University of Colorado Boulder.



John Horton Chief Executive Officer

LegitScript

John Horton is the CEO of LegitScript, a certification, monitoring and compliance company headquartered in Portland, Oregon. The company clients include Google, Bing, Amazon, Visa, Facebook, Pinterest, the US FDA, DOJ and the Japanese Ministry of Health. John worked as the Associate Deputy Director for State and Local Affairs in the Office of National Drug Control Policy from 2002 to 2007, where he helped the US Drug Czar coordinate national drug control, treatment and prevention policies. Before that, he prosecuted narcotics cases and served as a drug court prosecutor. John attended law school in both the US and Japan.





Lakeside-Milam

Recovery Centers

**Scott Munson Executive Director** 

Sundown M Ranch

Senior Director of **Behavioral Product** 

> Optum **Behavioral Solutions**

Debra Nussbaum



**Annie Peters** Chief Clinical Officer

Harmony Foundation

**Phil Rutherford** Director of Operations

> Faces & Voices of Recovery

Phil Rutherford is the Director of Operations of Faces and Voices of Recovery, and possesses a self-described Doctorate from the school of Hard Knocks. Phil has a BA in Psychology with a specialization in Substance Use Disorders. Phil's recent experience as Director of Operations at Recovery Is Happening in Rochester, MN offered Phil a front-row seat into the world of Recovery Community Organizations. Prior to that, Phil spent his career in management at Microsoft, Micron Electronics, and Taylor Corporation. Phil is an active member of the recovery community and has considerable experience in Substance

Use Disorders, Recovery,

and Re-entry.



Cade Saurage Director of UR and Strategic Partnership

La Hacienda Treatment Center

Cade Saurage is Director of Utilization Management and Partnerships for La Hacienda Treatment Center and has worked in managed healthcare for over 15 years. Cade is an experienced member of the NAATP faculty and brings a unique perspective of MCO partnering and strategy in behavioral health. He previously served as Corporate Director of UM for the largest behavioral health company in the nation. After his degree in Mass Communications: (m) Political Science and Government, he worked abroad at Universidad La Intensa, Costa Rica. He has one publication 7 Steps to Successful UR. Currently, he supervises UR strategy and partnerships with national organizations and managed care affiliates.



Kathy Steadman Attorney

Coppersmith Brockelman Lawyers

Kathy Steadman is a healthcare/insurance/ employee benefits regulatory lawyer located in Phoenix, Arizona. She actively practices in health care, employee benefits, insurance and medical/ health care regulation. She represents insurance companies, third party administrators, medical providers and medical facilities. Kathy believes that the best strategies for dealing with complex regulatory requirements are detailed policies and best-practices that have been carefully and clearly implemented entity-wide. When clients' best efforts fail, Kathy is available to assist clients in navigating the legal and regulatory morass that often follows.

Carl Kester is the CEO of Lakeside-Milam Recovery Centers. With 13 locations and over 225 employees, Lakeside-Milam is the Pacific Northwest's largest continuum of care for addiction treatment. Carl has been with Lakeside-Milam since 1993, serving as President since 2000 and CEO since 2012. Carl is a past President of the Washington State Association of Addiction Providers and past Board Chair of the National Association of Addiction Treatment Providers. Carl is on the Board of the Association of Washington Businesses and two charitable organizations. Prior to Lakeside-Milam, Carl graduated from the University of Washington and worked for the office of U.S. Congressman Rod Chandler.

Scott Munson has been employed at Sundown M Ranch in Yakima WA since 1985 and has served as its Executive Director since 1997. Scott is a Past Chair of the National Association of Addiction Treatment providers (NAATP) and currently chairs the NAATP Public Policy Committee. He is also the Legislative Chair of the Washington State Association of Alcoholism and Addiction Programs and the Vice-Chair of the Chemical Dependency Studies Program's Advisory Board at Yakima Valley College.

Debra is a Sr. Director of Behavioral Health Product with Optum Health which is the behavioral health arm of United Healthcare Insurance Company. Debra has been the clinical lead for Optum's national substance use disorder (SUD) initiatives since 2012. Debra leads projects within Optum designed to improve access to evidence based services, such as the expansion of Optum's MAT network and overseeing the 24/7 SUD helpline. Debra's clinical background is in substance use treatment and was an addictions counselor prior to earning a PhD in organizational psychology. She is also an LCSW licensed in Florida

and in New York.

Annie Peters, PhD, LP, is the Chief Clinical Officer (CCO) of Harmony Foundation, Inc., Colorado's longest running residential addiction treatment center. As CCO, Dr. Peters directs the delivery of clinical services, including addiction counseling, mental health services, and clinical case management. Dr. Peters earned her PhD in clinical psychology from the University of Colorado Boulder, Dr. Peters' clinical interests include integrated care for individuals with addiction and co-occurring disorders, and mindfulness-based cognitive-behavioral psychotherapies.





NAATP

Jessica Swan is the Executive Director of the nonprofit organization Addiction Recovery Consulting, doing research, education, and individual and family counseling.

Jessica is contracted with NAATP as their Outcomes Manager, overseeing the Outcomes Pilot Program (OPP), the first national outcomes pilot program of its kind. She works with state judicial systems and serves on a board for problem-solving courts. She provides education to judges, lawyers, and social workers, and consults with the treatment field, building curriculum and programming. She teaches undergraduates in Criminal Justice and is the Managing Editor of the journal publication Crime, Law, and Social Change.



**Peter Thomas** Membership and Quality Assurance Officer

NAATP

Peter Thomas is the

Membership and Quality Assurance Officer for NAATP. He brings six years' experience working in addiction treatment including roles in executive leadership. Prior to joining NAATP, Peter worked as the COO for Chapter 5 Counseling Center. Peter has dedicated much of his time to working with regulators to enhance access to quality behavioral healthcare. He served as President for the Northern Arizona Recovery Association and co-founded the Arizona Addiction Advocacy Coalition. Through these roles Peter assisted in drafting and passage of state legislation protecting consumers while also enhancing the efficacy and reputation of providers.



**Doug Tieman** Chief Executive Officer

Caron Treatment Centers

Doug Tieman has been the President and CEO of Caron Treatment Centers since 1995. Under his direction, Caron has taken leadership roles in treating addiction, sponsoring research, and participating in national conferences. Tieman has spent 30 years in the addiction field, starting at the Hazelden Foundation. He served as Chairman of the National Association of Addiction **Treatment Providers** and as a member of the American College of Addiction Treatment Administrators. He is currently a Board Member of the National Council on Alcoholism and Drug Dependence and the American Foundation for Addiction Research. Tieman also serves on the Behavioral Healthcare Editorial Advisory Board.



**Art VanDivier Executive Director** 

La Hacienda Treatment Center

In 1977 as a High School guidance counselor Art VanDivier began facilitating groups for teenagers with problems related to drug and alcohol abuse. In an effort to learn more about the impact of addiction on family systems, Art left his home in La Selva Beach, California to attend graduate school at St. Mary's University in San Antonio, Texas. For over 40 years Art has held clinical and executive leadership positions in the field of addiction treatment. Since 2002 he has been the executive director of La Hacienda Treatment Center in Hunt, Texas and a NAATP board member since 2004.



Marvin Ventrell **Executive Director** 

NAATP

Marvin Ventrell, JD became Director of NAATP in 2015, continuing his 30-year career as a lawyer, association director, teacher, and treatment executive. His career has been devoted to advocating for populations in need and building legal and health care system responses. He authored two textbooks, numerous book chapters, and dozens of professional articles. He has taught at medical schools, law schools, and agencies in the U.S. and abroad and served as a consultant to the U.S. Department of HHS. He has received numerous distinctions including an ABA National Advocacy Award and the University of Colorado School of Medicine Kempe Award.



**Greg Williams Executive Vice** President

Facing Addiction with NCADD

Grea Williams is the current Executive VP of Facing Addiction with NCADD. Greg is a person in long-term recovery from addiction, and the award winning documentary filmmaker of The Anonymous People and Generation Found. Greg has a Masters degree in addiction public policy from New York University, and over a decade of experience working with nonprofits and government agencies on addiction and recovery. Greg served as the Campaign Director and one of the executive producers of the historic UNITE to Face Addiction rally on the National Mall on October 4, 2015.



Matthew J. Wolf Vice President Business Operations

Matt is a person in long

Seabrook in 1989. Over

worked in all aspects of

business development

assessments, admissions,

including triage/

marketing, public

relations, advertising,

management, clinical

records and contracts

expertise in web design,

development, search

engine optimization

and pay-per-click, has

launched Seabrook's

national presence, which

started over 20 years ago.

Today, as Vice President

of Business Operations,

the mission and vision

of Seabrook to assist

all families in need of

addiction treatment.

