THE ADDICTION INDUSTRY AT A CROSSROADS:

Treatment System Evolution and Synthesis

NATIONAL ASSOCIATION OF ADDICTION TREATMENT PROVIDERS

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38th Annual | NATIONAL LEADERSHIP CONFERENCE

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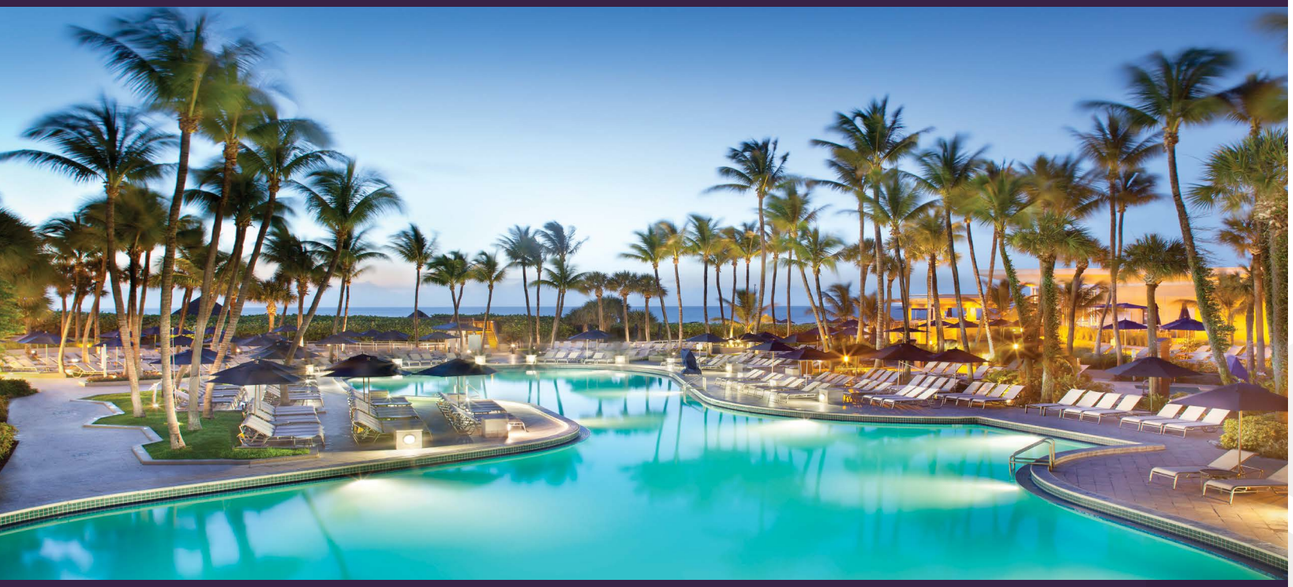

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CONTINUING EDUCATION CREDIT PROVIDED
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NAADAC #435 NBCC/ACEP #5609

Programs that do not qualify for credit are clearly identified in conference program. NAATP is soley responsible for all aspects of the programs.

2016
National Association of Addiction Treatment Providers (NAATP) Annual Conference

To NAATP Leadership 2016!

On behalf of all of us at the National Association of Addiction Treatment Providers, it is my pleasure to welcome you to our 38th National Addiction Leadership Conference. NAATP has always believed in the idea of coming together in a spirit of collegiality and information exchange. Through this process, we improve our respective services and enhance the addiction industry as a whole. We are pleased once again to serve as a host and convener of the national addiction provider community. We come together this year with over 500 attendees, 60 distinguished faculty members, and 100 exhibitors.

Our conference theme, Treatment System Evolution and Synthesis, illustrates that we are at a juncture in our field where it is important to take stock of our evolutionary path and make well-informed decisions about how we provide care. Rather than polarizing and dichotomizing our views over such matters as science and spirit, we should integrate and synthesize best practices into the best possible model of care. This comes at a time when our environment is challenged by complex economic structures and highly competitive, and sometimes unethical, practices in business development and treatment delivery.

2016 is also a crossroads year for NAATP as we moved to Denver, retained new staff, installed an IT system, developed a new strategic plan, rebranded the organization, launched a new website and member database, and enhanced our member services and communications process. It has been a busy and productive 12 months since we last met. We are excited to show you our progress.

Thanks for coming. Please enjoy the conference and consider this request: Attend the sessions and be part of the whole. Don't isolate or pull folks away from the group at large. NAATP is a professional society and we should take advantage of this time to be together for the good of us all.

Marvin Ventrell, *NAATP Executive Director*

naatp.org

New NAATP National Headquarters The Chancery Building Downtown, Denver, Colorado

Send Your Center's Mug to the NAATP Wall of Treatment Center Mugs

Join Us this Summer, July 13 for the NAATP Open House

NAATP Staff at the New Headquarters in Denver. Jessica Swan, Marvin Ventrell, Katie Strand, and Tiffany Rode.

THANK YOU:

Katie Strand, *NAATP Director of Operations and Conference Manager*
Carl Kester, *Board of Directors Chair*
Cathy Palm, *Conference Committee Chair*
Debbie Sanford, *Past Committee Chair*
Ann Bown, *Committee*
Paul Hackman, *Committee*
Ruth Ann Rigby, *Committee*
Mike Early, *Golf Chair*
Tiffany Rode, *Staff*
Jessica Swan, *Staff*

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Fort Lauderdale, FL

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Boca Raton, FL

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DAY ONE | Sunday, May 15, 2016

TIME	EVENT	LOCATION
6:30 a.m.	**Buses to Golf Tournament**	Caribbean Foyer
7:30 a.m.	**Golf Breakfast** | **Sponsored by:** ***Bradford Health and Cirque Lodge***	The Club at Emerald Hills
8:30 a.m.	**Shotgun Scramble Tee Off**	
1:00 p.m.	**Golf Lunch** | **Sponsored by:** ***Capstone***	
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2:00 p.m.	**Conference Registration Opens**	Caribbean Registration
4:00 p.m.	**Exhibit Hall Opens**	Grand Ballroom
4:30 p.m.	**Opening Night At NAATP!** Catered Reception in Exhibit Hall **Sponsored by the NAATP Board of Directors from:** ***Bradford Health, Caron Treatment Centers, Casa Palmera, Chestnut Health Systems, Cirque Lodge, Foundations Recovery Network, Gosnold on Cape Cod, Hazelden Betty Ford Foundation, Hired Power, Jackson Recovery Centers, Jaywalker Lodge, La Hacienda, Lakeside Milam, New Directions for Women, Pavillon Treatment Center, Pine Grove, Rosecrance Health Network, Seabrook House, Sundown M Ranch, Treatment Alternatives for Safe Communities, Tully Hill, Valley Hope Foundation***	
5:30 p.m.	**It's a New Day at NAATP** **Brand, Membership, Strategy, and Action** Marvin Ventrell, *Executive Director NAATP*	Caribbean 1-4
6:30 p.m.	**Buses to Dinner**	Caribbean Foyer
7:00 p.m.	**Networking Dinner** Pre-registration Required	The Chart House

DAY TWO | Monday, May 16, 2016

TIME	EVENT	LOCATION
7:00 a.m.	**Open Twelve Step Meeting**	Caribbean 5
7:15 a.m.	**Registration Opens**	Caribbean Registration
7:30 a.m.	**Exhibit Hall Opens**	Grand Ballroom
7:30 a.m.	**Breakfast** | **Sponsored by: *Rosecrance***	Grand Ballroom
8:30 a.m.	**Welcome to the Conference** Carl Kester, NAATP Board Chair, *Lakeside Milam Recovery Centers* Cathy Palm, NAATP Conference Chair *Tully Hill Chemical Dependency Treatment Center*	Caribbean 1-4
8:45 a.m.	**The Addiction Industry at a Crossroads** **Treatment System Evolution and Synthesis** Marvin Ventrell, *Executive Director, NAATP*	Caribbean 1-4
9:00 a.m.	**The Neuroscience of Spirituality** **How and Why Spirituality is a Component of Best Practice Addiction Care** Members of Spiritual Care Addiction Treatment Professionals (SCATP) Jack Abel, *Caron Treatment Centers* Eyglo Bjarnadottir, *Hazelden Betty Ford Foundation* Meridith Graham, *Rosecrance Health Network* Leta Herrington, *CeDAR* Bill Starr, *Sundown M Ranch* Dan Thompson, *Harbor Hall* Wolf Yoxall, *Pavillon*	Caribbean 1-4
10:30 a.m.	**Morning Break** | **Sponsored by: *Gosnold on Cape Cod***	Grand Ballroom
11:00 a.m.	**Addiction Treatment Parity in 2016** **Implementation and Enforcement** **Moderator:** Ed Diehl, *Seabrook House* Mark Dunn, *NAATP* Greg Heller, *DASPOP* Lisa Landau, *New York Office of the Attorney General* Sherri Layton, *La Hacienda Treatment Center* Carol McDaid, *National Parity Coalition*	Caribbean 1-4
12:30 p.m.	**Lunch with our Exhibitors** | **Sponsored by: *Alina Lodge and Pine Grove***	Grand Ballroom

TIME	EVENT	LOCATION
1:30 p.m.	**Workshop Session I**	
	Becoming an Accredited Treatment Provider **CARF** Michael Johnson, *CARF*	Caribbean 5
	Ain't Over 'till it's … (it's Never Over) **The Continuum of Care in the Home Community** Paul Hamblin, *Bridge to Recovery* Lorie Obernauer, *LO Group and Treatment Professionals in Alumni Service* Philip Rutherford, *Recovery is Happening*	Key West/ Palm Beach
	The Next Frontier **The Caron Family Recovery Program** Erin Goodhart | Cheryl Knepper | Ann-Marie Loose | Bill Roberts | Pam Roberts	Caribbean 6-8
3:00 p.m.	**Break** | **Sponsored by: *QualHealth***	Caribbean 5
3:30 p.m.	**Workshop Session II**	
	Becoming an Accredited Treatment Provider **The Joint Commission** Tracy Griffin Collander, The *Joint Commission* Megan Marx, The *Joint Commission*	Caribbean 5
	Organization Branding and Online Presence **How to Establish your Unique Value** Kelly Farrell, *designRoomcreative* John McGhee, *Webconsuls* Malik Soomar, *Webconsuls*	Key West/ Palm Beach
	DBT and the 12 Steps **Implementing and Running an Integrated Program** Osvaldo Cabral, *Raleigh House* Bari Platter, *CeDAR*	Caribbean 6-8
6:30 p.m.	**Annual Dr. Jasper Chen See Award Banquet** Honoring Legendary Singer Songwriter John Hiatt and Ms. Peg Wilkerson **Emcee:** Dave Rotenberg, *Caron Treatment Centers* **Sponsored by: *Caron Treatment Centers and NSM Insurance Group***	Oceanview Terrace

DAY THREE | Tuesday, May 17, 2016

TIME	EVENT	LOCATION
7:00 a.m.	**Open Twelve Step Meeting**	Caribbean 5
7:30 a.m.	**Exhibit Hall Opens**	Grand Ballroom
7:30 a.m.	**Breakfast** | **Sponsored by: *NAATP***	Grand Ballroom
8:30 a.m.	**Treatment System Evolution and Synthesis** **Program Integration in 2016** **Moderator:** Carl Kester, *Lakeside-Milam Recovery Centers* Kelly Clark, *ASAM* Fred Holmquist, *Hazelden Betty Ford Foundation* Kim Johnson, *SAMHSA* Kevin McCauley, *IAS* June Sivilli, *ONDCP* Ray Tamasi, *Gosnold on Cape Cod*	Caribbean 1-4
10:00 a.m.	**Break** | **Sponsored by: *Sundown M Ranch***	Grand Ballroom
10:30 a.m.	**Ethics and Professionalism in the Addiction Service Industry** **Where are We and Where are We Going?**	
	The NAATP Code of Ethics and New NAATP Complaint Policy and Procedure **Moderator:** Marvin Ventrell, NAATP Bob Ferguson, *Jaywalker Lodge* Richard Pine, *Livengrin Foundation for Addiction Recovery* Art VanDivier, *La Hacienda Treatment Center*	Caribbean 1-4
	Ethics and Professionalism in Practice **NAATP Members Walking the Talk** **Moderator:** Robert Ferguson, *Jaywalker Lodge* Ben Cort, *CeDAR* Gina Thorne, *Lakeview Health*	Caribbean 1-4
12:00 p.m.	**Annual Awards Lunch** **Michael Q. Ford Journalism Recipient,** Alison Knopf, *ADAW* **Career Achievement Award Recipient,** Dr. Nora Volkow, *NIDA* **Sponsored by:** ***Hazelden Betty Ford Foundation*** ***Tully Hill Chemical Dependency Treatment Center***	Oceanview Terrace

