

VISIONS

MARCH, 2005

WE'VE LEFT THE WIGWAM FOR PARADISE



THE 2005 NAATP ADDICTION TREATMENT LEADERSHIP CONFERENCE HAS BEEN MOVED TO THE DOUBLETREE PARADISE VALLEY RESORT IN SCOTTSDALE, ARIZONA.

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IF YOU HAVE MADE YOUR ROOM RESERVATIONS ALREADY, THEY WILL BE AUTOMATICALLY TRANSFERRED TO THE DOUBLETREE, EVERYTHING HAS BEEN TAKEN CARE OF FOR YOU!

THE PROGRAM, THE SPEAKERS, EVERYTHING REMAINS THE SAME. ALL YOU NEED TO DO IS ARRIVE AT THE DOUBLETREE.



2005 NAATP ADDICTION TREATMENT LEADERSHIP CONFERENCE

MAY 21-24, 2005

THE DOUBLETREE PARADISE VALLEY RESORT

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SCOTTSDALE, ARIZONA 85250

(480) 947-5400

NAATP Visions is the official newsletter of the National Association of Addiction Treatment Providers (NAATP),

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ISSUE

naatp

national association of addiction treatment providers

OUTCOMES AND RESULTS: NOW IS THE TIME TO GET SERIOUS

For as long as I can remember, every conference, every publication, every bulletin from the government and every announcement from accreditation organization, contains some reference to the need for outcome measures in the area of addiction treatment. Sometime that conversation is sparked by the need for accountability around payment, sometimes it is driven by the desire to link clinical interventions (treatment) to results and sometimes it is just good old fashion conversation about being able to describe the results of addiction treatment. However the conversation gets initiated and framed, it has never seemed to get off the ground and so we continue to affirm the need to some sort of universal method to measure outcomes and some universal method to report them but we are not much further along than we were fifteen years ago!

Perhaps it is the language that we use or perhaps it is our reluctance to fully embrace that addiction treatment cannot be so esoteric that it becomes impossible to make unifying statements about the expected or anticipated **results** of addiction treatment. At a time when terms like, best practices, accountability, pay for results and outcome base lines are becoming more common, the addiction treatment field needs to take the initiative and come to agreement on what it is that we expect to happen as a result of addiction treatment (no matter where that treatment takes place and no matter at what level of intensity the treatment is provided) and how we are going to measure those expected results and how we are going to report those results. If we do not do this very quickly, it will be done for us!

For the majority of the past 40 years any discussion about *outcomes* was almost exclusively focused on issues of abstinence, recovery and relapse. To complicate matters, any efforts to quantify those categories were almost 100% dependent on self reporting. We had two difficulties with this approach. In the first place it continued to perpetuate the notion that treatment "*fixed or cured*" persons and secondly we relied on the individuals receiving treatment to self report their post treatment activity. This system placed enormous pressure on treatment providers to demonstrate how successful they were in curing individuals what at the same time telling their patients that once they had the disease of alcoholism or other drug addiction they would have it for life.

We now have a conceptual frame work around which we can describe the disease as a chronic disease with a significant brain disease component. We also know that with other chronic diseases, the ideal and optimum course of treatment is to stabilize the individual and then put in place a program/process so that the disease can be managed for the rest of the life of the individual. In reality, treatment becomes

a life long process, sometimes more intense than other times, but always a life long process.

In previous publications I have suggested a number of *results* of addiction treatment which could or should be measured and which would give us some indication as to the effect or result of addiction treatment. Those have included:

- ◆ Pre and post Addiction Treatment health care utilization measured in dollars
- ◆ Pre and post Addiction Treatment ER visits
- ◆ Pre and post Addiction Treatment work absenteeism rates
- ◆ Pre and post Addiction Treatment work accident rates
- ◆ Pre and post Addiction Treatment motor vehicle violations
- ◆ Pre and post Addiction Treatment domestic violence reports
- ◆ Pre and post Addiction Treatment 12 step meeting attendance

These are only a beginning, but they represent a movement toward measurement of real results of addiction treatment. **Here is the challenge!** I am issuing the challenge to NAATP members to identify ten (10) results of addiction treatment that will be used to both describe and measure the expected result of health care dollars spent on addiction treatment. Once we have those ten (10) descriptors and common definitions and common ways to capture the information and to report that information, I am challenging NAATP members to select their results measuring activity form the list of ten!

