

NAATP NATIONAL 2021



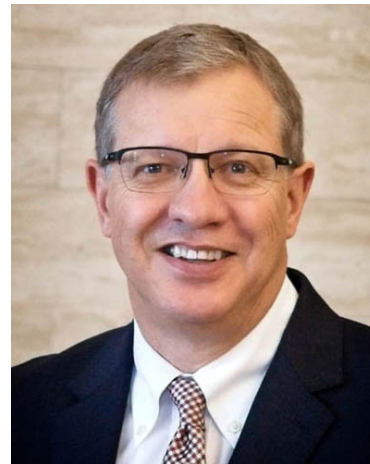
NATIONAL ASSOCIATION[®]
OF
ADDICTION TREATMENT PROVIDERS

Voice. Vision. Leadership.

The State of our Association



Robert Ferguson
Founder Jaywalker Lodge
NAATP Board of Directors Chair



Marvin Ventrell
Chief Executive Officer
NAATP

NAATP NATIONAL 2021

Tier One Sponsors



NAATP NATIONAL 2021

Thank You Retired Board Members



Paul Bacharach
Gateway Rehab



Phil Eaton
Rosecrance



Nanette Zumwalt
Hired Power



Becky Flood
Ashley & New Directions



Pam Rodriguez
TASC



Ed Diehl
Seabrook



Gary Fisher
Cirque Lodge



Paul Hackman
Pavilion



Dave Rotenberg
Caron

NAATP NATIONAL 2021

Welcome New Board Members



Sue Bright
New Directions for Women



Jim Geckler
Harmony Foundation



Dave Gomel
Rosecrance



Greg Hobelmann
Ashley Addiction Treatment



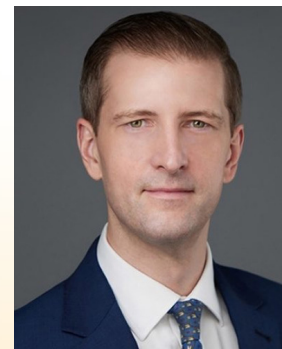
Rick Hubbard
Origins Behavioral Health



Joel Johnson
TASC



Philip Rutherford
FAVOR



Bradley Sorte
Caron

NAATP NATIONAL 2021

The Evolution of Care 1939 AA to 2021 Our Defining Moment

- AA as a Social Model
 - Akron and Beyond
- Residential Institutionalization of the Social Model
 - Willmar Farm for Inebriates - Highwatch Recovery
- The Minnesota Model and its Extensions
 - Fee for Service at Willmar and Hazelden: A Social Plus Model
- The Medical Model of Behavioral Health Care
 - Value-Based Care: We are Defining it Now!



NATIONAL ASSOCIATION[®]
OF
ADDICTION TREATMENT PROVIDERS

Success Requires A Sum Greater than its Parts

The mission of NAATP is to provide leadership, advocacy, training, and member support services to ensure the availability and highest quality of addiction treatment.

NAATP is the National Professional
Membership Society
and Trade Association of SUD Treatment
Providers

Voice, Vision, Leadership

We are Securing a Community of Values and Quality

- Licensed for all services in all locations
- Accredited for all services in all locations
- Abide by the NAATP Code of Ethics and agree to removal
- Follow a Core Competency Practice Guideline
- Find a Provider at the NAATP AID – Our Community



NAATP NATIONAL 2021



NATIONAL ASSOCIATION[®]
OF
ADDICTION TREATMENT PROVIDERS

Voice. Vision. Leadership.

[Contact Us](#) | [Español](#)

[My Account](#)

[About](#)

[Membership](#)

[Resources](#)

[Programs](#)

[Events](#)

[Foundation](#)



[Member Resource Center](#)

[Toolkits & Guidebooks](#)

[M2M Forum](#)

[Member Instructions](#)



The NAATP **Addiction Industry Directory (AID)** serves members and the public as a comprehensive source of addiction service providers and supporters. All NAATP members in good standing appear in this directory. All Provider Members are licensed to provide the addiction services indicated. All listed members agree to abide by the [NAATP Code of Ethics](#) regarding marketing and service delivery.

Before Seeking Treatment, visit our [Addiction & Treatment Resources](#) page to learn about our treatment selection guide, levels of care, and basic understanding about addiction.