Matt continues to support

outreach, medical

management. His

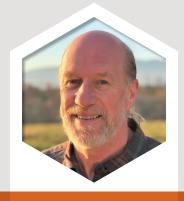
call center helpline, care

the last 29 years, Matt has

term recovery who

began his career at

Seabrook



Jim "Wolf" Yoxall Spiritual/Wellness Director

Pavillon Treatment Center

James Wolf Yoxall, MA and Certified Spiritual Counselor, is the Spiritual/ Wellness Director at Pavillon Treatment Center, N.C. Wolf provides spiritual direction, wellness counseling, spiritual group process, lectures on the values of spirituality in recovery and experiential spirituality. He is a published author, certified in Outdoor Education, Martial Arts and worked extensively with Native American and Chinese cultures.



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SAM QUINONES
Author of Dreamland, The True Tale
of America's Opioid Epidemic

BENJAMIN ZINTAK, III
Chair of Open the Door Campaign
Caron Treatment Centers

PHILIP EATON
CEO, Rosecrance Health Network

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To the recipients of the 2018 Addiction Leadership Awards. We celebrate their important accomplishments in the fields of medicine, research, journalism, and volunteerism.

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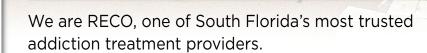












Our widely accredited intensive outpatient program serves to restore light and color to the lives of those suffering from addiction. The foundation of RECO Intensive consists of experiential and comprehensive treatment solutions that are tailored to fit each client's needs. Employing our expertise in substance use and co-occurring disorders, we work with individuals and their families to foster a renewed capacity for healing, to rebuild relationships, and to create a blueprint for a better life.

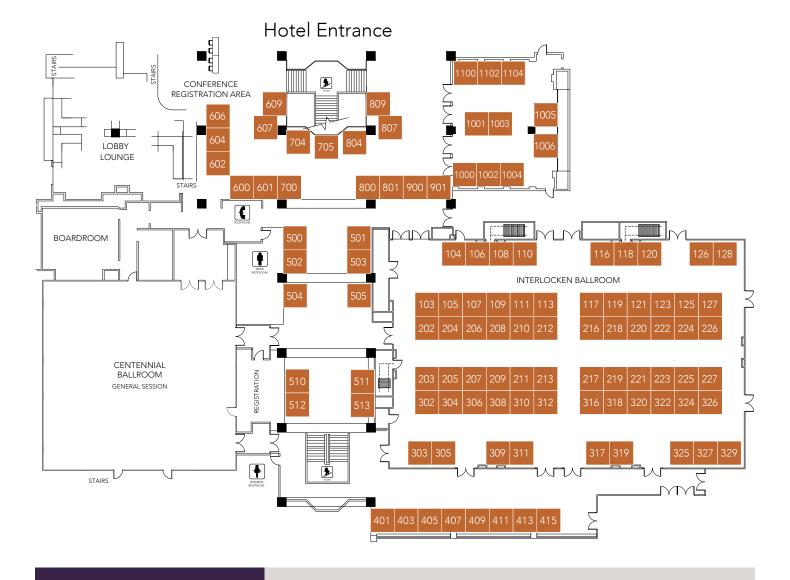
Offered in conjunction with our outpatient program, RECO's Recovery Residences have been thoughtfully designed to promote progress and healing in early sobriety. Each amenity is a tribute to RECO's commitment to uphold the highest standards and best practices in sober living; each story of success is a tribute to RECO's empathetic staff and effective approach.



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	on Alcohol Abuse and	322	Azzly	00	Addiction Services
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205	St. Christopher's		Landmark Recovery		Services
207	Addiction Wellness Center		Gloo, LLC	90	O The Joint Commission
	Alina Lodge & Haley House		Clean Adventures	90	1 BRC Recovery
	Vista Research Group		Naltrexone Solutions	10	00 Soberlink
	Choice House		Crestview Recovery Services	10	01 Convectex
	The Retreat		BestNotes		Bed Bug Heaters
	PowderHorn Consulting		Avea Solutions		02 Prescott House
	Peaks Recovery Centers		Advanced Recovery Systems		O3 Corner Canyon Recovery
	Sigmund Software		VisibleHand		04 The Recovery Team
	OMNI Institute		Sierra Tucson	10	05 CooperRiis Healing Community
210	Beacon House & Gateway Foundation		Centennial Peaks Hospital	10	•
217	Jaywalker Lodge		Collect Rx	10	O6 Foundry Treatment Center
	Decision Point	500	McLean Hospital: Alcohol and	11	OO Food Management Group
	Elevated Billing Solutions	501	Drug Treatment Programs Seabrook		02 Turnbridge
	Unidine Corporation		Ashley Addiction Treatment		04 ePreventions
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**VISIT 30 BOOTHS**, have the booth visit page initialed for verification, and be entered to win complimentary registrations to NAATP National 2019 and NAATP Membership Discounts.

Drawing will take place at Tuesday, May 22nd at 3:00 p.m. in the exhibit hall atrium.

Must be present to win.

# **GIVEAWAYS:**

- 2 Registrations to NAATP National 2019 \$1,200 VALUE
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Addiction Treatment Providers Insurance Program, a division of NSM Insurance Group

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(800) 970.9778 Pennsylvania



Advanced Recovery Systems

**BOOTH 407** 

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Alina Lodge and Haley House

**BOOTH 206** 

(800) 575.6343 New Jersey



**Alkermes** 

**BOOTH 117** 

(781) 609.6000 Massachusetts



Addiction Treatment Providers Insurance Program is an exclusive insurance program designed specifically for the behavioral healthcare industry. From addiction treatment facilities and sober living homes to methadone clinics and outpatient mental health facilities, we understand the complexity of exposures these organizations face. Our program is flexible, allowing us to craft custom insurance and risk management solutions to meet your organization's unique needs.

We are an integrated behavioral healthcare management company dedicated to the treatment of addiction, substance abuse, eating disorders, and mental health issues. Little Hill Foundation is a 501(c)(3) not-for-profit that operates two facilities. Alina Lodge: a premiere long term residential alcohol and drug addiction rehab facility specializing in the treatment of adults with a history of chronic relapse issues. Haley House: a leading halfway house for women seeking a structured and 12-step grounded transitional living environment after completing primary treatment for addiction. If you or a loved one is completing primary treatment and is looking for a safe, nurturing transitional living environment, call us today.

Alkermes plc is a fully integrated, global biopharmaceutical company developing innovative medicines for the treatment of central nervous system (CNS) diseases. The company has a diversified commercial product portfolio and a substantial clinical pipeline of product candidates for chronic diseases that include schizophrenia, depression, addiction and multiple sclerosis. Headquartered in Dublin, Ireland, Alkermes plc has an R&D center in Waltham, Massachusetts; a research and manufacturing facility in Athlone, Ireland; and a manufacturing facility in Wilmington, Ohio.

atpins.com

advancedrecoverysystems.com

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Alleva

**BOOTH 116** 

(877) 425.5382 Utah



Alpha 180

**BOOTH 105** 

(919) 606.7392 Texas



American Society of Addiction Medicine

**BOOTH 224** 

(301) 547.4118 Maryland



**Arrow Passage Recovery** 

**BOOTH 318** 

(844) 802.7769 Ohio



Alleva is more than just an EMR. Alleva is changing the way we connect with our clients, their families and each other. Our comprehensive system includes Alleva Connect, the mobile app to keep you connected to your clients during and after care; Alleva Presence, HIPAA-compliant video conferencing for therapists, clients, and families; and Alleva Office, the Apple TV app that keeps your treatment center connected. Additionally, Alleva has features that help keep your center compliant and save you money. Join the connection revolution — schedule a demo today!

Alpha 180 is a nationwide sober college fraternity where students live together and hang together. United in our common call to purpose, we thrive socially, academically, and in our recovery! ASAM, founded in 1954, is a professional medical society representing over 5000 physicians, clinicians and associated professionals in the field of addiction medicine. ASAM is dedicated to increasing access and improving the quality of addiction treatment, educating physicians and the public, supporting research and prevention, and promoting the appropriate role of physicians in the care of patients with addiction.

