

# NAATP NATIONAL 2021



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OF  
ADDICTION TREATMENT PROVIDERS

Voice. Vision. Leadership.

# Welcome to NAATP National 2021

## Emerging from Industry Trauma through Accountability

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**Jaime Vinck**

Chief Executive Officer  
Recovery Ways

NAATP Board of Directors Executive Committee Member



**Marvin Ventrell**

Chief Executive Officer  
NAATP

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# Taking Our Inventory

## Treatment Quality, Leadership, and Racial Equity

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**Joseph Lee, MD**  
Hazelden Betty Ford  
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President & CEO



**Corrie Vilsaint, PhD**  
Harvard Medical School  
Institute & Research  
Fellow



**Douglas Nemecak, MD**  
Behavioral Health CMO



**Chuck Ingoglia**  
National Council For  
Mental Wellbeing  
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# Quality, Leadership, and Racial Equity



**Corrie Vilsaint, PhD**

Harvard Medical School Institute & Research Fellow



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# Using Recovery Science to Take a Fearless Inventory of Racial Health Equity

Corrie L. Vilsaint, PhD.

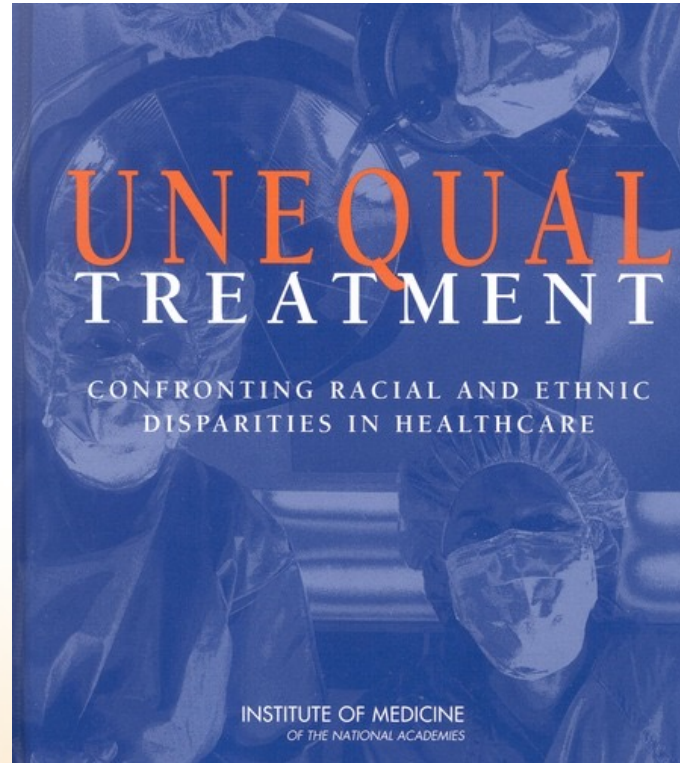
Recovery Research Institute, Harvard Medical School

NAATP  
December 8, 2021



# Racial Health Equity on the National Stage

- Landmark report from Institute of Medicine prepared at the request of Congress.
- Conclusion:  
**Striking disparities in burden of illness experienced by Black Americans**, despite health insurance, income, etc.



Racial-ethnic minorities, Black Americans in particular, suffer a disproportionate burden of health and social consequences despite having a lower or equivalent prevalence of substance use and substance disorders (American Indians are exceptions).



# Why Racial Health Inequities Exist?

Disproportionate exposure to risk and protective factors (e.g., homelessness, wealth, air pollution, discrimination, access to healthy food).

Race was derived as a social construct, we are not observing the limited effects of biology, genetics<sup>1</sup>, or class, but a distinct construct akin to a caste system<sup>2</sup>.

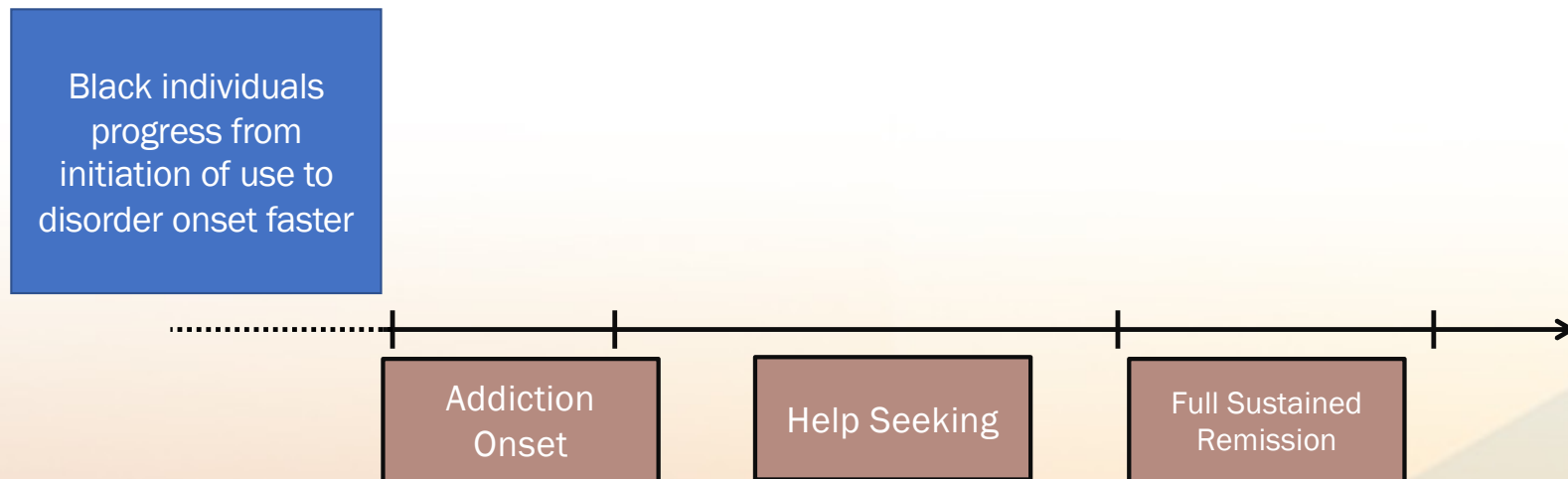
<sup>1</sup> Genetic Pearce, Foliaki, Sporle, Cunningham. 2004. Genetics, race, ethnicity, and health. *BMJ*, 328(7447), 1070-1072.

<sup>2</sup>Kawachi, Daniels, Robinson. 2005. Health disparities by race and class: Why both matter. *Health Affairs*, 24.

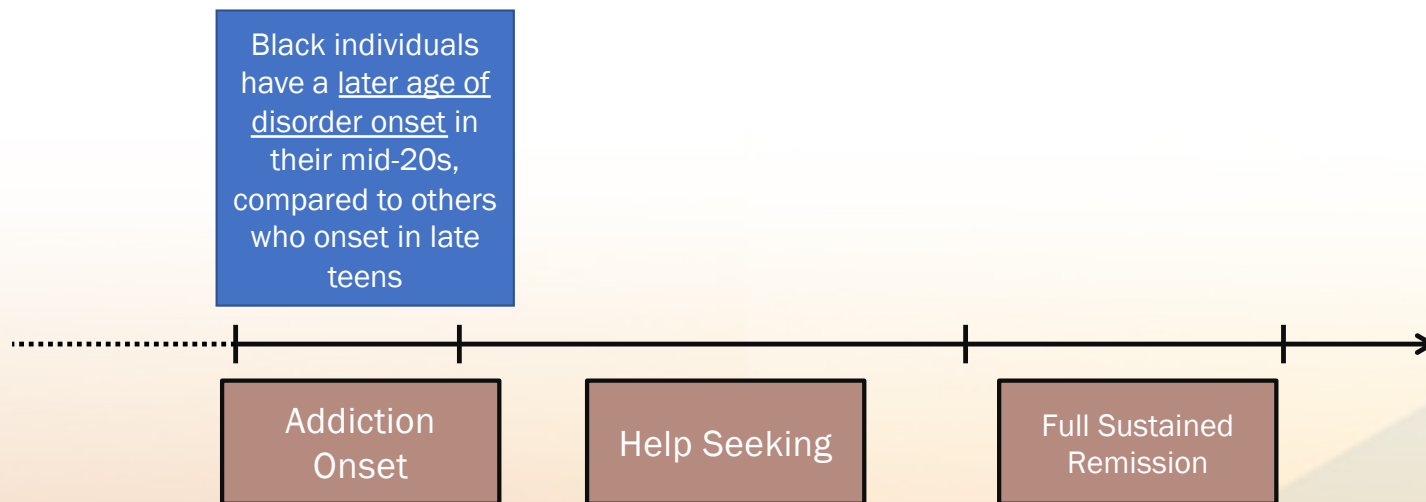
# Course of Illness and Recovery from Substance Use Disorders: Racial Health Equity