Nest step! If you have an interest in getting together with a group of other NAATP providers to work on this *list of ten*, let me know. I plan to put together a one or perhaps two-day **Results Summit** which will bring together the best resources we have in NAATP to develop this list. Of course, we cannot force anyone to use it, but if we do not have our own standards, ones accepted by our association, then we can expect to have some outside force very shortly tell us what and how to measure the results of addiction treatment and I can almost guarantee that you will not be pleased with that approach! Now is the time to act. If you are interested in working on this *List of Ten*, just email me at rhunsicker@naatp.org and let me know of your willingness to work with others on this very important project. What could be more important than getting a consensus list of items from which all NAATP members would select and measure the results of addiction treatment?

THAT'S THE PERSPECTIVE OF RJH



national association of addiction treatment providers

Looking for a novel and innovative way to change your wardrobe? What about wearing the NAATP logo! A selection of both men's and women's apparel is now available to be ordered with the NAATP logo embroidered on it for you. Wear the NAATP logo at your work site as you support your organization. Wear the NAATP logo to golf outings in your community and generate discussion about this chronic disease and the association that supports programs across the country that offer addiction treatment. Wear the NAATP logo to regional and national workshops and seminars and encourage your colleagues to also become members of NAATP. **And, do not forget to wear the NAATP logo to the NAATP annual leadership conference May 21-24, 2005 in Phoenix, AZ.**

It is easy to place your order. Just go to

<http://www.naatp.org/productsservices/shirts.php>

make your selections and then place your order. Your items will be shipped directly to you and you will receive an invoice from NAATP for your order. Don't hesitate to check out this selection of items with the NAATP logo and continue to check the web page as additional items will be added as the interest grows. Very soon the page will also contain the actual items with the NAATP logo on them for your viewing.

Order your NAATP logo embroidered items from:

www.naatp.org/productsservices/shirts.php

AN IMPORTANT DOCUMENT OFFERS DATA IN DISCUSSING THE ISSUE OF PARITY AND THE IMPACT OF ADDICTION TREATMENT

The effort to secure a federal bill on Parity for addiction treatment continues to run into hurdle after hurdle. Nevertheless efforts continue at the state level which ultimately will have an impact. In the state of New Jersey there is an effort to secure a state parity piece of legislation which would provide parity in the area of addiction treatment. The Mandated Health Benefits Advisory Commission has produced a study regarding this particular piece of legislation which provides the following interesting facts:

- √ Thee cost impact of parity on health insurance premiums to meet the requirement to provide treatment for alcohol and drug addiction range from 0.1% to 0.2%.
- √ Full parity should result in an increase in the number of mental health and addiction providers.

- √ Parity can result in earlier treatment of addictions, which may result in fewer addiction-related incarcerations and fewer accidents.
- √ The financial burden to the specific residents with mental health illnesses and alcohol / drug addiction can be devastating while the overall cost estimates for the proposed mandated benefits are low in total (0.3% to 0.7%).
- √ Mental illness and addictions are chronic conditions that must be treated throughout the lifetime of the individual.
- √ An HMO providing unlimited coverage for alcohol abuse treatment lowered the other medical costs for these individuals and paid for these expenses in just 18 months.

You can find the full report at <http://www.ncaddnj.org/publicAffairs/special.asp>.

Of particular interest is that the payback period of unlimited coverage is 18 months. This is the type of data that is needed as you speak both to insurance organizations and employers. This is exactly one of the critical issues in the presentation of how providing appropriate addiction treatment is a health care cost savings in the long run.

