Addiction Treatment in America

Our Response to an Epic Health Crisis

Rosecrance Forum

November 10, 2016
Rockford, Illinois

Marvin Ventrell
Executive Director
NAATP
We have bodies that cannot tolerate what our minds cannot leave alone

-FH

An allergy of the body and an obsession of the mind

-Alcoholics Anonymous
A Complex Bio-Psycho-Social-Spiritual Disease

- A chronic disease of the brain
  - Disease: primary, chronic, progressive, deadly, and treatable
  - Loss of choice is a medical condition
    - Process in the brain’s frontal lobes / neocortex
    - Not lack of willpower or morality
- With psychological, social, and spiritual components
  - The behavioral piece
    - How one exists in the world / environment
Addiction Attaches

“Two ways to become an addict”

1. You are born that way and you use

or

2. You work really hard at it
What does addiction look like?

Either way, it ends badly unless you get help
A Health Care Crisis? How Bad is It?

SUD
- 40 million suffer from SUD
- 120,000 die annually with opiate #s rising dramatically
- 11% get dedicated SUD treatment
  - 100 deaths from drug OD daily and rising

Diabetes
- 29 million suffer from diabetes
- 70,000 die annually
- 85% get dedicated diabetes care
The Response

- **Addiction Treatment**
  - Best Practice Integrated Evidence Based Health Care
  - Available and Affordable
  - Values driven in competitive profit market

- **NAATP’s Role**
  - Member resource for our 600 campuses
  - Collective public policy voice – ACA and Parity
  - Ethical guide post
  - Public educator
James and Fanny Rosecrance and 100 Years of Service

- 1916 and not much social services for children
  - created need

- 2016 and an invigorated drug culture
  - creates need
The Rosecrance Comprehensive Response

- Impacting 30,000 patients each year
  - Recovery Homes
  - Adolescent medically monitored detox & treatment under 1 roof at Griffin Williamson
  - 2011 integration of SUD and MH
  - Lakeview unique multi-program campus in college age population center
  - Experiential therapies of art, music, fitness, and meditation
  - “Stairway to Heroin” education program
  - NIMBY response
  - Opiate specific care and MAT
Rosecrance Art of Prevention Program

- Rosecrance’s Art of Prevention Program
  - Educate about the reality of today’s marijuana

- Recreational Use Now
  - California, Massachusetts, Nevada, Washington, Oregon, Colorado

- Colorado’s legalization experience
  - Proliferation & Potency
And now a new measure to expand Public Consumption

*iBake* in Englewood, Colorado
Society’s Response

- Awareness of the costs of addiction
- Destigmatization
- Treatment as a health care matter
- Sound national and local policy and legislation
- Public and private funding of treatment centers

- We need to show efficacy of well integrated care
- The NAATP Outcomes Pilot Program
Centralized Data Collection System

Welcome OMNI ADMIN!

17 Enrolled
7 Discharged
6 Open for Discharge
1 Open for Follow-Up
3 Follow-Ups Complete

Quick Links
Add New Patient
Patient Search

Patients Open for Discharge

<table>
<thead>
<tr>
<th>Patient ID</th>
<th>Name</th>
<th>Intake Date</th>
<th>Estimated Discharge Date</th>
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</thead>
<tbody>
<tr>
<td>67897</td>
<td>Fraser F.</td>
<td>4/21/2016</td>
<td>5/21/2016</td>
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<td>199111</td>
<td>Stephanie F.</td>
<td>4/22/2016</td>
<td>5/22/2016</td>
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<td>875309</td>
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</table>

Patients Open for Follow-Up

<table>
<thead>
<tr>
<th>Patient ID</th>
<th>Name</th>
<th>Discharge Date</th>
<th>Follow-Up Time</th>
<th>Open Date</th>
<th>Close Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>911911</td>
<td>Lindsay T.</td>
<td>2/10/2016</td>
<td>3-Month</td>
<td>5/10/2016</td>
<td>6/21/2016</td>
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</tbody>
</table>

OMNI Institute
899 Logan Street, Suite 600, Denver, CO 80203
p. 303-839-9422 f. 303-839-9420 www.omni.org
Join the National Leadership

39th National Addiction Leadership Conference
Barton Creek Resort
Austin, TX
May 21-23, 2017

Registration open soon at:
www.naatp.org/training
Contact Rosecrance and NAATP

www.rosecrance.org
888.929.5278

www.naatp.org
888.574.1008
Thank you!