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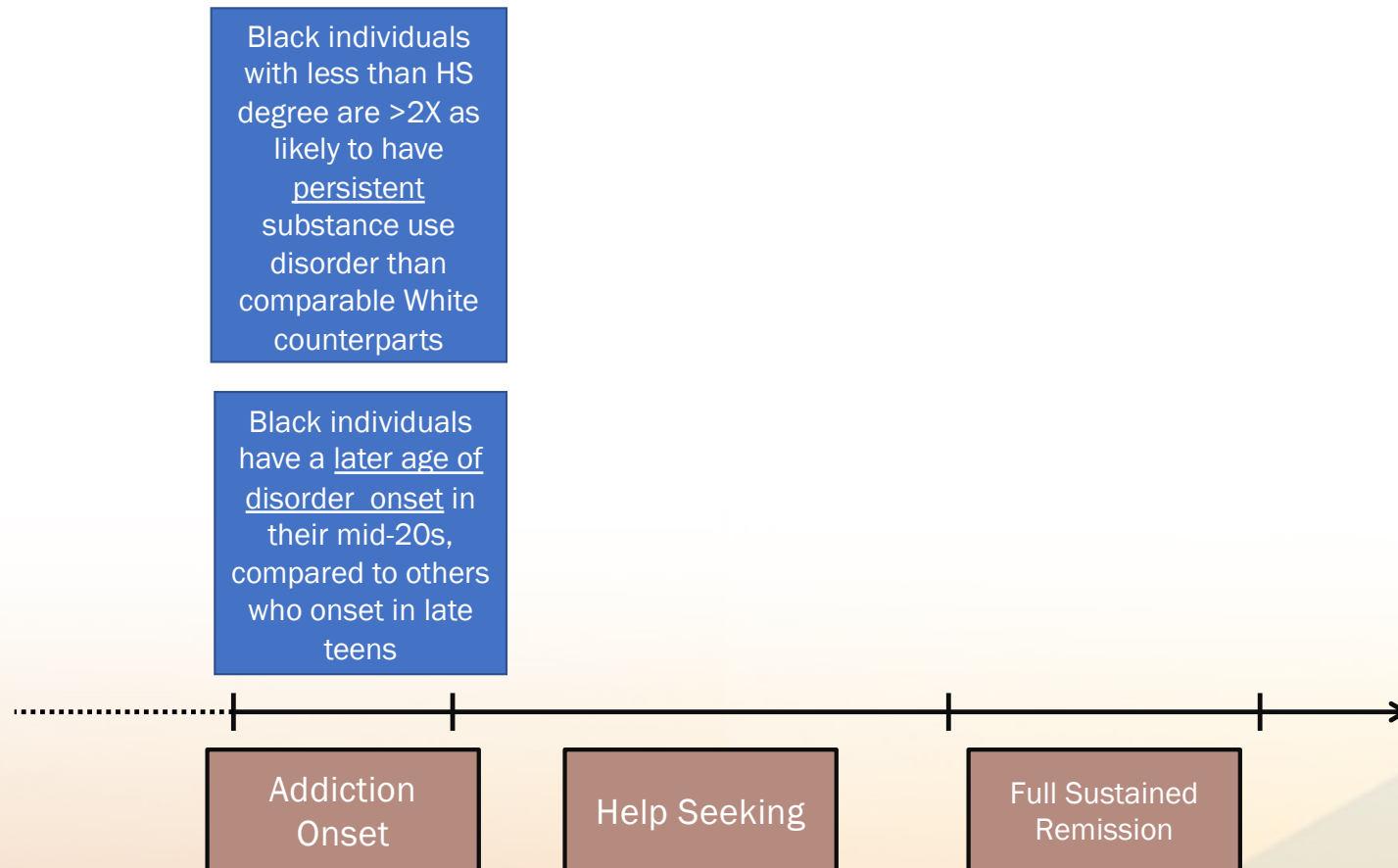
## Course of Illness and Stable Recovery: Racial Health



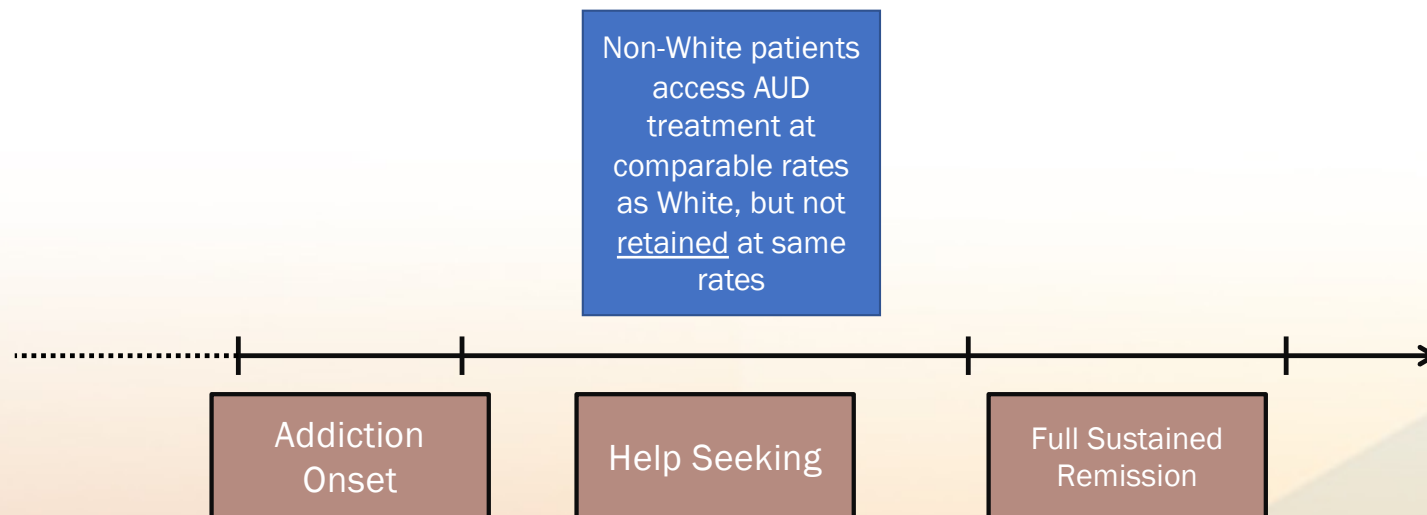
## Course of Illness and Stable Recovery: Racial Health



