

UPCOMING EVENTS FOR YOUR CALENDER

The **Hazelden Foundation** will sponsor a Women Healing conference, "Reigniting the Spirit" **April 4 and 5 in Bloomington, MN.** For more information call 888-257-7800, ext 4429 or visit [www.womenhealing@hazelden.org](http://www.womenhealing@hazelden.org).

The **US Journal Training** will hold 3 Spring Conferences; the *5<sup>th</sup> Annual Anger Trauma and Addiction Conference*, **April 2-4 at the Las Vegas Hilton, Las Vegas NV**; the *1<sup>st</sup> Las Vegas Adolescents and the Family*, **April 23-25 at the Las Vegas Hilton, Las Vegas NV**; and *2<sup>nd</sup> Sexuality and Intimacy Conference* **May 8-10 in New Orleans, LA**

The **Employee Assistance Society of North America (EASNA)** will hold its 15<sup>th</sup> annual institute, "Productivity & People: The Business of EAP's," **April 24 to 27 in San Antonio, Texas.** For more information call 202-216-9623; email [eamainstitute@bostrom.com](mailto:eamainstitute@bostrom.com) or visit [www.easna.org](http://www.easna.org).

The **Betty Ford Center, Caron Foundation and Father Martin's Ashley** will present the Women's Addiction Conference, "Relationships and Recovery," **April 26 and 27 in Boston; September 5 and 6 in Baltimore; and September 19 and 20 in Dan Diego.** For more information, call 800-643-0797 or visit [www.TheWomensConference.org](http://www.TheWomensConference.org).

The **National Association of Drug Court Professionals** will hold its 9<sup>th</sup> annual Adult Drug Court Training Conference **May 15 to 17 in Reno, NV.** For more information, visit [www.nadcp.org](http://www.nadcp.org).

The **National Association of Addiction Treatment Providers** will hold its annual conference and its **25<sup>th</sup> anniversary** celebration **May 17-20, 2003 in Indian Wells, CA.** For more information contact the NAATP office at (717) 392-8480 or visit [www.naatp.org](http://www.naatp.org).

**Haymarket Center** will present the ninth annual Summer Institute on Addictions Conference **June 11 to June 13 in Chicago.** For more information, contact Carol Blyskal at 312-226-7984, ext 314 or visit [www.hcenter.org](http://www.hcenter.org).

The **Center for Applied Sciences (CENAPS)** Corporation will offer a relapse prevention update, "Resiliency & Relapse in Times of Stress," **Sept. 18 to 20 in Elk Grove Village, IL.** For more information, call 708-799-5000; e-mail [info@senaps.com](mailto:info@senaps.com); or visit [www.cenaps.com](http://www.cenaps.com).

# NAATP VISIONS

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V I S I O N S

The National Association of Addiction Treatment Providers

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VOLUME 9

# VISIONS

N A A T P

MARCH 2003

## INDIAN WELLS READY FOR YOU!

In less than 60 days, the Renaissance Esmeralda Resort in Indian Wells, CA will be the location of the NAATP annual conference and 25<sup>th</sup> anniversary celebration. Over a full year of planning by an energetic and committed planning committee under the leadership of Ed Diehl has resulted in a very full and exciting three days in May! Beginning with the golf outing scheduled for Saturday May 17, 2003 (complete the registration form which is included as an insert in this newsletter) and continuing right through the close of the conference on Tuesday at noon, these days in May promise to be important, exciting and relaxing.



Brand-new Emerald Ballroom



Redesigned Guestrooms

Luxurious Spa Esmeralda

Building on the work of the planning committee and incorporating the comments that many attendees have made concerning past conference, you will find a very "attendee friendly" conference. Several additions to the conference schedule have been included this year. In an attempt to welcome new members, there is a new member reception planned for the late afternoon of May 17 for all those organizations that have joined NAATP since January 1, 2002. This reception

will feature new members and board members as an attempt to connect everyone. New member organizations will also be recognized at the annual meeting luncheon on Monday.

The opening plenary speaker on Sunday will be Dr. Tom McLellan from the University of Pennsylvania. Dr. McLellan has been a leader in examining what is actually happening in addiction treatment and also working to translate research to immediate treatment applications.

The noon CEO roundtable luncheon will again be held and a second roundtable lunch will also be held for persons responsible for business development. That luncheon will feature Monica Oss as the presenter and Monica will also lead a workshop in the afternoon.

After an afternoon in which you will choose from five workshops offered, the traditional gala Board of Directors reception will be the magnet that draws you to the end of the day. The Michael Q. Ford Journalism award will be presented and Larry Gatlin will provide entertainment and inspiration.