Arrow Passage Recovery is the premier drug and alcohol treatment center in Ohio. We make sure that your recovery from drugs and alcohol is a successful one. We provide education, counseling, and treatment to persons who are chemically dependent. The mission of Arrow Passage Recovery is to help individuals and families reach and maintain sobriety, and to lead lives free from drugs and alcohol, as well as violence free lifestyles. We at Arrow Passage Recovery pride ourselves on the true care of each and every one of our clients and their families. Pull Back to be Propelled Forward.

allevasoft.com soberfraternity.com

ASAM.org

arrowpassage.com

Ashley Addiction Treatment

**BOOTH 502** 

(800) 799.4673 Maryland



Aspire Recovery for Women

**BOOTH 324** 

(970) 445.0320 Colorado



**Avea Solutions** 

**BOOTH 405** 

(503) 867.8853 Oregon



Azzly

**BOOTH 322** 

(888) 400.3201 Florida



Ashley Addiction Treatment (Ashley) is a nationally recognized non-profit leader in the treatment of substance use disorders. Our driving principle — everything for recovery because recovery is everything — reinforces our timeless mission to treat each person with dignity and respect. We understand that addiction isn't a choice, it's a disease. Choosing treatment means choosing life. So we use every available tool to help patients overcome addiction and find their way back to health and happiness. Our tranquil campus nestled on the Chesapeake Bay offers natural inspiration, and our expert staff implements personalized programs to address each patient's unique needs holistically.

Aspire is a 90 day continuum of care for women with substance use disorders and Trauma. We also offer an Intensive Outpatient program for women in the Roaring Fork and Vail Valleys working toward recovery.

AveaOffice is the first revenue management platform specifically designed for the behavioral health industry. We understand the unique challenges of substance abuse billing because we worked in billing too, and had the same sleepless nights worrying about lost revenue, lack of transparency, and little to no accountability.

Azzly, solves day to day dysfunction through simplicity and automation. Unlike other software providers out there, Azzly is a true all-in-one solution for running a streamlined addiction treatment and behavioral health center. Now with new features like an enhanced reporting engine and a simplified clinical process, all accessible on a new mobile platform made easy for detailed documentation. The result is empowering your staff and improving your patients outcomes.

ashleytreatment.org

aspire-recovery.com

aveasolutions.com

azzly.com

**Banyan Treatment Center** 

**BOOTH 225** 

(954) 533.7705 FL | IL | MA | PA



Beacon House & Gateway Foundation

**BOOTH 216** 

(831) 372.2334 California



**BestNotes** 

BOOTH 403

(855) 489.1792 Idaho



Blue Ridge Mountain Recovery Center

**BOOTH 221** 

(678) 454.6440 Georgia



Banyan Treatment Center is Joint Commissioned Accredited and stands as a leader in the treatment industry providing quality drug addiction and mental health services. With seven locations across the country including Philadelphia, PA, Laurel Run, PA, Boston, MA, Chicago, IL, Boca Raton, FL, Pompano Beach, FL and Stuart, FL, Banyan provides a full continuum of care including medically managed detox, residential, partial hospitalization, outpatient and alumni services.

Gateway Foundation is the largest independent, not-for-profit treatment provider in the country, providing clients with a roadmap to sustainable recovery. Since 1968, Gateway Foundation has cared for over 1 million people. Since 1958, non-profit Beacon House has helped thousands achieve lasting recovery. With 60 years of experience, The Beacon House understands what is necessary to achieve a lifetime of Recovery and promises a supportive environment for those seeking treatment. Together they bring over 100 years of experience and through innovation and growth will continue to make a positive difference in many people's lives.

BestNotes is a HIPAA compliant Customer Relationship Management and Electronic Health Record database system specifically designed for the behavioral health and substance abuse industry. Blue Ridge Mountain Recovery Center offers those suffering from addiction with hope for recovery and a life free from the bonds of this debilitating disease. We are a residential treatment center using science-based medical and clinical steps to help our clients begin the journey to recovery. Nestled in the foothills of the Blue Ridge Mountains just 45 minutes north of Atlanta, Georgia, Blue Ridge Mountain Recovery Center provides a secure and serene setting in a well-appointed facility for clients to take the first step toward freedom from addiction.

banyantreatmentcenter.com

beaconhouse.org recovergateway.org

bestnotes.com

blueridgemountainrecovery.com

**Bradford Health Services** 

**BOOTH 202** 

(888) 577.0012 AL | AR | GA | FL | TN



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**BRC Recovery** 

**BOOTH 901** 

(866) 905.4550 Texas



**Burning Tree Recovery Ranch** 

**BOOTH 312** 

(866) 287.2877 AZ | TX



**Butler Human Services Furniture** 

**BOOTH 302** 

(877) 852.0784 Virginia



Bradford Health Services has been treating alcoholism and drug addiction for more than 30 years. Bradford's addiction treatment services are specifically designed to meet the needs of patients and their families in terms of both effectiveness and cost. Bradford Health Services believes chemical dependency is a chronic, progressive illness, which exists when the use of mood-altering substances causes increasingly severe problems in major areas of a person's life, including physical, psychological, emotional, social, vocational, and spiritual aspects. Other harmful consequences may include eating disorders, psychiatric illness, and family dysfunction.

BRC Recovery is a gender specific, extended-care program specifically designed for the treatment resistant population. BRC Recovery offers a fully integrated continuum of care that includes residential intensive, high accountability transitional living, clinical services, and peer recovery support to treat the diseases of alcoholism and drug addiction

Burning Tree has been working with the chronic relapser and their families since 1999. Our long term program located outside of Dallas Texas continues to provide master level clinical care intertwined with the 12 steps. Our Lodge facility which opened in 2004 is Joint Commissioned Accredited which allows our clients families to utilize their out of network benefits. This is our 90 day program located outside of Austin Texas. Newest to the Burning Tree family is Burning Tree West. A young adult collegiate recovery program located adjacent to the University of Arizona in Tucson.

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bradfordhealth.com

brcrecovery.com

burningtree.com

butlerhumanservices.com

**CallTrackingMetrics** 

**BOOTH 126** 

(800) 577.1872 Maryland

**CARF International** 

**BOOTH 113** 

(520) 325.1044 National



**BOOTH 127** 

800) 678.2332 DC | FL | GA | MA | NY | PA

**Caron Treatment Centers** 



ce-classes.com

**BOOTH 227** 

(954) 290.8664 Florida



CallTrackingMetrics's award-winning call tracking and automation platform provides thousands of businesses the tools they need to track, manage and optimize phone calls to increase conversions and scale for growth, worldwide. From understanding which advertising campaigns are driving phone calls to advanced routing and call management, we arm businesses with the tools to transform communication into powerful intelligence.

Founded in 1966, CARF is an international, nonprofit accreditor of human service providers and networks. A provider earns accreditation by demonstrating conformance to CARF's internationally recognized standards in areas that span the continuum of life. More than 10.2 million persons of all ages are served annually in CARF-accredited programs.

With over 60 years in the field, Caron Treatment Centers operates lifesaving addiction treatment at facilities in Wernersville, Pennsylvania and Palm Beach County, Florida. Caron's regional offices in Atlanta, Boston, New York City, Philadelphia and Washington, D.C. offer community and recovery support. Caron has the most extensive continuum of care including teens, young adults, adults, and older adults. Caron's treatment is customized to meet the needs of individuals and families with highly trained teams prepared to address co-occurring disorders.

We provide agency training for Florida's 65d-30 and CARF/JCAHO requirements. Get peace of mind. Use our inexpensive, efficient LMS to train employees. We didn't invent staff training, we simplified it.

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CeDAR at the University of Colorado Hospital

BOOTH 602

(720) 848.3000 Colorado



CeDAR In affiliation with UCHealth

Centennial Peaks Hospital

**BOOTH 413** 

(303) 673.9990 Colorado



**Choice House** 

**BOOTH 208** 

(209) 485.3365 Colorado



Clean Adventures

**BOOTH 327** 

(844) 433.8400 Arizona



CeDAR, Center for Dependency, Addiction and Rehabilitation is Colorado's first-class treatment center for addiction. Our innovative, evidence-based programs provide a meaningful foundation for long-term recovery. We are a premier UCHealth facility offering safety and confidentiality to those we serve. CeDAR is where many people have started a life free from the pain of addiction. We deliver the highest level of comprehensive care for people 18 years and older who struggle with drug and alcohol use. As part of the University of Colorado Hospital, CeDAR is able to help people who suffer co-occurring medical and psychiatric conditions common to addiction.

to help those in crisis take the first steps toward recovery. We specialize in serving adolescents and adults in Colorado who are struggling with mental illness and substance use disorders. We also offer dual diagnosis treatment for those struggling with mental illness and addiction. Our services include: acute inpatient stabilization, inpatient medical detoxification, intensive outpatient programs and electroconvulsive therapy. Our staff is available 24 hours a day, 7 days a week to provide a complimentary, confidential level of care assessment.

At Centennial Peaks Hospital, we provide a safe, stable place

Choice House offers 90-day primary treatment and extended care treatment for adult men suffering from substance abuse. Located in Boulder Colorado, both our primary and extended care programs integrate a clinically driven curriculum that embraces the twelve steps and the demonstrated power of community in recovery.

