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# PUBLISHED BY THE NATIONAL ASSOCIATION OF ADDICTION TREATMENT PROVIDERS 

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## For:

# National Association of Addiction Treatment Providers 

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The National Association of Addiction Treatment Providers (NAATP or The National Association) is a National not-for-profit membership organization of addiction treatment service providers and supporters. The mission of The National Association is to provide leadership, advocacy, training, and member support services to assure the availability and highest quality of addiction treatment.

Established in 1978, NAATP serves as the leading voice for addiction treatment providers in North America. Together with over 900 treatment facilities as members, The National Association plays a strong leadership role on behalf of addiction treatment providers in law and public policy, practice standards, education, training, research, clinical and operational resources, ethics, and business development.

## The National Association Addiction Industry Salary Survey 2020

In 1986, NAATP conducted the first ever salary survey within the addiction treatment provider industry, recognizing that a salary survey is an essential tool to help members of our field attract and retain top talent and provide high quality addiction service and care.
The 2020 survey is the 12 th salary survey produced by The National Association. The survey included questions related to location, leadership, staffing and benefit structures, service and revenue information, salary information, employee benefits, and staff demographics. We hope that this information will be useful in helping benchmark your organization regarding services offered, diversity of staff, benefits, and salaries.

Data for the 2020 salary survey was collected online, via a survey hosted on Qualtrics. Data collection began on April 1, 2020, and ended on August 14, 2020. Respondents completed the survey entirely online. If an organization had branches in different locations, a separate survey was completed for each location. Survey responses were then exported for analysis and the final report was completed in October 2020.

A total of 141 organizations participated in the survey, which represents $14 \%$ of NAATP membership. The participation in the 2020 survey represents a $23 \%$ decrease in the number of organizations that participated in the 2018 salary survey. The primary reason for this decrease is the ongoing COVID-19 pandemic. Data collection started three weeks after the World Health Organization declared COVID-19 a worldwide pandemic. During the data collection period, treatment providers were required to rapidly adapt to new challenges to continue to provide services. Each organization generously donated their time and data. NAATP and our field owe a debt of gratitude to them. They exemplify the collegiality and collaboration that NAATP stands for and encourages from all our members. The next NAATP salary survey of addiction treatment providers will take place in 2022.

We welcome feedback from our members and others within the addiction treatment industry to ensure that this report continues to provide useful and actionable information to help addiction treatment providers attract talent and strengthen service offerings.

A total of 141 organizations/branches completed the 2020 National Addiction Industry Salary Survey. One hundred and forty of the providers were based in the United States, with one in Canada.

## Location

The Southern and Western regions of the United States accounted for over half the sample. However, providers from all regions of the United States were represented in the survey.


| Region |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| South | 53 | $38 \%$ |
| Midwest | 50 | $36 \%$ |
| West | 28 | $20 \%$ |
| Northeast | 9 | $6 \%$ |
| Canada | 1 | $1 \%$ |

When asked to describe the organization's location, over half of participants described their location as urban ( $60 \%$ ). Other participants were in rural areas ( $17 \%$ ) and suburban areas ( $23 \%$ ). Urban areas were defined as an area with greater than 50,000 inhabitants, suburban areas were defined as areas with between 2,500 and 50,000 inhabitants, and rural areas were defined as areas with less than 2,500 inhabitants'.

| Location Type |  |  |  |
| :--- | ---: | ---: | :--- | :--- |
|  | Frequency | Percent |  |
| Urban | 85 | $60 \%$ |  |
| Suburban | 32 | $23 \%$ |  |
| Rural | 24 | $17 \%$ |  |

[^0]
## Organizational Profit Structure

Half of the organizations reported having a nonprofit organizational structure (51\%) and half of the organizations reported a for-profit organizational structure (48\%).

| Profit Structure |  |  |  |
| :--- | ---: | ---: | :--- | :--- |
|  | Frequency | Percent |  |
| Nonprofit Organization | 72 | $51 \%$ |  |
| For-Profit Organization | 68 | $48 \%$ |  |
| Missing | 1 | $1 \%$ |  |

## Gross Annual Revenue

Nearly half of organizations surveyed reported gross annual revenue of less than $\$ 5$ million (49\%). Twelve of the 141 respondents ( $9 \%$ ) did not answer this question. Note that some response options were combined for the purposes of reporting to create more meaningful categories. For example, the response options " $25-35$ million", " $35-50$ million", and "over 50 million" were combined to create the category More than $\$ 25 \mathrm{M}$.

Gross Annual Revenue

|  | Frequency | Percent |  |  |  |
| :--- | ---: | ---: | :--- | :--- | :--- |
|  | 21 | $15 \%$ |  |  |  |
| Less than $\$ 1.5 \mathrm{M}$ | 20 | $14 \%$ |  |  |  |
| $\$ 1.6 \mathrm{M}-\$ 3 \mathrm{M}$ | 28 | $20 \%$ |  |  |  |
| $\$ 3.1 \mathrm{M}-\$ 5 \mathrm{M}$ | 27 | $19 \%$ |  |  |  |
| $\$ 5.1 \mathrm{M}-\$ 12 \mathrm{M}$ | 15 | $11 \%$ |  |  |  |
| $\$ 12.1 \mathrm{M}-\$ 25 \mathrm{M}$ | 18 | $13 \%$ |  |  |  |
| More than $\$ 25 \mathrm{M}$ | 12 | $9 \%$ |  |  |  |
| Missing |  |  |  |  |  |

## Gross Annual Revenue by Organizational Type

Nonprofit organizations were more likely to report higher gross annual revenues than for-profit organizations.


## Gross Annual Revenue by Region

Organizations in the Northeast and Midwest regions were more likely to report higher gross annual revenues than organizations in other regions.

Gross Annual Revenue by Region

|  | Northeast | South | Midwest | West |
| :--- | ---: | ---: | ---: | ---: |
| Less than $\$ 1.5 M$ | $11 \%$ | $13 \%$ | $11 \%$ | $20 \%$ |
| $\$ 1.6 M-\$ 3 M$ | $11 \%$ | $19 \%$ | $4 \%$ | $16 \%$ |
| $\$ 3.1 M-\$ 5 M$ | $0 \%$ | $13 \%$ | $14 \%$ | $32 \%$ |
| $\$ 5.1 M-\$ 12 M$ | $22 \%$ | $21 \%$ | $18 \%$ | $18 \%$ |
| $\$ 12.1 M-\$ 25 M$ | $33 \%$ | $8 \%$ | $11 \%$ | $10 \%$ |
| More than $\$ 25 M$ | $11 \%$ | $11 \%$ | $39 \%$ | $0 \%$ |
| Missing | $11 \%$ | $15 \%$ | $4 \%$ | $4 \%$ |

## Organizational Classification by Type of Facility

Organizations reported a range of different classifications to describe their facility. Please note that classifications were not mutually exclusive, so organizations could select multiple categories. Organizations were most likely to classify themselves as outpatient addiction treatment centers (75\%), residential addiction treatment centers (70\%), and inpatient medical detox centers (45\%).

| Type of Facility |  |  |  |
| :--- | ---: | ---: | ---: | :--- |
|  | Frequency | Percent |  |
| Outpatient Addiction <br> treatment | 106 | $75 \%$ |  |
| Residential Addiction <br> Treatment | 98 | $70 \%$ |  |
| Inpatient Medical Detox | 63 | $45 \%$ |  |
| Sober Living Facility | 35 | $25 \%$ |  |
| Other Extended Care | 20 | $14 \%$ |  |
| Facility |  |  |  |

## Type of Treatment Provided

The table below displays the average percentage of patients receiving each type of treatment.
The most common treatments offered across organizations were in person treatment ( $77 \%$ ) individual counseling (68\%), and group counseling (68\%).


Organizations that offer Medication Assisted Treatment were asked to provide the percentage of patients who receive each type of medication. The table below displays the average percentage of patients receiving each type of medication. On average $35 \%$ of patients at organizations that offer Medication Assisted Treatment receive buprenorphine and a quarter of patients receive Vivitrol (25\%) and Naltrexone (24\%).

Medication Assisted Treatment Provided
Average Percent

| Buprenorphine | $35 \%$ | $\square$ |
| :--- | ---: | :--- | :--- |
| Vivitrol (IM Injection) | $25 \%$ | $\square$ |
| Naltrexone (Oral) | $24 \%$ | $\square$ |
| Methadone | $1 \%$ |  |

## Service Area

Forty-three organizations offer only local services (31\%), while another forty-three offer multi-state or regional services (31\%). Twenty-nine organizations provide national-level services (21\%) and twenty-six provide state level services (18\%).

| Service Area |  |  |  |  |
| :--- | ---: | ---: | ---: | :--- |
|  | Frequency | Percent |  |  |
| Local only | 43 | $31 \%$ |  |  |
| Multi-state/regional | 43 | $31 \%$ |  |  |
| National | 29 | $21 \%$ |  |  |
| State | 26 | $18 \%$ |  |  |

## Affiliations, Licenses, and Memberships

Nearly all organizations were state licensed (97\%), and many organizations are credentialed by other organizations such as the Joint Commission (62\%) or LegitScript (48\%). Multiple responses were possible for each respondent.