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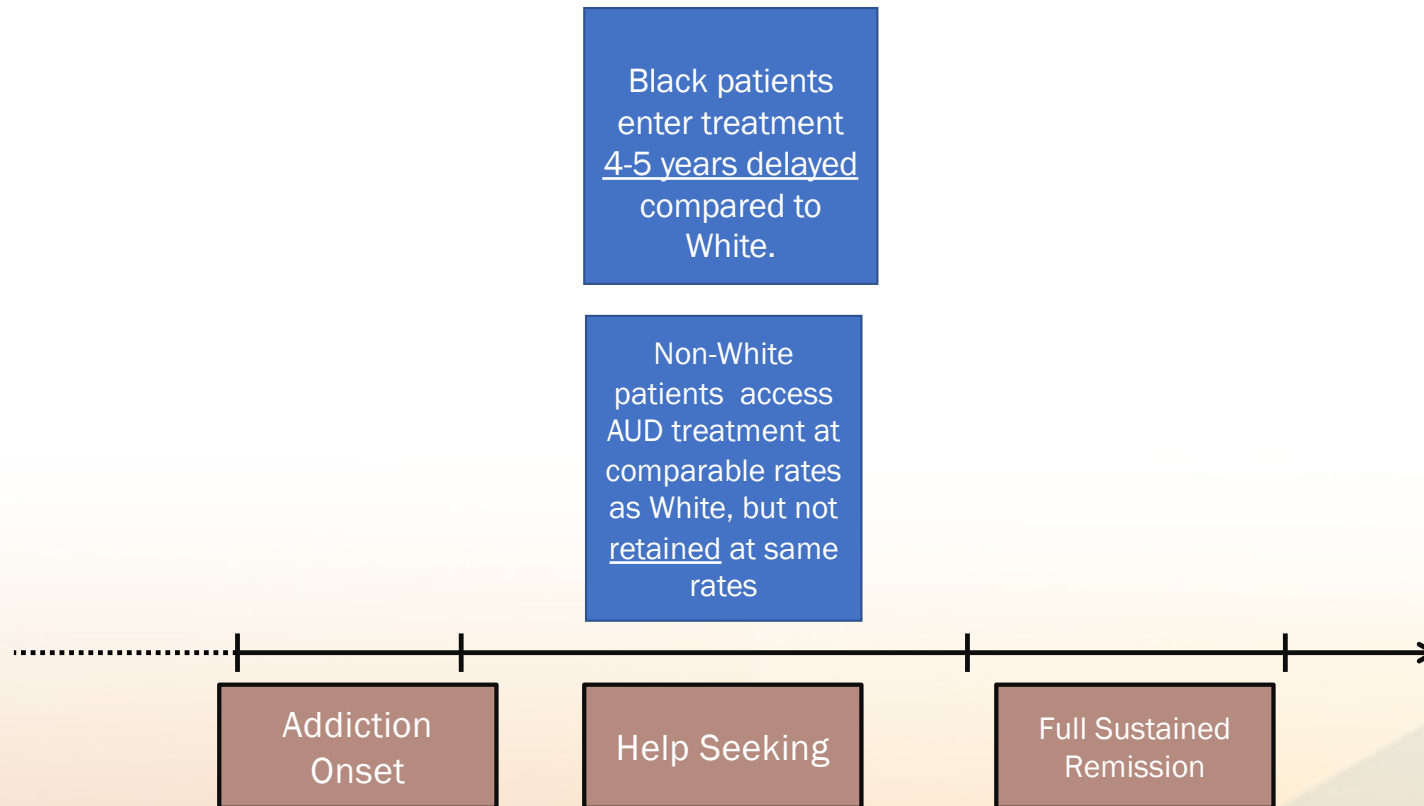