NAATP ADMINISTRATIVE ASSISTANT WELCOMES NEW SON TO FAMILY

Angela Abshire, Administrative Assistant for the National Association of Addiction Treatment Provider, and her husband Matt welcomed to the family their second son on March 5, 2005. Braden is settling into the family and Colson, his older brother, is getting used to sharing his parents. Angela will begin to work out of her home for NAATP in the next month.

Braden was born March 5, 2005 and his *vital stistics* were:

Born at 11:05pm
7lbs 10oz
19.5 inches

Welcome Braden



GATEWAY REHAB PRESIDENT RECEIVES HEALTH CARE HERO AWARD



Kenneth S. Ramsey, Ph.D., president and chief executive officer of Gateway Rehabilitation Center, received the 2005 Health Care Hero Executive Award in ceremonies held March 11 at the Westin Convention Center Hotel in Pittsburgh. The health care executive award was one of eight awards presented to individuals or organizations in recognition of their efforts to improve the quality of health care for residents of the Pittsburgh area.

The executive award honors an individual for implementation of innovative programs to improve patient care or business practices, demonstrated results, and personal dedication evidencing commitment beyond the scope of the position in leading a health care institution or organization.

With 38 years of experience in the drug and alcohol treatment field, nearly 28 of which have been spent at Gateway's helm, Ramsey has dedicated his professional life to helping restore the lives of adults, kids, and families struggling with alcohol and other drug problems. More than 80,000 individuals have taken the first steps toward recovery at Gateway since its founding in 1972.

During Ramsey's tenure, Gateway has become an internationally respected leader in its field, recognized as one of the top 100 rehab centers in the country and one of the top 12 as cited by *Forbes* magazine. Ramsey initiated aggressive expansion efforts during the 1980s and 1990s creating a comprehensive network of inpatient and outpatient treatment programs in Pennsylvania and eastern Ohio, prevention programs, educational efforts and research activities. Not-for-profit Gateway provides services in over 20 locations to more than 9,000 individuals per year.

Active in numerous professional and community organizations, including president of the Beaver County Chamber of Commerce, chairman-elect of the National Association of Addiction Treatment Providers, and member of the CEO Club of Pittsburgh and the Pittsburgh Rotary, Ramsey was appointed last year by Governor Ed Rendell to the Pennsylvania Advisory Council on Drug and Alcohol Abuse. He was among the first 50 Pittsburgh area leaders selected for participation in Leadership Pittsburgh.

Ramsey earned a bachelor's degree in sociology from Wheeling College (now Wheeling Jesuit University) in Wheeling, West Virginia; a master's degree in administration and counseling from Fordham University in New York City; and a Ph.D. degree in social work/strategic planning from the University of Pittsburgh.

Health Care Hero Awards is presented by *Pittsburgh Business Times* and sponsored by World Health and Med Tech.

THE GABLES ALCOHOL AND DRUG COUNSELOR

The Gables, an extended treatment program for women located in Rochester MN, is seeking applicants to become apart of our growing team of professionals, providing a continuum of services to Chemically Dependent women.

A pioneer in the extended treatment for women, The Gables staff has provided chemical dependency services to women for well over 20 years. The Gables is a program located in the heart of Rochester, MN. with access to some of the world's most highly trained medical professionals within our service network.

The gables are interested in applicants who have a passion in making a difference in the lives of Chemically Dependent women.

In order to meet the minimum requirements of the state of MN. Applicants must have:

- A minimum of an associates degree or 90 quarter credits or 64 semester credits, completion of 270 clock hours (18 of the semester credits) in alcohol and drug counselor classroom education.
- Completed 880 clock hours of alcohol and drug counselor practicum for academic credit.