NAATP NATIONAL 2021



Ashley Addiction Treatment

Accredited



Contact Information

Mailing Address:	800 Tydings Lane, Havre de Grace, Maryland 21078
Phone:	800-799-4673
Email:	info@ashleytreatment.org
Website:	https://www.ashleytreatment.org
Admissions:	Nick Beckett
Admissions Email:	nbeckett@ashleytreatment.org
Admissions Phone:	800-799-4673
Marketing Contact:	Rebecca Miller
Marketing Email:	RMiller@AshleyTreatment.org

naatp.org/resources/addiction-industry-directory

NAATP NATIONAL 2021



NATIONAL ASSOCIATION
OF
ADDICTION TREATMENT PROVIDERS

Membership Classes

SUPPORTER

Recovery Support
Services

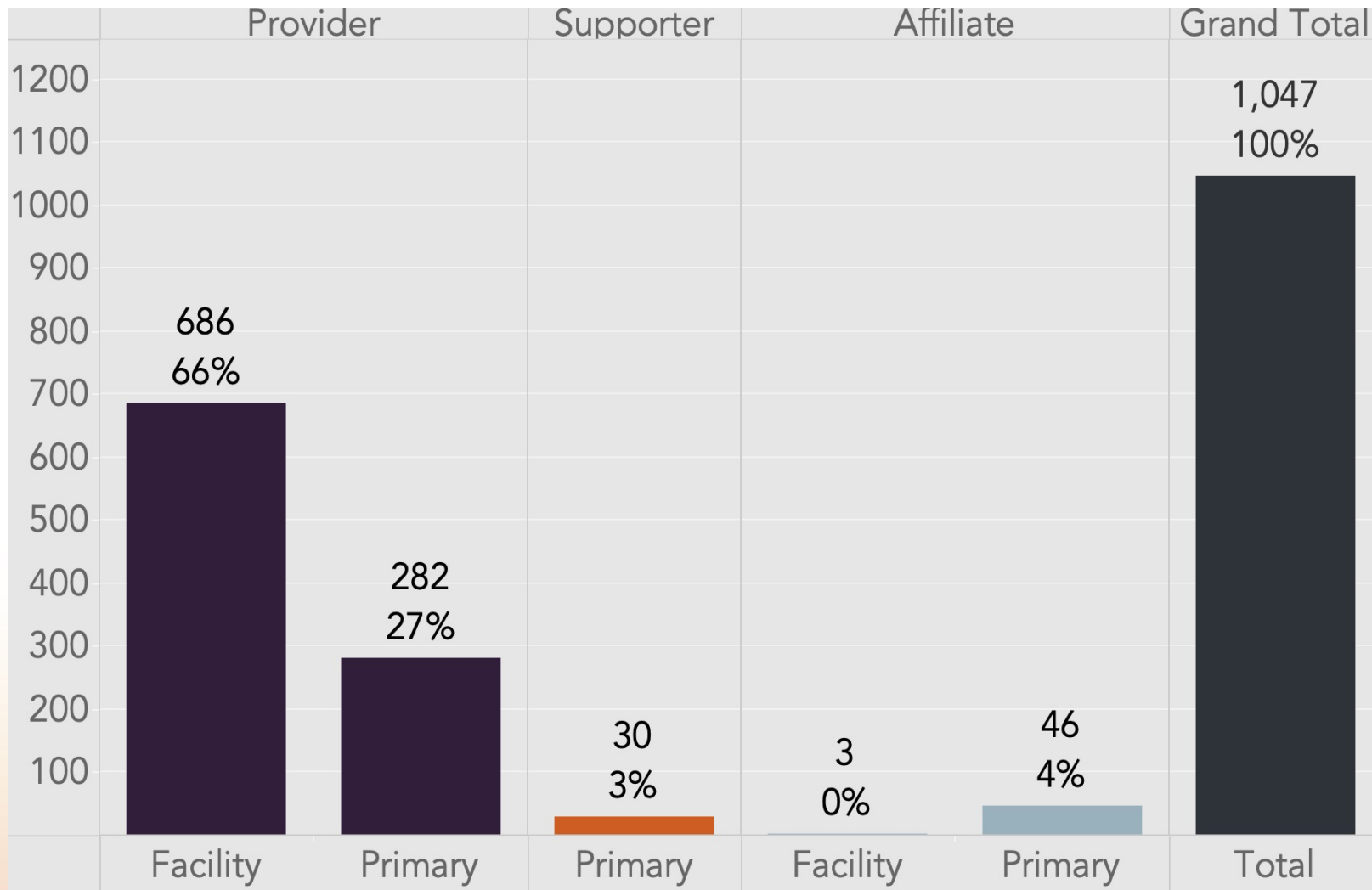
PROVIDER

Licensed & Accredited
Addiction Treatment
Providers

AFFILIATE

Vendor Services

Member Type & Class



NAATP Programs: Five Pillars



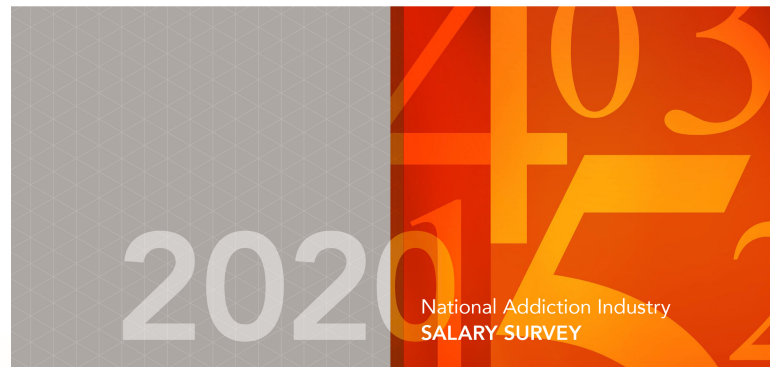
Operational Competence



The Nine Core Competencies

1. Operations
2. Admissions and Screening
3. Employment, Training, Credentialing
4. Billing
5. Discharge and Continuing Care
6. Outcomes Measures
7. Community Engagement, PR, Public Policy
8. Marketing & Visibility
9. Ethics

...Operational Competence NAATP Salary Surveys



© 2020 National Association of Addiction Treatment Providers
All Rights Reserved

NAATP NATIONAL 2021

Back to the Beginning

All Roads Lead to Scientific Measurement

FORSE™

NAATP FOUNDATION
for Recovery Science and Education

The FoRSE Addiction Treatment Outcomes Program will collect data through a new and unique centralized Clinical Data Repository that allows data sharing from diverse populations and technology systems, with the ability to provide site-specific benchmarking reports on aggregated and de-identified data. This will, in turn, allow NAATP to evaluate the outcomes of different services for varied populations as never before.