Clean Adventures is a JCAHO accredited Arizona State Licensed Addiction Treatment Center for men and women who struggle with substance abuse. Coupled with adventure excursions and a structured living environment we are designed to help individuals reintegrate back into life through practical clean living.

cedarcolorado.org

centennialpeaks.com

choicehouse.com

cleanadventures.com

Collect Rx

**BOOTH 415** 

(301) 230.2440 Maryland



Constellation Behavioral Health

**BOOTH 704** 

(415) 275.7224 California



Convectex Bed Bug Heaters

**BOOTH 1001** 

(877) 375.0005 Arizona



CooperRiis Healing Community

**BOOTH 1005** 

(828) 894.7140 North Carolina



Collect Rx Inc. provides services to hospitals, ambulatory surgical centers, physicians, and other healthcare providers to maximize reimbursements on out-of-network bills. Utilizing its proprietary CRXIS business intelligence engine and extensive industry expertise, Collect Rx Inc. helps providers increase revenue, save time, and improve the bottom-line.

Constellation Behavioral Health creates innovative treatment programs for adults with addiction, mental health, and cooccurring disorders at our Alta Mira, Bridges to Recovery, and Hanbleceya facilities. We were founded on the fundamental belief that sustainable treatment outcomes require three cornerstones of clinical care: the development of a robust differential diagnosis, utilization of the collaborative care model, and the cultivation of personal agency. Our mission is to provide inspiration, strength, and hope for individuals suffering from addiction and mental health disorders so they can heal, transform their lives, and realize all the possibilities of a life in recovery.

constellationbehavioralhealth.com

DIY Bed Bug Heat Treatment Equipment. "We are the Safe and Easy solution to your Bed Bug nightmare!" Convectex will provide you with the equipment and training you need to apply PROFESSIONAL GRADE bed bug heat treatments time and time again, that not only kill all life stages of Cimex Lectularius (bed bugs), but save you hundreds of dollars every time you turn our bed bug killing equipment on. Every time you use your Convectex equipment you are saving money! "Just push in the plugs and kill the bugs!" If Bed Bugs are your nightmare — let Convectex wake you up!

18 and over with primary psychiatric diagnoses we help create healthy routines and foster transferable life skills essential to recovery. We have dedicated staff coaching/teaching our residents culinary, woodworking, carpentry, horticulture, and animal care skills. Clinically, residents participate in two to three structured groups a day such as DBT, mindfulness, art therapy, dual diagnosis recovery, wellness planning. We provide individual therapy, full-time psychiatric support, family meetings, fitness training, yoga, meditation, massage and whole food nutrition.

CooperRiis is a therapeutic residential program for adults

convectex.com

cooperriis.org

collectrx.com

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**Corner Canyon Recovery** 

**BOOTH 1003** 

(877) 717.6237 Utah



**Crestview Recovery Services** 

**BOOTH 401** 

(866) 913.0899 Oregon



**dreamscape**marketing

**Cumberland Heights Treatment Center** 

**BOOTH 503** 

(615) 356.2700 Tennessee



**Decision Point** 

**BOOTH 218** 

(928) 778.4600 Arizona



Corner Canyon Recovery is a Residential Treatment Center for adults, co-ed, with a primary diagnosis of Substance Use Disorder and co-occuring secondary diagnoses. We have a beautiful, comfortable home, an excellent treatment team, well-rounded program, and cutting edge brain healing/balancing, and Mindfulness Based Relapse Prevention.

Crestview Recovery, in Portland, OR, offers different treatment programs that can address issues in different ways. At Crestview Recovery, we provide residential extended care programs lasting between 30-90 days. Statistics have shown that those who suffer from the disease of addiction need to be carefully transitioned through different levels of care in order to have the best chance of staying sober. Crestview Recovery offers the following levels of care: Partial Hospitalization, Intensive Outpatient, Outpatient, Alumni Services.

We are a nonprofit treatment center located on the banks of the Cumberland River. The natural beauty of our 177 acre campus, our state of the art facilities and decades of experience provide lasting healing to those suffering from addiction. The mission of Cumberland Heights is to transform lives, giving hope and healing to those affected by drugs and alcohol.

Decision Point, LLC. is an Arizona, state-licensed Substance Use Disorder and Behavioral Health treatment provider offering Inpatient Detox, Residential, Partial Hospital, Intensive Outpatient and Outpatient services. Decision Point puts a premium on extensive assessment and evaluation to treat the root causes of addiction as well as addictive behavior. We address mental health, family of origin, trauma, learning disabilities/high-functioning Asperger's, failure to launch, and achievement of functional identity.

cornercanyonrecovery.com

crestviewrecovery.com

cumberlandheights.org

decisionpointcenter.com

**Elevated Billing Solutions** 

designRoom

**BOOTH 600** 

(216) 241.2020 Ohio Dreamscape Marketing



(888) 307.7304 Maryland



**BOOTH 121** 

(877) 700.1925 Colorado



**BOOTH 219** 

(385) 212.4004 Utah



designRoom (dR) specializes in building healthy brands for organizations that help people. Since being founded in the early nineteen nineties, dR has grown to become a national branding and design firm, providing clients with branding and marketing insights and solutions born from experience and a ton of expertise. Our process is highly collaborative, and our mission is highly personal. If we are successful helping you, you'll be in a better position to help more people.

Dreamscape Marketing is a full-service marketing agency that specializes in marketing strategy and multimedia design. We offer custom-tailored marketing solutions to meet all of today's unique business needs and budgets.

Eating Recovery Center (ERC) is the only national, vertically integrated, health care system dedicated to the treatment of serious eating and related disorders at any stage of the illness. ERC offers best-in-class treatment programs for all patients, no matter their age or gender, struggling from: anorexia, bulimia, binge eating disorder, eating and weight disorder, unspecified eating disorders, as well as comorbid, co-occurring and dual diagnoses. Led by the world's leading experts in eating disorder treatment, ERC provides a full spectrum of eating disorder recovery services through an unmatched network of multiple locations across seven states.

At Elevated Billing "We relentlessly advocate for individuals in need of treatment". We have developed a billing platform specifically designed for behavioral health treatment centers. Elevated can streamline and maximize your billing operation through innovative technology, a dedicated team of professionals, and unparalleled performance.

designroom.com

dreamscapemarketing.com

eatingrecoverycenter.com

elevatedbilling.com

# **Enlightened Solutions**

# **BOOTH 111**

(609) 270.5050 New Jersey



### **ePreventions**

**BOOTH 1104** 

(949) 330.6405 California



# Faces & Voices of Recovery

# **BOOTH 107**

(202) 737.0690 Washington, D.C.



# Fellowship Hall

# **BOOTH 512**

(800) 659.3381 North Carolina



At Enlightened Solutions, we believe that every addict can recover and achieve relief from this disease regardless of personal circumstances, past experiences, and the unique manifestation of active addiction in the individual's life. Our holistic and multidisciplinary approach is focused on healing the whole person, and is grounded in a 12-Step Philosophy that encourages participation in a positive and supportive community. The dedicated treatment team at Enlightened Solutions possesses a deep understanding of the nature of addiction, and will customize a program of recovery for each individual that will guide them towards finding serenity in everyday life.

Software provider of Alumni management resources including CRM with survey and outcome measurement features. ePreventions provides innovative software, video content and mobile App communications for effective alumni population management upon discharge.

Faces & Voices of Recovery is dedicated to organizing and mobilizing the over 23 million Americans in recovery from addiction to alcohol and other drugs, our families, friends and allies into recovery community organizations and networks, to promote the right and resources to recover through advocacy, education and demonstrating the power and proof of long-term recovery.

Fellowship Hall is a 99-bed, private, not-for-profit alcohol and drug treatment center nestled on 120 tranquil acres in Greensboro, NC. We provide treatment and evidence-based programs built on abstinence and the Twelve-Step model of recovery. Accredited by the Joint Commission since 1974, we are committed to providing exceptional, compassionate care to each individual. Our staff offers decades of experience and a unique perspective - we understand recovery. Our treatment is holistic, focused on stabilization, education, and the development of a support network to help our alums maintain recovery. We are in-network with most major insurance companies.

enlightenedsolutions.com

epreventions.com

faces and voices of recovery.org

# fellowshiphall.com

# Food Management Group

### **BOOTH 1100**

(770) 475.6499 Virginia



# **Footprints To Recovery**

### **BOOTH 123**

(855) 628.2899 AZ | IL | NJ | PA



# Foundry Treatment Center

### **BOOTH 1006**

(844) 955.1066 Colorado



# **Futures Of Palm Beach**

### **BOOTH 319**

(561) 935.5795 Florida



FMG is the industry leader providing food and management services. We are an organization totally dedicated to insure that the client's dining programs operate smoothly and cost efficiently with a restaurant-quality dining experience to their customers. Unlike other providers, FMG is able to provide our clients with the highest quality personal attention to deliver a truly customized solution.