Interested applicants may fax, send or email resumes with references to:

The gables
604 5th St. SW
Rochester, MN. 55356
Fax # 507-282-6036
Email ccerra@gablesrecoverycenter.net
612-239-7503
www.gableshome.info

ROARING FORK VALLEY WELCOMES REGION'S FIRST PRIVATE RESIDENTIAL DRUG AND ALCOHOL TREATMENT PROGRAM

CARBONDALE, CO, MARCH 11, 2005: The Roaring Fork Valley's first private residential drug and alcohol treatment program will open its doors on April 18 in Carbondale. Jaywalker Lodge, a local, family-owned business, will provide a voluntary, private-pay, residential treatment experience for motivated clients seeking to achieve long term recovery from addiction to alcohol and other drugs.

Jaywalker Lodge is hosting a community forum on Thursday, March 17, from 5:30 - 6:30 pm at the facility, located at 811 Main Court in downtown Carbondale. Neighbors and community members are invited to visit and "preview" the building renovation under way at the facility. Staff members, including Executive Director Bob Ferguson and Clinical Director Don Gargaro, LCDC, will be on hand to discuss the project and answer questions about the new program.

"Jaywalker Lodge offers motivated, sober men a daily embrace of the 12 Steps program combined with an awesome mountain expedition experience," said Ferguson. The program will be licensed by the State of Colorado as a Transitional Residential Treatment program and residents are required to have achieved a minimum of 30 days sober prior to admission.

Ferguson noted that Jaywalker's program will rely heavily on the participation and involvement of volunteers from the sober community in the Roaring Fork Valley. "We are blessed in this Valley with a robust and energetic 12 Step community - there are literally hundreds among us leading happy and productive lives in recovery from addiction to drugs and alcohol," he said.

The program at Jaywalker Lodge is an extended care transitional model, meaning that residents must have at least 30 days of sobriety prior to admission. The minimum length of stay is 90 days and the maximum is six months. Prior to admission, residents must complete a primary care treatment program elsewhere - either an intensive outpatient program or a 28-day residential program.

"Jaywalker Lodge is different from a typical 28-day treatment program," said Ferguson. "These programs, called primary programs, are designed to detoxify, stabilize and provide clients with a basic education about the disease of addiction. But at Jaywalker Lodge, we provide motivated, sober residents with an opportunity to readjust to their new lives in sobriety one day at a time."

Jaywalker Lodge is located in a newly renovated 12,000 square-foot building in Carbondale's historic district. The facility combines an addiction counseling center on the main level with a dormitory style boarding house on the second floor. The lodge will provide residents and volunteers access to its on-site recreation and fitness center. There is also a dedicated meeting/conference space available for members of the Valley's sober community to host 12 Step support group meetings.

For information about the Community Forum on March 17; or to inquire about volunteer opportunities or admissions to Jaywalker Lodge, please contact Bob Ferguson at (970) 704-9292.

Jaywalker Lodge Staff Biographies

Bob Ferguson, Executive Director

Since 1995, Bob Ferguson has served in administrative and management positions with several of the addiction treatment fields leading providers, including: Hazelden Foundation, in Center City, MN; Crossroads Centre, in Antigua, West Indies; and Promises, in Malibu, CA.

Ferguson serves on the Local Advisory Council of the Aspen Counseling Center; he is on the Advisory Board for The Right Door; and was recently named to the Board of Directors for the Valley Partnership for Drug Prevention. A grateful participant in his own recovery from addiction since 1992, Ferguson lives today in Snowmass Village with his wife and two children.

Don Gargaro, LCDC, Clinical Director

Don Gargaro trained and was certified as a Chemical Dependency Counselor at Hazelden Foundation in 1992. Don served for six years as a counselor with Hazelden's Extended Care Rehabilitation Program; in 1998, he was promoted to Program Supervisor of a 22-bed primary care men's unit at Hazelden.

In 2002, Gargaro joined La Hacienda Treatment Center in San Antonio, Texas, where he oversaw the Continuing Care services and implemented a 90-day extended care curriculum similar to the treatment program at Jaywalker Lodge.

Gargaro lives with his wife Kim, and their two Australian Shepherds in Carbondale.