## Course of Illness and Stable Recovery: Racial Health

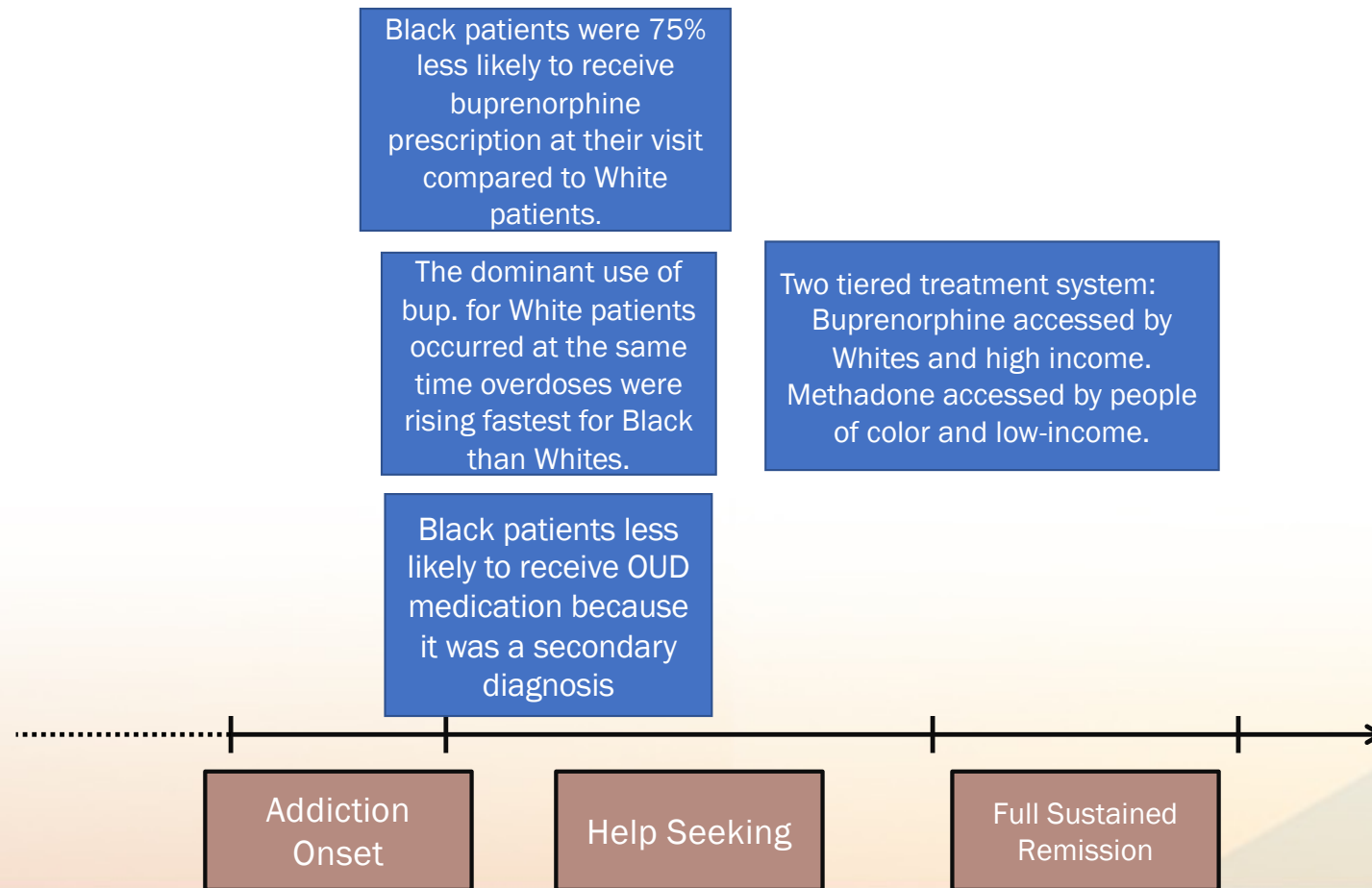




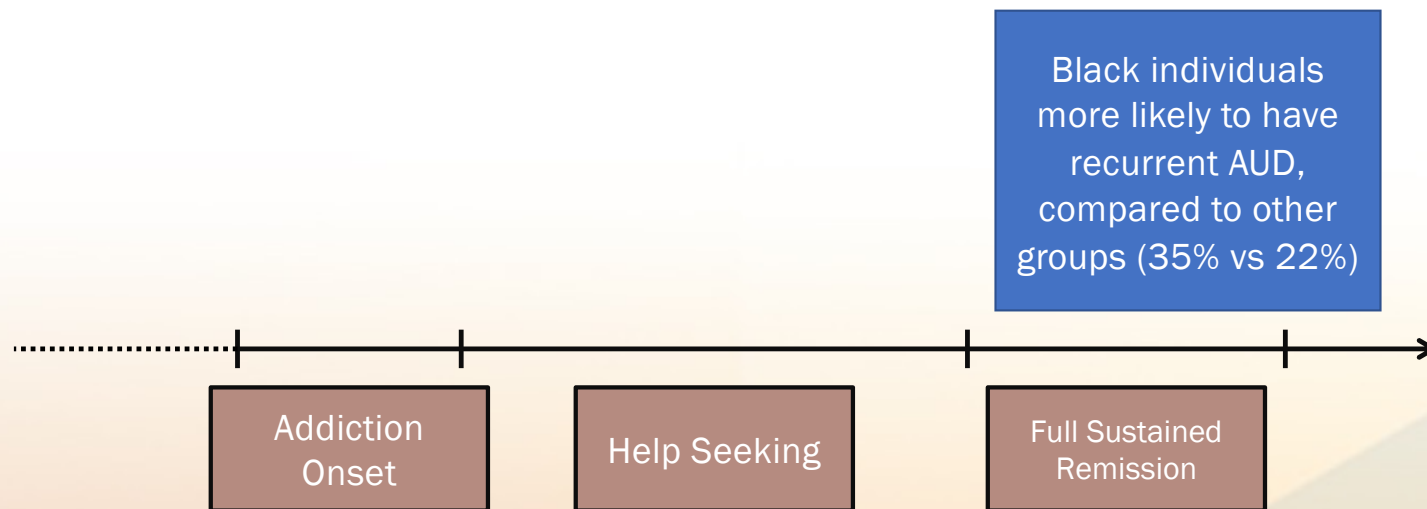
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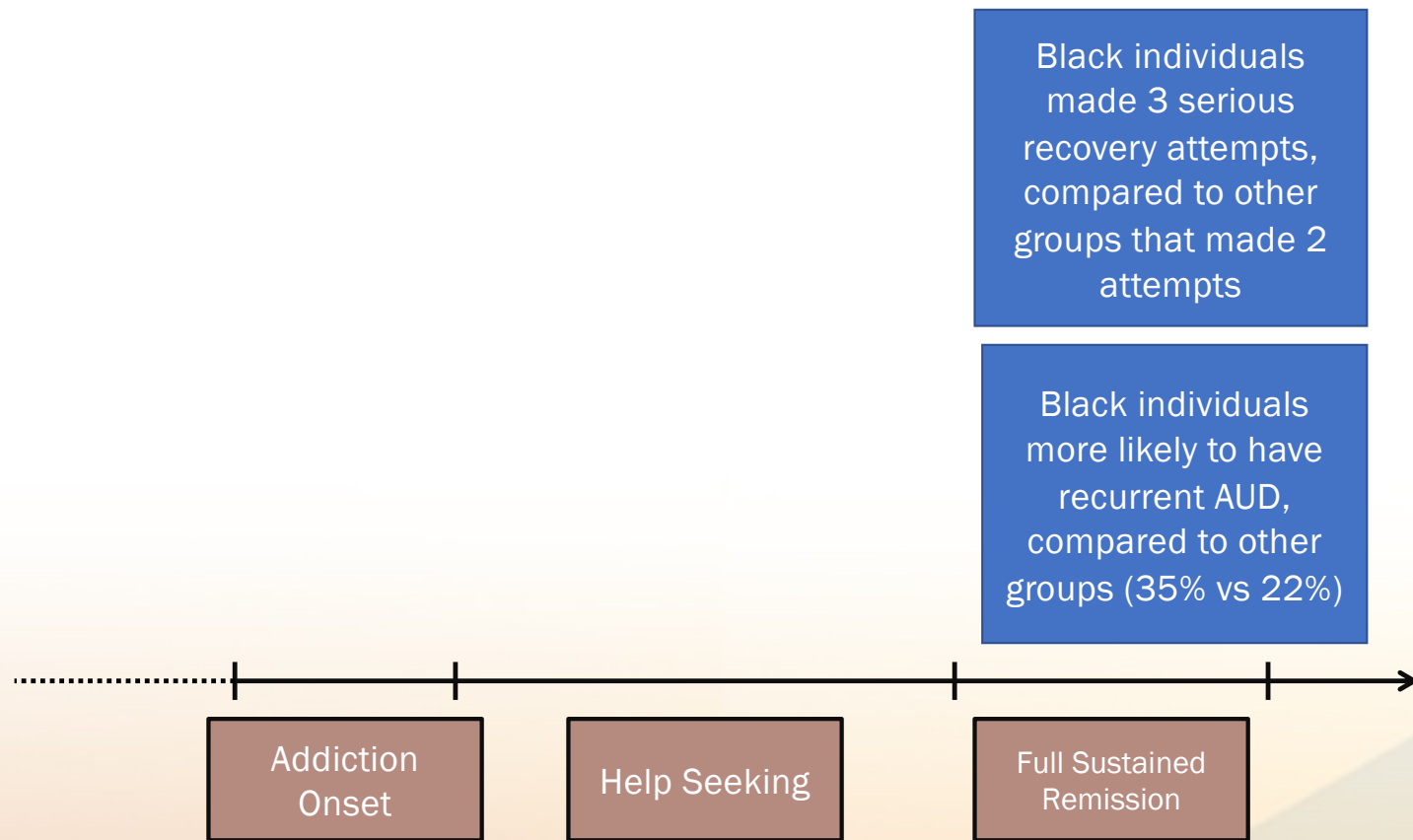
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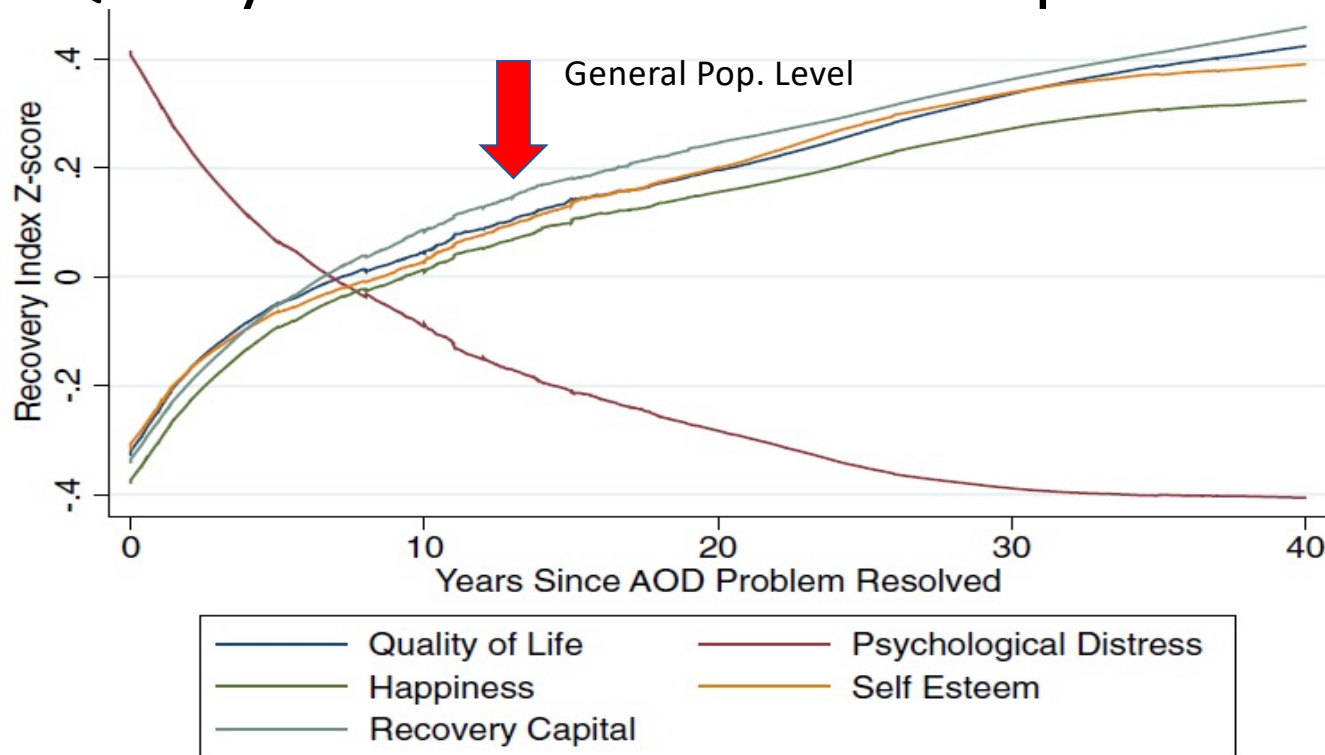
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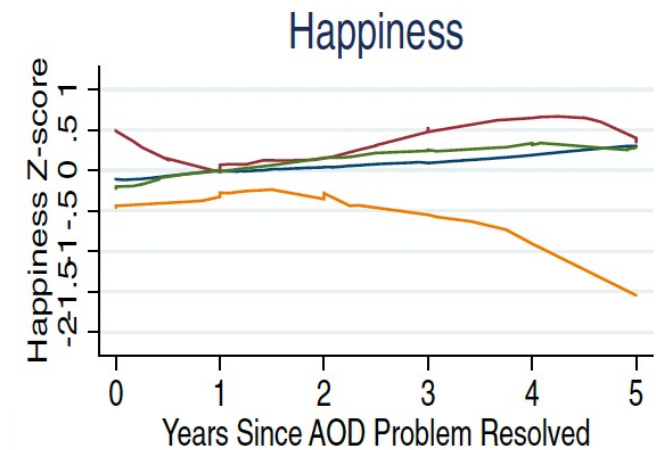
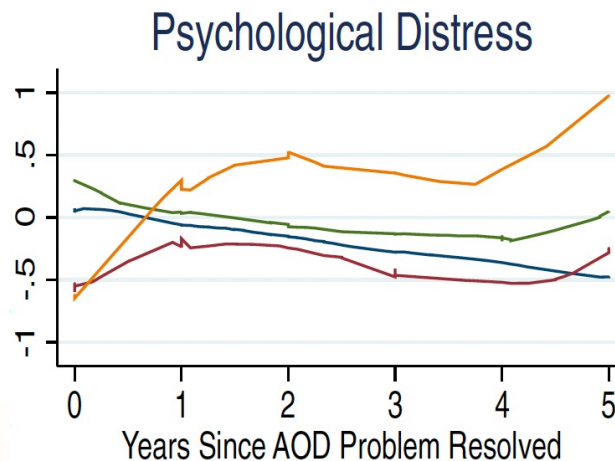
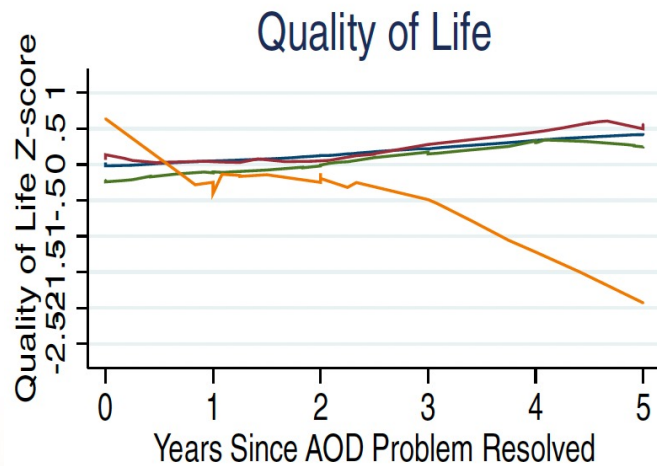


