DEVELOPING A UNIFIED ADDICTION TREATMENT PROVIDER PLATFORM

NAATP NATIONAL 2017

NATIONAL ASSOCIATION OF ADDICTION TREATMENT PROVIDERS

Opening Night at NAATP National 2017

Voice

Vision

Leadership

Marvin Ventrell
NAATP Executive Director
This 2017 Convening
600 Attendees / 110 Exhibits / 55 Sponsors

Thank you to our Tier 1 Sponsors

Awakenings Recovery
Hazelden Betty Ford Foundation
Cumberland Heights
Caron
NSM Insurance Group
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Katie Strand, Director of Operations
Mark Dunn, Public Policy Director
Peter Thomas, Membership Manager
Tiffany Rode, Program Coordinator
Jessica Swan, Outcomes Project Manager
<table>
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<th>NAATP Board of Directors</th>
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| **Paul Bacharach, President & CEO**  
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NAATP Committees

- Governance
- Finance
- Membership
- Ethics & Professionalism
- Public Policy Advocacy
- Outcomes Research
- Communications and Publications
- Awards & Recognition
- Education, Training, and Resources
Welcome New Members!

- NAATP is growing
- 80 New Members Since NAATP National 2016

  - See Conference Program Page 29 for new member list
  - Join the list!
NAATP National Members
800 Campuses
Coming Together as a Profession

It’s time to come together again

We need this time and this experience

We need to affirm our purpose and our values

We have the most potential to serve

We are challenged by a destructive climate
NAATP Programs and Benefits Now in Place

- Member Only Access to www.naatp.org
- Member to Member – M2M
- addictionLEADER
- Addiction Industry Directory – The AID
- Salary Survey
- Ethics & Professionalism
- Public Policy Advocacy
- Outcomes Pilot Program – The OPP
- Awards & Recognition
- Employment Center
- Resource Center
- Alcoholism and Drug Abuse Weekly (ADAW)
- NAATP News
The Outcomes Pilot Program

- Create, Validate, and Disseminate an Instrument and Protocol for NAATP Members to Measure their Patient Outcomes
- Rigorous IRB and NIH Validated Protocol
- We are in the 3rd Quarter of Data Collection
- 8 Pilot Sites, with 753 Clients
- Initial enrollment data published in Spring 2017 Issue of NAATP “Addiction Leader”
- Measuring Abstinence + Quality of Life
- Study Complete Winter 2018
NAATP Ethics and Professionalism

- The NAATP Code of Ethics
- The NAATP Complaint Process
- Still not Enough?
Business Ethics Violations

- Patient brokering
- Predatory web practices
- Urinalysis abuse
- Up-charging and overutilization
- Billing for “treatment” when not housed in residential treatment
- Bait & switch out of network schemes
- Kickbacks
- Case management fees
- Clinical misrepresentations
The NAATP QCCP Initiative

- Quality Control and Consumer Protection
- Objectives
  - Promote best business practice
    - training and credentialing
  - Deter problematic business practice (enforce)
  - QCCP Resource Center
    - Inform Law and Policy Makers
    - Educate the Consumer
    - Protect the Consumer
Load the Conference App!

Conference Wi-Fi

Network: Omni Meetings
Username: NAATP
Password: NAATP17
Let’s Go to Dinner!
Thank you!

Have fun!