TIME	EVENT	LOCATION
1:00 p.m.	**Workshop Session III**	
	The NAATP National Outcomes Study **Moderator:** Jessica Swan, *NAATP* Holen Hirsh, *OMNI Institute* Norman Hoffman, *Evince* Audrey Klein, *Hazelden Betty Ford Foundation* Mark Loes, *Sundown M Ranch* Annie Peters, *Harmony Foundation*	Caribbean 5
	The Art of Building and Maintaining a Healthy and Productive Treatment Staff Culture Paul Alexander and Ilana Zivkovich, *Northbound Treatment Services*	Key West/ Palm Beach
	Addiction Service Policy Advocacy **Change Comes from Washington and Your Backyard** Mark Dunn, *NAATP* Sherri Layton, *La Hacienda Treatment Center*	Caribbean 6-8
2:30 p.m.	**Break** | **Sponsored by: *NAATP***	Grand Ballroom
3:00 p.m.	**NAATP Leadership Roundtable Sessions** **Planning Next Steps with Our Thought Leadership**	
	Roundtable I: Evolving Our Insurance and Parity Teams **Facilitator:** Paul Hackman, *Pavillon Treatment Center* Greg Heller, *DASPOP* Sherri Layton, *La Hacienda Treatment Center* Carol McDaid, *National Parity Coalition*	Caribbean 1-4
	Roundtable II: The Field's Response to the Mergers and Acquisitions Movement **Facilitator:** Robert Ferguson, *Jaywalker Lodge* Becky Flood, *New Directions for Women* Carl Kester, *Lakeside-Milam*	Caribbean 1-4
	Roundtable III: What Should Treatment Integration Look Like in Our Centers **Facilitator:** Stephen Smith, *Rosecrance Health Network* Kelly Clark, *American Society of Addiction Medicine* John Driscoll, *Hazelden Betty Ford Foundation* Fred Holmquist, *Hazelden Betty Ford Foundation* Kimberly A. Johnson, *SAMHSA Center for Substance Abuse Treatment*	Caribbean 1-4
	Roundtable IV: Marketing Treatment: Running a Successful and Ethical Practice **Facilitator:** Kevin Plumlee, *Dreamscapes* Kelly Farrell, *designRoomcreative,* John McGhee | Malik Soomar, *Webconsuls*	Caribbean 1-4
4:45 p.m.	**Closing Comments and Thoughts on NAATP 2017** Marvin Ventrell, *Executive Director NAATP*	Caribbean 1-4
5:00 p.m.	**Film Presentation: Memo to Self | Protecting Sobriety with the Science of Safety** Kevin McCauley, *The Institute for Addiction Studies*	Caribbean Ballroom
6:30 p.m.	**Adjourn**	

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Jack Abel
M.Div., MBA
Director of Spiritual Care
Caron Treatment Centers

Reverend Jack Abel joined Caron Treatment Centers as Director of Spiritual Care in 2008. An interfaith minister with past service as a United Methodist pastor and endorsed chaplain, he provides leadership in the integration of spiritual care with other disciplines across the continuum of treatment, from intake to outpatient and alumni services. He is a summa cum laude graduate of Wesley Theological Seminary and has pursued additional theological studies at The Catholic University in Washington, DC, and at the New Seminary in New York. Prior to Caron, Rev. Jack was involved in ministry for and with the 12-step community.

Paul Alexander
Founder, President, and COO
Northbound Treatment Services

Paul Alexander has almost 20 years of experience in behavioral healthcare. Paul's comprehensive professional experience, willingness to innovate, and emphasis on organizational health are vital factors in Northbound's continued success. Paul received his Certified Addiction Treatment Specialist training at Saddleback College in Mission Viejo, CA, and was awarded Outstanding Alumni Service Award in 2002. Paul holds a Bachelor of Arts degree in Criminology, Law and Society, Summa Cum Laude, from University of California, Irvine, and a Juris Doctorate degree from Loyola Law School of Los Angeles.

Eyglo Bjarnadottir
M.Div.
Spiritual Care Counselor
Hazelden Betty Ford Foundation

Rev. Eyglo Bjarnadottir has served as a Spiritual Care Counselor for the Hazelden Betty Ford Foundation in Center City, Minnesota for the past 12 years. Eyglo was born in Iceland and grew up in a small fishing village on the west coast. She studied Theology at the University of Iceland in Reykjavik, and she is an ordained minister in the ELCA. Before immigrating to the US in 2002, she worked as a counselor in Denmark treating heroin addicts. In her work for the Hazelden Betty Ford Foundation, Eyglo provides individualized and group spiritual counseling for Health Care Professionals and extended care clients.

Osvaldo Cabral
MA, LPC, CACIII
Director of Operations
Raleigh House of Hope

Osvaldo Cabral has worked as a primary therapist and in Executive Leadership since 2002. He has worked in a variety of settings including residential, intensive outpatient, DUI/ substance abuse programs, domestic violence and sex offender clinics, and community mental health. Osvaldo is currently the Director of Operations at The Raleigh House of Hope. Areas of expertise include Aggression Replacement Training, CBT, DBT, trauma-focused therapies, and working with co-occurring disorders that include the chronically mentally ill.

Kelly Clark
MD, MBA, DFASAM, DFAPA
President Elect, ASAM

Kelly Clark is the President Elect of ASAM. Board Certified in Addiction Medicine and Psychiatry, she has focused her career on issues of prescription drug abuse, evidence informed behavioral health care, and payment reform. Dr. Clark is Chief Medical Officer of CleanSlate Centers, a multi-state medical group currently treating over 5,000 opioid-addicted patients with medication management, and which has received a SAMHSA Science to Service Award for Office Based Opioid Treatment. She is currently a member of the American Psychiatric Association's Integrated Care Work Group; the National Rx Drug Abuse Summit Advisory Board; and the faculty of the Virginia Tech Carilion School of Medicine.

Ben Cort
Business Development Manager CeDAR

Mr. Cort has a deep understanding of the issues related to recovery and a personal motivation to see the harmful effects of drug and alcohol abuse minimized. He has been appointed to the Board of Directors of Project SAM (Smart Approaches to Marijuana), he is a Jr. Fellow at the University of Florida's Drug Policy Institute, and is on the Board of Directors for NALGAP (The Association of Lesbian, Gay, Bisexual, Transgender Addiction Professionals and Their Allies). In 2015 Mr. Cort started Addiction Treatment Marketers, an organization focused on promoting ethics, transparency, and integrity in the marketing of treatment services.

Ed Diehl
President Seabrook House

Edward Diehl began his career in the chemical dependency treatment field in 1976. A year later, Ed joined his family at Seabrook House in 1977 as a Certified Alcoholism Counselor (CAC). In 1986, Ed was named Vice-President of Clinical and Community Services, overseeing all treatment activities and external communications. Shortly after his father's death in 1989, Ed was appointed President of Seabrook House – the position he holds today. Ed's expertise lies in the areas of healthcare financing, development, public policy, and managing within a rapidly changing environment. In 2016, Ed will be celebrating 42 years of sobriety.

Mark Dunn
Policy Representative NAATP

Mark Dunn is President of Dunn and Associates, LLC, a Virginia and DC based public affairs consulting firm. Mr. Dunn has worked at both the state and federal levels on behalf of various clients for the past 35 years. He has worked at an addictions treatment agency and later served on its Board. Currently, he consults with the National Association of Addiction Treatment Providers on all public policy issues. Mark has extensive experience with association management having been both the chief administrative officer as well as having served on numerous association boards at both state and federal levels.

Kelly Farrell
President
designRoom Creative

Kelly Farrell started designRoom Creative (dRC) in the early 1990's. Since then, she has grown dRC into a nationally known, award-winning branding and design firm. Kelly's vision for helping organizations that help people includes involvement with community and professional organizations, like the Entrepreneurs' Organization (EO), where she currently serves as President for the Cleveland chapter, and the Women's President Organization (WPO). Kelly also serves on the Signature Health Medical Board. She is a member of Advertising Association Federation (AAF), and The American Institute of Graphic Arts (AIGA) and is certified by The Women's Business Enterprise National Council (WBENC).

Bob Ferguson
Founder/Director
Jaywalker Lodge

Prior to opening Jaywalker Lodge, founder Bob Ferguson served for over 10 years in senior management and business development positions at three of the premier residential programs in the addition treatment field. Bob continues to remain active in the Roaring Fork River Valley community, where he serves on the Board of Directors for multiple organizations. Bob lives with his wife and two children in Snowmass Village, Colorado. Above all, Bob is most grateful for his own recovery from addiction which began in February 1992 at a wonderful four-month residential treatment program… one that would later serve as the inspiration for Jaywalker Lodge.

Erin Goodhart
MA, LPC, CAADC, ACRPS, CCS
Director of
Women's Services
Caron Treatment Centers

Erin Goodhart is the Director of Women's Services at Caron Treatment Centers. She has worked with adolescent and adult females during her 11 years at Caron. Ms. Goodhart is an adjunct professor at Alvernia University in Reading, PA with a focus in the behavioral health program. Ms. Goodhart earned her master's degree in Community Counseling at Alvernia University in 2009 and pursued a certification in relapse prevention in 2013. Ms. Goodhart hopes to help women overcome the stigma, shame, and barriers that keep them from seeking treatment and engaging in an active recovery program.

Meridith Graham
M. Div, MSW, LSW
Chaplain
Rosecrance Health Network

Reverend Meridith T. Graham earned a Master of Divinity from Garrett-Evangelical Theological Seminary and a Master of Social Work from Loyola University Chicago with a focus in child and family clinical intervention. Currently, Rev. Graham serves as chaplain at Rosecrance Health Network. Rev. Graham offers support, hope, and steps to recovery for adults and families receiving behavioral and emotional health services through spiritual care services; pastoral counseling sessions; weekly chapel services; and grief/loss support groups. Rev. Graham also provides pastoral care for clients struggling with the impact of trauma. Rev. Graham is an affiliate member of the Association of Professional Chaplains.

Tracy Griffin Collander
LCSW
Executive Director
Behavioral Health
Care Accreditation
The Joint Commission

Tracy Griffin Collander is the behavioral health product line leader responsible for tactical operations including product development and strategic planning. Ms. Griffin Collander serves as The Joint Commission liaison to national behavioral health professional and provider organizations. Immediately prior to joining The Joint Commission, Ms. Griffin Collander was the executive director of Gateway Foundation's residential and outpatient programs in Aurora, Illinois. She is a Licensed Clinical Social Worker having received her master's degree in social work from the School of Social Service Administration at the University of Chicago, and her bachelor's degree in psychology from Gustavus Adolphus College in St. Peter, Minnesota.

Paul Hackman
CEO
Pavillon

Mr. Hackman is Pavillon's Chief Executive Officer. Mr. Hackman brings over 20 years of experience in the hospital and healthcare industry, serving most recently as CEO of Ridgeview Institute. Prior to that, Mr. Hackman was Vice President of the Health Alliance Behavioral Health Service Line in Ohio.

Paul Hamblin
CEO
Bridge to Recovery

Paul is the CEO of Bridge to Recovery, located in Bowling Green, Kentucky. He has been working in the field of addictions for over 18 years. He has experience in admissions, intake, development, aftercare planning, case management, and marketing. Paul's passion is helping individuals and families who are struggling to get the help they need. With close ties to the recovering community and its treatment providers, Paul has developed long term relationships with many of the most well-known facilities and professionals nationally in the treatment arena.

Greg Heller
JD
DASPOP

Greg Heller is a trial lawyer in Philadelphia. He is a 1990 cum laude graduate of the University of Michigan Law School. His work on addiction treatment policy has included work for the National Alliance for Model State Drug Laws, the Drug and Alcohol Service Providers Organization of Pennsylvania, the National Association of Addiction Treatment Providers, and many patients and families. He has filed and won MHPAEA lawsuits involving Federal Blue Cross and commercial ERISA plans. He is actively involved in a number of efforts designed to identify and address MHPAEA violations and remove managed care barriers to addiction treatment.

Leta Herrington
D.Min., LPC
Director of Spiritual Care
CeDAR

Rev. Dr. Leta Herrington is an ordained Presbyterian pastor who served parishes in Texas, Pennsylvania, and Illinois before returning for her Doctor of Ministry degree in Pastoral Counseling and becoming a Licensed Professional Counselor. As a Pastoral Counselor, Leta provided care to individuals and groups for twenty years in Illinois and Minnesota prior to joining the staff at CeDAR where she is currently serving as Senior Chaplain/Spiritual Care Provider. Leta uses of a variety of contemplative spiritual practices and offers ways of accessing deeper parts of the self and a Higher Power as an integral part of one's recovery and life journey.

Holen Hirsh
Ph.D.
Senior Researcher
OMNI Institute

Holen Hirsh, PhD, is a Senior Researcher at OMNI Institute, a Colorado based social science agency. Holen leads research and evaluation projects primarily in the areas of public health, substance abuse treatment, and substance use prevention. Holen received her Doctorate in Social Psychology at the University of Colorado Boulder.

Norman Hoffman
Ph.D.
President
Evince Clinical Assessments

Norman G. Hoffmann, Ph.D., President of Evince Clinical Assessments, received his doctorate in clinical psychology from the University of Minnesota. He has been evaluating treatment effectiveness and developing a broad range of practical clinical assessment instruments during the past 25 years. Dr. Hoffmann lead the team that developed the first placement criteria for multiple levels of care and was the lead author on the first American Society of Addiction Medicine patient placement criteria. Dr. Hoffmann served on accreditation panels in the United Kingdom. His publications include more than 135 articles and book chapters.