Affiliations, Licenses, and Memberships


## Organization Services Delivered

Participants were asked to report the percentage of their services that were addiction treatment services, mental health treatment services, and other services. On average organizations reported that $86 \%$ of their services were focused on addiction treatment and $12 \%$ on mental health treatment services. The other services delivered (2\%) include family education, co-occurring behavioral health services, DUI programs, and dual diagnosis services.

## Services Delivered

Average Percent

| Addiction Treatment Services | $86 \%$ |  |
| :--- | :--- | :--- |
| Mental Health Treatment Services | $12 \%$ | $\square$ |
| Other | $2 \%$ |  |

## Sources of Revenue

On average about half of revenue came from health insurance reimbursement (52\%), and a quarter of revenue came from self-pay (26\%). Nonprofit organizations were more likely to have revenue from Medicaid (27\%) compared to for-profit organizations (3\%).

Sources of Revenue

|  | Average Percent <br> Overall | Average Percent <br> For-profit | Average Percent <br> Nonprofit |
| :--- | ---: | ---: | ---: |
| Health Insurance Reimbursement | $52 \%$ | $61 \%$ | $42 \%$ |
| Self-Pay | $26 \%$ | $31 \%$ | $21 \%$ |
| Medicaid | $15 \%$ | $3 \%$ | $27 \%$ |
| Federal, State, or County Funds | $5 \%$ | $2 \%$ | $7 \%$ |
| Philanthropic Donations/Grants | $2 \%$ | $1 \%$ | $3 \%$ |
| Medicare | $1 \%$ | $1 \%$ | $<1 \%$ |

## Facility Capacity

Survey participants were asked how many patients their facility could support by type of patient.
On average, organizations had the lowest patient capacity for inpatient services and the highest patient capacity for outpatient services.

## Capacity Per Patient Type

Average Capacity

## Average Number

| Adult, Inpatient | 21 |
| :--- | ---: |
| Adult, Outpatient | 105 |
| Adult, Residential | 58 |
| Adolescent, Inpatient | 15 |
| Adolescent, Outpatient | 57 |
| Adolescent, Residential | 31 |

The table below shows the percentage of organizations that report each category of patient capacities (e.g., 1 to 15 patients, 16 to 25 patients, etc.). Organizations were more likely to have capacity for adult services compared to adolescent services. Only seven respondents (5\%) have capacity for adolescent, inpatient services and eleven respondents ( $7 \%$ ) have capacity for adolescent, residential services.

| Patient Capacity | 1 to $\mathbf{1 5}$ <br> patients | $\mathbf{1 6}$ to $\mathbf{2 5}$ <br> patients | 26 to $\mathbf{5 0}$ <br> patients | More than <br> 50 patients | Not <br> provided |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Adult, Inpatient | $22 \%$ | $6 \%$ | $9 \%$ | $1 \%$ | $62 \%$ |
| Adult, Outpatient | $9 \%$ | $7 \%$ | $16 \%$ | $32 \%$ | $35 \%$ |
| Adult, Residential | $11 \%$ | $8 \%$ | $18 \%$ | $28 \%$ | $35 \%$ |
| Adolescent, Inpatient | $4 \%$ | $1 \%$ | $1 \%$ | $0 \%$ | $95 \%$ |
| Adolescent, Outpatient | $4 \%$ | $4 \%$ | $5 \%$ | $4 \%$ | $84 \%$ |
| Adolescent, Residential | $1 \%$ | $4 \%$ | $1 \%$ | $1 \%$ | $92 \%$ |

## Facility Capacity

Survey participants were asked about the average daily census for each type of patient. The average daily census was highest for residential patients as a percentage of capacity for both adults (78\%) and adolescents (58\%). Note the average percentage of capacity was calculated by computing the percentages of capacity at each organization and then taking an average of these percentages.
Average Daily Census Per Patient Type

```
Average Daily Census
```


## Average Number

Average \% of capacity*

| Adult, Inpatient | 11 | $64 \%$ |
| :--- | :---: | :---: |
| Adult, Outpatient | 56 | $61 \%$ |
| Adult, Residential | 45 | $78 \%$ |
| Adolescent, Inpatient | 6 | $27 \%$ |
| Adolescent, Outpatient | 24 | $52 \%$ |
| Adolescent, Residential | 18 | $58 \%$ |

## Number of Clinical and Medical Staff per Type of Patient

Survey participants also indicated the number of full-time equivalent clinical and medical staff for each patient type. The table below lists the average number of clinical and medical staff as well as the average staff to patient ratio for each patient type. Note the average staff to patient ratio was calculated by computing the staff to patient ratio at each organization and then taking an average of these ratios.

| Average Number of Clinical Medical Staff |  |  |
| :--- | ---: | ---: |
|  | Average Number | Average Staff to Patient Ratio |
| Adult, Inpatient | 17 | $3: 1$ |
| Adult, Outpatient | 11 | $1: 8$ |
| Adult, Residential | 21 | $1: 2$ |
| Adolescent, Inpatient | 33 | $12: 1$ |
| Adolescent, Outpatient | 5 | $1: 4$ |
| Adolescent, Residential | 15 | $1: 2$ |

## Total Staff

In this section of the report you will find the average number of staff, average percentage of total staff, median (midpoint or middle number of all responses provided), minimum, and maximum number of staff in different categories. The number of staff in each category varied widely across organizations and sectors. On average the nonprofit organizations who participated in the survey had more employees (132) than for-profit organizations (81).

Total Number of Employees

|  | Average | Average \% of Total Staff | Median | Minimum | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total Number of Employees | 109 | - | 48 | 3 | 1567 |
| Total Number of Full-Time Staff | 87 | 82\% | 38 | 2 | 1200 |
| Total Number of Part-Time Staff | 16 | 16\% | 6 | 0 | 277 |
| Total Number of On Call, Agency Fill In, or Per Diem Staff | 12 | 6\% | 0 | 0 | 266 |
| Total Number of Medical Staff | 12 | 11\% | 3 | 0 | 172 |
| Total Number of Clinical Staff | 32 | 34\% | 9 | 0 | 518 |
| Total Number of Licensed Clinical Staff | 14 | 18\% | 5 | 0 | 171 |
| Total Number of Certified Clinical Staff | 11 | 14\% | 3 | 0 | 225 |
| Total Number of Clinical Staff Interns | 6 | 5\% | 1 | 0 | 282 |

## Staff Demographics

On average there are more females on staff at participating organizations than males and no individuals who identify as transgender or gender non-conforming. There are very few individuals with a disability on staff.

Race, Gender, Disability

|  | Average | Average \% of <br> Total Staff | Median | Minimum | Maximum |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Male | 32 | $34 \%$ | 14 | 0 | 420 |
| Female | 65 | $63 \%$ | 26 | 1 | 917 |
| Transgender or | 0 | $1 \%$ | 0 | 0 | 10 |
| Gender Non-Conforming |  |  |  |  | 46 |
| Individuals with Disability | 2 | $2 \%$ | 0 | 0 | 46 |
| Employees of Color | 25 | $21 \%$ | 7 | 0 | 652 |

Participating Addiction Treatment Providers tend to employ staff relatively equally across the given age ranges. On average there are more employees between ages $35-50$, however this difference is small.

Age

|  | Average | Average \% of <br> Total Staff | Median | Minimum | Maximum |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Under Age 35 | 32 | $33 \%$ | 11 | 0 | 372 |
| Age 35-50 | 36 | $37 \%$ | 13 | 0 | 491 |
| Age 50+ | 32 | $28 \%$ | 11 | 0 | 523 |

## Executive and Management Staff Demographics

On average, the companies surveyed employ 109 people and $60 \%$ are women. Each organization has an average of 4 executive leaders and $48 \%$ are women. On average each organization has 11 management staff and $65 \%$ are women.

People of color are less well represented among leadership and management staff. On average $16 \%$ of executive leaders and $18 \%$ of management staff are people of color.

## Executive Staff

|  | Average | Average \% of <br> Executive Staff | Median | Minimum | Maximum |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Number of Executive Leaders | 4 | - | 3 | 0 | 18 |
| Female Executive Leaders | 2 | $48 \%$ | 1 | 0 | 9 |
| Executive Leaders of Color | 1 | $16 \%$ | 0 | 0 | 6 |

Management Staff

|  | Average | Average $\%$ of <br> Management Staff | Median | Minimum | Maximum |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Number of Management Staff | 11 | - | 5 | 0 | 189 |
| Female Management Staff | 7 | $65 \%$ | 3 | 0 | 143 |
| Management Staff of Color | 2 | $18 \%$ | 1 | 0 | 54 |

## Contractors

Organizations were asked whether they hired professional contractors. Ninety-three organizations (66\%) reported using contractors. The number of contractors ranged from a minimum number of 1 to a maximum number of 46. On average organizations hired 6 professional contractors. This number was slightly higher among nonprofit organizations (7 contractors) than for-profit organizations (5 contractors).

