

DEVELOPING A UNIFIED ADDICTION TREATMENT PROVIDER PLATFORM

NAATP
NATIONAL
2017



NATIONAL ASSOCIATION
OF
ADDICTION TREATMENT PROVIDERS

Voice. Vision. Leadership.

Opening Night at NAATP National 2017

Voice

Vision

Leadership

Marvin Ventrell
NAATP Executive Director



This 2017 Convening

600 Attendees / 110 Exhibits / 55 Sponsors

Thank you to our Tier 1 Sponsors



Awakenings Recovery



Hazelden Betty Ford
Foundation



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Mark Dunn, Public Policy Director

Peter Thomas, Membership Manager

Tiffany Rode, Program Coordinator

Jessica Swan, Outcomes Project Manager



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NAATP Committees

- Governance
- Finance
- Membership
- Ethics & Professionalism
- Public Policy Advocacy
- Outcomes Research
- Communications and Publications
- Awards & Recognition
- Education, Training, and Resources



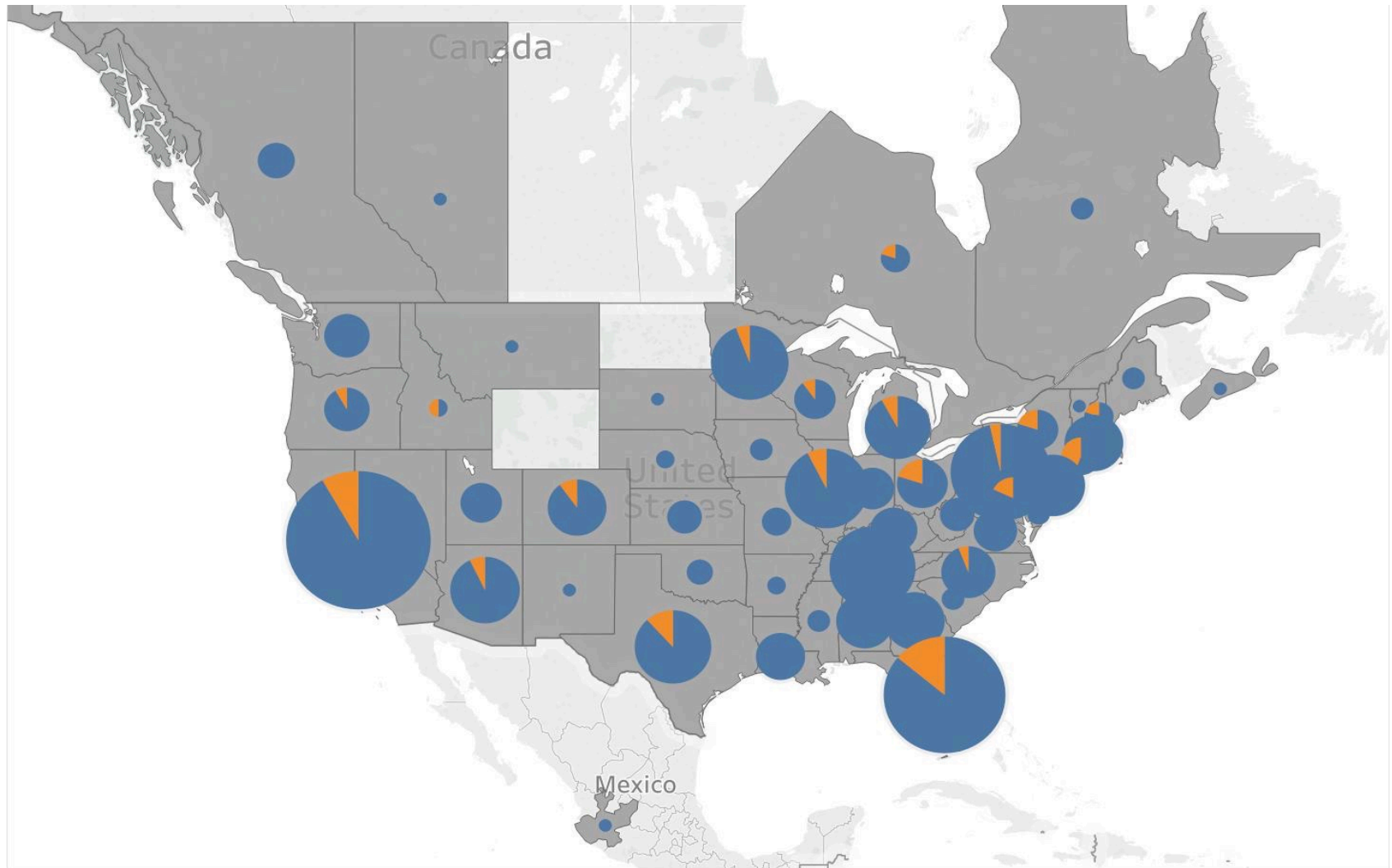
Welcome New Members!

- NAATP is growing
- 80 New Members Since NAATP National 2016
- See Conference Program Page 29 for new member list
- Join the list!