Footprints to Recovery is a growing collection of contemporary substance abuse treatment centers expertly tailored like none other to transforming the lives of tomorrow's leaders that are impacted by addiction. The Foundry provides an opportunity for lasting recovery through an integrative body, mind and spirit treatment program. Comfortably located in the majestic Rocky Mountains, The Foundry provides a safe and natural setting that encourages instinctive growth for the individual as they forge a new life in their own vision.

Futures is a Joint Commission accredited true residential treatment program in Tequesta, Florida. We offer the full range of treatment services from medical Detox through after care planning. Futures provides clinically driven evidenced based individualized treatment for adults ages 18 and up in a client friendly environment.

fmg.com footprintstorecovery.com

foundrytreatmentcenter.com

futuresofpalmbeach.com

Gloo

**BOOTH 326** 

(720) 505.1762 Colorado



**BOOTH 109** 

(206) 785.1676 Washington



**BOOTH 601** 

**Harmony Foundation** 

(970) 586.4491 Colorado



HarmonyFoundation

**BOOTH 317** 

**Healing Springs Ranch** 

(940) 229.5000 Texas



Gloo's Mission is "To be the leading Champion Service organization in the World." It's time to rethink how you attract, engage and retain your patients. Big data gives you the power to overhaul acquisition and care strategies to reduce costs, increase conversions, improve brand image, and maximize your capacity to change lives.

Gray Wolf Ranch was founded over 20 years ago with one overarching goal in mind: That every adolescent or young man that comes to Gray Wolf has a life changing, transformative experience. Here is how it works: The Gray Wolf community at large envelops each individual so the relationships and connections he makes during his time at Gray Wolf empower him to live a healthy, happy, purposeful, and meaningful life.

Harmony Foundation Inc. is an addiction treatment center offering a variable length of stay from detox through transitional care. Located in Estes Park, Colorado, Harmony is the longest operating addiction treatment facility in Colorado. Our clinical staff is trained in addiction and mental health services, offering trauma informed care with a foundation in 12 Step recovery. We have served individuals and families for over 48 years, offering a new life in recovery.

Healing Springs Ranch is an Internationally recognized residential treatment center for adults recovering from substance use and other related mental health issues. Tucked away on 50 acres of beautiful and serene lakefront property north of the Dallas metroplex, Healing Springs offers an Integrated Addictions Model which identifies the underlying issues and unresolved trauma behind most, if not all, addictive patterns and co-occurring symptoms and diagnoses, all during one treatment stay.

gloo.us

graywolfranch.com

harmonyfoundationinc.com

healingspringsranch.com

High Watch Recovery Center

**BOOTH 606** 

(860) 927.3772 Connecticut



Infinity Behavioral Health Services

**BOOTH 700** 

(800) 446.3982 FL | CA



Jaywalker Lodge

**BOOTH 217** 

(970) 704.9292 Colorado



Kipu Systems

**BOOTH 800** 

(561) 349.5901 Florida



for the treatment of the Neurobiology of Addiction and any custome co-occurring disorders into the teachings of the 12-Steps. We offer a Family Education Workshop designed and taught by our clinicians. This program is held monthly, and we encourage each guest to invite two family members. We keep treatment affordable. Our self-pay rate is the most reasonable you will your pat find, and our unique Extended Stay Program affords guests an opportunity to receive treatment for an additional 45 days at no

We integrate the latest breakthroughs in addiction medicine

additional cost. We accept insurance plans and we make charity

highwatchrecovery.com

beds available when possible.

Infinity Behavioral Health Services was founded in 2011 as a customer-centric, patient focused, revenue cycle management company exclusively servicing the behavioral healthcare industry. Since that time, we have grown to over three hundred employees with offices on both coasts and clients in over twenty states, while maintaining customer service and your patient's needs as our primary objectives. We strive to remain the leading revenue cycle management company in the industry by helping our partners enhance their quality of service, while increasing revenue and maintaining compliance with industry and managed care standards.

Jaywalker Lodge provides relapse treatment and transitional living programs for adult men seeking freedom from drug and alcohol addiction in the Rocky Mountains of Colorado. Recovery is a promise of our future, not a consequence of our past.

Kipu is the only EMR that was developed exclusively in and for addiction treatment centers

infinitybehavioral.com

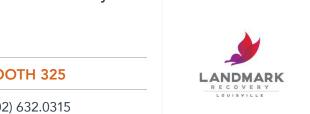
jaywalkerlodge.com

kipuemr.com

**Landmark Recovery** 

**BOOTH 325** 

(502) 632.0315 Kentucky



LearnWell

**BOOTH 310** 

(508) 732.9101 Massachusetts **leeRCM** 

**BOOTH 801** 

(561) 706.1827 Florida



Maryville Addiction **Treatment Center** 

**BOOTH 308** 

(855) 823.3428 **New Jersey** 



Landmark Recovery provides services for both the patient and family member: Highlights of this full continuum of care include: Medical Detoxification executed by multi-disciplinary medical staff, 30 to 45 day dual diagnosis treatment in a residential setting, Partial hospitalization program, Intensive outpatient program, Separate family programming to address larger systemic concerns. Some of the advantages you will experience with Landmark are: In-Network status with majority of commercial insurance providers, seamless aftercare plan, including lifelong alumni engagement, evidence based clinical programming and group processes, and tailored clinical care.

LearnWell helps hospital and treatment centers to reduce operating costs while providing high-quality educational programs for K-12 student-patients. Working closely with your team and the school district, we customize each student's studies to keep him/her on track academically. We help normalize the experience, making integration of the educational component as seamless as possible. Since 1995, we have delivered over a quarter-million teaching hours in over 50 US healthcare facilities. Moreover, our programs are typically low or no cost to your healthcare organization.

education inc.

MAXCONNECT

Max Connect Marketing is a nationally recognized provider of

digital marketing services specializing in Display, Social, Paid

Search, Video, Native, and Gmail advertising. Max Connect

focuses on eliminating the waste in advertising dollars and

in the world. Max Connect uses proprietary methodologies

and real-life marketing experts to deliver highly-targeted ads

to the right people at the right time. Max Connect does not

require contracts, but instead relies on its results to win its

maximizing every marketing dollar spent. As a Premier Google

Partner, Max Connect is among the top digital marketing firms

Software provider to SUD and Behavioral Health treatment centers which offers advanced tools for Revenue Cycle Management and Client Relationship Management. leeRCM software is built from the ground up specifically for the SUD and Behavioral Health.

Maryville is recognized as a leader in the treatment of addictive disease and co-occurring disorders. Since 1949, our evidence-based treatment programs have helped bring hope, health and healing to those suffering from opioid, alcohol and other substance abuse addiction.

Based in Minneapolis, Meridian Behavioral Health is one of the

fastest growing, leading behavioral healthcare platforms in the

country. Meridian provides acute psychiatric and substance

abuse treatment services across a broad continuum of care,

including in-patient, residential, out-patient and medication-

developed and refined an innovative, evidence-based care model

focused on positive patient impact. Today, Meridian's network

of eight brands serve patients at over 30 locations in five states.

Meridian continues to invest in new campuses and programs

nationwide to better meet the needs of its patients.

assisted treatment. For more than 25 years, Meridian has

landmarkrecovery.com

educationinc.us

leercm.com

maryvillenj.org

**Mattress Firm** 

**BOOTH 510** 

(800) 934.6848 **Texas** 

Max Connect Marketing

**BOOTH 511** 

(801) 915.2768 Utah

McLean Hospital: Alcohol and Drug **Treatment Programs** 

**BOOTH 500** 

(800) 906.9531 Massachusetts



Meridian **Behavioral Health** 

**BOOTH 222** 

(877) 367.1715 Minnesota



Mattress Firm is proud to partner with a wide variety of manufacturers to bring you the highest quality mattresses at the most affordable prices to fit your business needs. Mattress Firm's Commercial Sales division is the preferred wholesaler for countless health and wellness institutions, sober living homes, along with hotels, inns and government agencies across the United States. "Let our billion dollar buying power be your buying power!"

**MATTRESSFIRM** 

maxconnectmarketing.com

clients' business each and every month.