The types of contractors hired by survey respondents are outlined in the table below.
Types of Contractors Hired by Survey Respondents:

| Medical Professionals | Specialized Therapists/Coaches | Support Staff |
| :--- | :--- | :--- |
| Addiction Specialist | Acupuncturist | Accountant |
| Chief Medical Officer | Art Therapist | Business Development Support |
| Clinical Director | Chaplain | Chief Financial Officer |
| Clinical Supervision | Cosmetologist | Community Relations |
| Counselor | DBT Therapist | Food Services Staff |
| MD Physician | Dietician | Grant Writer |
| MD Psychiatrist | EMDR Therapist | Housekeeping Staff |
| Medical Director | Experiential Therapist | HR Support |
| Nurse Practitioner | Family Therapist | IT Staff |
| Pharmacist | Group Therapist | Maintenance Staff |
| Physician Assistant | Holistic Health Practitioner | Security Officer |
| PHD Psychologist | Life Coach |  |
| Registered Nurse | Life Skills Trainer |  |
| Social Worker | Massage Therapist |  |
| Therapist | Music Therapist |  |
|  | Nutritionist |  |
|  | Personal Trainer |  |
|  | Recovery Coach |  |
|  | Reiki Practitioner |  |
|  | Rosen Movement Instructor |  |
|  | Tai Chi Instructor | Yoga Instructor |

In this section of the report you will find the average, median (midpoint or middle number of all responses provided), minimum, and maximum annual salary for a wide range of positions typically found among addiction treatment providers. Each section includes the count which represents the number of survey participants who provided salary information for this position in their organization.

Where possible we have compared for-profit and nonprofit salaries as well as salaries by region, and by gross annual revenue. Sub-population salaries are only reported when at least five cases are available to minimize the risk of sharing identifiable salary information and to provide a representative sample of each sub-population. Cases where this is true are indicated by a dash in the tables.

## Executive Management Positions

Over two thirds of the organizations surveyed (65\%) have a Chief Executive Officer or Executive Director.
Executive Staff Yearly Salaries

|  | Count | Average | Median | Minimum | Maximum |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Chief Medical Officer | 28 | $\$ 270,294$ | $\$ 292,500$ | $\$ 25,000$ | $\$ 482,388$ |
| Chief Executive Officer/Executive Director | 92 | $\$ 209,641$ | $\$ 182,500$ | $\$ 40,000$ | $\$ 632,650$ |
| Chief Financial Officer | 48 | $\$ 158,591$ | $\$ 134,650$ | $\$ 48,000$ | $\$ 365,478$ |
| Chief Operations Officer | 41 | $\$ 141,616$ | $\$ 120,000$ | $\$ 56,000$ | $\$ 330,000$ |
| Chief Clinical Officer | 44 | $\$ 130,480$ | $\$ 120,000$ | $\$ 30,000$ | $\$ 200,000$ |
| Chief Compliance Officer | 13 | $\$ 81,235$ | $\$ 72,100$ | $\$ 48,000$ | $\$ 139,050$ |

Across executive staff salaries, nonprofit organizations report higher average salaries than for-profit organizations.

| Executive Staff Average Yearly Salaries by Organizational Type |  |  |
| :--- | ---: | ---: |
|  | For-Profit | Nonprofit |
| Chief Medical Officer | $\$ 252,282$ | $\$ 291,078$ |
| Chief Executive Officer/Executive Director | $\$ 180,373$ | $\$ 240,210$ |
| Chief Financial Officer | $\$ 152,793$ | $\$ 160,979$ |
| Chief Operations Officer | $\$ 133,369$ | $\$ 153,259$ |
| Chief Clinical Officer | $\$ 111,366$ | $\$ 155,630$ |
| Chief Compliance Officer | $\$ 78,125$ | $\$ 86,210$ |

## Executive Management Positions

For most executive staff salaries, organizations in the Midwest region report the highest average salaries.
Note that a dashed line indicates that less than five salaries were reported in this region.
Executive Staff Average Yearly Salaries by Region

|  | Northeast | South | Midwest | West |
| :--- | ---: | ---: | ---: | ---: |
| Chief Medical Officer | - | $\$ 248,643$ | $\$ 355,665$ | $\$ 224,848$ |
| Chief Executive Officer/Executive Director | $\$ 275,429$ | $\$ 206,870$ | $\$ 323,337$ | $\$ 153,758$ |
| Chief Financial Officer | $\$ 169,860$ | $\$ 137,482$ | $\$ 223,500$ | $\$ 105,213$ |
| Chief Operations Officer | $\$ 146,000$ | $\$ 129,287$ | - | $\$ 140,745$ |
| Chief Clinical Officer | - | $\$ 117,372$ | $\$ 183,536$ | $\$ 112,420$ |
| Chief Compliance Officer | - | $\$ 93,310$ | - | $\$ 66,357$ |

The following table displays average salaries for executive staff by gross annual revenue.

| Executive Staff Average Yearly Salaries by Revenue |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than \$1.5M | $\begin{array}{r} \$ 1.6 \mathrm{M} \\ -\$ 3 \mathrm{M} \end{array}$ | $\begin{array}{r} \$ 3.1 \mathrm{M} \\ -\$ 5 \mathrm{M} \end{array}$ | $\begin{array}{r} \$ 5.1 \mathrm{M} \\ -\$ 12 \mathrm{M} \end{array}$ | $\begin{array}{r} \$ 12.1 \mathrm{M} \\ -\$ 25 \mathrm{M} \end{array}$ | More than \$25M |
| Chief Medical Officer | - | - | - | \$254,189 | - | \$395,928 |
| Chief Executive Officer/ Executive Director | \$145,364 | \$145,767 | \$151,055 | \$194,895 | \$230,888 | \$388,291 |
| Chief Financial Officer | - | - | \$102,212 | \$124,279 | \$136,672 | \$242,403 |
| Chief Operations Officer | - | \$112,375 | \$114,100 | \$148,381 | - | - |
| Chief Clinical Officer | - | \$69,800 | \$112,000 | \$104,343 | \$160,290 | \$185,882 |
| Chief Compliance Officer | - | - | - | - | - | - |

## Management Positions

The most common management positions found at Addiction Treatment Provider Organizations are Clinical Director, Program Director, HR Director, Intake/Admissions Director, and Nursing Director.

Management Staff Yearly Salaries

|  | Count | Average | Median | Minimum | Maximum |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Medical Director | 54 | $\$ 180,090$ | $\$ 163,437$ | $\$ 18,000$ | $\$ 450,000$ |
| Director of Development | 34 | $\$ 96,533$ | $\$ 95,675$ | $\$ 50,000$ | $\$ 155,000$ |
| Information Systems Director | 31 | $\$ 95,499$ | $\$ 90,000$ | $\$ 52,000$ | $\$ 175,000$ |
| Marketing Director | 46 | $\$ 91,408$ | $\$ 88,445$ | $\$ 25,000$ | $\$ 180,000$ |
| Nursing Director | 60 | $\$ 89,627$ | $\$ 84,000$ | $\$ 50,000$ | $\$ 145,600$ |
| Clinical Director | 89 | $\$ 84,063$ | $\$ 85,000$ | $\$ 26,000$ | $\$ 150,000$ |
| Compliance Director | 44 | $\$ 83,468$ | $\$ 87,215$ | $\$ 38,000$ | $\$ 135,000$ |
| HR Director | 65 | $\$ 78,307$ | $\$ 79,500$ | $\$ 15,000$ | $\$ 149,000$ |
| Program Director | 68 | $\$ 77,920$ | $\$ 76,500$ | $\$ 45,000$ | $\$ 128,000$ |
| Intake/Admissions Director | 64 | $\$ 76,109$ | $\$ 71,000$ | $\$ 40,000$ | $\$ 175,000$ |
| QA/QI/UR Director | 29 | $\$ 74,418$ | $\$ 75,000$ | $\$ 43,680$ | $\$ 125,000$ |
| Facilities/Grounds Director | 44 | $\$ 67,847$ | $\$ 65,500$ | $\$ 33,280$ | $\$ 130,000$ |
| Food Services Director | 31 | $\$ 63,038$ | $\$ 61,000$ | $\$ 39,520$ | $\$ 110,000$ |
| Business Office Manager | 47 | $\$ 58,375$ | $\$ 55,000$ | $\$ 32,000$ | $\$ 110,000$ |
| Alumni Coordinator | 40 | $\$ 54,836$ | $\$ 50,000$ | $\$ 30,161$ | $\$ 110,000$ |
| Housekeeping Director | 15 | $\$ 49,724$ | $\$ 41,080$ | $\$ 30,000$ | $\$ 90,000$ |
| Internal Auditor | - | - |  | - | - |

## Management Positions

Across management staff salaries, there is variation in average compensation by for-profit and nonprofit organizations.