Fred Holmquist
Director, Lodge Program
Hazelden Betty Ford Foundation

Montana native Fred Holmquist has served the field of addiction services as clinician and educator for 39 years. Prior to his current position with the Hazelden Betty Ford Foundation as Director of the Lodge Program at the Dan Anderson Renewal Center in Minnesota, an ongoing twelve-step immersion experience for health care professionals and people from all walks of recovery, he was Clinical Director at Hazelden New York in New York City. He was also program director of High Watch Farm in Kent, Connecticut. Fred translates traditional 12-Step principles and practices into accessible concepts for family, recovery, professional, and lay audiences.

Kimberly Johnson
Ph.D.
Director, CSAT
SAMHSA

Dr. Kimberly A. Johnson began her tenure as Director, CSAT, in 2016. Previously, Dr. Johnson was the Deputy Director for Operations of CHESS/NIATx, a research center at the University of Wisconsin, Madison. Dr. Johnson was also co-director of the national coordinating office of the Addiction Technology Transfer Center. Prior to this, Dr. Johnson served for seven years as the Director of the Office of Substance Abuse in Maine and as Executive Director of Crossroads for Women. She is co-author of a book on the NIATx Model. Dr. Johnson has a master's degree in counselor education, an MBA and a PhD in population health.

Michael Johnson
MA, CAP
Managing Director of Behavioral Health
CARF International

Michael Johnson is the Managing Director of Behavioral Health for CARF International. Before coming to CARF International, he was most recently the Assistant Director of Behavioral Health for Fresno County, California. Prior to that, he served as the Chief Operating Officer for the DeKalb Community Service Board in Decatur, Georgia. Michael began working in behavioral health as a tech on a psychiatric inpatient unit in 1981. He possesses a Master of Arts in Communications and a Bachelor of Arts in Interpersonal Communications from the University of Central Florida.

Carl Kester
President/CEO
Lakeside-Milam Recovery Centers

Carl Kester is the President and CEO of Lakeside-Milam Recovery Centers. Lakeside-Milam is one of the Pacific Northwest's largest continuums of care for alcoholism and other drug addiction treatment. Carl has been with Lakeside-Milam since 1993, beginning as an adolescent counselor. He has served as President since 2000 and as CEO since 2012. Carl was President of the Washington State Association of Addiction Providers and is the Chairman of the Board at NAATP. Prior to joining Lakeside-Milan Carl worked for the office of U.S. Congressman Rod Chandler. Carl has a bachelor's degree in Political Science from the University of Washington.

Audrey Klein
Ph.D.
Director
Hazelden Betty Ford Foundation

Audrey A. Klein is the Director of the Butler Center for Research at Hazelden Betty Ford Foundation in Minnesota. The Butler Center for Research is dedicated to improving recovery from addiction by conducting clinical and institutional research, collaborating with other research centers, and communicating scientific findings. Dr. Klein received her Ph.D. in Experimental Psychology from Case Western Reserve University and a postdoctoral fellowship in alcoholism research at the Research Institute on Addictions, University at Buffalo (SUNY). She serves as an adjunct faculty member in the Hazelden Betty Ford Graduate School of Addiction Studies. Dr. Klein's work has been published in several peer reviewed journals.

Cheryl Knepper
LPC
Vice President
Continuum Services
Caron Treatment Centers

Ms. Knepper is the Vice President of Continuum Services for Caron Treatment Centers in Pennsylvania. She is a Licensed Professional Counselor, Board Certified Art Psychotherapist, Certified International Co-Occurring Disorders Professional, and Certified Sex Addiction Therapist Supervisor. Ms. Knepper oversees Recovery Care Services and My First Year of Recovery for Patients and their Families, Family Services, Caron Outpatient Counseling, Breakthrough, Research, Specialty Program Development, and Volunteer Services. She has worked extensively in the field of co-occurring disorders with adults, adolescents, and families over the past 26 years.

Lisa Landau
JD
Chief of the
Health Care Bureau
New York Attorney
General's Office

Lisa currently serves as Chief of the Health Care Bureau at the New York State Attorney General's Office. Prior to this Lisa was Executive Director of New York City's Nurse-Family Partnership (NFP) run out of the NYC Department of Health and Mental Hygiene (DOHMH). Between 1999 and 2006, Lisa served in the New York AG's office, serving as Director of the Reproductive Rights Unit (2003-2006), and as an Assistant Attorney General in the AG's Civil Rights Bureau (1999-2003). She is a graduate of the University of Pennsylvania and New York University School of Law.

Sherri Layton
LCDC, CCS, AAP
Outpatient Services
Administrator
La Hacienda
Treatment Center

Sherri Layton has been working in the addiction treatment field since 1977 and has worked for La Hacienda Treatment Center since 1992. She manages outpatient and alumni support services around the state, is a member of the Executive Team, and coordinates La Hacienda's advocacy efforts. She is co-chair of NAADAC's Public Policy Committee and has served on that committee since 2008. Sherri was selected as the Senator Harold E. Hughes Advocate of the Year for 2014. She has a bachelor's degree in Psychology and completed an MBA with an emphasis on leadership in May 2009 at the University of Texas in San Antonio.

Mark Loes
MBA, CPD
Director of
Quality Assurance
Sundown M Ranch

Mark Loes has worked in behavioral health for over 20 years. Mark is an active CARF surveyor, is involved in state legislative and rule making processes, and is the current chair of the CDP Committee at the DOH in Washington State. Mark loves to teach and he currently teaches Chemical Dependency studies at Yakima Valley Community College, as well as working with several Medical Schools teaching Behavioral Health to medical students. Some of Mark's primary goals are to increase awareness and access for treatment services and to reduce the stigma of Substance Use Disorders.

Ann Marie Loose
MSW, LSW, CAADC, CCS
Director of Family Services
Caron Treatment Centers

Ann-Marie Loose is the Director of Family Services at Caron Treatment Centers, Pennsylvania. She is a Licensed Social Worker, a Certified Advanced Alcohol and Drug Counselor, and a Certified Clinical Supervisor. She holds a master's degree in social work from Marywood University. Ms. Loose oversees Caron's program-specific Family Education Programs. She has worked extensively with older adults, families and individuals with co-occurring mental health and substance abuse diagnoses. Currently, she works exclusively with families throughout Caron's Continuum of Services. This includes working with the Parent Support Groups and the Satell Children and Teen program.

Megan Marx-Varela
MPA
Associate Director
Behavioral Health
Care Accreditation
The Joint Commission

Ms. Marx-Varela assists behavioral health care programs seeking accreditation services with the Joint Commission. She works with staff throughout the Joint Commission to expand accreditation services in all sectors of the health care arena, focusing on behavioral health care accreditation. Ms. Marx-Varela manages and coordinates submission of all federally required reports and documentation related to this activity, collaborates across multiple work units of the enterprise, and provides technical guidance to federal officials assigned to oversee opioid treatment program accreditation. Ms. Marx-Varela received her master's degree in Public Administration and her Bachelor of Arts in Philosophy at the University of Colorado in Denver, CO.

Kevin McCauley
MD
The Institute for
Addiction Study

Kevin McCauley, MD graduated from Drexel University Medical School in Philadelphia, Pennsylvania in 1992. He then trained at the Naval Aerospace Medical Institute in Pensacola, Florida and following that worked as a flight surgeon. From 2009 to 2013, Dr. McCauley was the Director of Le Mont, a sober living/ recovery management program and was president of the Utah Association of Recovery Residences. He is currently the Director of Program Services at New Roads Behavioral Health. Dr. McCauley is a Co-Founder of the Institute for Addiction Study, and has written and directed two films; one of which won the 2010 Michael Q. Ford Award for Journalism from the National Association of Addiction Treatment Providers.

Carol McDaid
Principal
Capitol Decisions

Carol McDaid serves as Principal at Capitol Decisions, Inc. and has a special expertise in addiction and mental health policy. For over two decades, she has worked with leading drug and alcohol treatment centers, addiction physicians, prevention and consumer organizations and mental health consumer and provider organizations to refine public policy addressing addiction and mental health. Ms. McDaid served as a strategist and advisor to the Parity NOW Coalition, she is a founding Board Member of Faces and Voices of Recovery, and currently serves on the Board of Young People in Recovery.

John McGhee
Managing Partner
Webconsuls

John is a Certified Google Adwords and Bing Ads Accredited Professional, and he holds a Bachelors of Science in Management. Mr. McGhee has a background in project management in the field of engineering and design build construction. His interest in building things from the ground up combined with his management and quantitative skills make him skilled at pay-per-click campaign set up, strategy, optimization, and writing well crafted creatives for clients from all industries.

Malik Moosa Soomar
Managing Partner
Webconsuls

Malik Moosa Soomar completed his Bachelor of Science in Business Administration at California State University, Long Beach, in Spring 2008. His major course of study was Information Systems, E-Commerce Track. Malik began assisting Webconsuls in early 2006, by updating current web-sites and designing new sites for Webconsuls' clients. Malik's skill set includes web design, video editing, hosting, E-mail, and technical support.

Lorie Obernauer
Ph.D.
Founder/President
LO Group

Lorie Obernauer, Ph.D., founder and president of LO Group, Inc. is an addiction recovery life coach and a recovery educator and consultant. In her private practice, Lorie coaches clients who are in all stages of recovery, empowering them to create joyful, balanced lives. In her past position at CeDAR, Center for Dependency, Addiction and Rehabilitation, Lorie pioneered an innovative Recovery Support Services program that includes recovery education for patients and recovery coaching services for alumni. Additionally, Lorie is the founder of Treatment Professional in Alumni Services (TPAS), a national organization that champions treatment center alumni professionals and long term recovery support initiatives.

Cathy Palm
MBA, CPA
Executive Director
Tully Hill Chemical Dependency Treatment Center

Cathy L. Palm has been the Executive Director for Tully Hill since 1996. She is one of 7 founding board members actively involved since 1989 and is also a founding board member of the Tully Hill Foundation. Ms. Palm has served on the National Association of Addiction Treatment Providers (NAATP) Board of Directors since 2000 and is a past Board Chair. Ms. Palm received her MBA from Syracuse University and her BS from Ithaca College in New York. Ms. Palm serves on the Board of The Century Club of Syracuse where she recently completed a two year commitment as President.

Annie Peters
PhD, LP
Chief Clinical Officer
Harmony Foundation

Annie Peters is currently the Chief Clinical Officer (CCO) of Harmony Foundation, Inc., Colorado's longest running residential addiction treatment center. As CCO, Dr. Peters directs the delivery of all clinical services, including admissions, addiction counseling, mental health services, medical care, and clinical case management. Dr. Peters earned her PhD in Clinical Psychology from the University of Colorado at Boulder. Prior to working at Harmony Foundation, she was employed as a psychologist and assistant professor at the Hazelden Betty Ford Foundation. Dr. Peters' clinical interests include addiction and co-occurring disorders, multicultural counseling, and mindfulness-based cognitive-behavioral psychotherapies.

Richard Pine
President/CEO
Livengrin Foundation

Rick Pine is the President and CEO of Livengrin Foundation, a nonprofit treatment center founded in 1966. During his 29-year tenure, Livengrin has expanded its scope to include comprehensive services for patients with co-occurring disorders, developed a five-county system of eight outpatient centers, expanded bed capacity for 109 rehab and detox patients, and increased total outpatient capacity to 1,190. He also helped lead the Foundation back to stability and profitability after weathering the managed care storms of the late '90s. Most recently, Livengrin developed programs for several specialized populations, including nurses and other healthcare professionals, first responders and veterans, and young adults.

Bari Platter
MS, RN, PMHCNS-BC
Clinical Nurse Specialist
CeDAR

Bari K. Platter is a Psychiatric/Mental Health Clinical Nurse Specialist with over 25 years of experience working in a variety of mental health settings. Bari is a Dialectical Behavior Therapy (DBT) Trainer and a Certified Crucial Conversations Trainer. Additional areas of expertise include Solution Focused Therapy, Motivational Interviewing, Interpersonal Communication, Cultural Competency, and Case Management. She is a nationally recognized speaker and trainer and is published in the areas of addiction, cultural competency, and mental health nursing.

Kevin Plumlee
Chief Technology Officer
Dreamscape Marketing

Kevin Plumlee is a digital agency owner/executive at Dreamscape Marketing, specializing in addiction treatment facility admissions marketing. Kevin is a 14-year proven Website Developer/Graphic Designer with conceptual, development, design, and operations experience, including start-ups and existing website properties. As CTO at Dreamscape Marketing, Kevin excels in all aspects of HTML, HTML 5, CSS, PHP, MySQL, Java, Ajax, and Apache as a "LAMP Stack Developer." He has developed and managed CMS driven websites, including Expression Engine, Joomla, Wordpress, Drupal, Magento, and Pinnacle Cart and will have launched his 100th behavioral health care web site in 2016.

Bill and Pam Roberts
Family Program
Caron Treatment Centers

Pam has a BS degree from Temple University and has been a Project Manager for a Pharmaceutical company the last 17 years. Bill was educated overseas and has been a Technical Director in the environmental business for 30 years. They have been active in the development of parent support groups for parents of children with drug and alcohol problems for 10 years. Pam and Bill have compiled "Standing in the Storm", as a resource for parents to gain a better understanding of addiction. The manual suggests that parents need to make changes in themselves in order for the family to experience long term recovery.