Monday will find the annual luncheon sandwiched around morning and afternoon workshops. The luncheon will feature a special award presentation given to President Gerald R Ford and Mrs. Betty Ford. The Fords will join us at the beginning of the luncheon before the meal is served for the presentation.

The closing day (Tuesday) of the conference will begin with the James W. West, M.D. Quality Improvement breakfast and awards and conclude with the plenary presentation by Mark Schuckit, M.D.

In addition to all of this, there will be board meetings, exhibits, food, introduction to the new NAATP web site, the 2003 NAATP Benchmark report, a limited edition of the 2003 membership directory, special gifts celebrating the 25<sup>th</sup> anniversary and so much more.

All it takes for you to be part of this is to register now, and register often!

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3 ISSUE

naatp  
national association of addiction treatment providers



# RJH SEES IT

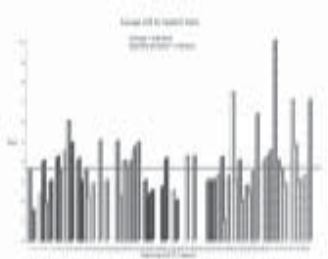
**F**or those of us on the East Coast, winter seems finally to have loosened its grip and there are some signs that spring may not only happen, but happen soon! While these past months have resulted in some rescheduling of activities, a great deal has happened with NAATP. I would like to share just a few of those activities with you.

In the lead story of this newsletter, you will find information pertaining to the **annual conference**. We are expecting a record number of attendees and exhibitors for this the 25<sup>th</sup> anniversary gathering and we know that you will want to be in attendance.

On page seven of this newsletter, a copy of the NAATP **board of directors' ballot** has been presented for your review. That ballot has been mailed to all member organizations as each member has one vote. The results of this election will be announced along with the officers of the board at the May 19, 2003 annual meeting in Indian Wells, CA. If you are the contact person (Chief Executive) for your organization and have not received your ballot, contact the NAATP office today.

On March 13, 2002, Angela Abshire, the Administrative Assistant for the National Association of Addiction Treatment Providers gave birth to **Colson Matthew Abshire**. The Abshire family is enjoying the addition to their family and Angela will be away from the NAATP office for several weeks.

This is the sixth year for the **NAATP benchmark survey** which has grown into a highly respected and valued product and value for membership. The 2003 survey is ready for your completion, all you need to do is go to [www.naatp.org](http://www.naatp.org) and click on the icon pictured below and it will take you to the survey section. You are encouraged to print out a copy of the survey as you review the information requested prior to completing it on line. This year we are asking all respondents to complete a form for each level of care they provide.



Very shortly you will receive another *ballot* in the mail. At the February 2003 board meeting, your board of directors finalized extensive work on revising the NAATP by-laws. Those changes will be mailed to you in the same fashion as the board of director ballots and you will be asked to approve the **recommended by-law changes**.

The calendar is almost ready to move over to April and that means that the first quarter of 2003 has passed. If you have not paid your 2003 **membership dues** they are:

**PAST DUE!**

You are urged to give your attention to this matter today and make sure that you are up to date on your payments.

At the beginning of the year, a goal was set of securing **25 new members** before the NAATP annual meeting in May. To date, 12 organizations have become members of NAATP in 2003. Spread the word to your colleagues concerning membership in NAATP and if you would like a membership packet sent to your colleagues, notify the NAATP office and the information will be immediately forwarded.

In addition to the other special events planned for the annual conference, we hope to unveil the new and improved **www.naatp.org**. The NAATP website is currently undergoing a complete re-design based on numerous suggestions that many of you have forwarded to the NAATP office.

So, as spring finally comes to Lancaster, you can see that a great deal has been happening with and through your organization. If all this happened in the first three months, imagine what will happen throughout the remainder of the year.

THAT'S THE PERSPECTIVE OF RJH

# BOARD ROOM



**OFFICIAL 2003 NAATP BOARD OF DIRECTOR BALLOT NOMINEE (S)  
FOR THE NAATP AT-LARGE BOARD OF DIRECTORS**

(Please Mark "X" either in the "All Nominees" or in the individual boxes)

Please note: There are Nine (9) at-large positions open. **You may not vote for more than Nine (9) Board Members!**