NAATP NATIONAL 2021

NAATP Program and Member Services



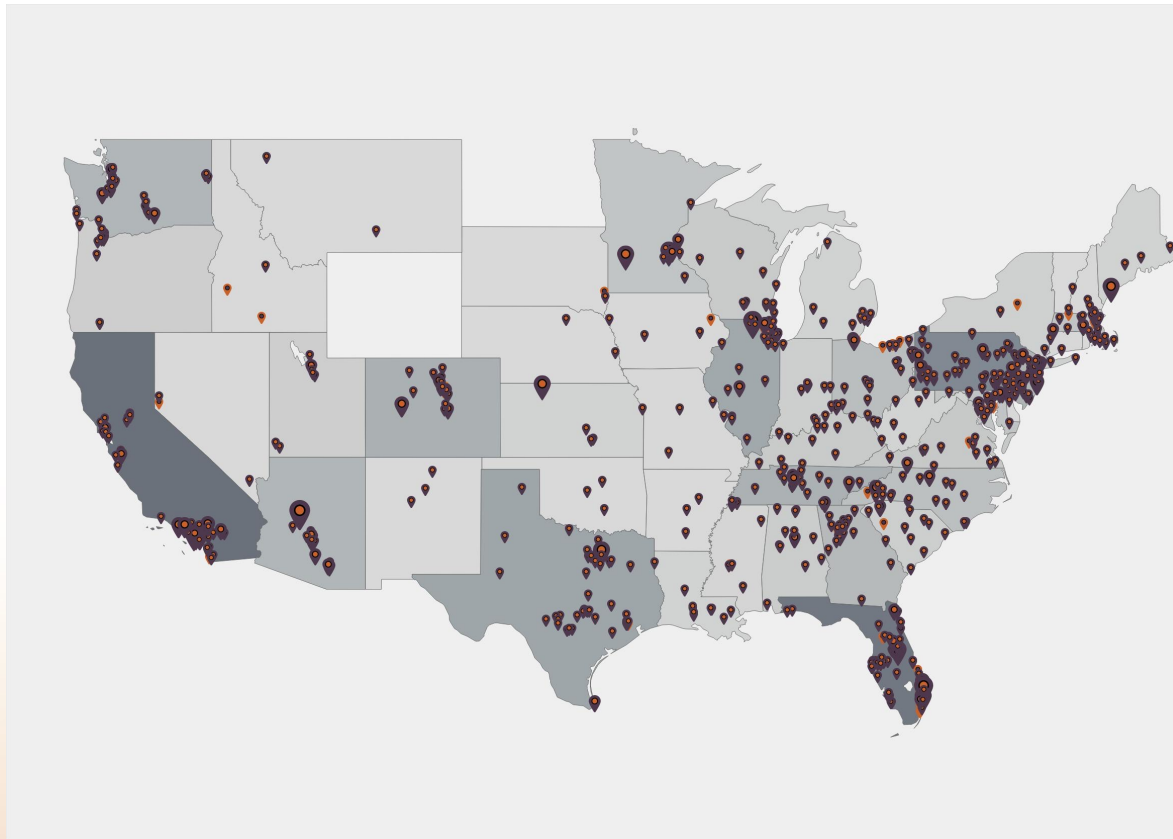
MEMBER BENEFIT GUIDE



NATIONAL ASSOCIATION™
OF