Dave Rotenberg
CAC, MBA
Chief Clinical Officer
Caron Treatment Centers

Mr. Rotenberg is the Chief Clinical Officer for Caron Treatment Centers. During his 24-year tenure at Caron, he has been recognized as an expert in treating co-occurring mental health disorders, relapse and family issues, and innovative approaches to the intervention and treatment of adolescents and young adults. Mr. Rotenberg has championed Caron's combination of clinical competency and philanthropy in response to our local heroin epidemic, targeting Berks' youngest, most vulnerable citizens for treatment. Mr. Rotenberg holds a Masters in Psychology and an MBA in Healthcare Administration and has been a certified addictions counselor (CAC) since 1996.

Philip Rutherford
LADC(i)
Program Administrator
Recovery is Happening

Phil Rutherford is the Program Administrator of Recovery Is Happening in Rochester, Minnesota. Phil is a recovery coach, a passionate member of the recovery community, and possesses a self-described Doctorate from the school of Hard Knocks. Phil has a BA in Psychology with a specialization in Substance Use Disorders. Prior to Recovery Is Happening, Phil spent most of his career in corporate sales, marketing, and management at Microsoft, Micron Electronics, and companies within the Taylor Corporation. Phil is an active member of the Rochester recovery community and has considerable experience in the areas of Substance Use Disorders, Recovery, and Re-entry.

June Sivilli
MA
Director of
the Division of Public
Health and Public Safety
ONDCP

June S. Sivilli is the Director of the Division of Public Health and Public Safety in the Office of Policy, Research and Budget in the White House ONDCP. Previously Ms. Sivilli worked with the ONDCP as the Treatment Chief in the Office of Demand Reduction. June also led the Health Information Technology Interagency Working Group. June has represented the United States at the United Nations, and in 2010 she was Co-Chair of the CICAD Demand Reduction Expert Group at the Organization of American States. Ms. Sivilli has a BA in Sociology from Stony Brook University and a MA in Sociology from George Washington University.

Stephen Smith
MS, LCPC, CRADC, LPHA
Director
Rosecrance Health Network

Stephen Smith has extensive experience working with individuals and families dealing with addictions, mental health problems, life skills development, LGBT issues, and life issues specific to adolescents and young adults. He completed his undergraduate studies at Western University and his graduate studies at National Louis University. Stephen joined Rosecrance in 2006 and currently serves as director of the Rosecrance Berry Campus, supervising child and adolescent community behavioral health services.

Bill Star,
D.Min, M.Div, CDP
Chaplain
Sundown M Ranch

Rev. Dr. Bill Starr has been the Chaplain at Sundown M Ranch since 1998, after serving as an ordained Presbyterian pastor for 21 years. He has a Bachelor's degree in Philosophy and Religion from Whitman College, a Master of Divinity from Princeton Theological Seminary, and his Doctor of Ministry from Fuller Theological Seminary. He received his CDP Certification in 2002 and his Master of Addiction Counseling (MAC) in 2004. He is certified as a "Grief Recovery Specialist" by the Grief Recovery Institute of Sherman Oaks, Ca and has been a frequent presenter at statewide conferences over the past 10 years.

Jessica Swan,
NCACII, CACIII
Outcomes and
Surveys Manager
NAATP

Jessica Swan is the Executive Director of the nonprofit Addiction Recovery Consulting, and she is the Outcomes and Surveys Manager for the National Association of Addiction Treatment Providers, overseeing national outcomes research and managing policy and survey data. She is a NCACII and CACIII. She has worked as a clinician in residential and outpatient treatment programs over the past nine years, specializing in work with women, young adults, and families. She's created programs and curriculum across the US. She is a national speaker and educator working with state judicial systems, and she provides family addiction counseling and clinical supervision in Denver, CO.

Raymond Tamasi
President/CEO
Gosnold on Cape Cod

Mr. Tamasi is President and CEO of Gosnold on Cape Cod with over 40 years of experience developing and managing treatment, intervention, and prevention services. He is a recent recipient of the National Council on Behavioral Health's Visionary Leadership award. Mr. Tamasi is a member of the Board of the National Association of Addiction Treatment Providers, the American College of Healthcare Executives, the Network for the Improvement of Addiction Treatment, the Cape Cod Hospital Board of Incorporators, and the Association for Behavioral Health. Mr. Tamasi has a BA in Economics and a Masters in Education with a concentration in Counseling and Healthcare Administration.

Dan Thompson
MA
Director of Spiritual Care
Harbor Hall

Rev. Dan Thompson is the Director of Spiritual Care at Harbor Hall Residential Treatment Center in Petoskey, Michigan. Professional experience includes Chaplain at Northern Michigan Regional Hospital and Lockwood Mental Health Services. He received a MA from Trinity Theological Seminary, a BA from Taylor University and completed Unit 1 of Clinical Pastoral Education. At Harbor Hall, Dan has implemented unique approaches and educational resources on spirituality and connectedness for clients in treatment, including a 13-week lecture series and a 12-Step Workbook. While Harbor Hall does not maintain a religious affiliation, it maintains a high priority on treating the whole client, mind — body — spirit.

Gina Thorne
Vice President
of Marketing
Lakeview Health

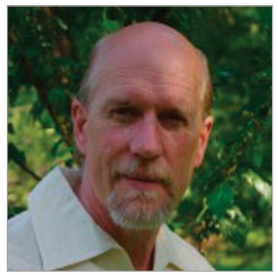
Gina de Peralta Thorne is a graduate from Florida State University in School and Community Health Education. In 2000, she received an advanced degree in Health Education and Management from the University of West Florida. She has 19 years of experience working in health communications and health promotion for not-for-profit organizations, hospitals, and institutions of higher learning in Florida, New York, Ohio, and Virginia. Gina was the Director of Business Development and Marketing for the Farley Center at Williamsburg Place in Virginia and is currently the Vice President of Marketing for Lakeview Health.

Art VanDivier
Executive Director
La Hacienda
Treatment Center

In 1977 as a High School guidance counselor Art VanDivier began facilitating groups for teenagers with problems related to drug and alcohol abuse. In an effort to learn more about the impact of addiction on family systems, Art left the fog enshrouded cliffs of La Selva Beach, California to attend graduate school at St. Mary's University in San Antonio, Texas. For over 37 years Art has held clinical and executive leadership positions in the field of addiction treatment. Since 2002 he has been the executive director of La Hacienda Treatment Center in Hunt, Texas and a NAATP board member since 2004.

Marvin Ventrell
JD
Executive Director
NAATP

Marvin Ventrell became Executive Director of NAATP in 2015, continuing his 30-year career as a lawyer, association director, teacher, scholar, and treatment executive. His career has been devoted to advocating for individuals in crisis and building legal and health care responses to those needs. He authored two textbooks, numerous book chapters, and dozens of professional articles. He has lectured at medical and law schools, agencies, and government bodies in the U.S. and abroad. He served as a consultant to the U.S. Department of Health and Human Services. He is the recipient of the National Child Advocacy Award from the American Bar Association and the Kempe Award from the University of Colorado School of Medicine. He identifies himself as a person in recovery from addiction.



Wolf Yoxall
CSC, MA, BA
Spiritual/Wellness Director
Pavillon

James "Wolf" Yoxall is a Certified Spiritual Counselor and Ordained Minister; he is the Spiritual/Wellness Director at Pavillon. Wolf provides spiritual and wellness counseling, spiritual group process and lectures on the importance of spirituality in addiction treatment. Before joining Pavillon, he served as an adjunct professor at Mary Baldwin College in Virginia, operated as the Spiritual Director for the Center of Truth and Vision, worked as Regional Director of an intensive in-home counseling agency, and held a private counseling practice. He is a published author, certified in Outdoor Education, Martial Arts, and has worked extensively with Native American cultures.

Ilana Zivkovich
MS, LCSW, LCDC, CDWF
Chief Clinical Officer
Northbound Treatment
Services

An experienced clinician, executive, and clinical development officer, Ilana serves as Chief Clinical Officer at Northbound Treatment Services. At Northbound Ilana oversees the clinical service development and delivery. Prior to joining Northbound, Ilana served as the Executive Director for Promises Austin. Ilana holds a MS in Social Work from the University of Texas at Austin, and is a Licensed Clinical Social Worker (LCSW), Licensed Chemical Dependency Counselor (LCDC), and a Certified Daring Way Facilitator (CDWF). Additional areas of clinical specialization include shame resiliency, dual diagnosis, family of origin and family dynamic issues, and positive psychology.

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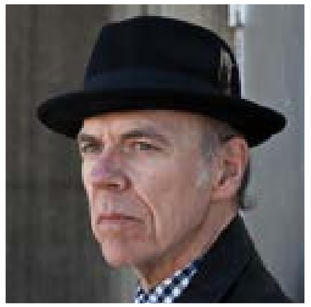

John Hiatt
Singer Songwriter

Peg Wilkerson
Rosecrance Board Member

Nelson J. Bradley, MD Career Achievement Award

Nora Volkow, MD
Director of the National Institute on Drug Abuse (NIDA) at the National Institutes of Health (NIH)

Michael Q. Ford Journalism Award

Alison Knopf
Editor of Alcoholism and Drug Abuse Weekly (ADAW)

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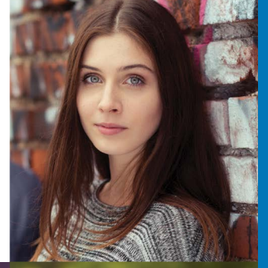

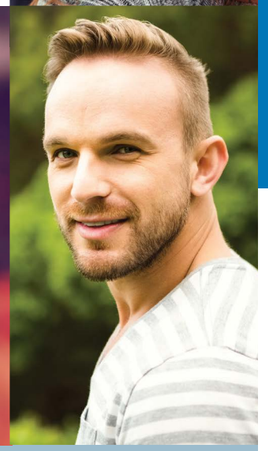

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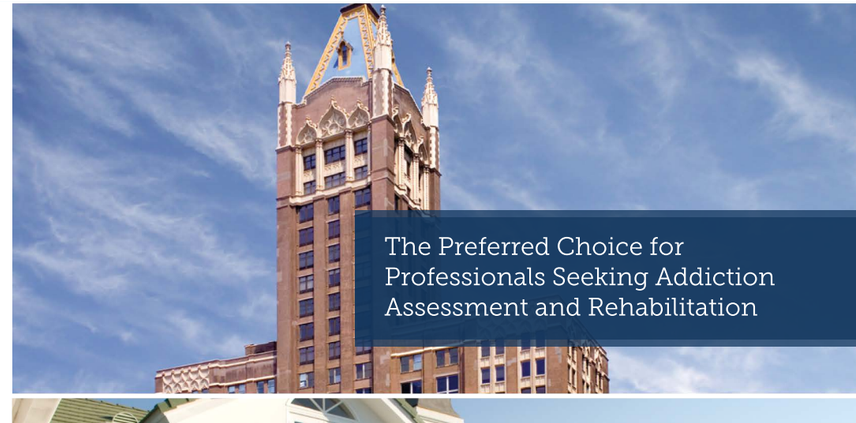


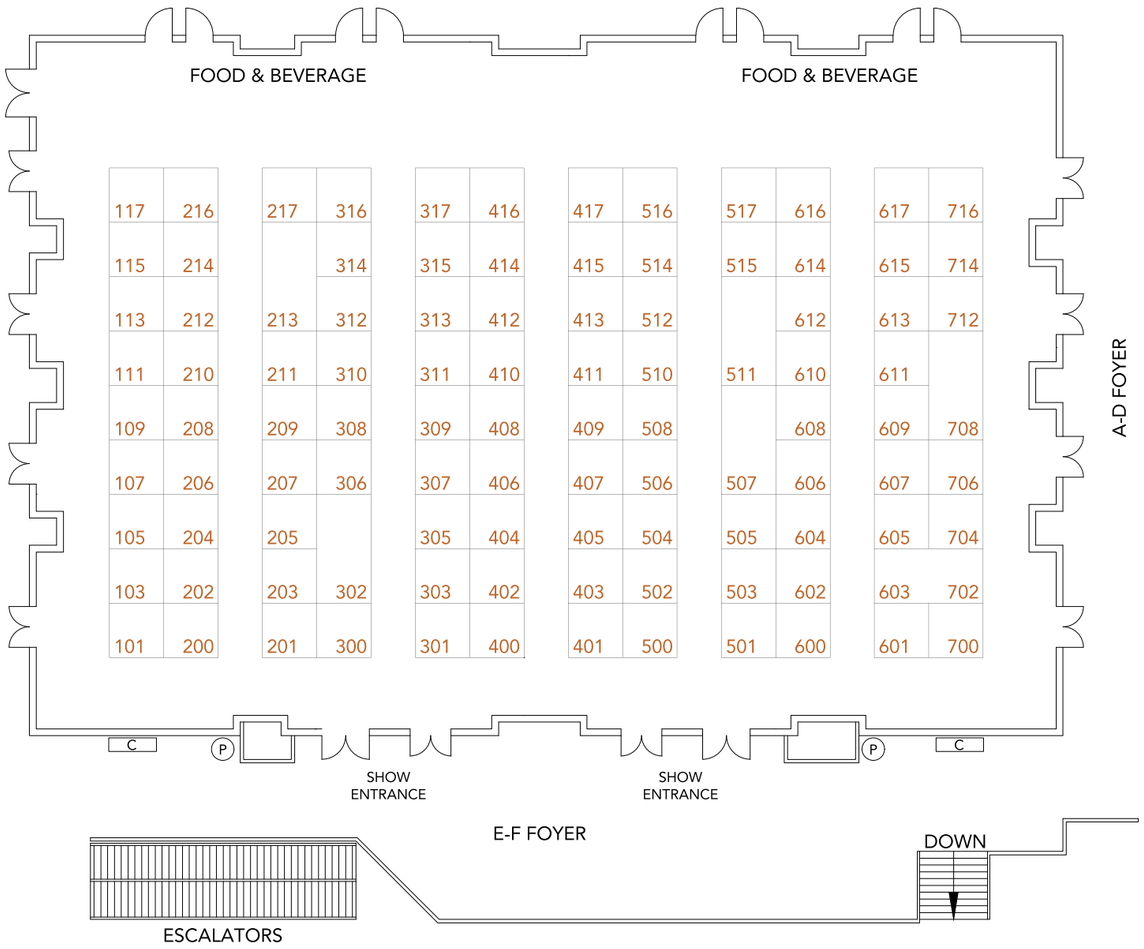
MALIBU BEACH
RECOVERY CENTERS

malibubeachrecovery.com

BLUFF
PLANTATION
• AUGUSTA, GA •

bluffplantation.com

EXHIBIT HALL



BOOTH VISIT FORM

Visit 30 booths, have this page initialed, and be entered to win two free roundtrip airline tickets to anywhere in the continental United States, courtesy of Southworth Associates.