Management Staff Average Yearly Salaries by Organizational Type

|  | For-Profit | Nonprofit |
| :--- | ---: | ---: |
| Medical Director | $\$ 165,889$ | $\$ 202,405$ |
| Director of Development | $\$ 103,129$ | $\$ 91,916$ |
| Information Systems Director | $\$ 96,273$ | $\$ 95,131$ |
| Marketing Director | $\$ 92,163$ | $\$ 90,121$ |
| Nursing Director | $\$ 88,865$ | $\$ 90,341$ |
| Clinical Director | $\$ 86,534$ | $\$ 80,895$ |
| Compliance Director | $\$ 79,336$ | $\$ 88,904$ |
| HR Director | $\$ 69,340$ | $\$ 87,554$ |
| Program Director | $\$ 68,653$ | $\$ 87,161$ |
| Intake/Admissions Director | $\$ 78,111$ | $\$ 72,287$ |
| QA/QI/UR Director | $\$ 74,366$ | $\$ 74,492$ |
| Facilities/Grounds Director | $\$ 62,337$ | $\$ 74,460$ |
| Food Services Director | $\$ 58,325$ | $\$ 71,609$ |
| Business Office Manager | $\$ 54,821$ | $\$ 64,100$ |
| Alumni Coordinator | $\$ 54,293$ | $\$ 55,571$ |
| Housekeeping Director | $\$ 49,707$ | - |
| Internal Auditor | - | - |

## Management Positions

The following table displays average salaries for management staff in each region.
Management Staff Average Yearly Salaries by Region

|  | Northeast | South | Midwest | West |
| :--- | ---: | ---: | ---: | ---: |
| Medical Director | - | $\$ 188,358$ | $\$ 140,184$ | $\$ 161,476$ |
| Director of Development | $\$ 108,392$ | $\$ 94,526$ | $\$ 107,859$ | $\$ 80,961$ |
| Information Systems Director | - | $\$ 102,903$ | $\$ 104,471$ | $\$ 68,090$ |
| Marketing Director | $\$ 109,540$ | $\$ 103,583$ | - | $\$ 78,128$ |
| Nursing Director | $\$ 92,664$ | $\$ 92,074$ | $\$ 91,059$ | $\$ 83,922$ |
| Clinical Director | $\$ 91,981$ | $\$ 86,225$ | $\$ 79,376$ | $\$ 81,594$ |
| Compliance Director | - | $\$ 83,200$ | $\$ 95,075$ | $\$ 68,783$ |
| HR Director | $\$ 76,433$ | $\$ 72,421$ | $\$ 97,627$ | $\$ 71,441$ |
| Program Director | - | $\$ 79,875$ | $\$ 84,630$ | $\$ 69,749$ |
| Intake/Admissions Director | $\$ 57,500$ | $\$ 73,472$ | $\$ 79,636$ | $\$ 82,587$ |
| QA/QI/UR Director | - | $\$ 78,200$ | $\$ 68,547$ | $\$ 71,150$ |
| Facilities/Grounds Director | $\$ 77,450$ | $\$ 66,297$ | - | $\$ 61,521$ |
| Food Services Director | $\$ 78,242$ | $\$ 64,662$ | - | $\$ 57,709$ |
| Business Office Manager | - | $\$ 60,202$ | $\$ 63,117$ | $\$ 52,267$ |
| Alumni Coordinator | - | $\$ 56,609$ | - | $\$ 48,228$ |
| Housekeeping Director | - | $\$ 50,335$ | - | $\$ 42,104$ |
| Internal Auditor | - | - | - | - |

## Management Positions

The following table displays average salaries for management staff by gross annual revenue.

|  | Less than \$1.5M | $\begin{aligned} & \$ 1.6 M \\ & -\$ 3 M \end{aligned}$ | $\begin{array}{r} \$ 3.1 \mathrm{M} \\ -\$ 5 \mathrm{M} \end{array}$ | $\begin{array}{r} \$ 5.1 \mathrm{M} \\ -\$ 12 \mathrm{M} \end{array}$ | $\begin{gathered} \$ 12.1 \mathrm{M} \\ -\$ 25 \mathrm{M} \end{gathered}$ | More than \$25M |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Medical Director | \$81,000 | \$95,625 | \$127,812 | \$200,703 | \$249,202 | \$320,557 |
| Director of Development | - | - | - | \$98,831 | \$103,395 | \$113,725 |
| Information Systems Director | - | - | - | \$68,090 | \$90,716 | \$110,015 |
| Marketing Director | \$62,240 | \$85,675 | \$85,674 | \$99,444 | \$100,458 | \$119,720 |
| Nursing Director | - | \$88,032 | \$74,728 | \$84,546 | \$97,441 | \$113,388 |
| Clinical Director | \$74,447 | \$80,769 | \$79,252 | \$89,421 | \$87,557 | \$91,375 |
| Compliance Director | - | - | \$70,750 | \$85,833 | \$76,162 | \$100,998 |
| HR Director | - | \$68,586 | \$67,669 | \$74,442 | \$79,504 | \$104,801 |
| Program Director | \$72,800 | \$58,250 | \$62,710 | \$88,802 | \$89,831 | \$84,596 |
| Intake/Admissions Director | \$72,200 | \$77,412 | \$65,631 | \$78,013 | \$71,777 | \$107,289 |
| QA/QI/UR Director | - | - | \$73,533 | \$64,804 | \$69,017 | \$97,621 |
| Facilities/Grounds Director | - | - | \$61,680 | \$62,147 | \$70,734 | \$111,548 |
| Food Services Director | - | - | \$49,752 | \$59,969 | \$64,620 | - |
| Business Office Manager | \$55,425 | \$55,800 | \$49,125 | \$64,778 | \$57,722 | \$71,588 |
| Alumni Coordinator | - | - | \$43,000 | \$49,131 | \$43,232 | \$74,206 |
| Housekeeping Director | - | - | \$52,036 | - | - | - |
| Internal Auditor | - | - | - | - | - | - |

## Clinical/Medical Staff

Most addiction treatment centers have multiple clinical and medical personnel. In this section of the report you will find the average number of staff for each position in addition to salary information. For these positions, survey respondents provided salary information as percentiles. Percentile information describes the distribution of salaries. The percentile salary is the value of a salary below which a certain percent of workers fall.

- 25th Percentile: The lowest quarter of salaries for this job fall below the 25th percentile
- 50th Percentile (median): The lower half of salaries for this job fall below the 50th percentile while the upper half are above it.
- 75th Percentile: The highest quarter of salaries for this job are above the 75 th percentile

| Example |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average Number | Minimum | $\begin{array}{r} \text { 25th } \\ \text { Percentile } \end{array}$ | 50th Percentile | 75th Percentile | Maximum |
| Registered Nurse | 12 | \$58,304 | \$61,962 | \$64,254 | \$69,061 | \$72,489 |

The example table above indicates that:

- On average each organization employs 12 Registered Nurses
- On average the minimum salary for Registered Nurses is $\$ 58,304$ and the maximum salary is $\$ 72,489$
- $25 \%$ of Registered Nurses earn less than $\$ 61,962$ per year; $75 \%$ earn more than $\$ 61,962$
- $50 \%$ of Registered Nurses earn less than $\$ 64,254 ; 50 \%$ earn more than $\$ 64,254$
- 75\% of Registered Nurses earn less than \$69,061; 25\% earn more than \$69,061


## Clinical/Medical Staff

The most common clinical/medical staff positions found at Addiction Treatment Providers are 24 Hour Residential Unit Staff/Techs, Registered Nurses, and Counselors.

| Clinical/Medical Staff Yearly Salaries |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average Number | Minimum | $\begin{array}{r} \text { 25th } \\ \text { Percentile } \end{array}$ | 50th Percentile | $\begin{array}{r} \text { 75th } \\ \text { Percentile } \end{array}$ | Maximum |
| MD Psychiatrist | 2 | \$202,635 | - | \$217,935 | - | \$232,183 |
| MD Physician | 2 | \$161,560 | - | \$179,921 | - | \$192,370 |
| Physician Assistant (PA) | 2 | \$115,341 | - | \$120,885 | - | \$126,429 |
| Registered Nurse Practitioner (RNP) | 3 | \$90,470 | - | \$100,624 | - | \$111,039 |
| PhD Psychologist | 2 | \$87,141 | - | \$96,158 | - | \$103,758 |
| Registered Nurse | 12 | \$58,304 | \$61,962 | \$64,254 | \$69,061 | \$72,489 |
| Masters Social Worker | 4 | \$56,979 | - | \$63,892 | - | \$73,971 |
| Counselor (Licensed, Masters) | 9 | \$51,971 | \$53,124 | \$57,945 | \$61,344 | \$67,164 |
| Family Therapist | 6 | \$49,010 | - | \$54,394 | - | \$62,474 |
| Licensed Practical Nurse (LPN) | 6 | \$48,435 | \$45,902 | \$51,242 | \$51,729 | \$55,784 |
| Registered Activity Therapist | 2 | \$48,747 | - | \$50,322 | - | \$51,249 |
| Intake/Admissions Counselor | 7 | \$43,223 | - | \$49,829 | - | \$58,830 |
| Counselor (Certified, Bachelors) | 7 | \$44,820 | - | \$48,619 | - | \$53,437 |
| Counselor (Certified, No Degree) | 5 | \$40,881 | - | \$46,243 | - | \$49,484 |
| Discharge Counselor | 1 | \$43,096 | - | \$43,630 | - | \$45,090 |
| BA Social Worker | 4 | \$41,380 | - | \$43,455 | - | \$48,372 |
| Case Manager | 7 | \$39,100 | - | \$42,366 | - | \$45,915 |
| 24 Hour Residential Unit Staff/Techs (Bachelors) | 13 | \$30,795 | - | \$32,983 | - | \$37,921 |
| 24 Hour Residential Unit Staff/Techs (No Degree) | 20 | \$29,783 | \$30,383 | \$32,621 | \$33,504 | \$37,919 |
| Certified Nurse Assistant (CNA) | 9 | \$28,463 | \$28,587 | \$31,075 | \$32,463 | \$33,468 |
| Teacher | - | - | - | - | - | - |

## Clinical/Medical Staff

Across clinical/medical staff salaries, there is variation in average compensation by for-profit and nonprofit organizations.

