

Contact: Ronald J. Hunsicker, D. Min.  
Phone: 717-392-8480  
Fax: 717-392-8481  
Email: RHunsicker@naatp.org

NAATP  
313 West Liberty Street,  
Suite 129  
Lancaster, PA 17603

naatp

# Press Release

## NAATP to provide *Management Services* to Association of Intervention Specialists (AIS)

### NAATP to provide “back office” support to this growing association of intervention specialists

Lancaster, PA, July 10, 2008: The **National Association of Addiction Treatment Providers** (NAATP) recently announced that it had reached an agreement with the Association of Intervention Specialists (AIS) to provide *association management* services to this growing association. Under the terms of this agreement, the National Association of Addiction Treatment Providers will provide a national office and address, a dedicated phone line, financial reporting services as well as develop and manage data base services and assist the association with board and membership meetings. Discussions began some six months ago between the two organizations in seeking ways to access the expertise developed by NAATP in the office and association management area and yet maintain the necessary distance between the two organizations. The management contract arrangement has achieved those goals.

The new address for **AIS** will be the same address as the National Association of Addiction Treatment Providers and a dedicated phone line will now be answered by NAATP staff. It is the goal of this agreement to upgrade the office management of AIS and assist them to work toward a point in time when they will be able to hire their own staff to provide these services to the association.

Some of the first steps have been to create a data base for AIS so that their membership can be electronically connected for email blasts etc as greater communication between the newly established central office and the membership will be increased. NAATP has also taken on the responsibility to manage and update the website for AIS. The web address for the AIS site is

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<http://associationofinterventionspecialists.org>. Other reporting and communication services for the association will be developed.

In reviewing this developed relationship, Mr. Ed Diehl the Chair of the Board of Directors of the National Association of Addiction Treatment Providers suggested that “Family interventionists are experts in assisting families with the difficult decision about seeking professional treatment for addiction. Strengthening the AIS ability to service its members benefits both the intervention field and treatment organizations simultaneously. We are thrilled by the expectation of sharing information more thoroughly and efficiently among addiction professionals”.

At the same time, Ms. Becky Flood, the Chair of the AIS board of directors commented on the value of this relationship to AIS: “NAATP is a successful membership driven organization that is internationally recognized and respected in our field. It is an honor to have their support and assistance as AIS grows and improves what they offer their members, the field and our communities. Ron Hunsicker has proven leadership skills that will be extremely beneficial to AIS”

This management contract relationship is consistent with the developed goal of NAATP to seek out and explore any and all collaborative relationships with associations and organizations involved in the delivery of addiction treatment. NAATP is committed to leveraging its strengths so as to maximize the impact and influence of associations and organizations committed to shared goals of NAATP.

**The National Association of Addiction Treatment Providers is a trade association representing over 330 of the best known providers of addiction treatment both in this country and internationally. The National Association of Addiction Treatment Providers’ office and executive Dr. Ronald J. Hunsicker are located in Lancaster, PA and NAATP is governed by a Board of Directors from across the country. Additional information on this release or on the work of the National Association of Addiction Treatment Providers may be obtained by contacting the NAATP office at 717-392-8480.**

NAATP: <http://naatp.org>