All elected Board Members begin their term at the Board Meeting in conjunction with the 2003 Annual Conference

| VOTE                     | Nominee         | Term      | Class         |
|--------------------------|-----------------|-----------|---------------|
| <input type="checkbox"/> | Russ Hagen      | 2nd Term  | Class of 2006 |
| <input type="checkbox"/> | David Hillis    | 2nd Term  | Class of 2006 |
| <input type="checkbox"/> | Philip Horowitz | 2nd Term  | Class of 2006 |
| <input type="checkbox"/> | Renee Popovits  | 2nd Term  | Class of 2006 |
| <input type="checkbox"/> | Phil Eaton*     | 2nd+ Term | Class of 2006 |
| <input type="checkbox"/> | Ellen Bryer     | 1st Term  | Class of 2006 |
| <input type="checkbox"/> | Doug Brush      | 1st Term  | Class of 2004 |
| <input type="checkbox"/> | Helene Cross    | 1st Term  | Class of 2006 |
| <input type="checkbox"/> | Carl Kester     | 1st Term  | Class of 2006 |

\*Unanimously nominated by Board of Directors to extend his term.

Nominee Information:  
 Russ Hagen, CEO, Chestnut Health Systems, Inc., Bloomington, IL  
 David Hillis, President/CEO AdCare Hospital of Worcester, Worcester, MA  
 Philip Horowitz, CEO/Administrator, Sunrise House Foundation, Lafayette, NJ  
 Renee Popovits, President, Popovits & Robinson, P.C., Tinley Park, IL  
 Phil Eaton, President/CEO, Rosecrance Health Network, Rockford, IL  
 Ellen Bryer, President/CEO, Hazelden Foundation, Center City, MN  
 Doug Brush, CEO, MARR, Doraville, GA  
 Helene Cross, President/CEO, Fairbanks, Indianapolis, IN  
 Carl Kester, President, Lakeside Recovery Centers, Inc., Kirkland, WA

Please Print or Type in Nominee (s) Name, Title and Program

|  |
|--|
|  |
|  |
|  |
|  |

Return this ballot, signed and dated by April 30, 2003 to the NAATP Office or Fax to 717-392-8481  
 NAATP  
 313 West Liberty Street, Suite 129  
 Lancaster, PA 17603-2748

Signature: \_\_\_\_\_ Program Name: \_\_\_\_\_ Date: \_\_\_\_\_

**THE BALLOT (PICTURED ABOVE) FOR THE 2003 NAATP BOARD ELECTION HAS BEEN MAILED TO ALL MEMBER ORGANIZATIONS. EACH MEMBER ORGANIZATION HAS ONE VOTE FOR INDIVIDUALS TO THE BOARD OF DIRECTORS. IF YOU HAVE NOT RECEIVED YOUR BALLOT, CONTACT THE NAATP OFFICE TODAY. RESULTS OF THE ELECTION WILL BE ANNOUNCED AT THE ANNUAL MEETING IN INDIAN WELLS, CA.**

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interest in addiction issues, along with Congressman Danny Davis (D-IL), a long-time supporter of drug and alcohol treatment, especially for individuals who are incarcerated or re-entering the community from incarceration. Several other members of the Subcommittee, both Republicans and Democrats, also attended.

Director Walters, Deputy Director Barthwell, and Administrator Curie advocated for the voucher initiative as a way to:

- Increase treatment capacity by investing an additional \$200 million per year for three years to expand access to treatment.
- Increase client choice by expanding the types of providers who can provide drug and alcohol treatment services, including faith-based providers.
- Reward performance by paying providers who produce successful client outcomes, including abstinence from alcohol and drugs.

The Administration witnesses also stated that many details of the voucher initiative will be developed during the next few weeks as SAMHSA writes the Request for Applications (RFA) that it will be sending out to States. States will be invited to apply for voucher grant funding through their Governor's offices. It is unclear at this time how many States will be awarded voucher grants.

The fourth witness, Dr. Jude Boyer-Patrick, Addiction, Child/Adolescent Psychiatrist at Brooklane Health Services stated her support for the initiative, while recommending several safeguards that would improve it, including:

- Ensuring that the voucher program supports evidence-based practice.
- Holding faith-based programs accountable to the same standards of care, performance and licensure or certification as all other licensed or certified treatment programs.
- Protecting States, local governments, and drug and alcohol treatment providers against unfunded costs of the voucher program.
- Ensuring that providers receive payment for the treatment they provide.
- Protecting a patient's right to notice that he may choose a secular treatment program if he has been referred to a faith-based provider that does not meet his needs.
- Prohibiting diversion of Substance Abuse Block Grant funding to the voucher program.
- Ensuring that new funding expands drug and alcohol treatment in as many states as possible, preferably all 50 states.