Clinical/Medical Staff Average Yearly Salaries by Organizational Type

|  | For-Profit | Nonprofit |
| :--- | ---: | ---: |
| MD Psychiatrist | $\$ 179,898$ | $\$ 293,914$ |
| MD Physician | $\$ 148,675$ | $\$ 211,168$ |
| Physician Assistant (PA) | $\$ 120,007$ | $\$ 121,957$ |
| Registered Nurse Practitioner (RNP) | $\$ 91,204$ | $\$ 111,492$ |
| PhD Psychologist | $\$ 93,288$ | - |
| Registered Nurse | $\$ 61,276$ | $\$ 66,136$ |
| Masters Social Worker | $\$ 71,727$ | $\$ 55,597$ |
| Counselor (Licensed, Masters) | $\$ 58,712$ | $\$ 57,353$ |
| Family Therapist | $\$ 59,225$ | $\$ 48,597$ |
| Licensed Practical Nurse (LPN) | $\$ 52,426$ | $\$ 50,310$ |
| Registered Activity Therapist | $\$ 50,619$ | - |
| Intake/Admissions Counselor | $\$ 50,792$ | $\$ 48,786$ |
| Counselor (Certified, Bachelors) | $\$ 49,551$ | $\$ 48,095$ |
| Counselor (Certified, No Degree) | $\$ 46,537$ | $\$ 45,977$ |
| Discharge Counselor | $\$ 43,254$ | $\$ 44,005$ |
| BA Social Worker | $\$ 43,013$ | $\$ 38,597$ |
| Case Manager | $\$ 42,346$ | $\$ 41,527$ |
| 24 Hour Residential Unit Staff/Techs | $\$ 32,670$ | $\$ 33,227$ |
| (Bachelors) | $\$ 33,196$ | $\$ 32,147$ |
| 24 Hour Residential Unit Staff/Techs |  |  |
| (No Degree) | $\$ 29,934$ | $\$ 31,582$ |
| Certified Nurse Assistant (CNA) | - | - |

## Clinical/Medical Staff

The following table displays average salaries for clinical/medical staff in each region.

| Clinical/Medical Staff Average Yearly Salaries by Region |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | Northeast | South | Midwest | West |
| MD Psychiatrist | - | $\$ 218,697$ | - | $\$ 130,857$ |
| MD Physician | - | $\$ 198,166$ | - | $\$ 138,933$ |
| Physician Assistant (PA) | - | $\$ 117,850$ | - | $\$ 134,468$ |
| Registered Nurse Practitioner (RNP) | - | $\$ 109,970$ | $\$ 90,262$ | $\$ 99,211$ |
| PhD Psychologist | - | $\$ 110,502$ | - | - |
| Registered Nurse | $\$ 68,912$ | $\$ 62,957$ | $\$ 61,576$ | $\$ 65,552$ |
| Masters Social Worker | - | $\$ 57,395$ | $\$ 59,573$ | $\$ 77,861$ |
| Counselor (Licensed, Masters) | $\$ 57,090$ | $\$ 55,742$ | $\$ 58,861$ | $\$ 59,151$ |
| Family Therapist | - | $\$ 52,587$ | - | $\$ 57,695$ |
| Licensed Practical Nurse (LPN) | $\$ 60,248$ | $\$ 49,550$ | $\$ 45,006$ | $\$ 54,872$ |
| Registered Activity Therapist | - | - | - | - |
| Intake/Admissions Counselor | $\$ 48,010$ | $\$ 48,326$ | $\$ 45,237$ | $\$ 55,594$ |
| Counselor (Certified, Bachelors) | $\$ 53,320$ | $\$ 47,216$ | $\$ 48,126$ | $\$ 49,514$ |
| Counselor (Certified, No Degree) | - | $\$ 42,322$ | - | $\$ 49,019$ |
| Discharge Counselor | - | $\$ 40,720$ | - | - |
| BA Social Worker | - | - | - | - |
| Case Manager | - | $\$ 42,696$ | $\$ 40,559$ | $\$ 42,934$ |
| 24 Hour Residential Unit Staff/Techs (Bachelors) | - | $\$ 30,772$ | - | - |
| 24 Hour Residential Unit Staff/Techs (No Degree) | $\$ 32,932$ | $\$ 31,507$ | $\$ 30,763$ | $\$ 33,830$ |
| Certified Nurse Assistant (CNA) | - | $\$ 31,426$ | $\$ 30,241$ | $\$ 31,149$ |
| Teacher | - | - | - | - |

## Clinical/Medical Staff

The following table displays average salaries for clinical/medical staff by gross annual revenue.

| Clinical/Medical Staff Average Yearly Salaries by Revenue |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than \$1.5M | $\begin{array}{r} \$ 1.6 M \\ -\$ 3 M \end{array}$ | $\begin{aligned} & \$ 3.1 \mathrm{M} \\ & -\$ 5 \mathrm{M} \end{aligned}$ | $\begin{array}{r} \$ 5.1 \mathrm{M} \\ -\$ 12 \mathrm{M} \end{array}$ | $\begin{array}{r} \$ 12.1 \mathrm{M} \\ -\$ 25 \mathrm{M} \end{array}$ | More than \$25M |
| MD Psychiatrist | - | - | - | - | - | \$302,500 |
| MD Physician | - | \$115,154 | \$112,147 | - | - | \$273,860 |
| Physician Assistant (PA) | - | - | - | \$134,400 | - | \$125,143 |
| Registered Nurse Practitioner (RNP) | - | - | - | \$93,580 | \$115,921 | \$114,670 |
| PhD Psychologist | - | - | - | - | - | - |
| Registered Nurse | - | - | \$66,270 | \$63,659 | \$62,703 | \$70,145 |
| Masters Social Worker | \$51,800 | \$68,174 | \$65,171 | \$58,868 | \$79,676 | - |
| Counselor (Licensed, Masters) | \$56,062 | \$52,577 | \$57,054 | \$57,884 | \$54,298 | \$64,092 |
| Family Therapist | - | - | - | \$56,556 | \$49,873 | \$54,585 |
| Licensed Practical Nurse (LPN) | - | \$51,059 | \$50,892 | \$49,893 | \$50,407 | \$49,367 |
| Registered Activity Therapist | - | - | - | - | - | - |
| Intake/Admissions Counselor | - | \$57,115 | \$56,100 | \$47,020 | \$47,071 | \$52,466 |
| Counselor (Certified, Bachelors) | \$48,250 | \$45,232 | \$47,555 | \$49,188 | \$46,405 | \$51,914 |
| Counselor (Certified, No Degree) | - | \$40,556 | \$49,545 | \$47,229 | \$42,544 | - |
| Discharge Counselor | - | - | - | - | - | - |
| BA Social Worker | - | - | - | - | - | - |
| Case Manager | \$41,197 | \$42,230 | \$43,267 | \$43,215 | \$38,045 | \$42,538 |
| 24 Hour Residential Unit Staff/Techs (Bachelors) | - | - | - | - | - | - |
| 24 Hour Residential Unit Staff/Techs (No Degree) | \$34,722 | \$32,846 | \$33,391 | \$31,732 | \$30,756 | \$32,621 |
| Certified Nurse Assistant (CNA) | - | - | - | \$29,393 | \$29,198 | - |
| Teacher | - | - | - | - | - | - |

## Support Staff

The most common support staff positions found at Addiction Treatment Provider Organizations are Food Services, Housekeeping, and Marketing Representative.

| Support Staff Yearly Salaries |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average <br> Number | Minimum | $\begin{array}{r} \text { 25th } \\ \text { Percentile } \end{array}$ | 50th Percentile | $\begin{array}{r} \text { 75th } \\ \text { Percentile } \end{array}$ | Maximum |
| Marketing Representative | 5 | \$58,725 | - | \$70,047 | - | \$87,702 |
| Insurance Support Staff | 3 | \$49,697 | - | \$56,638 | \$61,832 | \$66,806 |
| Outreach Specialist | 2 | \$51,379 | - | \$55,742 | - | \$62,873 |
| Executive Assistant | 2 | \$53,903 | - | \$55,649 | - | \$58,115 |
| Information Systems Support | 2 | \$45,426 | - | \$51,215 | - | \$57,173 |
| Accounting Support Staff | 3 | \$42,412 | - | \$46,962 | \$52,596 | \$53,316 |
| Billing Clerk | 4 | \$38,893 | - | \$42,712 | - | \$46,355 |
| Alumni Support Staff | 1 | \$41,854 | - | \$42,531 | - | \$43,157 |
| Maintenance Staff | 3 | \$36,188 | - | \$39,074 | - | \$42,124 |
| Secretary | 4 | \$33,041 | - | \$34,787 | - | \$37,351 |
| Receptionist | 3 | \$31,278 | - | \$32,651 | - | \$35,738 |
| Food Services | 7 | \$27,891 | - | \$30,416 | \$33,020 | \$37,966 |
| Housekeeping | 6 | \$27,514 | - | \$29,456 | \$30,928 | \$33,368 |

## $\pm$ Support Staff

Across support staff salaries, there is variation in average compensation by for-profit and nonprofit organizations.