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NJ STUDY ON PARITY SHOWS COST IN PROVIDING ADDICITON TREATMENT CAN BE RECATPURED WITHIN 18 MONTHS BY LOWER OTHER MEDICAL EXPENSES

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Every once in awhile, you get an opportunity to make *lemonade out of lemons!* The National Association of Addiction Treatment Providers was presented with that challenge recently when we were contacted by the Wigwam Resort and Golf Club and informed that they had "somehow" double booked conferences for the dates of the NAATP Annual Leadership Conference. Because of this, and because the other group apparently had booked their conference a year earlier, we needed to find another venue! It has been a long week, but we have resolved all the issues want to make the transition as seamless as possible. Here are the key facts:

- ◆ The NAATP annual leadership conference will be held at the Doubletree Paradise Valley Resort in Scottsdale, AZ.
- ◆ The dates are the same for the conference, the Open Minds two day Pre-Conference Workshop and the JCAHO post conference workshop.
- ◆ If you made your reservations there is absolutely nothing you need to do. Those reservations will be transferred over to the Doubletree.
- ◆ If you have not made your reservations, you need to call (480) 947-5400 and ask for reservations and make your reservations for the NAATP Annual Leadership conference
- ◆ We have been able to increase the room blocks
- ◆ We have been able to increase the exhibit space and improve the layout and all exhibitors will be contacted regarding this improved layout
- ◆ Any items shipped to the Wigwam for our Conference will be immediately delivered to the Doubletree so as to cause no delay in their use.
- ◆ All speaker, all workshops will remain the same.
- ◆ The golf outing will be 10 minutes from the Doubletree and bus transportation will be provided for the outing on May 21

Yes, we had lemons, but now I think we are well on our way toward lemonade. If you have not registered for the conference, be sure to do so today by going to www.naatp.org and selecting conferences. You will not want to miss this conference.



I was particularly impressed with a recent edition of our chaplain's monthly publication, Bread for the Journey and thought I would share it in my turn of the NAATP board member column. Here is an excerpt, entitled:
HOPE

When a man or a woman comes to Rosecrance and we meet them for the first time. Treatment begins. This is where hope begins to float.

The very first message we want to communicate to the addict and his family when they come through our front door is the message of HOPE. Sometimes people ask me if I ever get burned out working with addicts every day. The discouragement, the relapse stories, when treatment does not work? Actually, no. Because when a man or a woman comes through our front door and I meet them for the first time in my life and theirs, I am meeting and greeting a part of me. I rarely forget that.

What prompts me this month to speak of HOPE is a conversation I had with a newly admitted patient. It was during the evening hours. It was late. I was tired and I wanted to go home. But I wanted to talk with Klas; I had met him in our detox unit the day before. He seemed to be in such pain—not merely the physical pain of withdrawal from a drug, but spiritual pain which goes deep to the marrow. Alone. Lost. Far from home. Disconnected from life. At the point of despair:

I was glad to see that he was transferred to our adult inpatient program the next day. Klas is a Woody Allen look-alike except he is 50 pounds heavier. Same sheepish hang down look. Same kind of forlorn spirit emanating from his pores. The kind of a guy who wouldn't trust a group that would welcome him as a member.

I asked Klas to tell me his story. He said he had an earned doctorate in psychology; bounced around from one college campus to another as a visiting lecturer because he could never get that tenure track position that would-be professors strive to attain. Lost his wife to a terminal illness. Landed a job that was miles from what he was trained to do. Finally, and this is what brought him to treatment, his current wife called 911 after he pushed her around during an argument over his intoxication. Alcohol was in the picture for much of his adult life and has held him hostage for years.