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**Double booth configuration*

Addiction Recovery Resources
Booth 111
Metairie, LA
arrno.com

Addiction Recovery Resources, Inc. offers a full continuum of care. We can meet the needs of alcohol or drug addiction for every stage of the disease. Our treatment programs are individualized to meet adults in their current phase of addiction. We provide a structured setting in which patients can learn how to live in sobriety by uncovering and healing the issues at the core of their disease.

Advanced Recovery Systems
Booth 217
Fort Lauderdale, FL
advancedrecoverysystems.com

Advanced Recovery Systems is an integrated behavioral healthcare management company dedicated to the treatment of addiction, substance abuse, eating disorders, and mental health issues. Our facilities offer a full continuum of care and provide comprehensive discharge plans to aid in the success of our patients' recovery. In addition to providing detox, residential, partial hospitalization and intensive outpatient programs, we also provide sober housing accommodations and outpatient services for our patients.

American Addiction Centers
Booth 507 | 509
Brentwood, TN
americanaddictioncenters.org

American Addiction Centers is a national behavioral healthcare provider focused on addiction treatment and rehabilitation. Our staff, which includes expert drug addiction specialists, seasoned physicians, and caring therapists, is dedicated to providing our patients with the absolute best, proven methods of treatment and rehabilitation.

American Insurance Brokers
Booth 206
Miami, FL
americaninsurancebrokers.com

AIB is an independent insurance broker. We provide insurance solutions, represent insurance companies with special programs for Substance Abuse Rehab Facilities, and other human services facilities.

Alina Lodge
Booth 506
Blairstown, NJ
alinalodge.org

The primary focus of Alina Lodge is addiction treatment for the chronic relapse. We offer a 12 step program, individual & group counseling, and specialty groups that address process addiction as well as chemical addiction. We offer a no-nonsense program with diverse counseling modalities. We are committed to the highest standards of safety, quality care, individualized treatment, and positive results delivered in a cost effective manner.

Alkermes
Booth 211
Waltham, MA
alkermes.com

Alkermes plc (NASDAQ: ALKS) is a fully integrated, global biopharmaceutical company developing innovative medicines for the treatment of central nervous system (CNS) diseases. The company has a diversified commercial product portfolio and a substantial clinical pipeline of product candidates for chronic diseases that include schizophrenia, depression, addiction and multiple sclerosis. Headquartered in Dublin, Ireland, Alkermes plc has an R&D center in Waltham, Massachusetts; a research and manufacturing facility in Athlone, Ireland; and a manufacturing facility in Wilmington, Ohio.

Ammon Analytical Laboratory
Booth 214
Linden, NJ
ammontox.com

Ammon Analytical Laboratory is an industry leading, CAP Certified, full-service toxicology laboratory. Ammon Analytical Laboratory provides testing services for drugs-of-abuse detection, delivering quality service and competitive prices since 1998. Ammon Analytical Laboratory provides personalized and targeted health solutions to our healthcare partners. Whether you're a small practice or a large treatment provider Ammon Analytical Laboratory can offer customized testing based on the medical need of your patients, and population of clients being served.

A New Path
Booth 613
Carbondale, CO
anewpath.com

We are an innovative, tech-savvy company offering after-care services to men in addiction recovery. We bridge the gap between in-patient treatment and independent living by offering a full range of recovery support services. Our culture is high-energy and centered on personal responsibility. Our purpose is to inspire, support and empower our clients to live the life of their dreams. Our support includes: residential living, individualized coaching by licensed clinicians, leadership training, life skills training, group meetings (DBT, mindfulness, and leadership), real world support, and much more.

Arrowhead Lodge
Booth 317
Prescott, AZ
arrowheadlodgerecovery.com

Arrowhead Lodge treats men over the age of 30, for addiction, trauma, and co-occurring disorders. Our private retreat is located in the mountains of Northern Arizona and offers a discrete place where a man can start his journey of self-discovery and recovery.

ASAM
Booth 101
Chevy Chase, MD
asam.org

ASAM is a professional society representing physicians, clinicians and associated professionals in the field of addiction medicine. ASAM is dedicated to increasing access and improving the quality of addiction treatment, educating physicians and the public, supporting research and prevention, and promoting the appropriate role of physicians in the care of patients with addiction.

Ashley Addiction Treatment
Booth 207
Havre de Grace, MD
ashleytreatment.org

A private, nonprofit treatment center on the Chesapeake Bay offering multidisciplinary treatment of substance use disorders, chronic pain, and related co-occurring medical and psychological disorders. We provide age-separate programming for young adults spanning up to 90 days. In-network with most major commercial insurances and affordable self-pay options.

Atlantic Biotech
Booth 314
Pompano Beach, FL
atlanticbiotech.com

At Atlantic Biotech, we are committed to providing our clients with fast, accurate, and cost-efficient toxicology testing services that help enhance patient care to its greatest potential. We have invested in the best state-of-the-art testing facilities and equipment so that we can provide the utmost level of test-result precision available

BB Insurance Marketing
Booth 714
Plantation, FL
bbimi.com

BB Insurance Marketing Inc. are specialty insurance agents for addiction treatment providers and affiliated services. BBIMI's purpose is to provide protection to businesses and families through a unique process of consultation and education resulting in customized insurance and risk management solutions by means of a highly trained and certified staff, advanced technologies, and personalized caring service using the F.A.C.T.S Model.

Beauterre Recovery Institute
Booth 514
Owatonna, MN
http://www.beauterre.org

Beauterre Recovery Institute is a 61-bed residential treatment provider, licensed to treat individuals suffering from substance use disorders and co-occurring mental health issues. The Beauterre Experience recognizes that one size does not fit all, including the use of multiple therapeutic modalities and a heavy emphasis on embracing data to guide in the treatment process. Through the use of comprehensive assessments, neuropsychological evaluations, pharmacogenetic DNA genome testing and health and wellness therapies, each patient at Beauterre receives a personalized care plan. This commitment to responsive, patient-centric and holistic care allows Beauterre to support each patient in their individual success.

BestNotes
Booth 609
Twin Falls, ID
BestNotes.com

BestNotes is a HIPPA compliant Customer Relationship Management and Electronic Health Record database system specifically designed for the behavioral health and substance abuse industry. We manage inquires, admissions, intake, assessments, treatment plans, medications, billing, aftercare, lab results and more!

BHbusiness
Booth 614
Washington, DC
bhbusiness.org

BHbusiness is a behavioral health business project. BHbusiness offers customized, virtual technical assistance and training to behavioral health executives at no cost, to help you identify and implement change projects that expand service capacity, harness new payer sources, and thrive in the changing health care environment.

Billing Solutions
Booth 504
Prescott, AZ
billingsolutions.net

Billing Solutions is a mental health and substance abuse billing company. At Billing Solutions, our goal is to develop a relationship with your staff in order to become an extension of your facility. Our small group of specialists—clinical, billing, and collections—make it easy for you to communicate on an intimate level to determine what is transpiring with all facets of your clients' billing process.

Biosound Technologies
Booth 603 | 702
Safety Harbor, FL
BiosoundTherapy.com

BioSound Technologies has pioneered an innovative therapeutic solution for Addiction Treatment Providers which integrates Biofeedback, Sound Frequency Massage, Music Therapy and Guided Imagery. The combination of vibrations and choreographed music typically produces a theta brainwave state in most clients in 10 minutes. Demonstration sessions will be available throughout the conference.

Blend Marketing
Booth 213 | 215
Madison, WI
blendimc.com

Blend Marketing is a full service addiction treatment marketing agency that helps clients succeed through embracing their patients along every step of the recovery journey.

Bradford Health Services
Booth 505
Birmingham, AL
bradfordhealth.com

Bradford has been committed to treating alcoholism and drug addiction for nearly forty years. We offer a full range of services, including specialty programs such as Extended Care, Legal, and Healthcare Professional.

Burning Tree
Booth 303
Kaufman, TX
burningtree.com

Burning Tree is a long term treatment center focused on treating the chronic relapse population. We have an innovative treatment approach designed for adults with a chronic relapse history. We offer a unique and powerful family program incorporating transformational elements that prepare the entire family for ongoing recovery. Our staff consists of licensed professional counselors, clinical social workers, psychologists and psychiatrists.

CallTrackingMetrics
Booth 405
Severna Park, MD
calltrackingmetrics.com

CallTrackingMetrics was founded in 2011 when founders Laure and Todd Fisher realized that traditional businesses phone systems are often stifling growth and innovation. We set out to develop tools that harness the power of what is happening on the phone, making it easier for organizations to scale their growth and extract critical data from their conversations. With our tools, organizations can intelligently invest in advertising using call intelligence, scale their teams around the world efficiently, and have those valuable conversations that translate into lasting relationships and revenue.

Capstone Treatment Center
Booth 605
Searcy, AR
capstonetreatmentcenter.com

Capstone is a Christ-centered, residential, behavioral-care program. We help families with sons ages 14-25 who struggle with a wide range of self-destructive behaviors; alcohol / drug abuse, problematic sexual behaviors including pornography; trauma and its symptoms – self harm, isolation, depression, anxiety; compulsive video gaming; and family issues that inhibit peace, harmony and quality relationships.

CARF International
Booth 502
Tucson, AZ
carf.org

Founded in 1966, CARF is an international, nonprofit accreditor of human service providers and networks. A provider earns accreditation by demonstrating conformance to CARF's internationally recognized standards in areas that span the continuum of life. More than 8.7 million persons of all ages are served annually in CARF-accredited programs.

Caron Treatment Center
Booth 200
Wernersville, PA
caron.org

With nearly 60 years of experience, Caron Treatment Centers operates lifesaving addiction and behavioral healthcare treatment. Caron is headquartered in Wernersville, Pennsylvania with Ocean Drive and Caron Renaissance located in Palm Beach County, Florida. Caron has Recovery Centers in New England, Philadelphia and Washington, D.C., which offer community and recovery support. Caron's Recovery Centers in Atlanta and New York City also offer pre- and post-treatment services. Caron has the most extensive continuum of care including adolescents, young adults, adults and seniors. Caron's treatment is customized to meet the needs of individuals and families, with highly-trained teams to address co-occurring disorders.

Casa Palmera
Booth 503
Del Mar, CA
casapalmera.com

Casa Palmera is committed to providing superior treatment to individuals and their family members suffering from the disease of addiction and behavioral health disorders. Our unique holistic program of healing incorporates the language of recovery, philosophy and psychology. Distinctive attention is given to the education of achieving balance and a rewarding lifestyle through the integration of fitness, wholesome eating, stress management, and spiritual reflection.

Chapter 5 Recovery
Booth 107
Prescott, AZ
chapter5recovery.com

Chapter 5 Recovery is one of Arizona's top licensed substance abuse rehabilitation centers for those who seek Partial Hospitalization Programming, Intensive Outpatient Treatment or Outpatient Treatment and/or Structured Residential Sober Living. Our goal is to help those who are serious about their recovery and we have a large number of alumni who have achieved long-term sobriety. At Chapter 5, feelings are valued, shared freely and explored fully without fear of physical, verbal or emotional confrontation. We support success in all areas of our lives, with constant focus on the spiritual, physical and emotional growth of our Guests.

Clean Adventures
Booth 611
Prescott, AZ
cleanadventures.com

Clean Adventures is an Arizona state licensed program for men's addiction treatment. We are a six-month addiction treatment program with a full-time clinical staff utilizing CBT, REBT and TF-CBT, 12 steps, family program, and our extensive adventure program. Our program is coupled with structured transitional living and in house clinical staff. We provide alcohol and addiction treatment for men. Through our men's transitional living program, you will learn how to be the responsible adult that you have always known you could be.

