Welcome Back!

It is our special pleasure to welcome you to NAATP National 2021. Thirty months since our gathering in Washington DC in 2019, it is long-since time to come together as a national addiction treatment provider community. Like all professions, our profession thrives by the collaborative convening of its members, and it suffers when that does not happen. NAATP is a community of treatment leadership and while we have done well to stay a community during the pandemic, there is no substitute for that which we can do together, face to face. NAATP National 2021 will give us that opportunity and we have developed the finest program possible to make the most of it.
Foremost, we express our sincere gratitude for the work that you have done over the past year and a half since the onset of the COVID-19 Pandemic. NAATP treatment providers have exhibited uncommon resilience and dedication to excellence. Our industry leaders have been on the front lines of this pandemic, continuing to serve throughout the most challenging of times.

We have often led with a heavy heart, as COVID took its toll on our work and personal lives. All the while we had centers to keep open, employees and patients to keep safe, and loved ones to care for. Compassion fatigue and burnout rose to all-time highs for staff and leadership. Still, treatment providers adapted, modified service delivery, and stayed the course. You also stayed with NAATP as our membership rose to an all-time high during this period as NAATP worked to provide new and necessary services and advocate for treatment on the state and federal levels.

Historic moments compel us to take stock of ourselves, to examine who we are and what we do. Our conference theme, A Searching and Fearless Inventory asks us to do just that — take stock of our performance as it concerns quality, leadership, and equity. The parallels to that which we ask our patients to do in their personal development are apt and as we know, the benefits of doing so are abundant and we look forward to doing it together.

See you in Denver in December!
A discussion of a “searching and fearless inventory” of the addictions field would be incomplete without an examination of the quality of the care we provide, the leadership practices we follow, and the equity with which we reach underserved populations. In 2020, NAATP formed the Foundation for Recovery Science and Education (FoRSE) to continue the Association’s work evaluating treatment outcomes across providers, and to utilize those data to help addiction professionals improve the quality of their care, lead with integrity, and reach a more diverse and expansive population of individuals with Substance Use Disorders (SUDs).

Unlike other chronic diseases, there is currently no standardized measurement system for SUD treatment outcomes, which makes it challenging to measure recovery and to clearly understand the impact of treatment on people’s lives. Solving this problem requires a coordinated, large-scale, comprehensive effort to collect and analyze treatment outcomes data from diverse systems of care and populations.

We know there are multiple pathways to recovery, but we don’t know the relative effectiveness of these pathways for different people. We lack the evidence needed to individualize care and improve access so more people can get the help they need.

“The Mission of FoRSE is to improve addiction treatment through science, technology, and education”
FoRSE has launched a national Addiction Treatment Outcomes Program to aggregate data collected from clients by a diverse set of providers. While some treatment centers have been measuring their own outcomes for decades, many providers do not have the time or resources to do this work. The field lacks comparisons of public and private, non-profit and for-profit, inpatient and outpatient, pharmacological and psychosocial, telehealth and in-person treatments.

FoRSE offers a centralized Clinical Data Repository and Application Programming Interface (API), allowing data sharing from different technology systems, with the ability to provide confidential site-specific benchmarking reports on aggregated data. This infrastructure will allow us to evaluate the outcomes of different services for different populations as we have never been able to before.

NAATP National 2021 features the launch of the FoRSE Outcomes Program and an exploration of the value that collaborative science brings to our clients, our programs, payers, and policymakers. Together, as a membership organization of over 1,000 SUD treatment providers, supporters, and affiliates, we can profoundly impact the future of treatment and recovery.

**Featured FoRSE Sessions**

**WEDNESDAY, December 8**

**11:00 am**
General Session
Answering the Call
The NAATP Foundation

**12:30 pm**
Luncheon
Launching Our Field’s Collaborative Outcomes and Measures Program
The NAATP FoRSE Founders Campaign

**2:00 pm**
Breakout Session
A FoRSE for Good
How NAATP’s New Science Foundation Will Improve Quality
FEATURED SPEAKERS

Resmaa MENAKEM
NY Times Bestselling Author of My Grandmother’s Hands

Patrick KENNEDY
Founder, The Kennedy Forum & Former Congressman (RI)