It is a familiar story but when Klas told it to me, it moved me. He honestly spoke what he felt not what he thought he was supposed to say. I was looking at and listening to a man who was broken. And he knew it. I could feel his brokenness. I could see his pain as it were from the inside. I experienced what John Donne was writing—when one man is diminished we are all diminished because each of us is part of the whole. This is

where hope begins—at the bottom. Klas took me to the bottom of his brokenness. When he spoke, he closed his eyes as if to hide himself from the truth he was telling on himself. But he was not simply telling on himself; he was telling on himself to another human being. Never underestimate what you do when you simply listen to a person in pain. You cannot fix it, manage it or control it. You cannot magically sweep it away or even pray it away. But you can carry some of it; you can identify with it; you can lift burdens with your presence. When human beings sit together and share together, the burden gets lighter because on some deep and mysterious level we all share similar burdens.

You and I may never grasp on an intellectual level Jesus' words: "Come to me all you who are weary and heavy-laden and I will give you rest—rest for your souls for my yoke is easy and my burden is light." But we know what He means in our heart of hearts. We know that burdens get lighter when they are shared with one another. No man is an island. Nor need he be. Hope does not happen in isolation. Hope begins at the moment when one man/one woman tells another "I need to tell you that I have lost my way, please listen to me. Hear me. Understand me. And—do not judge me."

That's a lot of hope.

The prayers of God's people matter much to us. Please remember to support our patients and the men and women who work every day with some of God's most wounded children. We believe that all individuals are persons of worth and are entitled to God's gift of wholeness of life.

The Rev. Dr. William Lenters is the chaplain for the Rosecrance Health Network located in Rockford, Illinois. You can see the full text (Jan. '05) of Bill's Bread For the Journey on our web site, www.rosecrance.org.

**PHILIP W. EATON
PRESIDENT/CEO
ROSECRANCE HEALTH NETWORK IN
ROCKFORD, ILLINOIS
NAATP BOARD MEMBER**

UPCOMING EVENTS FOR YOUR CALENDER

The **US Journal Training** will hold the **3rd Annual Adolescent and Family Conference** at the **Las Vegas Hilton; March 30 - April 1, 2005**. For a brochure contact 800-851-9100 x220 or www.usjt.com

Foundations Associates will sponsor "Critical Connections in Co-Occurring Treatment" on **Feb 7-9 in Los Angeles, CA; on March 30-31 and April 1 in Knoxville, TN; and on August 29-31 in Baltimore, MD**. For more information visit <http://c0-connections.com>.

The American Society of Addiction Medicine's 36th annual conference will take place **April 14-17 in Dallas**. For more information, visit www.asam.org.

The National Commission on Correctional Health Care and Academy of Correctional Health Professionals will present a conference titled "Updates in Correctional Health Care" on **April 9-12 in Las Vegas**. For more information visit www.ncche.org.

The National Center on Addiction and Substance Abuse at Columbia University (CASA) presents "Missed Opportunity: Substance Abuse and Primary Care" **April 21 in Washington, D.C.** with keynote addresses by Nora D. Volkow, M.D. and Louis W. Sullivan, M.D. For more information, visit www.casacolumbia.org.

Seabrook House, Pain Management Solutions and The Counseling Center will present a two-part seminar "Addiction and Pain Management" and "Treating Sex Addiction", **April 29 in Basking Ridge, N.J.** For more information call 800-461-7575, ext 1042.

The World Congress Leadership Summit on Innovation in the Cost=Appropriateness of Behavioral Health & Wellness will take place **May 2-3 in Baltimore**. For more information, visit www.worldcongress.com.

The Employee Assistance Society of North America (EASNA) will hold its 17th Annual EASNA Institute **May 5-7 in Chicago**. For more information, visit www.easna.org.

The **US Journal Training** will hold the **7th Anger, Trauma and Addiction Conference** at the **Las Vegas Hilton; April 21 - 23, 2005**. For a brochure contact 800-851-9100 x220 or www.usjt.com

The National Association of Addiction Treatment Providers (NAATP) will hold its **Annual Addiction Treatment Leadership Conference May 21-24, 2005 in Phoenix, AZ**. For more information check the NAATP website at www.naatp.org.

NAATP VISIONS

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