McLean Hospital offers exceptional care for individuals who are living with substance use disorders and the conditions that often accompany them such as depression, trauma and anxiety. Using evidence-based treatment models, some of which were developed in McLean's alcohol and drug abuse research programs, McLean's Division of Alcohol & Drug Services provides compassionate care through a continuum of services, including short-term inpatient detoxification, 30-day residential care, partial hospital (day) treatment, and individual and group outpatient therapy. McLean also offers Signature Recovery Programs for individuals seeking treatment in a luxury environment.

mcleanhospital.org

meridianprograms.com

mattressfirm.com/commercialsales

**MERTZ TAGGART** 

HEALTHCARE MERGERS & ACQUISITIO

**Mertz Taggart** 

**BOOTH 804** 

(770) 888.1171 Florida



**BOOTH 104** 

(860) 824.1397 Connecticut



Muir Wood Adolescent & Family Services

**BOOTH 110** 

(714) 318.0955 California



NAADAC, the Association for Addiction Professionals

**BOOTH 108** 

(703) 741.7686 Virginia



Mertz Taggart is a healthcare merger and acquisition firm that specializes in addiction treatment. This focus yields invaluable insight into the challenges and opportunities operators face. Our industry expertise translates to maximizing value for our clients, as proven by over 80 successfully completed healthcare transactions since 2006, including an industry-leading 12 addiction treatment transactions since 2015.

Mountainside is nationally recognized for the effectiveness of its drug and alcohol addiction treatment programs. Our Integrative Care Model provides a comprehensive set of treatment and care offerings coordinated by a multidisciplinary treatment team to best fit the unique needs and interests of each client. We are lauded for our ability to partner with each client and the client's family and healthcare professionals in developing and executing individualized treatment plans that promote long-term sobriety.

Muir Wood is a renowned gender-specific residential treatment program for boys 12-17 struggling with behavioral and substance use issues. Located in Sonoma County, CA, our comprehensive, highly individualized, and family-centered program is based on sound recovery practices and a philosophy of respect and kindness over confrontation and control.

NAADAC, the Association for Addiction Professionals, represents the professional interests of more than 100,000 addiction counselors, educators, and other addiction-focused healthcare professionals in the United States and abroad. NAADAC provides continuing education, national credentialing, professional development and tools, and advocacy for addiction professionals.

mertztaggart.com

mountainside.com

National Institute on

muirwoodteen.com

naadac.org

**Naltrexone Solutions** 

**BOOTH 329** 

(888) 711.3143 California





(301) 443.0596 National



New Directions For Women

**BOOTH 504** 

(949) 313.1192 California



Nexscreen

**BOOTH 128** 

(888) 956.8989 Colorado



Naltrexone Solutions is a healthcare solutions company, focused on addiction treatment research and solutions.

The National Institute on Alcohol Abuse and Alcoholism (NIAAA) exhibit highlights the importance of alcohol research, prevention, and treatment for maintaining the health of the individual, the family, and the nation. The NIAAA booth features publications appropriate for the public, research findings for professionals and policy makers, and research grant opportunities available for biomedical and social science researchers.

New Directions for Women is celebrating 40 years of continuous service to women of all ages, pregnant women in any trimester, and women with their children. We are internationally accredited by CARF and grounded in the 12-steps of Alcoholics Anonymous (AA). Our Vision: Transforming lives. Our Mission: Saving the lives of women of all ages, women with children and pregnant women affected by alcoholism, other addictions and related issues.

NexScreen is the leading In Vitro drug screening device company. We provide high quality rapid diagnostic screening products, along with innovative process solutions that redefine the way rapid testing is done.

naltrexonesolutions.com

niaaa.nih.gov

newdirectionsforwomen.org

nexscreen.com

Northbound Treatment Services

**BOOTH 809** 

(949) 650.4334 California



**Northpoint Recovery** 

**BOOTH 505** 

(208) 901.8530 Idaho



**NorthStar Transitions** 

**BOOTH 607** 

(303) 558.6400 Colorado



**OMNI Institute** 

**BOOTH 213** 

(303) 839.9422 Colorado



Northbound is a private, clinically sophisticated, and nationally recognized residential alcohol and drug treatment for adults. We believe that recovery is more than abstinence it is a lifestyle. Our In Vivo treatment approach allows clients to experience both the joys and the struggles that real life has to offer, knowing that we are right here to walk with them as they learn, grow, and solidify their recovery. We do not prolong an artificially thick bubble or excessively restrict real life exposure, as this approach would limit our clients ability to transform their lives in a truly sustainable way.

Northpoint Recovery is dedicated to providing a safe, therapeutic environment where those struggling with addiction can build a foundation for their recovery and gain a clear vision of hope. We live by the following values: commitment to excellence, doing good for others, engaging in innovative empirical based treatment, and showing respect to all.

northpointrecovery.com

NorthStar Transitions takes an experiential, integrative and individualized approach to give our clients and their families the resources and direction for long term recovery. We believe in customized co-occuring, addiction, trauma and community based treatment to provide the tools for sustainable recovery. Our care extends from a sub-acute detox through residential, PHP, IOP (sober living offered) and continued outpatient care with an average length of stay of 90-120 days for men and women 18 and over. True to our roots, 70% of our PHP and IOP programming is experiential, outside our walls in Boulder, CO. Additionally, are a MAT facility that works in-network with many major insurances.

northstartransitions.com

OMNI is a Denver-based, social science 501(c)3 with the mission of advancing the work of agencies serving the public interest through research and evaluation, training and technical assistance, and technology solutions. OMNI partners with foundations, public agencies, and nonprofits to address critical social problems across multiple fields, including public and behavioral health; education and early childhood; and justice. OMNI works extensively in the area of substance abuse treatment evaluation with individual treatment providers, as well as with the National Association for Addiction Treatment Providers.

omni.org

livingsober.com

Origins Behavioral HealthCare

**BOOTH 513** 

(888) 843.8935 FL | TX

originsrecovery.com



Pavillon

**BOOTH 103** 

(800) 392.4808 North Carolina



Peaks Recovery Centers

**BOOTH 211** 

(888) 506.9818 Colorado



Pine Grove Behavioral Health & Addiction Services

**BOOTH 807** 

(888) 574.4673 Mississippi



Origins Behavioral HealthCare operates age- and genderspecific alcohol and drug addiction treatment programs, with locations in Florida and Texas. Our approach to treatment consists of an integration of medical, clinical, psychological, and spiritual interventions and therapies designed to heal the whole person. Origins embraces the timeless 12-Step philosophy and compliments it with the latest medical and therapeutic approaches. We offer a highly effective and comprehensive approach to long-term aftercare support. Pavillon is a recognized leader for its effectiveness in 12-step residential treatment, research based recovery services and education for substance use and co-occurring disorders. Our staff of professionals provide intensive residential and outpatient treatment for adults, extended care for professionals and women with trauma, alumni support and family education services.

pavillon.org

Peaks Recovery Centers are nationally accredited, gender specific, extended care addiction treatment programs for young adults, ages 18-30. Located in beautiful Colorado Springs, Peaks Recovery Centers integrate a variety of individual, group, and trauma therapies to treat both substance use disorder and many co-occurring mental health issues. Our six-month PHP/ IOP program followed by our three-month OP program setting, allows each individual within our program to incrementally move forward in their recovery. Our programs are favorably structured for young adults and specifically designed to promote long term recovery in an accountable, communal setting.

peaksrecovery.com

Since 1984, Pine Grove Behavioral Health & Addiction Services has offered nationally recognized programs treating individuals suffering from a variety of addictions and behavioral disorders. Programs include: Next Step, treating young men with chemical dependency; Women's Center treating women who struggle with chemical dependency and co-occurring eating disorders; Gratitude treating sexual addiction in men and women, sexual anorexia and relationship compulsivity; Professional Enhancement Program treating individuals with addictive illnesses, interpersonal difficulties and vocational issues; and Legacy treating adults age 40 plus with substance abuse issues.

pinegrovetreatment.com

POWDERHORN

PowderHorn Consulting

**BOOTH 210** 

(740) 272.1935 Pennsylvania

our consultation clients receiving CARF or The Joint Commission

**Prescott House** 

**BOOTH 1002** 

(2928) 776.8251 Arizona



**Project Turnabout** 

**BOOTH 118** 

(320) 564.4911 Minnesota



Q2i

**BOOTH 609** 

(617) 606.3113 Massachusetts



PowderHorn Consulting presents a winning team, with 100% of accreditation. With over 175 years of management team experience, and over 75 years of CARF and Joint Commission consulting experience, we advise for a wide range of health and human services in the United States and Canada, serving small and large-scale facilities. To maximize your continued accreditation success, we offer Licensing and also AfterCare services to maintain accreditation.

Prescott House is an Arizona state-licensed, extended care treatment facility for men who need further treatment beyond primary inpatient treatment for a wide range of personal issues. We offer a supportive environment that embraces the principles of 12-Step programs to treat Dual Diagnoses, Alcoholism, Drug Addictions, Eating Disorders, PTSD, Codependency, and Sexual Addiction.

the disease of addiction to alcohol, drugs and/or problem gambling. Our main campus is located in Granite Falls, MN, with outpatient offices in Willmar, Marshall and Redwood Falls. We provide a full continuum of services from inpatient residential treatment, outpatient and continuing care treatment, transitional housing and sober living. We are accredited at the highest level by the Commission on the Accreditation for Rehabilitation Facilities (CARF).