Jonathan FADER, PhD
Founder & Leadership Trainer, Union Square Practice & SportStrata

Jasleen CHHATWAL, MD
CMO, Sierra Tucson

Joseph LEE, MD
President & CEO, Hazelden Betty Ford Foundation

Douglas NEMECEK, MD
CMO of Behavioral Health, Cigna

Zina RODRIGUEZ, MSW, CDE
CEO, Z & D Consulting NAATP DEI Consultant

Bradley SORTE, MSW, MBA
CEO, Caron Treatment Centers

Corrie VILSAINT, PhD
Institute & Research Fellow, Harvard Medical School
FEATURED

WEDNESDAY 8:30 am
Taking Our Inventory
Treatment Quality, Leadership, & Racial Equity
Joseph Lee, MD
Douglas Nemecek, MD
Bradley Sorte, MSW, MBA
Corrie Vilsaint, PhD
Moderator: Chuck Ingoglia

WEDNESDAY 11:00 am
Care Integration
A Primary-Behavioral-Substance Use Disorder Model
Patrick Kennedy
Sponsored by
CPF Recovery Ways

WEDNESDAY 3:30 pm
Building a Diverse Organization
The Business Case for DEI
Zina Rodriguez, MSW, CDE

THURSDAY 9:00 am
Emerging from Trauma as Regulated Leaders
Jasleen Chhatwal, MD

THURSDAY 11:00 am
A Framework for Anti-Racism
Resmaa Menakem
Sponsored by
High Watch Recovery Center

THURSDAY 12:00 pm
CEO Luncheon
Leadership in Trauma and Transformation
Jonathan Fader, PhD
Sponsored by
Turning Point of Tampa
REGISTRATION

Early Bird Registration – until October 31
Member $425 | Non-Member $575
Day Pass $300

Regular Registration –
November 1 thru December 6
Member $475 | Non-Member $625
Day Pass $325

naatp.org/conference
888.574.1008

SAFETY AND COMMUNITY

NAATP is continuously monitoring the developments surrounding COVID-19 and its variants and working with the Sheraton Hotel to coordinate a safe environment for our annual conference. The safety and well-being of our community and attendees is our top priority.

We are working to implement enhanced procedures to safely welcome you to the conference and the confidence to connect.

HOTEL

The recently renovated Sheraton Denver Downtown Hotel is perfectly located in the heart of downtown Denver near the 16th Street Mall, the Capitol, and so much more!

Discount Rate: $179++
Discount Cut-off Date: Friday, November 5, 2021
550 Court Pl, Denver, CO 80202 | 303.893.3333
EXHIBIT HALL

TUESDAY, December 7

1:00 pm
Registration Opens and Exhibitor Move In

4:30 pm
Exhibit Hall Opens
Opening Night Coffee Sponsored by
The Rose House

6:30 pm
Opening Night at NAATP National 2021

Welcome
Bob Ferguson
NAATP Board Chair

The Meaning of Convening
Marvin Ventrell, JD
NAATP CEO

Conference Banquet Dinner Honoring our Finest
The NAATP 2021 Addiction Leadership Awards

Jasper G. Chen See, M.D.
Volunteer Leadership Award

James W. West, M.D. Quality Improvement Award

Michael Q. Ford Journalism Award

Nelson J. Bradley Career Achievement Award

The NAATP Diversity, Equity, and Inclusion Award

Banquet Sponsored by:

Additional Underwriting Provided by:
7:30 am
Exhibit Hall Opens | Breakfast in the Exhibit Hall
Sponsored by
Rosecrance Health Network
Gateway Foundation

8:30 am
General Session 1
Welcome to NAATP National 2021
Emerging from Industry Trauma
through Accountability
Jaime Vinck | NAATP Conference Chair
Marvin Ventrell, JD | NAATP CEO
Taking Our Inventory
Treatment Quality, Leadership, and Racial Equity
Joseph Lee, MD | Douglas Nemecek, MD
Bradley Sorte, MSW, MBA | Corrie Vilsaint, PhD
Moderator: Chuck Ingoglia

10:30 am
Networking Coffee Break in Exhibit Hall
Sponsored by
Lakeside-Milam Recovery Centers
Sundown M Ranch