There will be other Congressional hearings addressing the drug treatment voucher initiative this session. It is expected that the House Appropriations Subcommittee on Labor, Health and Human Services and Education will be holding a hearing in late March on SAMHSA's budget that would include testimony and questions about the voucher initiative. The House Government Reform Committee also will revisit the initiative again in the context of a larger hearing that will address the issue of faith-based programming.

**House Committee on Government Reform Holds First Congressional Hearing on President Bush's Drug Treatment Voucher Initiative: Administration Officials and Maryland Treatment Provider Testify**

Recently, the House of Representative's Committee on Government Reform, Subcommittee on Criminal Justice, Drug Policy and Human Resources held the first Congressional hearing on the Administration's drug treatment voucher initiative. The hearing featured four witnesses: John Walters, Director of the White House Office of National Drug Control Policy (ONDCP); Dr. Andrea Barthwell, Deputy Director for Demand Reduction at ONDCP; Charles Curie, Administrator of the Substance Abuse and Mental Health Services Administration (SAMHSA); and Dr. Jude Boyer-Patrick, Addiction, Child/Adolescent Psychiatrist at Brooklane Health Services in Hagerstown, Maryland and member of the Maryland Governor's Drug and Alcohol Council. The witnesses provided oral and written statements to the Subcommittee as well as answered a significant number of questions about the drug treatment voucher initiative.

Several members of the Subcommittee attended the hearing to hear testimony and to ask questions. Chairman Mark Souder (R-IN) convened the hearing, along with Ranking Member Elijah Cummings (D-MD). Both Congressmen expressed their support for the initiative, with Chairman Souder emphasizing the need to ensure that small community- and faith-based providers have access to the program. Additionally, full Committee Chairman Tom Davis (R-VA) attended the hearing, expressing his support for the initiative and his personal

**OPEN MINDS Executive Education Calendar 2003**




**OPEN MINDS/FOCUS 2003 Seminar: Best Practices in Front-Line Supervision: Achieving Employee Performance, Retention & Commitment Through Effective Supervision**  
Friday, February 21, 2003 – Lansing, Michigan

**OPEN MINDS/FOCUS 2003 Seminar: Developing Effective MR/DD Care Management Systems: New Tools For System Development**  
Friday, March 21, 2003 – Lansing, Michigan

**OPEN MINDS 2003 Seminar: Population-Based Resource Management: Models for Analyzing Population Needs and Designing Disease Management Strategies**  
Wednesday, April 16, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS 2003 Seminar: "Best Practice" Budgeting: Tools For Community-Based Organizations**  
Thursday, April 17, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS/FOCUS 2003 Seminar: Developing An Effective Care Management System For Mentally Ill Consumers: New Tools For System Development**  
Thursday, April 17, 2003 – Lansing, Michigan

**OPEN MINDS 2003 Seminar: Developing a Winning Strategic Plan: A Structured Approach To Maximizing Organizational Resource To Achieve Organizational Objectives**  
Wednesday, April 30, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS 2003 Seminar: Building Target Costing Models To Address Pricing and Margin Issues**  
Thursday, May 1, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS 2003 Financial Management Institute**  
Tuesday and Wednesday, May 6 - 7, 2003 – San Antonio, Texas (Hyatt Riverwalk)

**OPEN MINDS 2003 Seminar: Using Return-On-Investment Analysis as a Tool For Strategic Decision Making: Assessing & Planning For Technology and Capital Projects**  
Wednesday, May 14, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS 2003 Seminar: How To Win a Competitive RFP: Developing Tactics For New Relationships & Winning Proposals**  
Thursday, May 15, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS/FOCUS 2003 Seminar: Assessing & Building Your Organizational H.R. Competencies: A CEO Briefing**  
Friday, May 16, 2003 – Lansing, Michigan

**OPEN MINDS 2003 Seminar: Developing a Winning Marketing Plan: Using "Best Practice" Models To Meet Your Organization's Revenue Goals**  
Wednesday, May 28, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS 2003 Seminar: Writing Successful Grant Applications: Keys To Attracting New Funding To Your Organization**  
Thursday, May 29, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS 2003 Seminar: How Much Is Enough? Evaluating Strategic Technology Investments**  
Thursday, June 5, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS 2003 Seminar: Writing Contracts With Software Vendors To Assure Successful System Implementation**  
Friday, June 6, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS 2003 Seminar: Using Your Leadership Style To Manage At the Speed of Change: A Workshop For Leaders**  
Wednesday, June 11, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS 2003 Seminar: From Plan to Practice: Implementing Organizational Change**  
Thursday, June 12, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS/FOCUS 2003 Seminar: Improving Your HIPAA & OIG Compliance Plans**  
Thursday, June 19, 2003 – Lansing, Michigan