ADDICTION TREATMENT PROVIDERS

VOICE | VISION | LEADERSHIP

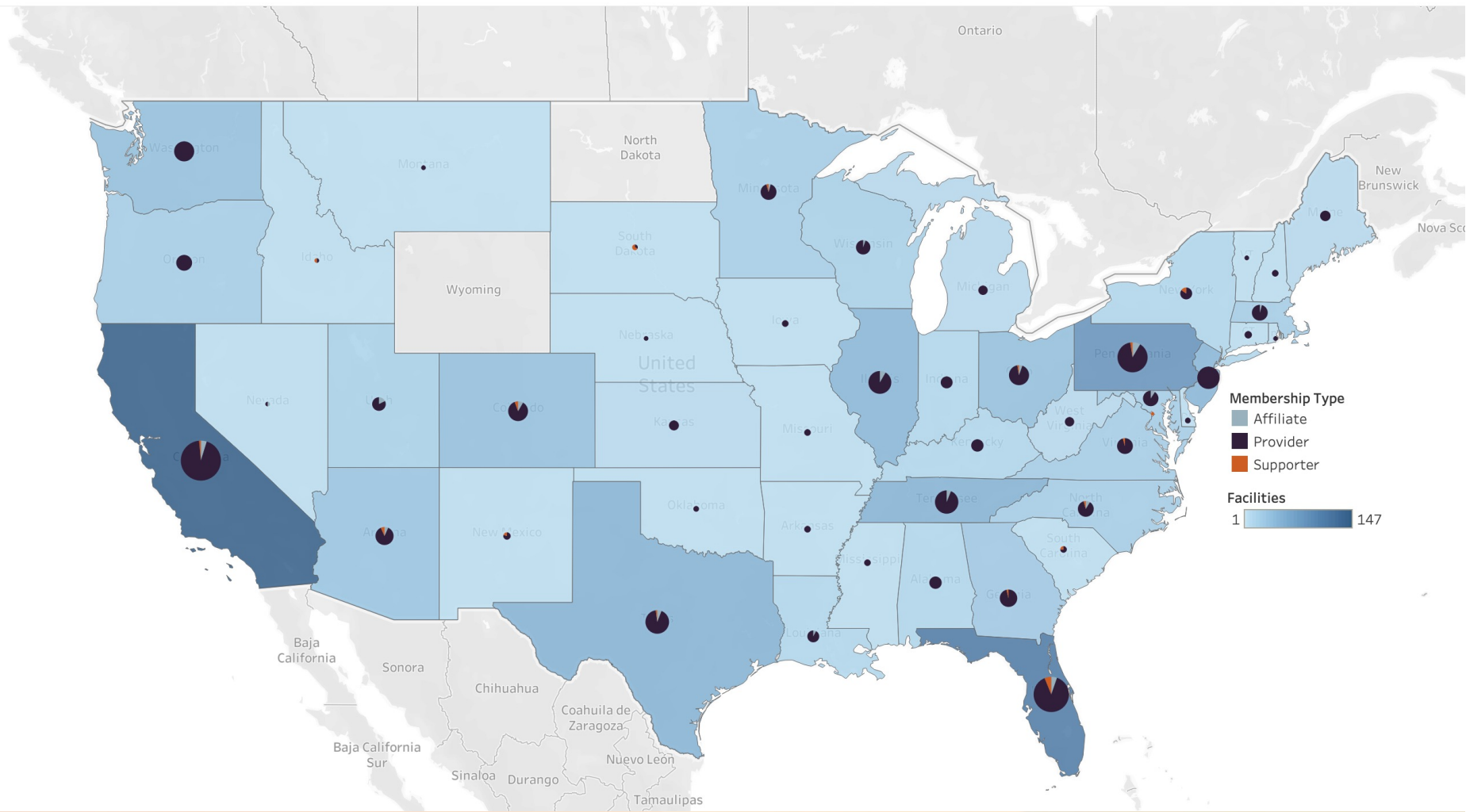
Snapshot of the Addiction Treatment Field: NAATP