Project Turnabout is a 501(c)3 nonprofit organization. We've

operated for 47 years within a mission of providing inpatient

and outpatient treatment services for individuals affected by

projectturnabout.org

Q2i provides technology that supports recovery. OARS (Opioid Addiction Recovery Support) is used by MAT programs. Using OARS, patients are better connected to, and supported by their healthcare team throughout their recovery journey. This extended connection and support helps creates conditions for: Fewer relapses, decreased in-patient admissions/re-admissions, less overdose incidents, reduced ER visits.CASA (Continuing Alumni Support Application) helps providers offer ongoing connection, support, and motivation to patients who have completed a residential, PHP, or IOP recovery program.

q2i.com

powderhornconsulting.com

prescotthouse.net

**R1 Recovery First** 

**BOOTH 226** 

(202) 643.7102 Virginia



**BOOTH 106** 

**Red Rock** 

(855) 398.6004 Colorado



Relias

**BOOTH 316** 

(919) 655.1800 North Carolina RELIAS

**BOOTH 303** 

Rosecrance

Health Network

(815) 391.1000 WI | IA | IL



substance use prevention, addiction treatment, and recovery programs. Our tools drive engagement, participation, learning, action, and results in recovery group or 1-on-1 settings. R1 offers hands-on, structured, activity-based sessions for group facilitators and counselors at all level of experience. Our innovative Discovery Cards, on core addiction topics, spark meaningful conversations that inspire self-discovery, connection, choice, action, and change for individuals in recovery and their families. In addition, R1

offers training, certification and consulting services. Apps and

multi-language formats on product roadmap for 2018.

R1 provides simple, practical and impactful learning tools for

r1recoveryfirst.com redrockrecoverycenter.com

RECOVERY\*\*
FIRST

Red Rock Recovery Center is a Colorado State licensed and nationally accredited treatment program designed to treat individuals suffering from Substance Use Disorder. Our compassionate team of professionals is here to help you and your loved one navigate the often tumultuous terrain of early recovery and empower you to live your best, optimized life. Located in Denver, Colorado we offer a safe haven for our clients to embark upon a new way of living. Our program is based on a compassionate 12-step model that employs a variety of therapeutic modalities; designed to foster a process of self-inquiry, healing and change.

Relias empowers clients across the continuum of care with analytics, assessments and learning solutions that help them reduce variation and deliver better patient, resident and client outcomes, and better financial results.

Rosecrance is a private not-for-profit organization offering behavioral health services for children, adolescents, adults and families throughout the country. With more than 40 locations in Chicago and Northern Illinois, Wisconsin and Iowa, Rosecrance offers comprehensive addiction services for adolescents and adults, including prevention, intervention, detoxification, inpatient and outpatient treatment, experiential therapies, dualdiagnosis care and family education.

relias.com

rosecrance.org

Sandstone Care

**BOOTH 203** 

(720) 526.0480 Colorado

SANDST@NE CARE

**Schick Shadel Hospital** 

**BOOTH 223** 

(800) 272.8464 Washington



Seabrook

**BOOTH 501** 

(856) 455.7575 **New Jersey** 



Sierra Tucson

**BOOTH 411** 

(800) 842.4487 Arizona



Sandstone Care provides substance use and mental health treatment programs to adolescents and young adults.

Sigmund Software is an enterprise, behavioral health

information management platform supporting providers

throughout the U.S. and internationally. Sigmund features

Compliance, Work-Flow, Outcomes, Practice-Management,

RCM/Analytics, Facility-Management/Staff-Management, etc.

We implement within Inpatient Hospitals, Community Mental

include business Development/CRM Integration, Intake,

Health/Residential Programs, Partial Hospitalization and

Outpatient within the public and private sector.

Schick Shadel Hospital is CARF-accredited, chemical dependency hospital staffed by physicians, nurses, and counselors. Our unique and highly effective 10-day inpatient program treats the addiction at both the physiological and psychological levels. The program has a 65 percent overall success rate for treating alcoholism. Both detox and treatment are available for addictions to alcohol, opiates, methamphetamines, marijuana, cocaine and non-IV heroin. In addition to the neurological retraining of the brain through counterconditioning, we also focus on counseling and education. Same day admissions are available.

schickshadel.com

Seabrook is a non-profit, CARF-accredited, alcohol and drug addiction, and co-occurring disorder treatment provider. Founded in 1974, Seabrook has multiple locations providing a variety of evidence-based, abstinence-based treatment options.

For more than 34 years, Sierra Tucson's longstanding legacy of clinical excellence and compassionate care has resulted in recovery for those struggling with substance use disorder, trauma-related issues, disordered eating, chronic pain, mood and anxiety disorders, and co-occurring disorders. Internationally renowned for its innovative approach to behavioral and mental health treatment, Sierra Tucson was the co-recipient of the 2017 Clinical Excellence Award by Acadia Healthcare. Sierra Tucson combines integrative and experiential therapies with evidence-based practices to provide a full range of treatment methods.

sierratucson.com

sandstonecare.com

Sigmund Software

**BOOTH 212** 

(800) 448.6975 Connecticut



Soberlink

**BOOTH 1000** 

(714) 975.7200 California

Practice that monitors alcohol use.



Soberlink is committed to changing the perception of alcohol use disorders by developing modern recovery management technology. Soberlink is the smart solution for any Program or St. Christopher's **Addiction Wellness** Center

**BOOTH 205** 

seabrook.org

(225) 387.1611 Louisiana



Steps to Recovery

**BOOTH 311** 

(888) 755.7227 Pennsylvania



St. Christopher's Addiction Wellness Center was founded in 1998 with a vision to provide a wide spectrum of treatment services at an affordable price. We are committed to excellence and are a nationally recognized programs.

Steps to Recovery offers quality addiction treatment that is both affordable and accessible. Our Purpose, Philosophy, a nd Approach are based on three core principles.

Authenticity – Creating a culture that supports honest expression. Encouraging a community that promotes selfdiscovery and growth.

Connection – Understanding and relating to each other. Building relationships that are intimate and meaningful.

Integrity – Being transparent and genuine in what we do. Making our top priority client care.

sigmundsoftware.com

soberlink.com

addictionwellness.com

stepstorecovery.com

**Stoneridge Partners** 

**BOOTH 306** 

(239) 561.0826 Kentucky

STONERIDGE PARTNERS BOOTH 705

(800) 326.7444 Washington

Sundown M Ranch

SUNDOWN M RANCH

The Change Companies

BOOTH 120

(888) 889.8866 Nevada

The Change Companies\*

The Joint Commission

**BOOTH 900** 

(630) 792.5000 Illinois The Joint Commission

Stoneridge Partners is a mid-market healthcare merger and acquisition advisory firm, specializing in the brokerage of home care, hospices and behavioral health. As a business intermediary, we work very differently from your typical business broker. We get to know your history, goals and plans, as well as, your business, helping you determine the choices that are in your best interests. We'll advise you whether you should sell, merge, wait or grow by diversification, expansion or acquisition. We'll also manage the entire process from start to finish, allowing you to continue, business as usual, without unnecessary interruptions.

While "gender specific groups" have long been considered a

"best practice" in the recovery field, few programs capitalize

Resort Recovery Center. Our residential addiction treatment

on the power of men changing men as we do at The Last

center in Smithville, TX offers 45-90 programs for men

stoneridgepartners.com

Celebrating 50 years of service, Sundown M Ranch was established on March 4, 1968 as the first non-profit alcoholism treatment program in Washington State. The program is designed for the treatment of persons afflicted with a substance use disorder. Every Sundown staff member is guided by our motto: "The Patient is the Reason We are Here." Sundown M Ranch treatment programs include residential services for adults and adolescents and is licensed by the State of Washington Department of Health, certified by the Division of Behavioral Health and Recovery and accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF).

sundown.org

The Change Companies is a national publishing, training, consulting and media company specializing in behavior change. We develop evidence-based, cost-effective programming resources, treatment curricula and clinical tools that help addiction treatment and other behavioral health professionals provide the highest quality of care. Our treatment program curricula are delivered through the nationally recognized practice of Interactive Journaling, a structured and experiential writing process that motivates and guides participants toward positive life change. To date, Interactive Journaling has been provided to over 25 million individuals.