NAATP National Members

800 Campuses



Coming Together as a Profession

It's time to come together again

We need this time and this experience

We need to affirm our purpose and our values

We have the most potential to serve

We are challenged by a destructive climate



NAATP Programs and Benefits Now in Place

- Member Only Access to www.naatp.org
- Member to Member – [M2M](#)
- *addictionLEADER*
- Addiction Industry Directory – [The AID](#)
- Salary Survey
- Ethics & Professionalism
- Public Policy Advocacy
- Outcomes Pilot Program – The OPP
- Awards & Recognition
- Employment Center
- Resource Center
- *Alcoholism and Drug Abuse Weekly (ADAW)*
- NAATP News



The Outcomes Pilot Program

- Create, Validate, and Disseminate an Instrument and Protocol for NAATP Members to Measure their Patient Outcomes
- Rigorous IRB and NIH Validated Protocol
- We are in the 3rd Quarter of Data Collection
- 8 Pilot Sites, with 753 Clients
- Initial enrollment data published in Spring 2017 Issue of NAATP “Addiction Leader”
- Measuring Abstinence + Quality of Life
- Study Complete Winter 2018



NAATP Ethics and Professionalism

- The NAATP Code of Ethics
- The NAATP Complaint Process
- Still not Enough?



Business Ethics Violations

- Patient brokering
- Predatory web practices
- Urinalysis abuse
- Up-charging and overutilization
- Billing for “treatment” when not housed in residential treatment
- Bait & switch out of network schemes
- Kickbacks
- Case management fees
- Clinical misrepresentations



The NAATP QCCP Initiative

- Quality Control and Consumer Protection
- Objectives
 - Promote best business practice
 - training and credentialing
 - Deter problematic business practice (enforce)
 - QCCP Resource Center
 - Inform Law and Policy Makers
 - Educate the Consumer
 - Protect the Consumer



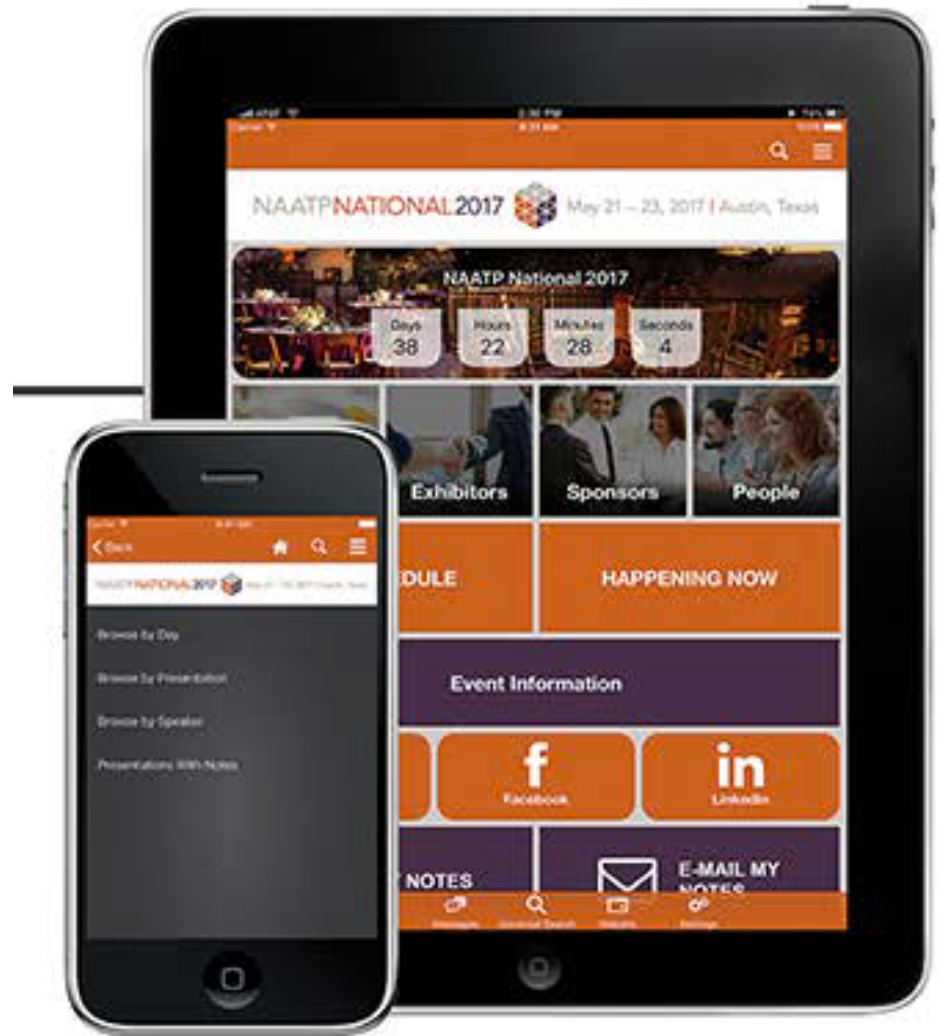
Load the Conference App!

Conference Wi-Fi

Network: Omni Meetings

Username: NAATP

Password: NAATP17



Let's Go to Dinner!



Voice.
Vision.
Leadership.

Thank you!

Have fun!