Ce-classes.com
Booth 402
Weston, FL
ce-classes.com

Don't be unprepared for your CARF, JCAHO or State Audits! Ce-classes.com provides a low cost comprehensive LMS that makes audits a breeze. Our Continuing Education (CE) Courses include online examinations with immediate scoring and a printable certificate of CE credits required to meet your state and discipline requirements for Continuing Education CE. We provide a wide array of CE courses including some specially developed courses to meet specific state re-licensing requirements. Our online CE courses and Live Seminars are approved for psychologists, social workers, mental health counselors, nurses, therapists and other health care professionals to receive CE Credits by national and state boards.

CeDAR
Booth 411
Aurora, CO
cedarcolorado.org

CeDAR (Center for Dependency, Addiction and Rehabilitation) is a world-class residential addiction and co-occurring disorder treatment facility regarded for our integrated partnership within The University of Colorado Hospital, a nationally recognized academic medical center. This partnership allows our highly specialized multidisciplinary treatment team to provide comprehensive care to patients age 18 and over utilizing advanced evidenced based psychosocial, medical and psychiatric approaches. These advanced capabilities allow us to provide personalized treatment addressing specific medical, psychological, social and spiritual needs that lead many of us into addiction.

Cornerstone Recovery Center
Booth 117
Fort Lauderdale, FL
cornerstonerecoverycenter.com

Cornerstone offers Traditional and Co-occurring Recovery Programs, with a PRIMARY focus on Mental Health Disorders, as well as SMART Recovery. Cornerstone's PILLAR Alumni Program as well as the Family Program are second to none. We proudly maintain a very low client-to-therapist ratio to provide the highest level of personal care.

Crossroads Centre Antigua
Booth 404
St. Johns, Antigua
crossroadsantigua.org

As an International Centre for Healing, Crossroads Centre Antigua serves as a beginning in the journey toward a new life in recovery, free from the devastating effects of alcohol and other drug dependencies. At Crossroads Centre, we see our clients as individuals suffering from a disease process that impacts all aspects of life. Starting with addressing physical needs, we strive to provide the knowledge and tools to begin the healing process. We work with clients to help them surrender the feelings of guilt and shame that often stand between them and the freedom of recovery.

Cumberland Heights
Booth 516
Nashville, TN
cumberlandheights.org

Cumberland Heights is a nonprofit alcohol and drug treatment center located on the banks of the Cumberland River. The natural beauty of our 177-acre campus, our state of the art facilities and decades of experience provide lasting healing to those suffering from addiction. Cumberland Heights is for those who need more. We start with the 12 Steps, yet we go further. A patient's treatment plan includes an assigned counselor and a small, gender-specific group with whom trust becomes natural.

designRoom Creative
Booth 407
Cleveland, OH
designroom.com

designRoom Creative (dRC) specializes in creating healthy brands for organizations that help people. dRC began more than twenty years ago when Kelly Farrell, a talented young designer, left the big agency world with a mission — deliver strategic, impeccable design with responsive, personal client service. Since then dRC has become a nationally known, award-winning branding and design firm. dRC offers every client personal attention in a highly collaborative, process-driven creative environment, so they can achieve the results they're looking for.

Destination Hope
Booth 210
Fort Lauderdale, FL
destinationhope.net

Destination Hope is based in Fort Lauderdale, Florida and is one of the nation's leading dual diagnosis programs that is nationally accredited through the Joint Commission. The center provides substance abuse and alcohol treatment and mental health treatment to both adult men and women in gender-specific and age-specific settings. Our unique program treats individuals in a comfortable environment where we have helped hundreds of clients break free from substance abuse and mental health disorders.

Dreamscape Marketing
Booth 416
Columbia, MD
dreamscapemarketing.com

Our number one priority is you and your treatment facility. We are motivated by your achievements and driven by your success. Dreamscape Marketing thrives on providing creative, unique and results-oriented marketing campaigns for our clients' via trackable, measurable, and repeatable marketing solutions. We are at the forefront of marketing trends backed by leading edge technology and methodology to increase lead generation, brand recognition, and business development while delivering critical data to executive-level decision makers for growth. Dreamscape Marketing is strongly committed to being a partner who will help you work toward your dreams, goals and marketing ROI.

EHD Insurance
Booth 312
Exton, PA
ehd-ins.com

Founded in 1896, EHD is today one of the region's largest and most trusted privately held insurance brokers. We succeed by producing real results for our clients — our more than 100 experienced brokers and technical support staff partner with you to measurably improve your financial performance, EHD is one of the largest, most comprehensive employee benefits operations providing long-term solutions through strategic consulting, unique and creative insurance programs, and HR resources to company benefit programs across the country. to provide expert advice, exceptional customer service and valuable resources to reduce your total cost of risk and maximize your profitability.

Farley Center
Booth 203
Williamsburg, VA
farleycenter.com

The Farley Center offers superior addiction treatment services to individuals from all walks of life. We are an abstinence-based program, offering flexible treatment services that contribute to a continuum of care that assists patients to achieve long-term sobriety. Our treatment model allows us to help patients with detoxification and short-term stabilization in a residential setting, as well as more flexible partial hospitalization that could vary from a few days to 3 months. During their stay, our patients receive psychotherapy—individually and in a group setting—experiential therapeutic interventions, integration into a 12-step recovery program, education, and sober-life skill-building.

Fellowship Hall
Booth 500
Greensboro, NC
fellowshiphall.com

Founded in 1971, Fellowship Hall is a 90-bed private, not-for-profit alcohol and drug treatment center based on the 12-Step model of recovery. We are located on 120 serene country acres in Greensboro, NC. Accredited by The Joint Commission since 1974, we offer inpatient detoxification and rehabilitation, residential treatment, partial hospitalization, intensive outpatient, family programming, extended treatment, and structured living.

Food Management Group
Booth 315
Burgess, VA
fmg.com

FMG is the industry leader providing food and management services. We are an organization totally dedicated to ensure that the client's dining programs operate smoothly and cost efficiently with a restaurant-quality dining experience to their customers. Unlike other providers, FMG is able to provide our clients with the highest quality personal attention to deliver a truly customized solution.

Gateway Rehabilitation Center
Booth 306
Moon Township, PA
gatewayrehab.org

Gateway Rehab has been providing proven and personalized services to individuals struggling with addictive diseases for many decades. As the region's premiere non-profit addiction recovery center, Gateway Rehab continues to pioneer progressive and comprehensive treatment models, helping to free countless people from the anguish of substance use disorders. Through respect for the individual, a reverence for life and unwavering belief in the promise of every human being, Gateway Rehab offers a life-changing opportunity of recovery to anyone who walks through our doors

Global Analytical Development
Booth 607
Clearwater, FL
gadevelop.com

Global Analytical Development is a leader in Laboratory Setup and Testing Solutions. We work with physicians and treatment centers to establish and manage a sustainable, compliance-driven laboratory. Services include licensing, accreditations, technical consultants, audit and inspection support, analyzers and LIS software, and a broad test menu.

High Watch Recovery Center
Booth 508
Kent, CT
highwatchrecovery.com

High Watch Recovery Center is a residential medical facility that provides state of the art treatment for Substance Use Disorders and co-occurring Psychiatric Disorders. We are experts in treating Substance Use Disorder. Our substance abuse programs are tailored to each individual addiction and administered in a safe, comfortable and healthy environment.

Hope Homes
Booth 415
Smyrna, GA
hopehomesrecovery.org

Hope Homes is a NARR Level 3 extended care recovery residence, designed to bridge the gap from early recovery to independent living. Our program is for adult men and women, 18 years and above, who live in appropriately separate communities. Hope Homes offers strong collaboration with referral sources and the broader community, promoting a holistic recovery experience for those we serve. Hope Homes has locations in Atlanta GA, Charlotte NC, and Nashville TN.

Hands on America
Booth 517
Homosassa, FL
handsonamerica.net

Hands On America is a family owned and operated business with over 850,000 items from some 4,300 factories, and a customer base that covers the U.S. With HOA you get the personal attention that only a family owned business can provide!

Hazelden Betty Ford Foundation
Booth 202
Center City, MN
hazeldenbettyford.org

The Hazelden Betty Ford Foundation is a force of healing and hope for individuals, families and communities affected by addiction to alcohol and other drugs. It is the nation's largest nonprofit treatment provider, with a legacy that began in 1949 and includes the 1982 founding of the Betty Ford Center. With 16 sites in California, Minnesota, Oregon, Illinois, New York, Florida, Massachusetts, Colorado, and Texas, the Foundation offers prevention and recovery solutions nationwide and across the entire continuum of care for youth and adults.

iAC/ESS Service Solutions
Booth 103
Overland Park, KS
iacess.net

We are electronic health records (ehr), behavioral health billing services, and behavioral health record software creator specialists. We are an insurance behavioral health billing partner and workflow efficiency generator. We take everything your facility does and we make it faster, stronger, better. The time you spend organizing patient data, searching through medical records, filing insurance claims...we do that!

Infinity Behavioral Health Services
Booth 302 | 304
Fort Lauderdale, FL
infinitybehavioral.com

Since 2011, Infinity Behavioral Health Services has been providing unparalleled revenue cycle management services to behavioral healthcare providers. As a result of our operational experience, we deeply understand the day-to-day issues involved in navigating managed care companies. Our goal is to help you enhance your quality of service, while increasing revenue and maintaining compliance with industry and managed care standards.

Jaywalker Lodge
Booth 406
Carbondale, CO
jaywalkerlodge.com

Jaywalker Lodge provides an immersive 12-Step program for adult men who are committed to a new life in sobriety. Jaywalker Lodge provides relapse treatment and transitional living programs for adult men seeking freedom from drug and alcohol addiction in the Rocky Mountains of Colorado. Located in historic Carbondale, Colorado, Jaywalker Lodge combines a daily embrace of the 12-Steps program with mountain-based expeditions and a practical focus on real life rehabilitation and recovery.

Kipu Systems
Booth 602
Miami, FL
kipusystems.com

Kipu Systems is an industry leading cloud based electronic health records system that was developed exclusively for the addiction treatment industry. Kipu drives significant cost, quality, and productivity improvements to help you reach your goals for operational excellence and competitive advantage. A field-tested, cloud-based EHR system that improves the quality, currency, and availability of records and operations of stand-alone detox and treatment facilities and practices. So intuitive and easy to use that typical deployment time-frame is one month.

Lakeview Health
Booth 704
Jacksonville, FL
lakeviewhealth.com

Lakeview Health is a nationally recognized residential addiction treatment program in Jacksonville, FL. We believe complete health, wellness, and life balance are possible for everyone; that people can change to become life-saving and not life-draining, and by fostering a path that leads toward “Finding Your True North”, the greatest rewards are achieved. Our “Servant Leadership” culture empowers staff to act as a tool for families and individuals struggling with chaos and pain. We offer an addiction treatment program that is safe and built on a holistic approach that addresses the medical, psychological, spiritual and physical needs of our patients.

Mandala Healing Center
Booth 700
West Palm Beach, FL
mandalaheals.com

Going beyond the conventional approach of treating addiction, clients at the Mandala Healing Center are encouraged and inspired to fully heal in an environment designed to nourish their entire being. Through complete immersion into evidence-based clinical modalities, multifaceted alternative therapies, and expert medical management, a foundation is created that allows clients to reclaim their lives and embrace their worth. Clients receive the most comprehensive healing experience possible to fully recover from substance use and co-occurring disorders.

Maneuver Up Marketing
Booth 212
Traverse City, MI
maneuverup.com

We are a digital marketing company specializing in addiction treatment. Maneuver Up Marketing drives targeted web traffic to websites and optimizes websites to convert visitors into dollars. We believe that trust is not a given and that trust is earned. We are about building long lasting relationships that are successful and profitable. We are confident that with our expertise we can earn your business and trust and keep you coming back for more.

McLean Hospital
Booth 600
Belmont, MA
mcleanhospital.org

The Alcohol and Drug Treatment Programs at Harvard Medical School-affiliated McLean Hospital offers a full continuum of care. We provide clinical expertise in treating co-occurring psychiatric disorders with individualized treatment plans. New to the McLean alcohol and drug treatment continuum, McLean Borden Cottage, the newest of our Signature Recovery Programs, offers exceptional treatment in an unsurpassed setting.

Meridian Behavioral Health
Booth 512
New Brighton, MN
meridianprograms.com

Meridian Behavioral Health is a leading provider of substance abuse treatment services in Minnesota. Offering a full-continuum of care across 7 residential and 11 outpatient programs located throughout the Minnesota Twin Cities Metro Area and surrounding communities. The goal of all our programs is to arrest the active addiction, stabilize our clients and their families, and support sustained recovery. Because of our large network, resources and multiple locations, we are able to help a diverse range of individuals, with specialized programs for men, women, and members of the LGBT community. In addition to residential and outpatient treatment services, we also provide medication-assisted treatment.