Support Staff Average Yearly Salaries by Organizational Type

|  | For-Profit | Nonprofit |
| :--- | ---: | ---: |
| Marketing Representative | $\$ 68,260$ | $\$ 72,217$ |
| Insurance Support Staff | $\$ 56,757$ | $\$ 56,439$ |
| Outreach Specialist | $\$ 56,238$ | $\$ 56,382$ |
| Executive Assistant | $\$ 46,037$ | $\$ 62,697$ |
| Information Systems Support | $\$ 52,023$ | $\$ 50,710$ |
| Accounting Support Staff | $\$ 45,264$ | $\$ 48,176$ |
| Billing Clerk | $\$ 45,552$ | $\$ 40,186$ |
| Alumni Support Staff | $\$ 39,104$ | $\$ 49,383$ |
| Maintenance Staff | $\$ 39,480$ | $\$ 38,770$ |
| Secretary | $\$ 41,256$ | $\$ 33,247$ |
| Receptionist | $\$ 32,122$ | $\$ 32,947$ |
| Food Services | $\$ 33,551$ | $\$ 28,536$ |
| Housekeeping | $\$ 31,346$ | $\$ 28,293$ |

## $\pm$ Support Staff

The following table displays average salaries for support staff in each region.

Support Staff Average Yearly Salaries by Region

|  | Northeast | South | Midwest | West |
| :--- | ---: | ---: | ---: | ---: |
| Marketing Representative | - | $\$ 70,909$ | $\$ 62,786$ | $\$ 72,911$ |
| Insurance Support Staff | - | $\$ 54,923$ | $\$ 53,500$ | $\$ 61,404$ |
| Outreach Specialist | - | $\$ 55,833$ | $\$ 49,064$ | $\$ 52,725$ |
| Executive Assistant | - | $\$ 52,902$ | - | $\$ 43,795$ |
| Information Systems Support | - | $\$ 51,890$ | $\$ 51,274$ | $\$ 47,525$ |
| Accounting Support Staff | - | $\$ 48,910$ | $\$ 42,592$ | $\$ 45,434$ |
| Billing Clerk | $\$ 45,472$ | $\$ 40,875$ | $\$ 35,372$ | $\$ 46,451$ |
| Alumni Support Staff | - | $\$ 43,149$ | - | $\$ 33,612$ |
| Maintenance Staff | $\$ 43,854$ | $\$ 37,221$ | $\$ 35,646$ | $\$ 40,989$ |
| Secretary | - | $\$ 35,387$ | $\$ 30,969$ | $\$ 34,175$ |
| Receptionist | $\$ 37,711$ | $\$ 31,499$ | $\$ 29,172$ | $\$ 33,092$ |
| Food Services | - | $\$ 30,823$ | $\$ 27,120$ | $\$ 33,386$ |
| Housekeeping | - | $\$ 27,169$ | $\$ 26,305$ | $\$ 32,818$ |

## $\pm$ Support Staff

The following table displays average salaries for support staff by gross annual revenue.

|  | Less than \$1.5M | $\begin{aligned} & \$ 1.6 M \\ & -\$ 3 M \end{aligned}$ | $\begin{array}{r} \$ 3.1 \mathrm{M} \\ -\$ 5 \mathrm{M} \end{array}$ | $\begin{array}{r} \$ 5.1 \mathrm{M} \\ -\$ 12 \mathrm{M} \end{array}$ | $\begin{array}{r} \$ 12.1 \mathrm{M} \\ -\$ 25 \mathrm{M} \end{array}$ | More than \$25M |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Marketing Representative | - | - | - | \$71,947 | - | \$63,325 |
| Insurance Support Staff | - | - | \$57,459 | \$51,645 | \$63,033 | \$59,084 |
| Outreach Specialist | - | - | - | \$53,550 | - | \$58,226 |
| Executive Assistant | - | - | - | \$49,663 | \$52,144 | \$72,614 |
| Information Systems Support | - | - | - | \$48,615 | \$57,325 | \$52,450 |
| Accounting Support Staff | - | - | \$45,448 | \$48,315 | \$44,416 | \$54,799 |
| Billing Clerk | - | - | \$40,519 | \$48,890 | \$40,902 | \$38,595 |
| Alumni Support Staff | - | - | - | - | - | - |
| Maintenance Staff | - | \$38,544 | \$38,227 | \$38,455 | \$38,7009 | \$36,908 |
| Secretary | \$32,559 | - | - | \$33,500 | - | - |
| Receptionist | - | \$32,871 | \$30,912 | \$34,614 | \$29,232 | \$35,233 |
| Food Services | - | - | \$32,496 | \$27,866 | \$31,633 | \$30,866 |
| Housekeeping | - | - | \$30,019 | \$29,418 | \$27,741 | \$29,756 |

## Benefits

The organizations that participated in the 2020 survey reported a wide range of benefits to their employees. The majority of organizations offered paid time off ( $89 \%$ ) and bereavement days ( $63 \%$ ). Only 15 organizations offered parental leave beyond FMLA (11\%).

| Benefits |  |  |  |
| :--- | :---: | :---: | :---: |
|  | Yes | No | Missing |
| Paid Time Off (PTO) | $89 \%$ | $6 \%$ | $4 \%$ |
| Vacation time (separate from PTO) | $16 \%$ | $80 \%$ | $4 \%$ |
| Parental Leave beyond FMLA | $11 \%$ | $85 \%$ | $4 \%$ |
| Sick pay (separate from PTO) | $33 \%$ | $62 \%$ | $4 \%$ |
| Personal days (separate from PTO) | $25 \%$ | $71 \%$ | $4 \%$ |
| Bereavement days | $63 \%$ | $33 \%$ | $4 \%$ |

There is variation in benefits by for-profit and nonprofit organizations. Nonprofit organizations are more likely to offer paid time off and personal days while for-profit organizations are more likely to offer sick pay and parental leave.

Benefits by Organizational Type

|  | Total Organizations | For-Profit | Nonprofit |
| :--- | ---: | ---: | ---: |
| Paid Time Off (PTO) | $89 \%$ | $87 \%$ | $92 \%$ |
| Vacation time (separate from PTO) | $16 \%$ | $16 \%$ | $15 \%$ |
| Parental Leave beyond FMLA | $11 \%$ | $18 \%$ | $4 \%$ |
| Sick pay (separate from PTO) | $33 \%$ | $46 \%$ | $22 \%$ |
| Personal days (separate from PTO) | $25 \%$ | $9 \%$ | $40 \%$ |
| Bereavement days | $63 \%$ | $68 \%$ | $58 \%$ |

## Benefits

The following table displays the percentage of organizations offering each benefit in each region.

| Benefits by Region | Total Organizations | Northeast | South | Midwest | West |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Paid Time Off (PTO) | $89 \%$ | $78 \%$ | $83 \%$ | $96 \%$ | $94 \%$ |
| Vacation time (separate from PTO) | $16 \%$ | $22 \%$ | $13 \%$ | $0 \%$ | $26 \%$ |
| Parental Leave beyond FMLA | $11 \%$ | $33 \%$ | $9 \%$ | $0 \%$ | $12 \%$ |
| Sick pay (separate from PTO) | $33 \%$ | $11 \%$ | $25 \%$ | $14 \%$ | $56 \%$ |
| Personal days (separate from PTO) | $25 \%$ | $22 \%$ | $21 \%$ | $39 \%$ | $22 \%$ |
| Bereavement days | $63 \%$ | $78 \%$ | $74 \%$ | $61 \%$ | $50 \%$ |

## Paid Time Off

## Vacation Time

The amount of vacation days varied by staff type ${ }^{2}$. On average executive staff received the most vacation days (14 days).

Vacation Days by Staff Type

|  | Minimum | Average | Maximum |
| :--- | ---: | ---: | ---: |
| Full-time Staff | 1 | 12 | 20 |
| Part-time Staff | 0 | 2 | 20 |
| Executive Staff | 5 | 14 | 30 |
| Managerial Staff | 3 | 13 | 20 |

## Parental Leave

Only 15 organizations offer paid parent leave beyond FMLA requirements. The number of days offered varied widely across organizations, on average 42 paid maternity days and 27 paid paternity days were offered.

