

Hazelden Betty Ford: Treating Addiction During the Coronavirus Pandemic



Mark Mishek President & CEO Dr. Marvin Seppala CMO



VP Public Affairs &

Community

Relations



John Driscoll SVP Recovery Services

We are monitoring the COVID-19 health crisis closely and implementing robust new strategies, protocols and procedures to minimize risks, reach people in new ways and continue providing high-quality, lifesaving addiction treatment and education.





Established a Coronavirus Incident Command Team and a dedicated Incident Command Center to lead our monitoring, planning, decisionmaking and communication.

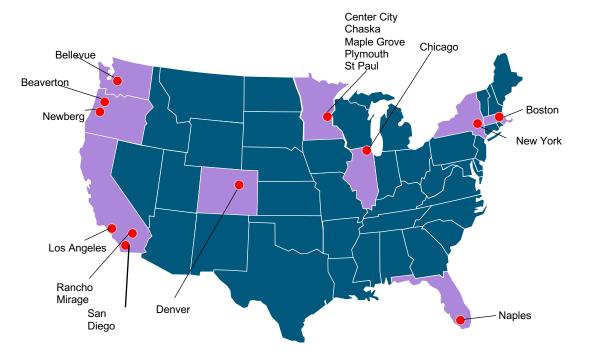




Implemented site-specific pandemic response plans nationwide.



### Hazelden Betty Ford Foundation A National Organization





We are in the fourth week since the COVID-19 outbreak began, and Hazelden Betty Ford continues to monitor the crisis closely and implement robust safeguards to minimize the risks for our patients and employees.



We are confronting two lifethreatening diseases—the disease of addiction and COVID-19.



We have transitioned all of our outpatient programs to our new *RecoveryGo* virtual platform.

Beginning this week, virtual mental health and outpatient care are also available to *new* patients, and care continues at all of our residential sites.



We are monitoring the COVID-19 health crisis closely and implementing robust new strategies, protocols and procedures to minimize risks, reach people in new ways and continue providing high-quality, lifesaving addiction treatment and education.





#### Virtual Care and Support Services





#### Visit HazeldenBettyFord.org/RecoveryGo

- Intensive Outpatient, Outpatient and Mental Health Care
- Easy-to-use video conferencing platform
- Virtual systems comply with federal and state health care privacy regulations
  - Insurance-eligible



New virtual services coming soon . . .

Family and Children's programs





The health and safety of patients and staff are at the forefront of our COVID-19 response.



Thanks to you, as an industry we are meeting this challenge head-on.

#### We will get through this, together.



## QUESTIONS





# THANK YOU

BE WELL