Mertz Taggart
Booth 417
Ft. Myers, FL
Mertztaggart.com

We provide merger and acquisition consulting services, business evaluations, and exit strategy planning for middle-market businesses. We focus solely on the healthcare industry, which gives us a unique edge when it comes to marketing your healthcare company. We believe that your representation in the sale of a business should be client-centric, and that every step should move you closer to your goal. By taking time to understand our clients’ values and goals, we can design strategies that promote a successful transaction.

Millennium Health
Booth 410
San Diego, CA
millenniumhealth.com

Millennium Health is a leading health solutions company that delivers accurate, timely, clinically actionable information to inform the right treatment decisions for each patient at the right time. Millennium offers a comprehensive suite of services to better tailor patient care.

Mountainside Estate for Women
Booth 716
Moscow, PA
mountainsideestate.com

Mountainside is a structured transitional living program for women. Mountainside serves to assist women while they actively seek a spiritual quality of life. Our nurturing and loving environment increases self-esteem and a sense of community. The women come to trust and care for each other in their recovery. The most unique part of the program is that Mountainside is not treatment; it is a home, a family. With the help of a sponsor in the 12-Step fellowship, women begin to put their recovery skills into action following inpatient treatment and education.

Mountainside Treatment Center
Booth 401
Canaan, CT
mountainside.com

Mountainside, a leader in addiction treatment, is now a destination for a complete continuum of care. Our mission is to raise the standard in comprehensive drug and alcoholism addiction treatment in order to provide an unsurpassed rehabilitation experience for our clients. In all our programs, clients receive individualized treatment plans designed to provide thorough and restorative healing to meet their unique needs. We have a philosophy of holistic wellness and provide an array of evidenced-based therapies to ensure clients have access to a full range of effective treatments. Our multi-disciplinary team of professionals collaborate with clients and families every step of the way, resulting in high engagement, motivation and positive outcomes for our clients.

NAADAC
Booth 412
Alexandria, VA
naadac.org

NAADAC, the Association for Addiction Professionals, represents the professional interests of more than 85,000 addiction counselors, educators and other addiction-focused health care professionals who specialize in addiction prevention, treatment, recovery support and education in the United States, Canada and abroad. NAADAC's members are addiction counselors, educators and other addiction-focused health care professionals, who specialize in addiction prevention, treatment, recovery support, and education. An important part of the healthcare continuum, NAADAC members and its 47 state affiliates work to create healthier individuals, families, and communities through prevention, intervention, quality treatment, and recovery support.

National Institute on Alcohol Abuse and Alcoholism
Booth 208
Arlington, VA
niaaa.nih.gov

The NIAAA exhibit features publications appropriate for the public, research findings for professionals and for policymakers, and research grant opportunities available for biomedical and social science researchers. The National Institute on Alcohol Abuse and Alcoholism (NIAAA) is one of the 27 institutes and centers that comprise the National Institutes of Health (NIH). NIAAA supports and conducts research on the impact of alcohol use on human health and well-being. It is the largest funder of alcohol research in the world.

Netsmart
Booth 510
Overland Park, KS
ntst.com

Netsmart is committed to helping health and human services providers deliver effective, outcomes-based care to more than 25 million consumers. Netsmart serves more than 20,000 client organizations across all 50 states, resulting in approximately 450,000 users of its software and technology solutions. Netsmart clients include mental health and addiction services agencies, health homes, psychiatric hospitals, private and group mental health practices, public health departments, social services and child and family services agencies, managed care organizations, and vital records offices.

New Beginnings Adolescent Recovery Center
Booth 403
Opelousas, LA
newbeginningsarc.com

New Beginnings Adolescent Recovery Center, located in Opelousas, Louisiana, provides treatment for adolescents ages 13-18 who have a primary diagnosis of substance abuse. We are treatment center for teens suffering from substance abuse and co-occurring disorders. We offer a comprehensive recovery program that treats underlying issues. Every teen is different and our facility is committed to providing a unique, transformative experience that lasts. We also provide treatment for patients with secondary disorders and those who require mild to moderate detox.

New Directions for Women
Booth 201
Costa Mesa, CA
newdirectionsforwomen.org

New Directions for Women (NDFW) is a world renowned nonprofit drug and alcohol addiction treatment program that is internationally accredited by CARF (Commission on Accreditation of Rehabilitation Facilities). We have a safe, tranquil home-like setting serving 24 women, nestled just one block from Newport Beach's Back Bay Nature Preserve. Grounded in the 12-steps of Alcoholics Anonymous (AA), we offer evidence based addiction services and are licensed to provide detox, residential treatment, intensive sober living, and outpatient services to women of all ages, women with dependent children, and pregnant women in any trimester.

Noble Medical
Booth 615
Brookfield, WI
noblemedical.com

Noble Medical is a World Wide provider of on-site point of care rapid drug of abuse testing products. Our instant drug tests are the most innovative, efficient and cost effective drug screening devices available on the market today. We specialize in assisting Addiction Treatment and Behavioral Health through knowledge gained in this marketplace for 19 years.

Northbound
Booth 604
Newport Beach, CA
sober.com

Northbound is a clinically sophisticated private residential alcohol and drug treatment program for adults. We believe that recovery is more than abstinence — it is a lifestyle. Our In Vivo treatment approach allows clients to experience both the joys and the struggles that real life has to offer, knowing that we are right here to walk with them as they learn, grow, and solidify their recovery.

Oceanica USA
Booth 413
Mazatlan, Mexico
oceanicausa.com

Oceánica is the premier addiction treatment center in Mexico, located in Mazatlán overlooking the beautiful Pacific Ocean. We have over 23 years of experience successfully treating over 20,000 drug, alcohol, and gambling addictions, as well as eating disorders and co-dependency cases. Oceánica provides cutting edge programs for Spanish-speaking individuals in a culturally relevant setting. Our proven treatment programs include a customized treatment plan to address client-specific issues and challenges, with on-campus detoxification and around the clock medical and psychiatric supervision. Our qualified staff help patients and their loved ones by empowering them to regain control of their lives and start patients on their lifelong path to recovery through a highly supervised continuing care plan.

Oregon Trail Recovery
Booth 610
Milwaukie, OR
oregontrailrecovery.com

Oregon Trail Recovery is here to ensure a safe environment for our clients to work on their drug and alcohol addiction, as well as assist them in utilizing the tools necessary to remain alcohol and drug free long term. We use strength-based therapies to continue to engage our clients in their recovery process. Our trained clinical staff is committed to the growth and wellness of our clients. At Oregon Trail Recovery, we not only help you stay clean and sober, but also teach you how to apply the tools of sobriety that you have learned to your everyday life.

Novus Medical Detox
Booth 204
New Port Richey, FL
novusdetox.com

At Novus, we help people get their lives back, with dignity and a holistic approach. Novus Medical Detox provides a medically safe and caring environment from which to detox from alcohol and drugs where patients are treated with dignity on their road to recovery. Through competent professionals working together as a team, cutting-edge, medical detox protocols and holistic supplements which help alleviate the pain of withdrawal, Novus truly helps people get their lives back.

NSM Insurance Group
Booth 301
Conshohocken, PA
nsminc.com

NSM Insurance Group is the national market leader in the development and distribution of industry-specific insurance programs. The program covers a broad range of targeted classes, including: AA/Narcotics Meetings, Crisis Hotlines, Detox Facilities, Outpatient Treatment Centers, Sober Living Homes, Eating Disorder Programs, and more.

Origins Behavioral Healthcare
Booth 617
West Palm Beach, FL
originsrecovery.com

Origins Behavioral HealthCare provides a comprehensive continuum of individualized alcohol and drug addiction treatment programs and recovery support services for adults, including those with co-occurring disorders. Origins' treatment approach unites effective addiction medicine and evidence-based clinical strategies with a profound immersion in the timeless 12-Step experience. We offer client-driven care, and clients in need of gender-separate or gender-specific treatment receive it.

Philadelphia Insurance Companies
Booth 414
Bala Cynwyd, PA
phly.com

Philadelphia Insurance Companies (PHLY) designs, markets, and underwrites commercial property/casualty and professional liability insurance products, incorporating value-added coverages and services for select industries.

Pine Grove Behavioral Health and Addiction Services
Booth 316
Hattiesburg, MS
pinegrovetreatment.com

Pine Grove Behavioral Health & Addiction Services in Hattiesburg, MS understands lasting recovery and healing begins at the roots of who we are. Transformation is deeply woven into the core of each individual through broad reaching treatment options. As a result, we have gained a reputation as one of the nation's most comprehensive treatment campuses – drawing on cross-disciplinary expertise and multiple, whole-life treatment programs to effectively address the real complexities of life and addiction. Since 1984, Pine Grove has remained committed to being a leader in healing and changing lives, providing the highest quality behavioral health and addiction treatment services available… because life is for living.

PowderHorn Consulting
Booth 706
Jamesburg, NJ
powderhornconsulting.com

PowderHorn Consulting's seeking, and bringing successful outcomes for behavioral health organizations is how PowderHorn Consulting has reached 100% accreditation for our clients with CARF and The Joint Commission (TJC). Our 150 years of experience supports our efforts to offer a wide range of health and human services consulting in the United States and Canada, serving small and large-scale facilities. In addition to our success with accreditation, we offer training packages to maintain CARF and TJC accreditation.

Recovery Brands
Booth 408
San Diego, CA
recoverybrands.com

Recovery Brands, LLC owns and operates leading addiction treatment websites, providing resources to millions of people struggling with addiction, to help facilitate informed decisions about treat options and facilities. Its portfolio of authority websites, including Rehabs.com and Recovery.org, provide online directories, rehab reviews, forums, and professional communities that have supported countless families in their decisions to pursue recovery. Treatment providers leverage their marketing platform to elevate their online brands through paid media packages across their network. Recovery Brands is now operating as part of Sober Media Group, LLC, a digital media arm of American Addiction Centers.

Reflections Recovery Center
Booth 113
Prescott, AZ
reflectionsrecoverycenter.com

Reflections Recovery Center is a Nationally Accredited long-term gender specific treatment program for men in Prescott, Arizona with a counseling and residential component. We work with men with substance abuse, providing chronic relapse prevention, anger management, trauma-informed care, DBT, CBT, motivational interviewing, and psycho-educational therapy on sex, love, and addiction.

Precioustatus
Booth 608
Minneapolis, MN
precioustatus.com

Precioustatus is an award-winning, HIPAA-compliant app that helps families and patients create secure connections with the specific circle of healthcare professionals assisting in their care and recovery. We are a simple, powerful, mobile app connecting families to educators and care providers anytime, anywhere, on any device. Family members receive private, real-time photos, updates and bulletins – for pre-schoolers, K-12 students, medical patients and veterans – from the education and/or healthcare professionals charting their progress.

Prescott House
Booth 616
Prescott, AZ
prescotthouse.net

Established in 1988, Prescott House Extended Care Treatment for Men is a Residentially Licensed program treating men with substance abuse and other process addictions in a clinically rich, 12-Step based, peer-driven culture that focuses on resiliency, life skills, and long term recovery from addiction, trauma, and personality disorders.

Rego Medical Consultants
Booth 115
Celebration, FL
regomedical.com

Rego Medical Consultants will potentially minimize your work load by offering programs to offset many of your concerns regarding adding extra products to your team. We can help you minimize your work load, reduce your stress, and increase your bottom line profits by up to six-figures.

Relias Learning
Booth 409
Cary, NC
reliaslearning.com

With Relias Learning, relevant, up-to-date, courses improve compliance and performance while minimizing travel, overtime, and hours spent away from work. By offering unrivaled content on a user-friendly l earning management system, Relias removes the barriers to learning – making it easy to save money, improve compliance, boost productivity, and increase workplace safety.

Retreat Premier Addiction Treatment Centers
Booth 606
Ephrata, PA
RetreatAddictionCenters.com

Retreat Premier Addiction Treatment Centers is a leading provider of comprehensive addiction treatment services providing the highest quality of care for those suffering from addiction as well as co-occurring disorders. Retreat at Lancaster County, is a 150- bed facility located on a private 24-acre scenic campus in Pennsylvania. We offer 36- detox beds and 114 residential beds for adults 18 years and older. We also offer outpatient services in Lancaster County, PA, and Palm Beach County, FL, providing a full continuum of care. Retreat works with most major insurance plans, offers 24/7 admissions, and courtesy transportation.

Rose Hill Center
Booth 205
Holly, MI
rosehillcenter.org

Rose Hill Center is one of the nation's leading long term mental health facilities, offering comprehensive psychiatric treatment and rehabilitation services in a peaceful setting. Located on more than 400-acres, Rose Hill's campus includes woodlands, lakes and fields. Our program works because we combine a pastoral, healing environment with highly competent staff, a therapeutic work program, group and individual therapy, and medication management. The goal is simple—to assist individuals in achieving and maintaining psychiatric stability and their highest level of independence.

Rosecrance Health Network
Booth 400
Rockford, IL
rosecrance.org

Rosecrance is a private not-for-profit organization offering behavioral health services for more than 17,000 children, adolescents, adults and families each year. Rosecrance provides addiction treatment through inpatient and outpatient programs in Rockford, IL, Chicagoland, and various locations in northern Illinois and southern Wisconsin. The organization was founded in 1916.