11:00 am
General Session 2
Wellness through Integrated and Measurable Health Care
Care Integration
A Primary-Behavioral-Substance Use Disorder Model
Patrick Kennedy | The Kennedy Forum
Sponsored by
CPF Recovery Ways
Answering the Call
The NAATP Foundation for Recovery Science and Education
Annie Peters, PhD | FoRSE Executive Director
Moderator: Jaime Vinck

12:30 pm
Launching Our Field’s Collaborative Outcomes and Measures Program
The NAATP FoRSE Founders Campaign Luncheon
Sponsored by
NAATP Board of Directors

2:00 pm
Breakout Session A
1. A FoRSE for Good
How NAATP’s New Science Foundation will Improve Quality
Nicholas Hayes, PhD | Annie Peters, PhD | Mike Petree
Moderator: Peter Thomas

2. Virtual Care
Telehealth and Virtual Reality in Addiction Treatment
Charles Odell | Chloe Nicksic Sigmon, PhD
Janelle Wesloh
Moderator: Matt Vogl, PhD

3. Designing Culturally Responsive Clinical Settings
Cecelia Jayme, MD | Patrick Zhao, MD

3:00 pm
Session Break to Visit Exhibit Hall
*Sponsorship Available

3:30 pm
Breakout Session B
1. Building a Diverse Organization
The Business Case for DEI
Zina Rodriguez

2. Field Consolidation
The Continued March of Mergers and Acquisitions
Greg Kazarian, JD | Kevin Taggart | Jane Barnes

3. Leadership and COVID-19
The Relationship Between Compassion Fatigue and Organizational Health
Michael Barnes, PhD

4:30 pm
NAATP Member Benefit Session
The Value-Based Proposition for NAATP Membership
Executive, Clinical, and Marketing Perspectives
Nikki Soda | Rick Hubbard | Thomas Britton, DPH

5:30 pm
Evening Open for Networking
8:00 am  
Exhibit Hall Opens | Breakfast in the Exhibit Hall  
*Sponsorship Available

9:00 am  
General Session 3  
The State of our Association  
Bob Ferguson | NAATP Board Chair  
Marvin Ventrell, JD | NAATP CEO  
Emerging from Trauma as Regulated Leaders  
Jasleen Chhatwal, MD

10:30 am  
Networking Coffee Break in Exhibit Hall  
Sponsored by  
Alina Lodge & Haley House  
Pine Grove Behavioral Health & Addiction Services

11:00 am  
General Session 4  
Racialized Trauma, Resilience and Healing  
Resmaa Menakem  
Sponsored by  
High Watch Recovery Center

12:00 pm  
CEO Luncheon  
Leadership in Trauma and Transformation  
Jonathan Fader, PhD  
Sponsored by  
Turning Point of Tampa

Registration | $95  
Attendees must have a C-suite leadership position in their organization to attend

1:30 pm  
Breakout Session C  
1. Distinguishing Outcomes-Based Treatment and Evidence-Based Practices  
Norman Hoffman, PhD

2. Ethics is Never Over  
Balanced and Effective Local Regulation  
Dave Aronberg, JD | Al Johnson, JD | Peter Thomas  
Moderator: Scott Munson

3. Understanding and Healing Intergenerational Racism and Bias  
Shari Hampton | Ester Nicholson

2:30 pm  
Ice Cream Social in the Exhibit Hall  
*Sponsorship Available

3:00 pm  
Breakout Session D  
1. The Continuity of Care Gap  
Effective Communication and Transition  
Marcie Chambers, PhD | James Geckler | Philip Rutherford | Nanette Zumwalt

2. Quality Through Advocacy  
Federal Public Policy and the NAATP Alliance for State Advocacy  
Mark Dunn | Nikki Soda | David Lloyd  
Moderator: Robin Piper

3. Reaching Out Across Cultural Lines  
Culturally Responsive Community Outreach  
Beck Gee-Cohen | Melanie Heu | Danielle Jackman, PhD  
Moderator: Rick Hubbard

4:30 pm  
Adjourn NAATP National 2021

Continuing Education Credit Provided NAADAC #435.  
A total of 11 CE credits are possible. Credits are posted on session description pages.  
NAATP is solely responsible for all aspects of the programs.
TO OUR SPONSORS

Tier 1 Sponsors

Tier 2 Sponsors