1000
Locations

Providers
Supporters

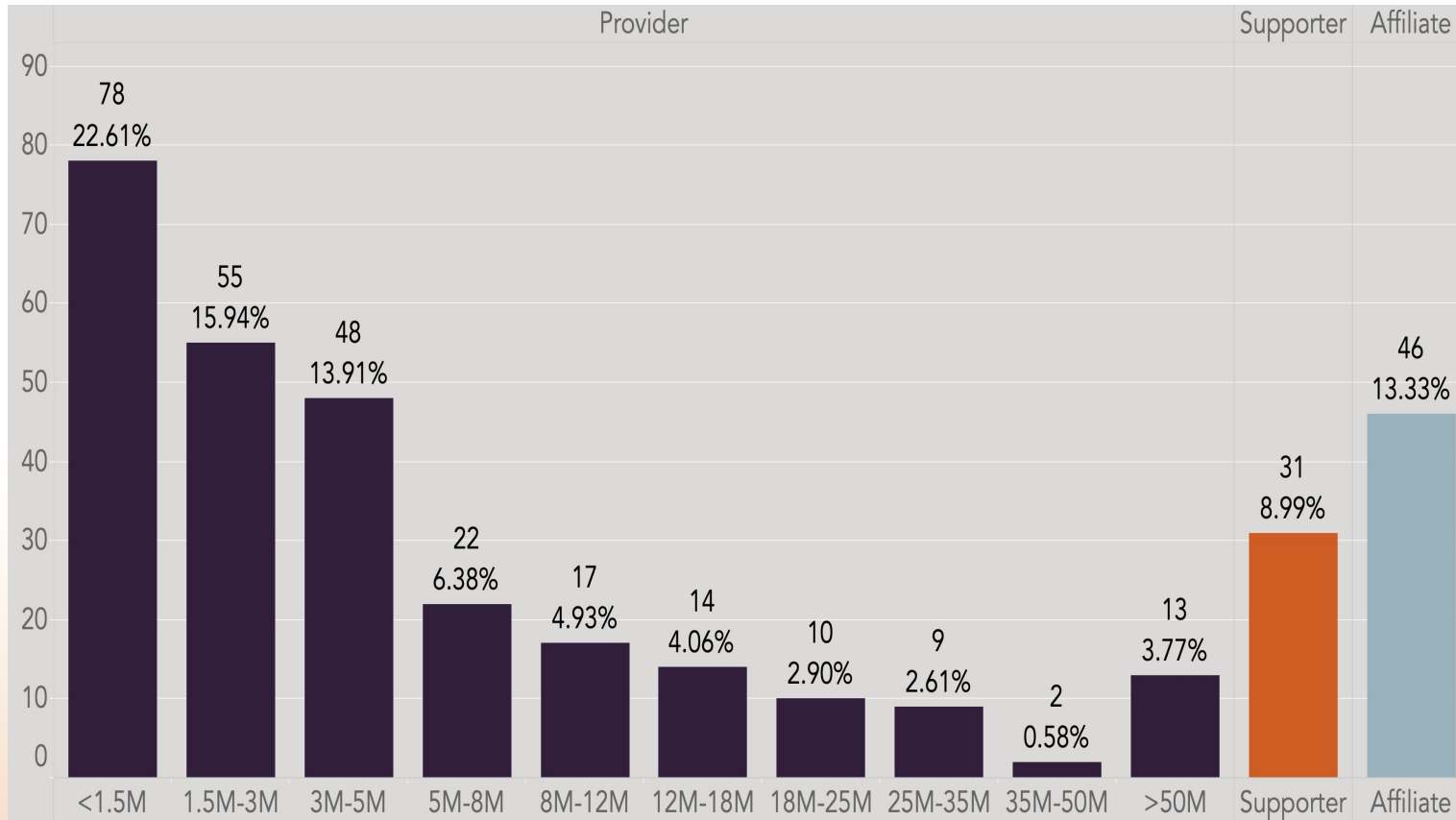
NAATP NATIONAL 2021



NAATP NATIONAL 2021

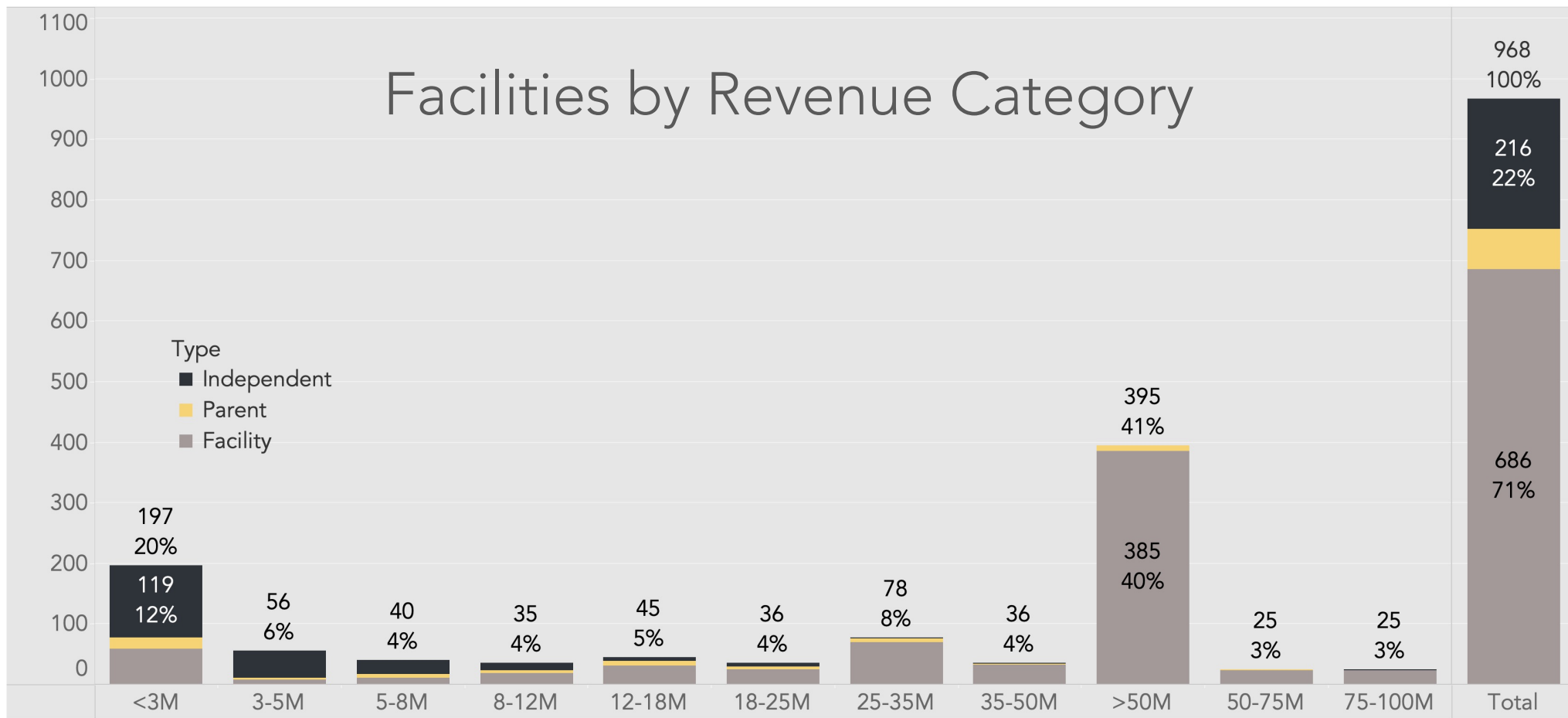


Parent Members by Revenue Category



Facilities by Revenue Category

Type
 ■ Independent
 ■ Parent
 ■ Facility