# It Takes 15 Years for an Individual in Recovery to Reach a Similar Quality of Life as the General Population



[Kelly, Greene, Bergman. 2018. Beyond abstinence: Changes in quality of life with time in recovery in A nationally representative sample of US adults. \*Alcoholism: Clinical and Experimental Research\*, 42\(4\), 770-780.](#)

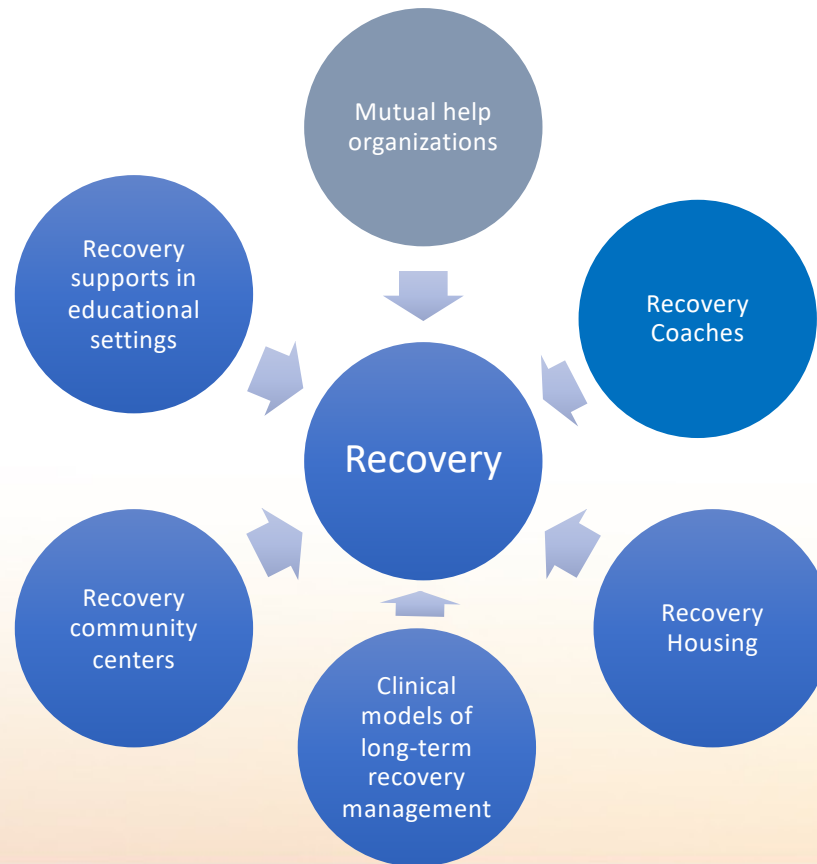
## For Individuals Who Identify as “Other” Recovery is Lower the First 5 Years



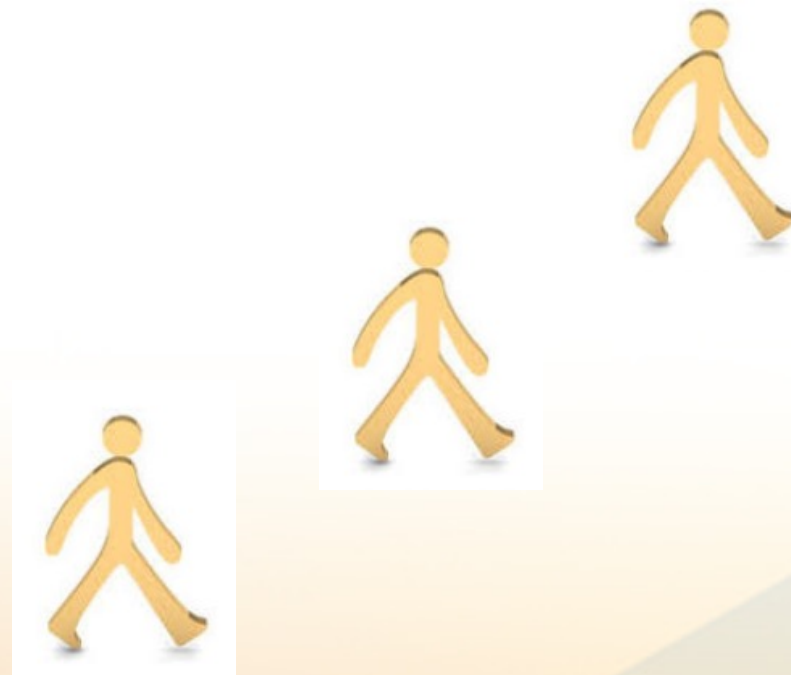
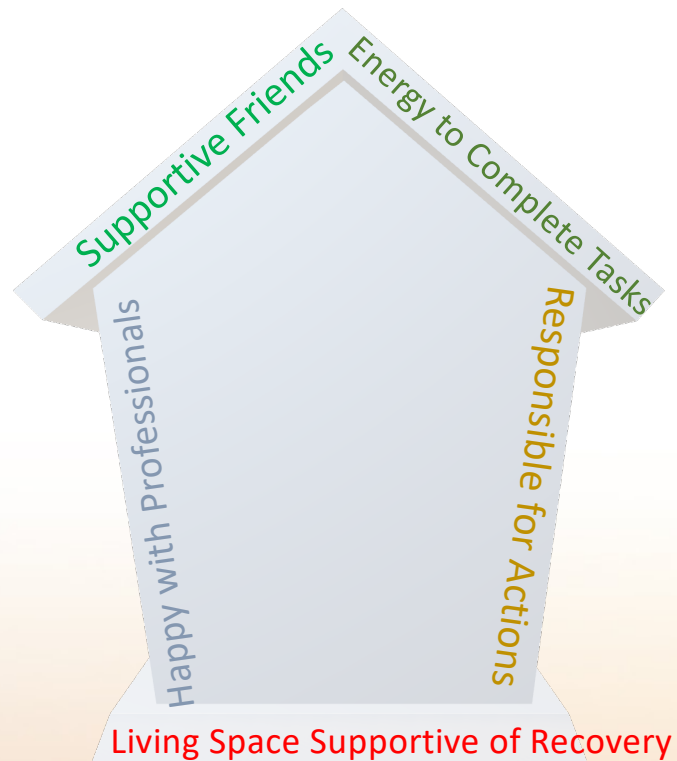
— White, non-Hispanic      — Black, non-Hispanic  
— Hispanic                      — Other, non-Hispanic



