

# NAATP 2008 Advertising Rate Sheet

**NAATP Visions** is the official newsletter of the National Association of Addiction Treatment Providers, the American College of Addiction Treatment Administrators, The National Treatment Consortium and the National Adolescent Treatment Consortium. NAATP offers you the opportunity to advertise in its VISIONS newsletter, reaching these important decision-makers in the addiction field..

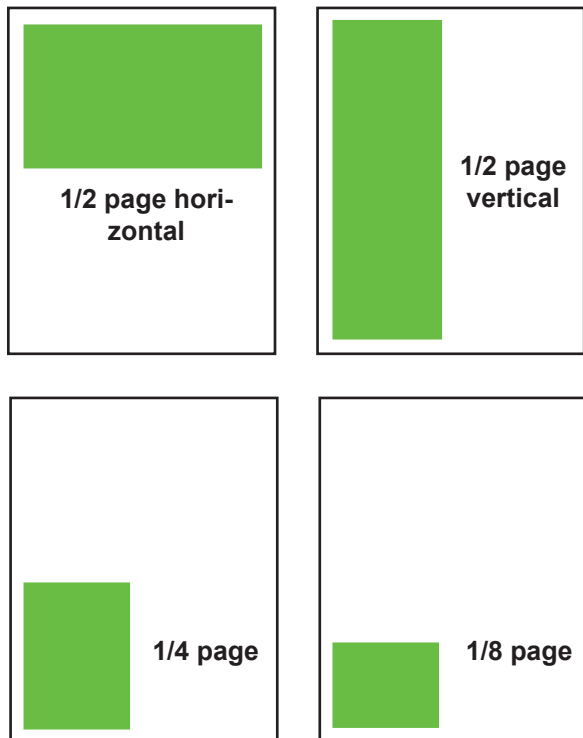
**Published:** Ten times a year. Information due by the 10th of each month.

**Circulation:** 2,400

**Editorial content:** Current news of professional importance to those involved in the delivery of addiction treatment. Includes public policy updates, program features, calendar of upcoming events and information specific to the "sections" of NAATP.

Ad Size	Inches
Full page	8 x 10 1/2
1/2 page horizontal	8 x 5 1/8
1/2 page vertical	3 3/4 x 10 1/2
1/4 page	3 3/4 x 5 1/8
1/8 page	3 3/4 x 2 1/2

## Sample Sizes



**Reproduction Requirements:** Preferred format is a press quality pdf with fonts embedded. All graphics must be 300 dpi.

**Screens** 85-line screen.

## Rates:

Ad Size	1x	3x	6x	10x
Full page	\$475	\$450	\$425	\$400
1/2 page horizontal	\$380	\$375	\$350	\$325
1/2 page vertical	\$360	\$340	\$325	\$300
1/4 page	\$320	\$300	\$275	\$250
1/8 page	\$210	\$200	\$175	\$150

The above rates are "per issue" rates. All "ads" must be received by the 10th of the month to be included in the next issue.

## Send all Production Materials to:

[aabshire@naatp.org](mailto:aabshire@naatp.org)

**Acceptance of Advertising:** All advertising is subject to review for appropriateness. Acceptance of advertising does not constitute endorsement or approval by NAATP of any advertised service, product, or company. NAATP reserves the right to refuse advertising for any reason.

## Discounts:

National Association of Addiction Treatment Providers are entitled to a 20% discount on one-time advertising rates. These discounts are applicable to the above published rates.