

Application - 2012

Note: A separate application must accompany each submission. Please feel free to copy this application.

Name of the Quality Improvement Initiative _____

Name of Organization _____

Organization Address _____

CEO Name _____

Email address _____

Telephone Number _____ Fax Number _____

Organization's Annual Budget (please check one)

Greater than \$8 million \$8 million or less

Primary Contact _____

Title _____

Telephone Number _____ Fax Number _____

Alternate Contact _____

Title _____

Telephone Number _____ Fax Number _____

Please check the category in which this initiative is to be entered.

Clinical Improvement

Service Improvement

Operational Improvement

Design

Client

Functional

Outcomes

Employee

Technological

New/Expanded Program

External

Financial

CEO or Authorizing Signature _____

Signature _____ Date _____

Instructions for completing the application.

A separate entry form must accompany each entry.

On the entry form, improvement initiatives are classified into three categories: clinical, service and operational quality with sub-categories indicated under each. Select the category that best fits your initiative, and check the sub-category that best fits your project.

Projects submitted for consideration must have been completed within the past 12 months.

Each applicant's documentation must demonstrate excellence in performance improvement, organization-wide as described in Section 1 of the application and through each of the specific initiatives described in Sections 2, 3 and 4.

Each application will be assessed according to the evaluation components. Therefore, each response should be identified with the appropriate section number and letter.

Narrative responses to all sections combined must not exceed 12 pages. Responses should be concise, factual statements. Statements should be supported with quantitative information where appropriate. Up to 10 additional pages of data tables, graphs and figures are permitted as appendices.

Entries that do not adhere to the completion instruction may be disqualified.

Entry submission requirements

Completed entries should be sent to:

NAATP

Dennis Gilhousen

313 West Liberty Street

Suite 129

Lancaster, PA 17603-2748

Entries will not be returned. We will acknowledge receipt of your application by email to the address you provide on the application.

An independent selection committee will evaluate applications, and an on-site visit to finalist organizations may be part of the evaluation process. Winner will receive a four-page profile in Behavioral Healthcare published by Vendome Group, LLC.

For more information

If you have questions related to the James W. West, M.D. Quality Improvement Award or about the application and evaluation process, please contact Dennis Gilhousen at 717-392-8480.

Application Evaluation Components

Section 1: Organizational Leadership in the Improvement of Quality

A. Describe how your organization identifies opportunities for improvement.

- *How does your organizational structure support the identification of opportunities for improvement?*
- *Is there a formal mechanism by which all employees are able to participate in the identification of opportunities for improvement?*
- *What process does your organization use to prioritize and address opportunities for improvement?*

- B. Describe how your organization's training and education programs support your efforts in quality improvement.
- *How does your organization ensure employees are trained in the theories and tools of quality improvement?*
 - *How does your organization ensure that new employees are oriented to your quality improvement process?*
 - *How does your organization assess and address the need for ongoing education and training in quality improvement?*
- C. Describe how your organization selects, collects, and assesses measurements on behalf of your quality improvement methods.
- *Who is involved in the selection of measurements?*
 - *What processes and systems support the collection of selected measures?*
 - *What is your process for accessing data?*
 - *What is your process for ensuring that quality improvement projects are grounded in the use of valid and reliable data?*
- D. Describe how your organization creates a culture that supports QI.
- E. Describe how your organization provides resources that support QI.

Section 2: Specific Performance Measurement and Improvement Initiative Identification

- A. Describe why the organization undertook this initiative and the aim of the project including such factors as:
- *The goals, objectives and supporting information (data, literature).*
 - *The relevance of the initiative to the organization.*
 - *The major milestone of the QI initiative.*
 - *The relationship of the initiative to the organization's overall quality improvement efforts.*
- B. Describe the organizational resources allocated for this initiative including such factors as:
- *A general description of the staff involved.*
 - *Fiscal and other organizational resources provided, including training.*
 - *The role played by the organization's leaders in the initiative.*

Section 3: Quality Improvement Initiative Measurement and Analysis

- A. Describe how performance measurement was planned and used in this initiative including factors such as:
- *The performance measures/indicators used in the initiative.*
 - *How the measures and data collection tools were established.*
 - *Data sources used*
 - *Efforts to assure data accuracy and completeness*
- B. Describe how performance measurement data used in the initiative were analyzed including such factors as:
- *The conclusions drawn and the basis for those conclusions.*
 - *How data were organized, summarized and displayed (provide examples).*
 - *Data analysis methods and statistical process control tools.*
 - *Use of internal and external databases.*

Section 4: Quality Initiative Actions and Results

- A. Describe the implementation of the quality improvement actions undertaken in response to quality measurement data. In your response, specifically address such factors as:
- *Planning and testing the improvement actions.*
 - *The results of the improvement actions.*
 - *Mechanisms for determining the success and sustainability of the improvement actions.*
 - *Mechanisms for involving organization staff in the improvement action.*
- B. Describe the impact of the performance measurement and improvement initiative including such factors as:
- *Evidence of the impact of the quality measurement and improvement initiative.*
 - *Evidence of the sustainability of the improvements.*
 - *Major obstacles, problems or resistance to the initiative that had to be overcome.*
 - *Potential to replicate the quality improvement process in other organizations.*

Application

James W. West, M.D.

Quality Improvement Award - 2012



The James W. West, M.D. Quality Improvement Award

was established in 2000 and continues to be supported by the National Association of Addiction Treatment Providers and

Vendome Group, LLC, publisher of Behavioral Healthcare and other publications focused on addiction treatment. Dr. West, Medical Director Emeritus of the Betty Ford Center, is a long-time quality advocate.

The recipient of the James W. West, M.D. Quality Improvement Award will receive recognition throughout our industry. In addition to an award presented at the 2012 NAATP Annual Conference, the recipient will have an opportunity to present their submission to the annual leadership conference and will also be featured in a four-page profile in the April 2012 issue of Behavioral Healthcare.

Please follow the application instructions carefully.

Applications must be received no later than January 31, 2012.