# Recovery Support Services (peer based/people with lived experience)



# Recovery Capital as Building Materials for Reconstruction



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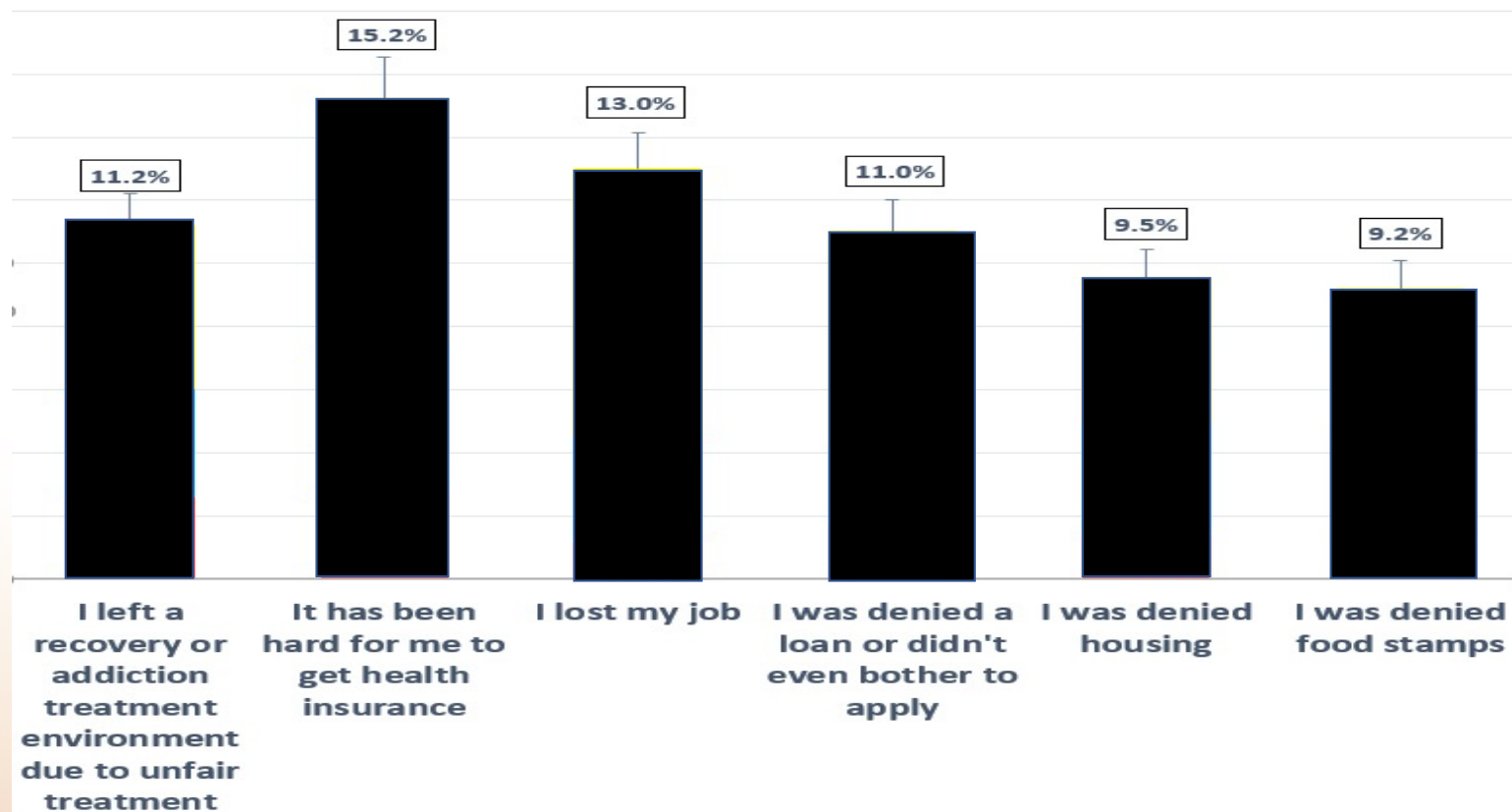
# Negative Recovery Capital: Recovery-Related Discrimination

Violations of personal rights that occurred at the structural, organizational, or policy level.

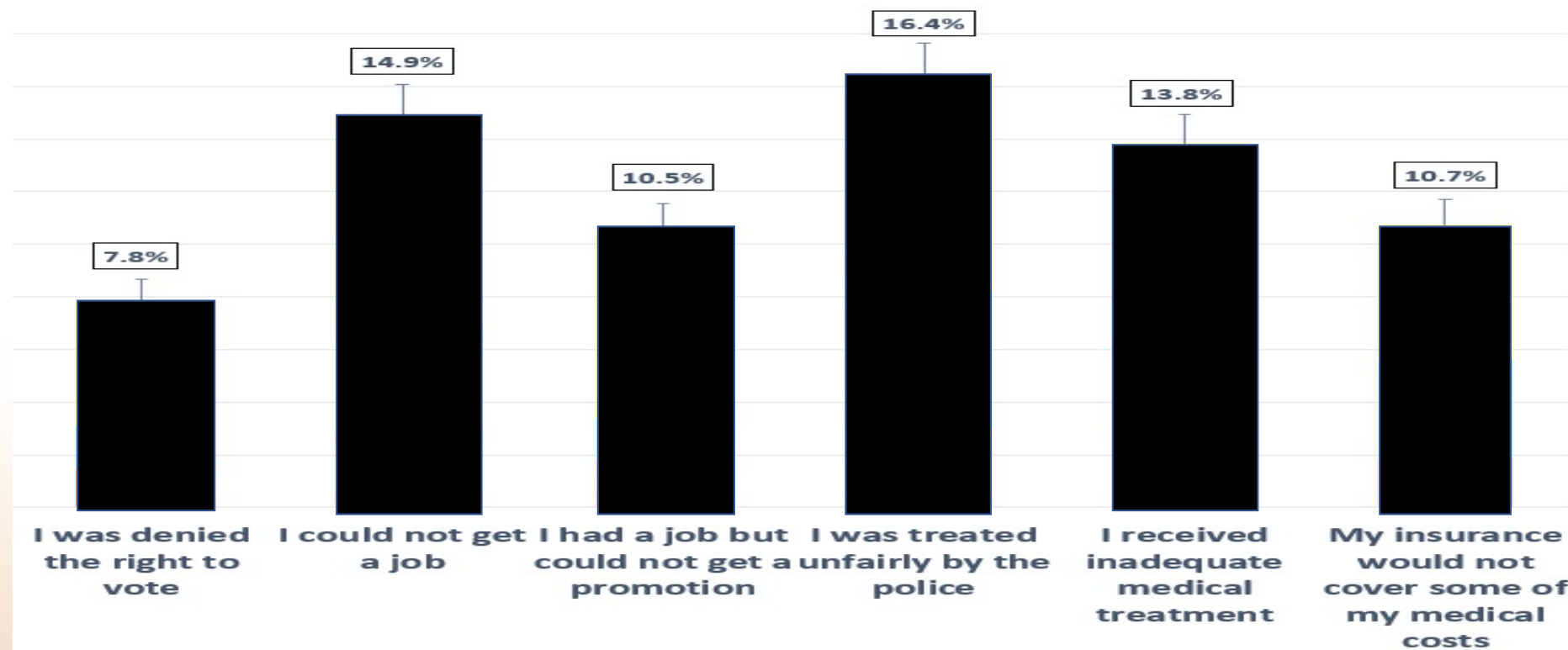
“How frequently have the following occurred because someone knew about your alcohol or drug history?”