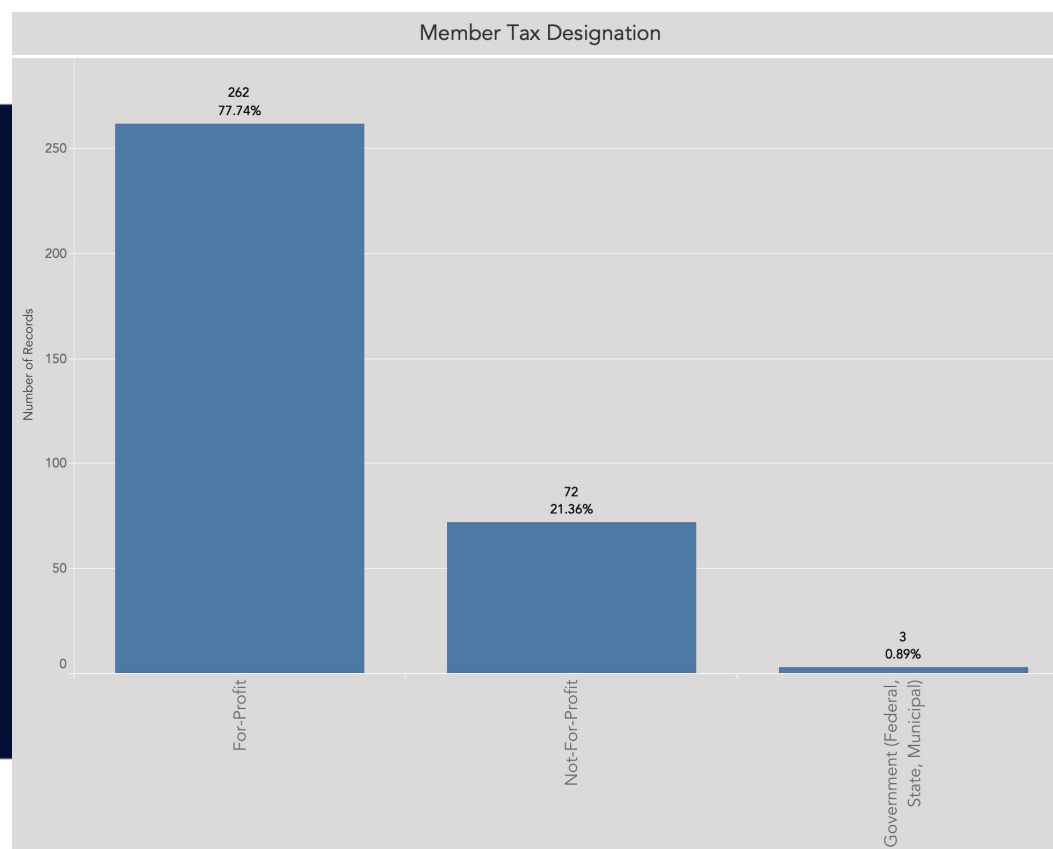




NATIONAL ASSOCIATION
OF
ADDICTION TREATMENT PROVIDERS

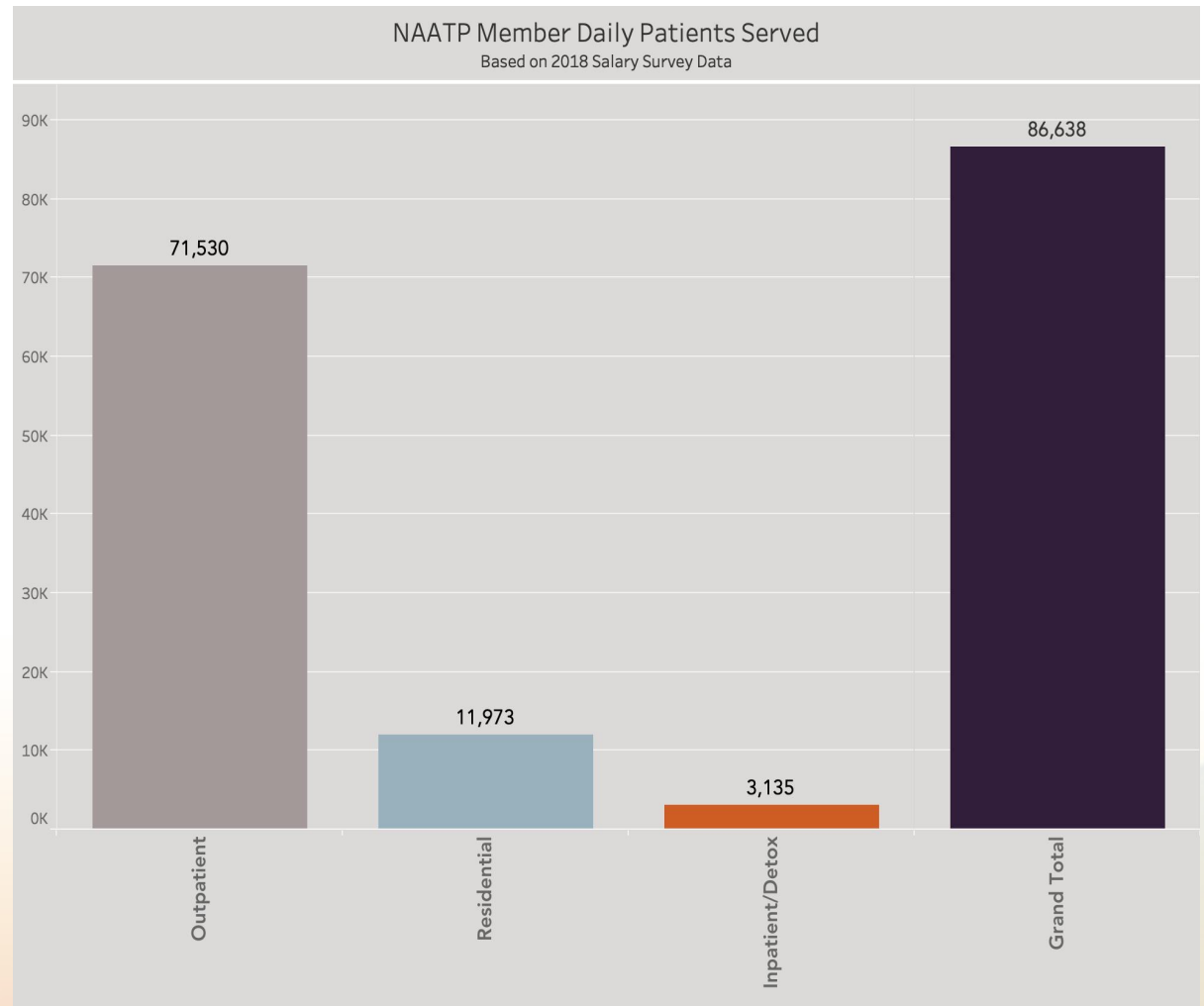
Tax Designation

NAATP Membership



For Profit or Not For Profit

Patients Served by NAATP Members



NAATP NATIONAL 2021

NAATP NATIONAL 2022

CHART A COURSE FOR
SAN DIEGO, CALIFORNIA



May 7-9, 2022

Manchester Grand Hyatt San Diego



NAATP

naatp.org/events/national-addiction-leadership-conference/naatp-national-2022



NATIONAL ASSOCIATION
OF
ADDICTION TREATMENT PROVIDERS

NAATP.org
info@naatp.org
888.574.1008

Thank You!

NAATP Resource Links

[COVID-19 Resources](#)

[Diversity, Equity, and Inclusion Resources](#)

[Addiction Industry Directory \(AID\)](#)

[Resources](#)

[Training & Events](#)

[Webinar Series](#)

[Become a Member](#)

[Member Seal](#)

[Public Policy Advocacy](#)

[Addiction Treatment Research](#)

NAATP NATIONAL 2021