Seabrook House
Booth 501
Bridgeton, NJ
seabrookhouse.org

Seabrook House is an internationally recognized private CARF accredited drug and alcohol treatment center. We offer all levels of care including, detox, inpatient/ residential care, extended care, outpatient/Share Counseling services, and family treatment programs. We provide treatment services at 4 locations conveniently located near Philadelphia and New York. Seabrook House believes in a holistic approach to treatment. Our programs are grounded in the Twelve Steps of Alcoholics Anonymous (AA) and Narcotics Anonymous (NA). Seabrook House provides gender-specific therapy with special emphasis on relapse prevention and family intervention services.

Seaside House
Booth 612
Jupiter, FL
seasidesoberliving.com

Seaside House is an exclusive all-male sober living residence located in the beautiful beach community of Jupiter, Florida. Each will have his own full-sized bed in a waterfront bedroom. Our primary goal is to help young adult men achieve long-term sobriety. At Seaside House, we see addiction as a chronic, progressive disease that affects all aspects of an individual's life and the lives of their loved ones. While primary treatment is a great starting point in recovery, our personal and professional experience has shown that the foundation is set in an aftercare setting. Seaside House helps participants reunite with their families, rebuild their character, and re-enter society with a new outlook on life.

Sigmund Software
Booth 216
Danbury, CT
sigmundsoftware.com

Sigmund Software, featuring new workflows, dashboards, instant messaging, EHR speech recognition, TBT (Target Behavior Tracking) and mobile; is streamlined and made to conform to the needs of the professionals that use it. See our brand new innovation and learn how we can help you see your work in a whole new light.

Soberlink
Booth 311
Huntington Beach, CA
soberlink.com

Soberlink offers a discreet and convenient approach to alcohol monitoring. The Soberlink Device transmits a BAC reading and high-resolution photo to the Sober Sky Web Portal. The Soberlink System sends instant alerts notifying of a positive or missed test.

Sprout Health Group
Booth 209
Eatontown, NJ
sprouthealthgroup.com

At Sprout, we develop highly customized treatment programs for each of our clients. Our treatment teams understand how to help our clients and their families to develop the knowledge, understanding, and tools necessary to recover from substance use disorders, to avoid relapse, and to go on to successful, fulfilling lives.

Stonegate Center
Booth 712
Azle, TX
stonegatecenter.com

Stonegate Center is a 90 day, Christ-centered, residential drug and alcohol treatment facility for adult men. We have created a safe, welcoming environment where men can focus on beating their addiction and adopting new lives free of substance abuse. We serve adult men from all over the nation. Residents come to our all-male facility battling addictions to a wide variety of substances. No matter the substance of choice, or how advanced the addiction, we help all of our residents make huge strides toward recovery with our Christian drug and alcohol rehab program for men.

Sundown M Ranch
Booth 300
Selah, WA
Sundown.org

Sundown M Ranch is a private corporation established on March 4, 1968 as the first non-profit alcoholism treatment program in Washington State. The program is designed exclusively for the treatment of person afflicted with the disease of alcoholism and other life-threatening drug dependencies. Every Sundown staff member is guided by our motto, "The Patient is the Reason We are Here." The Sundown M Ranch treatment program is licensed by the State of Washington Department of Health, accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF), and certified by the Division of Behavioral Health and Recovery.

The Joint Commission
Booth 313
Oakbrook Terrace, IL
jointcommission.org

Accreditation provides an external validation of the quality and safety your organization provides. Recognized and respected across health care, Joint Commission accreditation can uniquely position your addiction treatment program as a quality-oriented partner with clients, families, business partners/investors, referral sources and payers.

The Retreat
Booth 309
Wayzata, MN
theretreat.org

The Retreat's mission is to improve the quality of life for individuals, families and communities affected by alcohol and drug dependency by providing affordable, effective educational services grounded in the Twelve Step principles of Alcoholics Anonymous. The Retreat is an innovative residential recovery continuum that provides time out for those in need. The Retreat represents a non-clinical, mutual help approach to the problem of alcohol and drug dependency. This supportive, educational setting is grounded in the spiritual principles of AA. By providing a safe and supportive environment to study and practice these principles, The Retreat opens the door to a life of contented sobriety.

Sunspire Health
Booth 601
Lyndhurst, NJ
sunspirehealth.com

Sunspire Health is a national network of addiction recovery providers, offering effective, evidence-based treatment programs. Every location provides a safe, healing environment suitable for residential and outpatient treatment. Individualized plans are designed for each person, respecting their family of choice, individual needs, history, and religion. We focus on providing a full continuum of care that ultimately offers the tools and support necessary for a life in long-term recovery.

The Bougainvila House
Booth 308
Ft. Lauderdale, FL
tbhcares.org

The Bougainvilla House is committed to providing adolescents and their families with the skills to achieve and maintain healthy and responsible lifestyles. TBH will provide the highest quality substance abuse intervention and treatment services to adolescents and adult family members suffering from misuse, abuse, or addiction, and to render services without regard to race, sex, religion, sexual orientation, ethnic or national origin. We will preserve and respect the dignity of the people we serve and those with whom we work. TBH offers outpatient and intensive outpatient services to treat drug and alcohol abuse. Our goal is to have our clients learn skills that will facilitate "health through recovery."

Truetox Laboratories
Booth 109
Newark, FL
truetoxlabs.com

Truetox Laboratories is a medication monitoring laboratory. We provides the highest quality of service to clinicians and clients by providing continuous education and latest laboratory techniques, keeping offices updated on various medication-monitoring programs. Truetox Laboratories will always provide the clinicians and clients with competent and reliable clinical laboratory results. We hold ourselves to the highest standards of compliance and ethics possible.

Turning Point Clinic
Booth 708 | 710
Baltimore, MD
turningpointclinic.org

As a front line leader in the battle against heroin addiction, Turning Point was the first methadone treatment center to address fully the fact that a lengthy admission process is cripplingly counter-productive to a clinic's success. Turning Point has grown to be the largest opiate treatment clinic in the world, treating over 2100 patients every day, and more than 6,700 since its inception. As envisioned from its very beginning, Turning Point has lived up to its promise that, "The Way Back Starts Here" by successfully guiding an ever-increasing number of heroin addicts toward a drug free life.

Valley Forge Fabrics
Booth 511 | 513
Fort Lauderdale, FL
valleyforgefabrics.com

In an industry best known for its fast-paced motion and multiple dynamics, Valley Forge Fabrics is recognized as the sustainability forerunner in the production of high quality, decorative FR fabrics worldwide. Specializing in the Hospitality and Lodging industries, Valley Forge is continually focusing on exceptional design and product innovation, with new product categories such as custom digital printing, and fabricated roller shades.

Viewpoint Recovery Center
Booth 310
Prescott, AZ
viewpointdualrecovery.com

Provides mental health and substance abuse services for dual diagnosed clients. The premier Extended Treatment Program in the United States for individuals with co-occurring mental illness and substance abuse. Our program is focused on providing clients with a transformative, nurturing and individualized experience, designed to build the self-esteem and skill sets needed to live their "best life" possible. This is achieved through our UHELP™ program model, combined with long-term, structured sober living.

White Deer Run Treatment Network
Booth 307
Phillipsburg, PA
whitedeerrun.com

The White Deer Run Treatment Network includes 16 centers throughout Pennsylvania where adults can receive an array of life-changing treatment services for chemical dependency and certain co-occurring mental health conditions. The services offered at the various White Deer Run programs include detoxification, residential rehabilitation, partial hospitalization programs (PHP), intensive outpatient programs (IOP), traditional outpatient programs (OP), and continuing care planning. The network also includes two halfway houses, one for men and one for women, where individuals who have completed residential rehabilitation can benefit from a structured step-down level of care that is designed to support their successful transition out of treatment and into the workforce.

Wizard Creations
Booth 515
Fort Lauderdale, FL
wizardcreations.com

Wizard Creations, Inc. is a family based company with over 25 years of industry experience in custom screen-printing, embroidering, and advertising specialty products. The business was started as a mom and pop screen-printing shop right out of the family's garage just outside Chicago, IL. Over the years, Wizard has continued to evolve with the ever-changing marketplace. Through this evolution, the company has seen extraordinary growth over the past decade. We are a branded Merchandise Agency specializing in branded apparel, promotional products, print marketing, signage and awards.

Webconsuls
Booth 105
Encino, CA
webconsuls.com

We are a web design, development, and marketing firm, and building a web presence that appeals to the desires and needs of consumers is where we shine. With a laser focus on conversions, we build striking websites and marketing campaigns that actually achieve. We are digital achievers. Let's get started.

Westport House
Booth 305
Westport, CT
westportsoberhouse.com

Westport House helps young men in early recovery develop an understanding of addiction and the skills necessary to avoid relapse. Our small, residential community and two-phased step-down approach to sober living allows them to develop professionally, academically, and socially, while learning to embrace the new habits they need to thrive. Our highly individualized transitional living program is designed to meet the developmental needs of young men in their teens and twenties who have completed drug and alcohol rehab programs, extended care, wilderness programs, or therapeutic boarding schools, but require the ongoing structure of a halfway house program to develop long-term recovery.

Thank you to all our exhibitors! Visit the NAATP website, www.naatp.org, this fall to register early for your booth at the 2017 NAATP Leadership Conference.

Visit 30 booths, using the booth visit form on page 43, and be entered to win two free roundtrip airline tickets to anywhere in the continental United States, courtesy of Southworth Associates. This drawing will take place during the Tuesday awards lunch.

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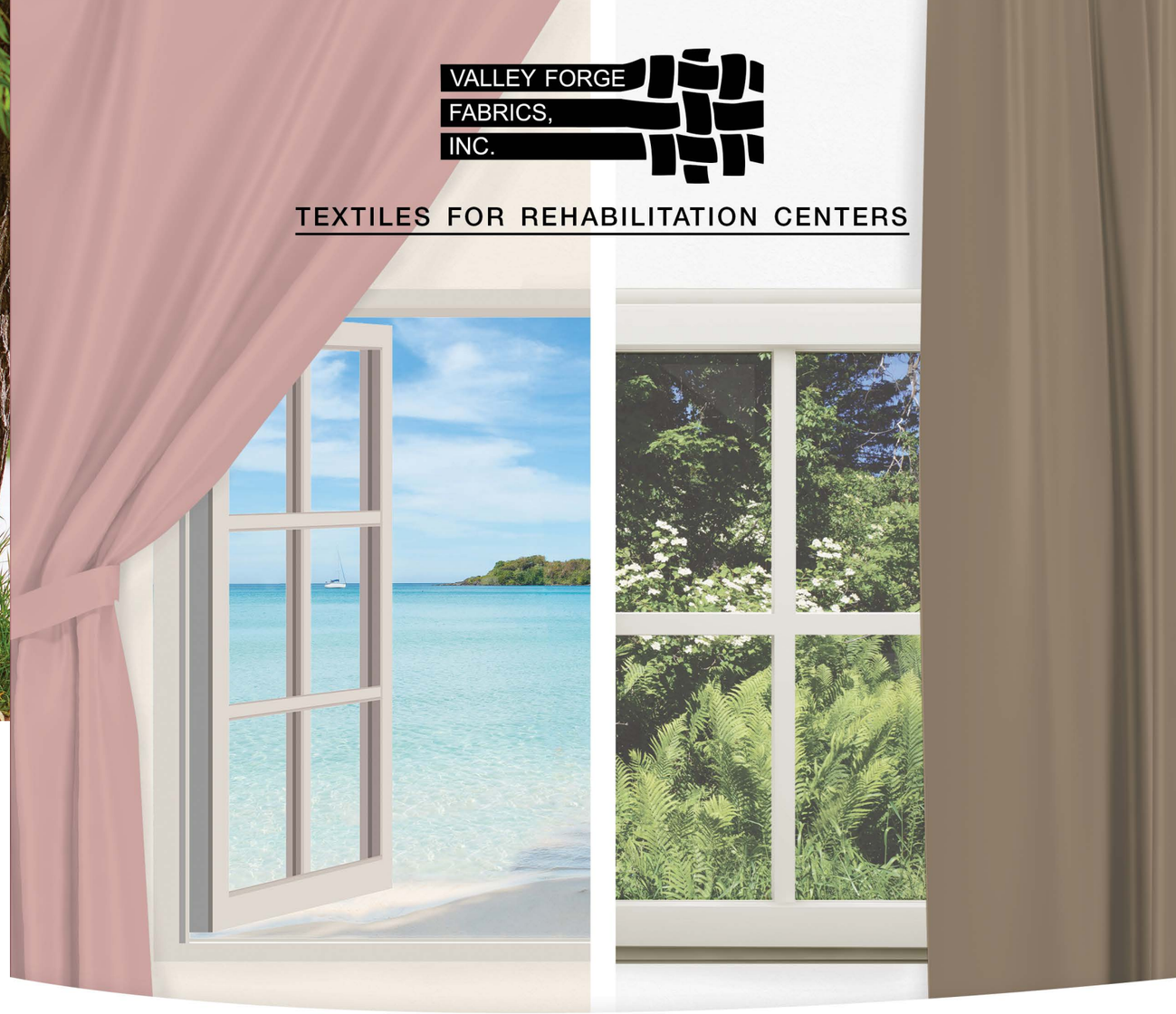

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LET'S DO THIS AGAIN NEXT YEAR!

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