Vilsaint, Hoffman, Kelly. 2020. *Drug and Alcohol Dependence*

# Recovery-Related Discrimination: National Prevalence



# Recovery-Related Discrimination: National Prevalence



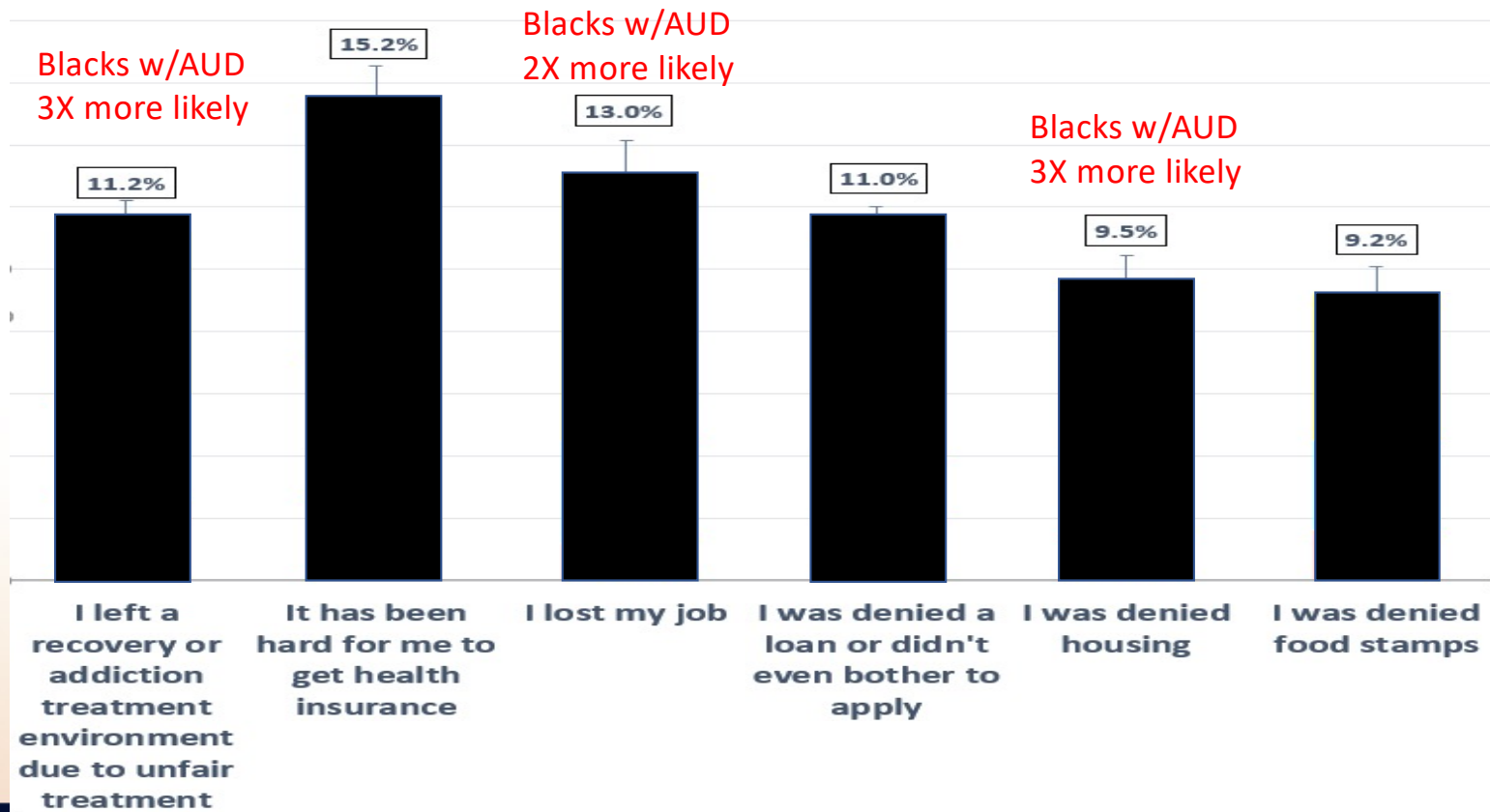
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Recovery-Related Discrimination was associated with more Psychological Distress, lower Quality of Life and lower Recovery Capital after controlling for severity like indicators.

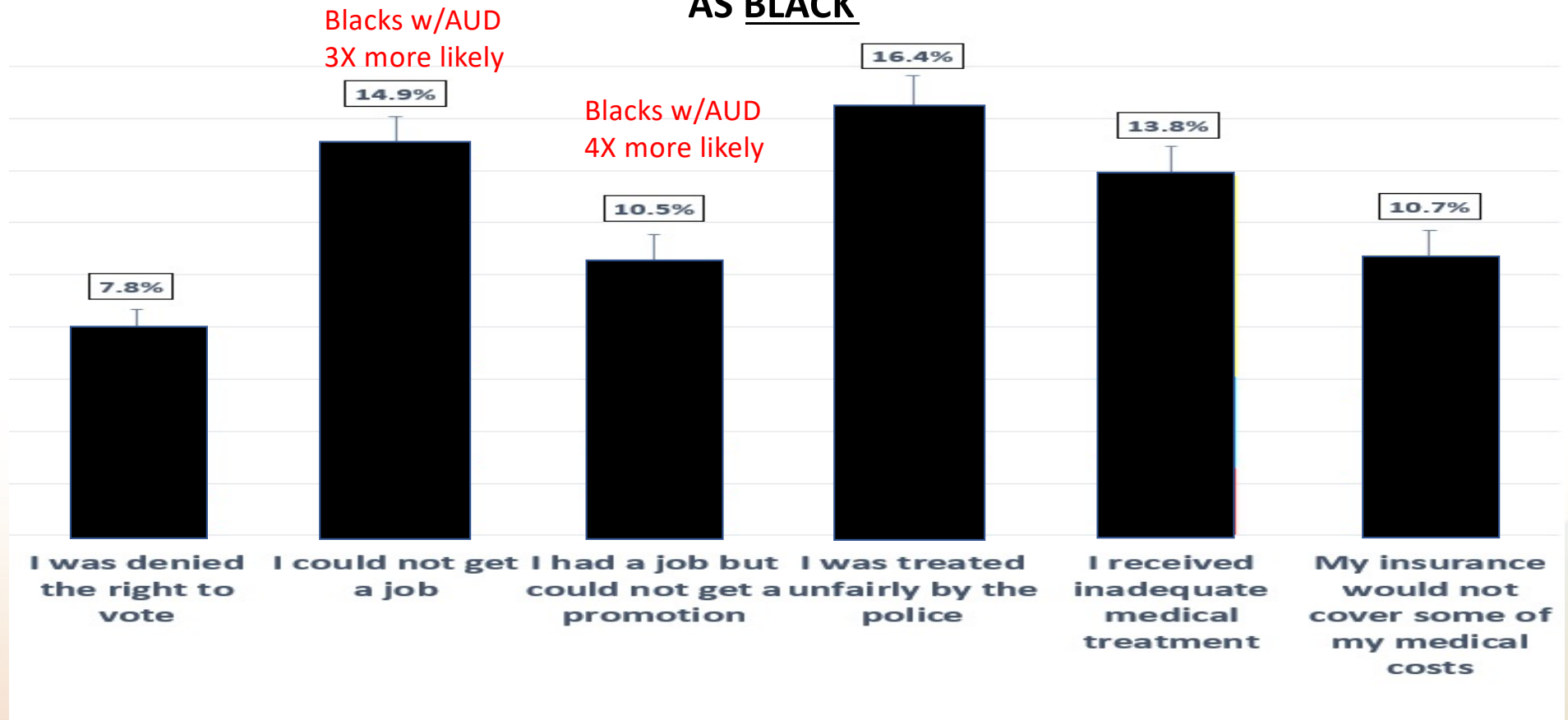


Does Recovery-Related Discrimination vary by Race-Ethnicity?

## RECOVERY-RELATED DISCRIMINATION OCCURS MORE AMONG INDIVIDUALS WHO IDENTIFY AS BLACK



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Mechanisms of racial health inequities has largely focused on behavior change at the individual level, despite increasing national recognition of the structural drivers of health disparities. This has resulted in limited impact on sustained improvements in disparities over time.

## **ACTION ITEMS: RACIAL HEALTH INEQUITIES IN RECOVERY**

- 1) Go into Black communities leveraging recovery support services and peers to combat medical mistrust.
- 2) Build recovery capital and strength-based messaging.
- 3) Issue rebuilding permits, in access to higher education, nutrition assistance, housing, voting, and employment.
- 4) Mandate equity



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# Quality, Leadership, and Racial Equity



Innovating and Partnering for Better  
Health

Dr. Doug Nemecek, Chief Medical  
Officer-Behavioral Health, Evernorth



# What we're hearing



I want my people to get access to care quickly.