Days of Parental Leave

|  | Minimum | Average | Maximum |
| :--- | ---: | ---: | ---: |
| Paid Maternity Days | 2 | 42 | 160 |
| Paid Paternity Days | 2 | 27 | 90 |
| Unpaid Maternity Days | 0 | 63 | 365 |
| Unpaid Paternity Days | 0 | 61 | 365 |

[^1]
## Paid Time Off

## Sick Leave

The average number of sick days was 7 days for full-time, executive, and management staff.
The average number of sick days for part time staff was lower, an average of 2 days.
Sick Leave by Staff Type

|  | Minimum | Average | Maximum |
| :--- | ---: | ---: | ---: |
| Full-time Staff | 0 | 7 | 14 |
| Part-time Staff | 0 | 2 | 6 |
| Executive Staff | 0 | 7 | 14 |
| Managerial Staff | 0 | 7 | 14 |

## Personal Days

Thirty-five organizations offer personal days separate from paid time off. Aside from part-time staff, the average number of personal days was between 2-3 days across staff types.

Personal Days by Staff Type

|  | Minimum | Average | Maximum |
| :--- | ---: | ---: | ---: |
| Full-time Staff | 1 | 2 | 18 |
| Part-time Staff | 0 | 1 | 6 |
| Executive Staff | 1 | 3 | 18 |
| Managerial Staff | 1 | 2 | 18 |

## Bereavement Days

The majority of survey respondents (63\%) offered bereavement days, on average organizations provide 3 bereavement days.

Bereavement Days

|  | Minimum | Average | Maximum |
| :--- | ---: | ---: | ---: |
| Days | 1 | 3 | 7 |

## Annual Salary Increases

Most organizations (81\%) offer annual salary increases to their staff and approximately half of organizations (53\%) offer a consistent rate across staff.

| Annual Salary Increases |  |  | Mes |
| :--- | :---: | :---: | ---: |
| Does your company provide annual <br> salary increases? | $81 \%$ | $15 \%$ | $4 \%$ |
| Is this rate consistent for all staff? | $53 \%$ | $28 \%$ | $19 \%$ |

The average change in salary among organizations who provide annual salary increases is $3 \%$ per year. Annual salary increases ranged from $1 \%$ to $10 \%$ per year.
The organizations who stated that their annual salary increase amounts were not consistent across all staff were most likely to indicate that salary increases are merit-based and tied to performance measures (19 organizations). Other reasons included company profitability (4 organizations) and market rates (2 organizations).

## Health Insurance

More than half of organizations offered a PPO health insurance plan to their employees (56\%).
Twelve of the respondents (9\%) offered an HMO health insurance plan.
Type of Insurance Provided

| Insurance Type |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| PPO | 79 | $56 \%$ |
| Other | 38 | $27 \%$ |
| HMO | 12 | $9 \%$ |
| Missing | 12 | $9 \%$ |

Those respondents who listed "other" as the type of health insurance they provided to employees offered the following types of health insurance:

- Both HMO and PPO
- High Deductible Health Plan (HDHP)
- Consumer-Driven Health Plan (CDHP)
- Exclusive Provider Organization Plan (EPO)
- Self-insurance
- Reimbursement


## Health Insurance

## Who Received Health Insurance Benefits

Organizations were most likely to offer health insurance to full-time staff (94\%), executive staff (86\%), and managerial staff (91\%). Half of survey respondents (50\%) did not offer health insurance to part-time staff.

| Health Insurance by Staff Type |  |  |  |
| :--- | :---: | ---: | ---: |
|  | Yes | No | Missing |
| Full-time Staff | $94 \%$ | $2 \%$ | $4 \%$ |
| Part-time Staff | $18 \%$ | $50 \%$ | $32 \%$ |
| Executive Staff | $86 \%$ | $3 \%$ | $11 \%$ |
| Managerial Staff | $91 \%$ | $3 \%$ | $6 \%$ |

Across staff types, organizations report paying an average of $60 \%-70 \%$ of employees' health insurance each month. Thirty-two organizations (23\%) report paying $100 \%$ of their full-time employees' health insurance.

Percent Health Insurance Paid by Staff Type

|  | Minimum | Average | Maximum |
| :--- | ---: | ---: | ---: |
| Full-time Staff | $0 \%$ | $73 \%$ | $100 \%$ |
| Part-time Staff | $0 \%$ | $59 \%$ | $100 \%$ |
| Executive Staff | $0 \%$ | $71 \%$ | $100 \%$ |
| Managerial Staff | $0 \%$ | $71 \%$ | $100 \%$ |

## Other Health Benefits

## Dental Insurance

Like health insurance, organizations were most likely to offer dental insurance to full-time staff (89\%), executive staff ( $80 \%$ ), and managerial staff ( $85 \%$ ). Half of survey respondents ( $51 \%$ ) did not offer dental insurance to part-time staff.

Dental Insurance by Staff Type

|  | Yes | No | Missing |
| :--- | :---: | :---: | ---: |
| Full-time Staff | $89 \%$ | $7 \%$ | $4 \%$ |
| Part-time Staff | $21 \%$ | $51 \%$ | $28 \%$ |
| Executive Staff | $80 \%$ | $9 \%$ | $11 \%$ |
| Managerial Staff | $85 \%$ | $9 \%$ | $6 \%$ |

Organizations report paying half ( $52 \%$ ) of full-time employees' dental insurance each month.
Twenty-nine organizations (21\%) report paying $100 \%$ of their full-time employees' dental insurance.
Percent Dental Insurance Paid by Staff Type

|  | Minimum | Average | Maximum |
| :--- | ---: | ---: | ---: |
| Full-time Staff | $0 \%$ | $52 \%$ | $100 \%$ |
| Part-time Staff | $0 \%$ | $41 \%$ | $100 \%$ |
| Executive Staff | $0 \%$ | $51 \%$ | $100 \%$ |
| Managerial Staff | $0 \%$ | $51 \%$ | $100 \%$ |

## Other Health Benefits

## Vision Insurance

Organizations were slightly less likely to offer vision insurance compared to health insurance and dental insurance. However, more than three-quarters of organizations offer vision insurance to full-time staff (86\%).

Vision Insurance by Staff Type

|  | Yes | No | Missing |
| :--- | :---: | :---: | ---: |
| Full-time Staff | $86 \%$ | $10 \%$ | $4 \%$ |
| Part-time Staff | $21 \%$ | $53 \%$ | $26 \%$ |
| Executive Staff | $75 \%$ | $11 \%$ | $13 \%$ |
| Managerial Staff | $82 \%$ | $11 \%$ | $7 \%$ |

On average, organizations report paying $36 \%$ of full-time employees' vision insurance each month. Twenty-two organizations (16\%) report paying $100 \%$ of their full-time employees' vision insurance.

Percent Vision Insurance Paid by Staff Type

|  | Minimum | Average | Maximum |
| :--- | ---: | ---: | ---: |
| Full-time Staff | $0 \%$ | $36 \%$ | $100 \%$ |
| Part-time Staff | $0 \%$ | $25 \%$ | $100 \%$ |
| Executive Staff | $0 \%$ | $37 \%$ | $100 \%$ |
| Managerial Staff | $0 \%$ | $36 \%$ | $100 \%$ |

## Retirement Benefits

## 401K

Most organizations offer a 401 K plan to full-time staff ( $73 \%$ ), executive staff ( $67 \%$ ), and managerial staff ( $69 \%$ ). Less than half of survey respondents ( $45 \%$ ) offer a 401 K to part-time staff.

| 401K By Staff Type |  |  |  |
| :--- | ---: | ---: | ---: |
| Full-time Staff | $73 \%$ | No | Missing |
| Part-time Staff | $45 \%$ | $21 \%$ | $6 \%$ |
| Executive Staff | $67 \%$ | $35 \%$ | $20 \%$ |
| Managerial Staff | $69 \%$ | $23 \%$ | $10 \%$ |

## Retirement Benefits

On average, organizations report a $7 \%$ 401K match for full-time staff. Three organizations (2\%) report a $100 \%$ 401 K match.

Percent 401K Match by Staff Type

|  | Minimum | Average | Maximum |
| :--- | :---: | ---: | :---: |
| Full-time Staff | $0 \%$ | $7 \%$ | $100 \%$ |
| Part-time Staff | $0 \%$ | $9 \%$ | $100 \%$ |
| Executive Staff | $0 \%$ | $7 \%$ | $100 \%$ |
| Managerial Staff | $0 \%$ | $7 \%$ | $100 \%$ |

## Simple IRA/Other Retirement Benefits

Nine organizations (6\%) offer a Simple IRA or other retirement benefits for full-time and executive staff.

| Other Retirement Benefits by Staff Type |  |  |  |
| :--- | :---: | :---: | ---: |
|  | Yes | No | Missing |
| Full-time Staff | $6 \%$ | $87 \%$ | $7 \%$ |
| Part-time Staff | $4 \%$ | $88 \%$ | $9 \%$ |
| Executive Staff | $6 \%$ | $86 \%$ | $8 \%$ |
| Managerial Staff | $6 \%$ | $86 \%$ | $9 \%$ |

On average, organizations report a $9 \%$ Simple IRA or other retirement benefit match for full-time staff. The average executive staff match was higher at $15 \%$ because one organization reported offering a $100 \%$ match for this benefit.