Accreditation provides an external validation of the quality and safety your organization provides. It is a visible symbol of your organization's dedication to high standards. Recognized and respected across health care, Joint Commission accreditation can uniquely position your addiction treatment program as a quality-oriented partner with families, referral sources, partners, investors and payers.

changecompanies.net

jointcommission.org/BHCS

The Last Resort Recovery Center

**BOOTH 304** 

(512) 750.6750 Texas THE LAST RESORT

The Recovery Team

**BOOTH 1004** 

(800) 817.1247 Florida



The Recovery Team is a clinical treatment program built to help those who are addicted to alcohol and drugs, as well as those with co-occurring mental health disorders, gain their freedom and recover. Because addiction is a disease that affects the entire family, we also offer a program created just for them, Family Weekends. Restoring lives, reuniting families, bringing lasting freedom, hope and meaning to those whose lives have been shattered by addiction. That's our mission.

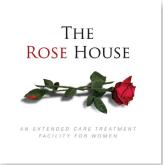
The Retreat

**BOOTH 209** 

(952) 476.0566 Minnesota 12 the retreat The Rose House Colorado

**BOOTH 305** 

(888) 398.4111 Colorado



The Retreat provides a full continuum of non-clinical, supportive, educational programs & services grounded in the 12-Step Principles of Alcoholics Anonymous. Supported by a strong community of volunteers and staff, The Retreat has made access and affordability a top priority providing 30-90 day Residential, Non-residential Evening Programs, Older Adult Day Program, Family & Youth Programs as well as long-term Sober-living Residences. We also offer online recovery services at myRecovery.com

The Rose House is an extended care licensed residential addiction treatment facility for women. We explore and treat underlying issues that may be contributing to substance abuse, such as depression, anxiety, trauma, and personality disorders. Our mission is to provide evidence-based, dual diagnosis integrative treatment, delivered by a compassionate staff within a dynamic community of recovery. Women get better at The Rose House.

lastresortrecovery.com

suffering from addiction.

recoveryteam.org

theretreat.org

rosehousecolorado.com

We are a national team of business development professionals

who work for Acadia Healthcare, partnering with professionals

to place patients in the most appropriate facility, regardless

Vista Research Group's innovative progress monitoring

and outcomes tracking research helps your clients get

better faster during treatment and allows your center to

easily comply with today's rapidly-changing accreditation

and certification standards. INSIGHT Addiction, monitors

your patients for co-occurring disorders, suicidal thoughts

and self-harming behaviors, cravings and satisfaction with

treatment, and reports the results to your counselors and

20/20 follows up with your patients after treatment to learn

management in easy-to-understand graphs. RECOVERY

how successful they've been at remaining abstinent.

of whether or not that facility is part of the Acadia Healthcare

**Treatment Placement** Specialists®

**BOOTH 320** 

(833) 483.6933 National

family.



**Turnbridge** 

**BOOTH 1102** 

(203) 937.2309 Connecticut



Turnbridge provides industry leading gender-separate residential recovery programs, designed to meet the needs of young adults and adolescents facing addiction and cooccurring mental health disorders. Turnbridge combines addiction treatment and mental healthcare best practices with a comprehensive life skills training process to produce exceptional outcomes for its young adult clients. Our mission is to positively transform the lives of our cherished clients, and their families, by providing a practical framework for successful, sustainable, sober living.

treatmentplacementspecialist.com

tpaddictiontreatment.com

**Unidine Corporation** 

**BOOTH 220** 

(877) 864.3463 **New York** 



VisibleHand

**BOOTH 409** 

(720) 471.9114 Colorado

VisibleHand is a technology company specializing in

accountability, and utilization review accuracy.

electronically verified safety checks, real-time alerting, and

mobile documentation for behaviors/incidents. VisibleHand

products are used to improve patient/resident safety, staff



Unidine was founded in 2001 with a focus on providing highquality service and an unwavering commitment to scratch food preparation. We focus wholly on providing custom culinary experiences with an emphasis on health & wellness. Our culinary expertise, integrated wellness program and clinical support aids patients on their journey to recovery. Unidine proudly serves several nationally recognized Addiction Treatment Providers who seek to enhance the recovery process through a fresh, from scratch foodservice program. We recognize the impact dining services has in helping patients achieve their goals of healthy, happy and successful lives.

visiblehand.com

unidine.com

Vista Research Group

**BOOTH 207** 

(800) 215.3201 Maryland



**Westox Labs** 

**BOOTH 119** 

(949) 371.2050 California



Westox Labs is a CAP accredited toxicology laboratory that is focused on serving Addiction Medicine providers. We pride ourselves on delivering excellent service, education, and adhering to compliance. Westox understands that physicians and treatment providers need to be able to access accurate and timely drug testing results to ensure appropriate patient care and safety. Our extensive test menu options allow for easily individualized patient testing and the ability to detect a wide range of drug classes including newly emerging illicit drugs and prescribed medications.

**ZenCharts** 

**BOOTH 309** 

(561) 992.9034 Florida



ZenCharts, the Intelligent EHR and Clinical Support System for Addiction Treatment Providers. Our secured cloud-based solution outperforms competitive programs by 'thinking for itself...thinking for you'. Self-monitoring systems with intelligent decision-making can optimize workflow efficiency, maximize care and increase revenues! Contact us today to learn about how we can help you...Make Peace with Paperwork.

vista-research-group.com

westoxlabs.com

zencharts.com

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# THE NAATP QUALITY ASSURANCE GUIDEBOOK CORE COMPETENCIES

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A. OPERATIONS	
Guideline A-1:	Treatment Philosophy
Guideline A-2:	Licensing
Guideline A-3:	Accreditation
Guideline A-4:	Governance
Guideline A-5:	Policies and Procedures
Guideline A-6:	Strategic Planning
Guideline A-7:	Leadership Practices

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Guideline B-2:	Screening / Assessment

**Facilities** 

Management

# **C. TRAINING AND CREDENTIALING**

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Guideline C-2:	Professional Staff Credentials

### D. BILLING

Guideline A-8:

Guideline A-9:

Guideline D-1:	Calculating Cost of Service
Guideline D-2:	Usual and Customary Rates
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Guideline D-4:	Toxicology

# **E. DISCHARGE AND CONTINUING CARE**

Guideline E-1:	Continuum of Care
Guideline E-2:	Discharge Planning
Guideline E-3:	Atypical Discharges

# F. OUTCOMES MEASURES

Guideline F-1:	Tracking Patient Outcomes	

# G. COMMUNITY ENGAGEMENT, PUBLIC RELATIONS, AND PUBLIC POLICY

Guideline G-1:	Participation in the Community
Guideline G-2:	Public Relations Strategy
Guideline G-3:	Public Policy Position

# H. MARKETING, ADVERTISING, AND VISIBILITY

Guideline H-1:	Transparency
Guideline H-2:	Treatment
Guideline H-3:	Management
Guideline H-4:	Facilities
Guideline H-5:	Marketing
	a. Policy
	b. Finance
	c. Deception
	d. Client Identities

# I. THE NAATP CODE OF ETHICS

THE QAI GUIDEBOOK IS DUE OUT LATER THIS YEAR. ALL NAATP MEMBERS WILL RECEIVE A COPY.

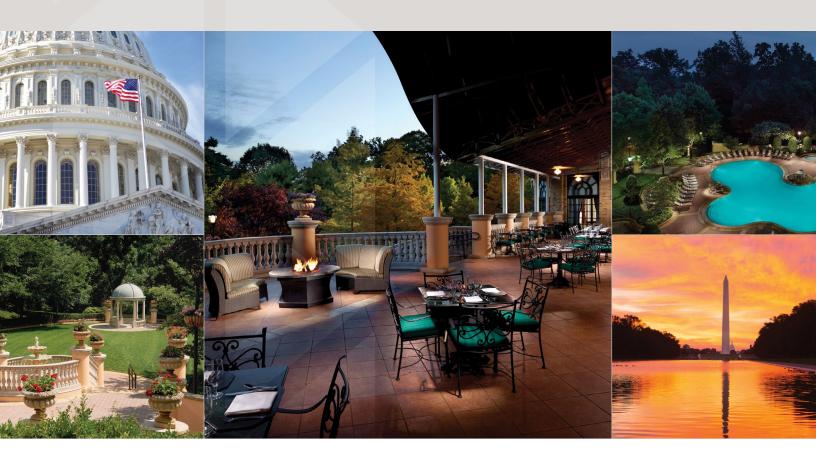


NAATP is a nonprofit professional membership society that supports addiction treatment providers through leadership, clinical and operational resources, and systemic law and policy advocacy. Member services include training and education, industry surveys, networking and convening, law and policy advocacy, visibility, awards and recognition, resources, ethics and professionalism, a job center, and publications. Check your member listing or become a NAATP member at:

naatp.org/membership/become-member

# THAT WAS FUN, LET'S DO IT AGAIN!

NAATP National is two weeks earlier in 2019... Mark Your Calendar for Washington, DC!



NAATP NATIONAL 2019

May 5-7, 2019 Omni Shoreham Hotel Washington D.C.