My employees don't realize substance use care is covered or utilize the programs in place today.

I don't know how to effectively help my employees who are struggling with substance use disorders.

I don't see medical and behavioral providers working together.

# Network access and solutions: more options means more access

## Greater access and availability

- + **62,000+ virtual providers**  
the largest virtual network in  
the country<sup>1</sup>
- + Fast Access network  
guarantees first-time  
appointment in five days or  
less<sup>2</sup>
- + Expanding into specialty areas
- + Emergency Responder Clinical  
Certification Program



## Quality providers

- + **96% of customers**  
would recommend their  
in-network provider<sup>2</sup>
- + Connecting medical and  
behavioral providers together
- + Centers of Excellence for:
  - **Substance use**
  - Mental health
  - Eating disorders
  - Child and adolescent
- + Working with patients to  
schedule appointments



## Expanding network

- + **2x network** size in  
the last five years<sup>1</sup>
- + Growing behavioral and  
substance use Centers  
of Excellence
- + 216K mental health and  
substance use providers<sup>1</sup>
- + 6.5K+ facilities, 209K+  
individual practitioners<sup>1</sup>

1. Internal unique provider data as of May 2021. Subject to change.

2. Internal patient recommendation reviews, 2020.

# Wrap-around support for better outcomes

Every substance use journey is unique

IDENTIFICATION, STRATIFICATION, ENGAGEMENT, 100% FOLLOW-UP



## Low acuity

Individuals who need help early on in their substance use journey with at-risk conditions

- + EAP services
- + Coaching/Peer services
- + Digital self-service tools



## Moderate acuity

Individuals who have diagnosable substance use condition

- + Telephonic/digital support
- + Outpatient treatment
- + Medication management



## Intense acuity

Individuals who have serious, more advanced substance use conditions

- + Intensive treatment options within network
- + Facility-based treatment



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# Strategic provider relationships and digital solutions help drive better outcomes



## Advantages:

- + Access to SUD care the same as any other provider
- + New digital options, New opportunities for innovation
- + Access to peer support services
- + Ability to self-manage care through online tools
- + Additional providers with increased availability

# Substance use treatment

## + Pilot

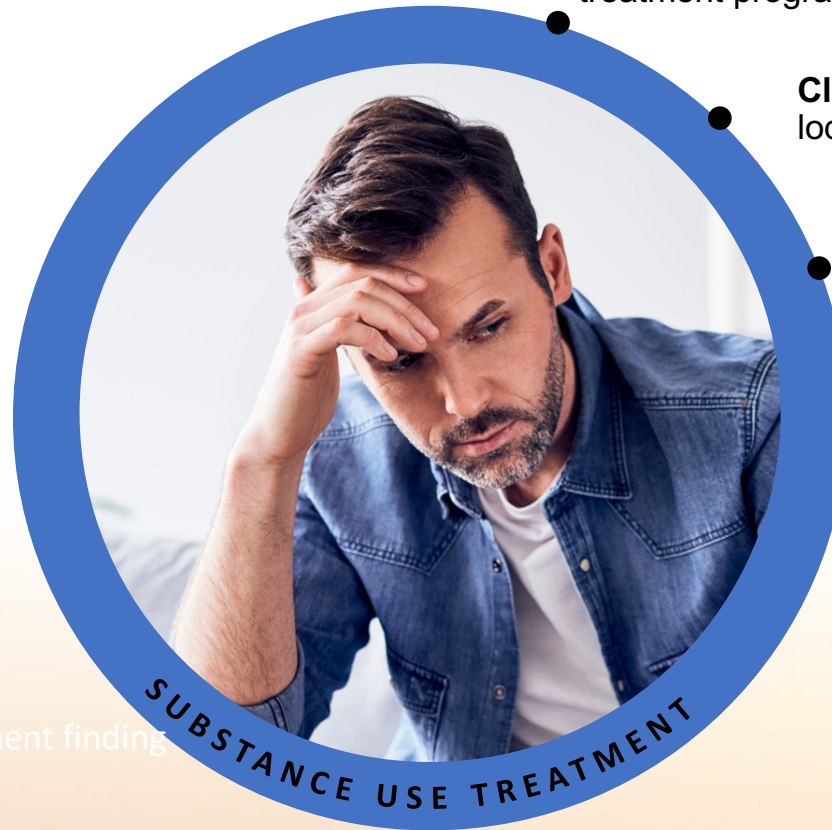
**Challenge:** Reduce out-of-network Substance use spend and help employees maintain recovery

**Solution:** Leverage Substance Use Centers of Excellence (COE) providers and enhance benefits

**Client:** Self-Funded National Clients

*Case rate pilot*

Appointment finding  
support



**Customer** receives approval for a 30-day treatment program at COE facilities.

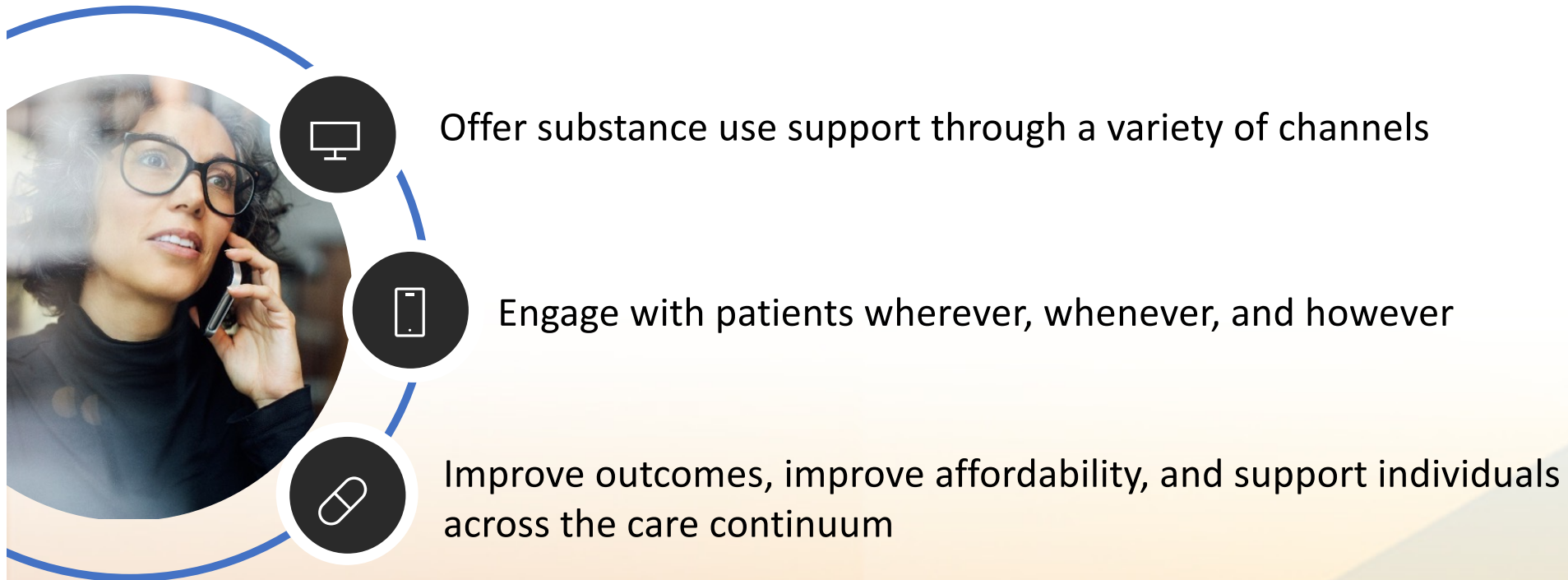
**Client** pays for customer airfare and lodging for a family member.

**Facilities** are reimbursed at case rate/episode of care. Facility accountable for customer's post-discharge progress for subsequent 11 months.



# Continuing the conversation

In summary, partnership with payers and providers can help



1. The American Psychiatric Association, Center for Workplace Mental Health



# Thank you



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**Joseph Lee, MD**

Hazelden Betty Ford Foundation

President & CEO





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Thank you!

## Networking Coffee Break in Exhibit Hall

10:30-11:00

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