Other Retirement Benefit Match by Staff Type

|  | Minimum | Average | Maximum |
| :--- | ---: | ---: | ---: |
| Full-time Staff | $2 \%$ | $9 \%$ | $50 \%$ |
| Part-time Staff | $0 \%$ | $2 \%$ | $4 \%$ |
| Executive Staff | $2 \%$ | $15 \%$ | $100 \%$ |
| Managerial Staff | $2 \%$ | $4 \%$ | $6 \%$ |

## Additional Employee Benefits

In addition to paid time off, annual salary increases, and health insurance, most organizations surveyed also offer other benefits to their employees as outlined below:

Additional Benefits by Employee Type

|  | Full-Time | Part-Time | Managerial | Executive | Not Offered |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Continuing Education | 73\% | 31\% | 55\% | 39\% | 13\% |
| Life Insurance | 72\% | 13\% | 54\% | 40\% | 15\% |
| Long-term/Short-term Disability Coverage | 70\% | 11\% | 53\% | 38\% | 17\% |
| Accidental Death \& Dismemberment Coverage | 67\% | 10\% | 50\% | 35\% | 22\% |
| Laptop/Computer | 63\% | 19\% | 63\% | 52\% | 6\% |
| Bonus | 57\% | 41\% | 53\% | 45\% | 16\% |
| Cell Phone | 25\% | 2\% | 48\% | 40\% | 18\% |
| Club Memberships | 13\% | 9\% | 13\% | 12\% | 67\% |
| Executive Retirement Package | 10\% | 6\% | 9\% | 11\% | 67\% |
| Deferred Compensation Program | 9\% | 6\% | 5\% | 8\% | 71\% |
| Expense Accounts | 9\% | 0\% | 16\% | 21\% | 56\% |
| Company Car | 1\% | 0\% | 4\% | 11\% | 60\% |

Other benefits offered to staff included:

- Subsided or free meals
- Employee Assistance Program (EAP)
- Defined benefit pension plan
- Health Savings Account (HSA)
- Flexible Spending Account (FSA)
- Dependent Care
- Education Assistance/Tuition Assistance
- Wellness benefits (e.g. yoga, fitness center)
- Profit sharing


## Additional Employee Benefits

Additional benefits varied depending on the organization was for-profit or nonprofit entity. The table below presents the percentage of respondents who offer each benefit to full-time employees by total respondents, for-profit respondents, and nonprofit respondents.

Additional Benefits by Profit Structure

|  | Total Organizations | For-Profit | Nonprofit |
| :--- | ---: | ---: | ---: |
| Continuing Education | $73 \%$ | $71 \%$ | $75 \%$ |
| Life Insurance | $72 \%$ | $50 \%$ | $93 \%$ |
| Long-term/Short-term Disability Coverage | $70 \%$ | $53 \%$ | $86 \%$ |
| Accidental Death \& Dismemberment Coverage | $67 \%$ | $46 \%$ | $88 \%$ |
| Laptop/Computer | $63 \%$ | $59 \%$ | $68 \%$ |
| Bonus | $57 \%$ | $47 \%$ | $68 \%$ |
| Cell Phone | $25 \%$ | $28 \%$ | $22 \%$ |
| Club Memberships | $13 \%$ | $9 \%$ | $15 \%$ |
| Executive Retirement Package | $10 \%$ | $4 \%$ | $14 \%$ |
| Deferred Compensation Program | $9 \%$ | $4 \%$ | $13 \%$ |
| Expense Accounts | $9 \%$ | $12 \%$ | $6 \%$ |
| Company Car | $1 \%$ | $0 \%$ | $1 \%$ |

## Additional Employee Benefits

Additional benefits also varied depending on the region the organization was located in. The table below presents the percentage of respondents who offer each benefit to full-time employees by total respondents, respondents in the Northeast region, Midwest region, South region, and West region.

| Additional Benefits by Region |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Total Organizations | Northeast | South | Midwest | West |  |
| Continuing Education | $73 \%$ | $78 \%$ | $74 \%$ | $68 \%$ | $74 \%$ |  |
| Life Insurance | $72 \%$ | $67 \%$ | $72 \%$ | $93 \%$ | $62 \%$ |  |
| Long-term/Short-term <br> Disability Coverage | $70 \%$ | $67 \%$ | $70 \%$ | $93 \%$ | $58 \%$ |  |
| Accidental Death \& | $67 \%$ | $44 \%$ | $68 \%$ | $86 \%$ | $60 \%$ |  |
| Dismemberment Coverage | $63 \%$ | $44 \%$ | $62 \%$ | $82 \%$ | $58 \%$ |  |
| Laptop/Computer | $57 \%$ | $44 \%$ | $47 \%$ | $75 \%$ | $60 \%$ |  |
| Bonus | $25 \%$ | $22 \%$ | $26 \%$ | $11 \%$ | $32 \%$ |  |
| Cell Phone | $13 \%$ | $0 \%$ | $8 \%$ | $25 \%$ | $14 \%$ |  |
| Club Memberships | $10 \%$ | $0 \%$ | $4 \%$ | $25 \%$ | $10 \%$ |  |
| Executive Retirement Package | $9 \%$ | $11 \%$ | $9 \%$ | $18 \%$ | $2 \%$ |  |
| Deferred Compensation Program | $9 \%$ | $0 \%$ | $19 \%$ | $0 \%$ | $6 \%$ |  |
| Expense Accounts | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $2 \%$ |  |
| Company Car |  |  |  |  |  |  |

## Cost of Employee Benefits

Organizations were asked to: "Please enter the total cost of all employees' benefits provided, including paid time-off and contribution to pension/retirement plans as a percentage of total operation budget".
A few responses to this question were so high (greater than $50 \%$ ) that it is possible some respondents misunderstood the question and instead reported benefits as a percentage of total salaries instead of total operating budget. Forty percent of organizations cited employee benefits as representing between $0-9 \%$ of their operating budget.

## Employee Benefits as a Percent of Total Operating Budget

|  | Frequency | Percent |
| :--- | ---: | ---: |
| $0-9 \%$ | 56 | $40 \%$ |
| $10-19 \%$ | 28 | $20 \%$ |
| $20-29 \%$ | 31 | $22 \%$ |
| $30-39 \%$ | 6 | $4 \%$ |
| $40-49 \%$ | 2 | $1 \%$ |
| $>50 \%$ | 7 | $5 \%$ |
| Missing | 11 | $8 \%$ |

## Cost of Health Insurance

Organizations indicated the: "Total monthly health insurance cost to company for ALL employees". Costs ranged from as low as $\$ 885$ per month to as high as $\$ 867,898$ per month. The average cost of health insurance for all employees to the company was $\$ 71,762$. Note that fifty-one organizations (36\%) did not respond to this question.

| Total Monthly Cost - All Employees |  |  |
| :--- | ---: | ---: |
|  | Frequency | Percent |
| Less than $\$ 10 \mathrm{~K}$ | 32 | $23 \%$ |
| $\$ 10,001-\$ 25 \mathrm{~K}$ | 19 | $13 \%$ |
| $\$ 25,001-\$ 50 \mathrm{~K}$ | 9 | $6 \%$ |
| $\$ 0,001-\$ 100 \mathrm{~K}$ | 10 | $7 \%$ |
| Over $\$ 100 \mathrm{~K}$ | 20 | $14 \%$ |
| Missing | 51 | $36 \%$ |

Organizations also provided the: "Monthly health insurance cost to company PER employee". Costs ranged from as low as $\$ 11$ per employee to as high as $\$ 8,000$ per employee. The average cost of health insurance per employee to the company was $\$ 766$. Note that thirty-seven organizations ( $26 \%$ ) did not respond to this question.

## Total Monthly Cost - Per Employee

|  | Frequency | Percent |
| :--- | ---: | ---: |
| Less than $\$ 500$ | 45 | $32 \%$ |
| $\$ 501-\$ 1,000$ | 48 | $34 \%$ |
| $\$ 1,001-\$ 1,500$ | 5 | $4 \%$ |
| More than $\$ 1,500$ | 6 | $4 \%$ |
| Missing | 37 | $26 \%$ |

There are a wide range of positions available at addiction treatment provider organizations across the country. Costs, benefits, and compensation levels vary based on many factors such as region, location, nonprofit/for-profit status, and size of the organization. We have provided detailed salary information on some of these factors such as region, nonprofit/for-profit status, and gross annual revenue in this report. We hope that organizations find these additional breakdowns helpful to benchmark salaries. As more organizations participate in the study in the future, we will be able to provide additional salary breakdowns.

The data in this report is meant to provide insight into salary ranges, benefits offered, demographics, and staff composition to help addiction treatment providers remain competitive and attract high quality staff. This, in turn, will help to drive the industry forward, increase the quality of services, and positively impact the lives of the people we serve.

## NATIONAL ASSOCIATION ${ }^{\circ}$

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[^0]:    1. https://www2.census.gov/geo/pdfs/reference/GARM/Ch12GARM.pdf
[^1]:    2. Organizations were asked about each staff type (full-time staff, part-time staff, executive staff, and management staff) separately. However, these designations are not mutually exclusive. Many executive staff and management staff may also be full-time staff.