**OPEN MINDS 2003 Strategic Planning Institute**  
Thursday and Friday, June 26-27, 2003 -Washington DC area (Doubletree Tysons Corner)

**OPEN MINDS 2003 Seminar: Clinical Management Tools For Implementing New Programs & Evidence-Based Practices**  
Thursday, July 10, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS 2003 Seminar: Developing Effective MR/DD Care Management Systems: New Tools For System Development**  
Friday, July 11, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS 2003 Executive Management & Leadership Institute**  
Thursday, July 24, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS 2003 Seminar: Effective Contract Negotiations: Negotiating For Better Relationships With Payers**  
Monday, September 4, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS 2003 Board of Directors Briefing: Tools For Improving Board Performance**  
Tuesday, September 5, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS 2003 Marketing and Development Institute**  
Thursday and Friday, September 11-12, 2003 – Scottsdale (Phoenix), Arizona (La Posada Resort)

**OPEN MINDS 2003 Seminar: The Supervisors Seminar: "Best Practice" Methods & Models To Improve Retention and Performance**  
Monday, October 15, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS 2003 Seminar: Do I Have the Right Team? Assessing & Developing Leadership & Management Competencies**  
Tuesday, October 16, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS 2003 Seminar: Best Practice Management: Tools for Achieving Superior Results Through Others**  
Monday, November 8, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS 2003 Seminar: Assessing & Building Your Organizational H.R. Competencies: A CEO Briefing**  
Tuesday, November 7, 2003 – Gettysburg, Pennsylvania

**OPEN MINDS 2003 Information Technology Institute**  
November TBD, 2003 – New Orleans, Louisiana

For a complete agenda and order information:

- ▶ Check out our web site at: [www.openminds.com/institute.htm](http://www.openminds.com/institute.htm)
- ▶ Send us an e-mail at: [openminds@openminds.com](mailto:openminds@openminds.com)
- ▶ Call us toll-free at: 877-350-6463

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**YOUR FACILITY MAY BE ELIGIBLE FOR BELOW - MARKET FINANCING THROUGH A NEW FEDERAL PROGRAM**

A new \$15 billion federal program, in the form of New Markets Tax Credits, could result in below-market cost of funds for facility construction or acquisition for centers in lower income areas. The NMTC program encourages investment in qualified entities by providing a tax credit over seven years equal to 39% of the investment (5% per year the first three years, 6% per year for the following four years). The tax credits will be allocated to organizations certified as "Community Development Entities (CDEs)," which in turn makes investments in, or loans to, qualifying borrowers. If your organization is contemplating a facility development project or acquisition in the next three years you're encouraged to contact Community Development Funding, LLC to determine if your facility project or acquisition qualifies for a variety of government or private sector below-market financing programs. Community Development Funding is a Treasury Department - certified CDE and is knowledgeable about other government & private sector programs. To determine eligibility for the NMTC and/or other programs visit [www.cdfunding.com](http://www.cdfunding.com) or call James Badgley at (800) 649-4593.

Patrice M. Muchowski, NAATP's representative to PTAC, reports the following from the January 2003 JCAHO meeting:

Dr. O'Leary started the meeting by presenting a summary of 2002 activities.

1. Redesigning standards to be more simplistic - almost completed.
2. Redesign the survey process to be more focused on care.
3. Focus on patient safety - resulted in dissemination of Patient Safety Goals.
4. "Speak up Campaign" designed to empower patients to participate in their own safety.

Dr. O'Leary also announced that this is the first time in JCAHO history that the Board Chairperson is a public member.

Behavioral Health Care PTAC reviewed Medication Standards and Provision of Care Standards. Medication standards are now a stand alone chapter (used to be in care). This is a result of the IOM report which identified medication errors as a significant source of medical errors. The Provision of Care Standards includes assessment, care, education and continuing care.

There are only three new standards in the Medication Standard Chapter which do not seem burdensome.

1. All Medications are labeled.
2. The organization responds appropriately to adverse drug reactions and medication errors.
3. Medications returned to the pharmacy are appropriately managed (assuming that the organization has a pharmacy).

The combination of chapters under Provision of Care do not appear to represent any challenges.

Celebrating 25 Years! **Looking Back . . . . .**

**NAATP NEWS**

November / December 1987 National Association of Addiction Treatment Providers Volume 8, No. 6

**The New York Times**

NEW YORK, SUNDAY

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In 1987, the National Association of Addiction Treatment Providers presents "AMICUS CURIA" to the United States Supreme Court. This case focused on understanding Alcoholism as a disease or as willful misconduct.

